

**NEWS SUMMARY**

**GENERAL**

**Action on 'black economy' urged**

Tough measures by the Inland Revenue against the "black economy" including more random checks on casual labour, are urged by the Commons Public Accounts Committee.

The committee said the "black economy"—undeclared income estimated at £12bn—was now the tax collection system's biggest problem. Page 10

IBM, the U.S. computer company, warned that the latest plan to computerise the Revenue's Pay As You Earn operation might prevent significant changes in the Chancellor's taxation policy. Page 8

**Moscow-bound**

Polish Communist Party leader Stanislaw Kania and Prime Minister Jozef Pielowski are to travel to Moscow today. The Polish authorities are due to meet disgruntled labour leaders in Warsaw tomorrow. Back Page

**Bomb sent to MP**

Scotland Yard fears more letter-bombs, similar to one delivered to Labour MP Frank Allaun at the House of Commons yesterday, may have been sent to other prominent people. Mr. Allaun was suspicious of the package and alerted police.

**Station blast**

At least two people were killed and dozens injured in a blast at Peking's main railway station. Soldiers had earlier been seen carrying explosives at the terminal.

**Yachtsman lost**

Angus Primrose, a leading British yachtsman, is presumed to have drowned after being swept from his sinking vessel off the U.S. coast.

**Seaga pledge**

Jamaica's opposition Labour Party leader, Mr. Edward Seaga, said the Cuban Ambassador to Kingston would be asked to leave if his party wins today's general election. Page 5

**Rugby protest**

Church leaders in New Zealand presented the Foreign Minister with a 7,000-name petition to call off next year's proposed rugby tour by the South African Springboks.

**Secrecy over**

Iran's Majlis (Parliament) will today hold a public session to discuss the release of 82 U.S. hostages after three days of secret talks. Page 4

**'Carnage' plea**

South Yorkshire Coroner Dr. Herbert Pilling called for "tough" measures to curb the import of foreign motor-cycles "to stop the carnage on our roads."

**Healey favourite**

Bokomakers made Mr. Denis Healey the 4-11 favourite to succeed Mr. James Callaghan when nominations for the Labour Party leadership closed. Parliament, Page 10; Men and Matters, Page 22

**Meals appeal**

Suffolk County Council has hired a publicity firm to launch a sales campaign for school meals. Orders have fallen by a third in 12 months.

**Briefly...**

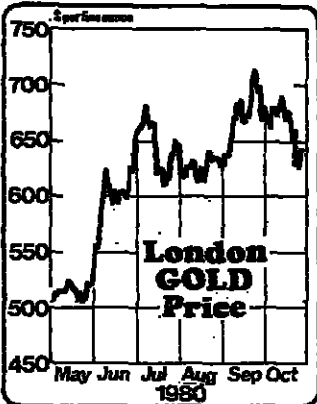
Blaze started by a gas stove explosion in a house near the Grand Mosque at Mecca killed 21 pilgrims.

Farmers trapped a mountain lion that has been worrying Scottish cattle for eight months.

**BUSINESS**

**Gold up \$12; Oils at new high**

**GOLD** rose \$12 in London, closing at \$643.5, on news that Iran's Parliament failed to



London Gold Price

make a decision about the U.S. hostages. Page 27; Talks today, Page 4

**DOLLAR** eased to DM 1.8855 (DM 1.8930) and its trade-weighted index fell to 84.9 (85.4). **STERLING** rose 55 points to \$2.4415. Its index rose to 79.0 (78.9). Page 27

**EQUITIES** drifted. The FT 30-share index closed 2.3 down at 493.2. **OILS** index rose 5.34 to a fresh high of 999.99. Page 40

**GILTS** were again dull. The FT Government Securities index fell 0.11 to finish at 71.42. Page 40

**WALL STREET** was up 2.39 at \$24.98 near the close. Page 38

**LLOYDS BANK** is introducing Cashbow, which enables current account customers to borrow up to 30 times an agreed monthly payment.

**CANADIAN TAKEOVER** of several foreign-owned oil companies will start within 18 months. Back Page; Aim for self-sufficiency, Page 8; Editorial comment, Page 22

**PETROCHEMICAL** output will grow "a little" less than the 4 per cent a year it forecast eight months ago. Shell said.

**ESTEL**, Dutch steel group, postpones indefinitely two investment projects worth nearly £1 850m (£171.3m). Page 30

**AUEW**, the engineering industry's dominant union, approved an 8.2 per cent increase in national minimum rates. Page 10

**NIPPON OIL'S** six-month operating profits rose more than 10-fold from ¥6.8bn to ¥75bn (£143.9m). Page 31

**CHARTER**, the Florida-based energy company, lost \$22.4m (£9.1m) in the third quarter, against profits of \$131.5m. Page 28

**BETHLEHEM STEEL**, the second biggest U.S. steelmaker, lost \$32.3m (£13.2m) in the third quarter, against profits of \$74.8m. Page 28

**CHRYSLER**, the U.S. motor company, lost \$490m (£200m) in the third quarter, taking this year's deficit to \$1.47bn (£602m). Back Page

**FINMECCANICA**, engineering and motor industry holding company of Italy's state-owned IRI group, reports reduced losses of £180m (£83m) for the year to June 30. Page 30

**ARTHUR BELL** and Sons, distillers, raised pre-tax profits slightly to £16.84m (£16.82m) in the year to June 30. Page 24; Lex, Back Page

**FIDELITY RADIO** reports a £973,000 loss at the half year, against pre-tax profits of £788,000. Page 24

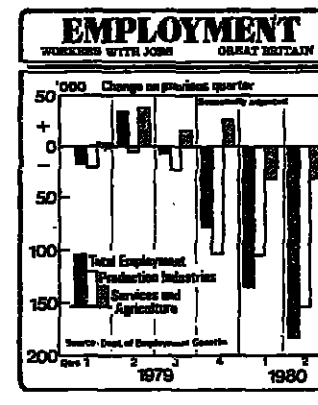
**P. C. HENDERSON** Group, maker of sliding door gear, garage and industrial doors, increased six-month taxable profits by 15 per cent to £988,000 (£815,000). Page 25

**Employment decline spreading to service industries**

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

TOTAL EMPLOYMENT is falling rapidly as the impact of the recession spreads from manufacturing to service industries. Large numbers of workers also appear to be leaving the labour force and not seeking jobs.

Department of Employment figures published last night in its monthly gazette show that the decline in employment is both larger and more widespread than in the 1974-76 recession.



EMPLOYMENT

In particular, the number of jobs in the service sector is falling after a decade of steady growth.

The quarterly figures for employment provide a much fuller picture of the labour market and job opportunities than the monthly, and much better-known, unemployment statistics.

Total employment in Great Britain dropped by 185,000 to 21.9m, seasonally adjusted, from March to June. Over the year to June the drop was 405,000 compared with a rise of 250,000 in the previous three years and a total decline of 250,000 in the whole two years of the mid-1970s recession.

The sharp drop in employment in the year to June was not, however, fully reflected in the increase in unemployment, large though that was at nearly 300,000. The working population therefore dropped by more than 100,000 to its lowest level for over three years.

The fall in the working population (employed plus unemployed) is puzzling since the number of people of working

age has been rising by roughly 200,000 a year recently.

Consequently there appears to be a large hole in the labour market. The Department of Employment suggests that "earlier retirement, particularly among men, may have been the main reason for these missing workers."

The fall in the female labour force in the year to June, after more than a decade of rapid growth, suggests that, in addition, some married women may have been discouraged from seeking work in current conditions and may have decided not to register as unemployed.

Some of the missing workers may have moved into the "black" or unrecorded economy, the market beyond statistics or tax men.

The figures confirm that the squeeze has been tightest on manufacturing industry, where employment has fallen by more

than 500,000 since mid-1979, to 64m, after declines of 82,000 and 74,000 in July and August.

Confederation of British Industry economists estimated earlier this week that the drop might be 180,000 in the four months to January. The total decline in the present recession looks likely to be more than the loss of 600,000 jobs from 1974 to 1976.

Manufacturing employment dropped by 7 per cent in the year to August, slightly less than the fall in output over the period. Within manufacturing, employment dropped by 13 per cent in textiles, 12 per cent in metals and 9 per cent in clothing and footwear.

A major contrast compared with the mid-1970s is that employment in the service industries has started to contract, after expanding by more than 1m in the 1970s, mainly in the public sector.

The drop was 32,000 from March to June, compared with a decline of 31,000 in the previous quarter and a rise of 70,000 in 1979.

The recent decline in service employment may also account for some of the recent fall in the female labour force.

Female employment dropped by 68,000 in the second quarter for a total drop of 135,000 in the year to June. This compares with an average increase of nearly 30,000 a quarter in the three years to mid-1979.

Foreign competitors led productivity, Page 10; Economic Viewpoint, Page 23

**Howe forecasts further cuts or higher taxes**

BY RICHARD EVANS, LOBBY EDITOR

SIR GEOFFREY HOWE, Chancellor of the Exchequer, gave a warning to his Cabinet colleagues yesterday that they would have to accept further, substantial cuts in the departmental programmes or force the Government into increasing taxation.

"All public expenditure must be paid for by taxation or by borrowing. For all of us, the arithmetic is quite inescapable," he told the Commons.

The implication was clear: the Cabinet must agree to further cuts of about £2bn-£2.5bn in public spending programmes for the next financial year—or it will face the politically damaging prospect of tax increases.

Sir Geoffrey was answering an attack from the Opposition about the effect of the Government's economic policies on the level of unemployment. He was speaking on the eve of today's Cabinet meeting when Ministers will debate Treasury demands for further public spending cutbacks next year.

He received a pointedly tepid reception from Conservative MPs when he re-affirmed the Government's determination to maintain its present economic strategy.

The Chancellor flatly rejected all appeals from the Opposition for a reversal or easing of economic policies. Instead of cheers from his own back-

benchers, he was heard largely in worried silence.

His reception illustrated the big change in attitude among the Government's supporters during recent weeks. Tory MPs have returned from the summer recess increasingly concerned about the impact of the Government's policies on industry and worried at the projected further cuts in public spending.

Sir Geoffrey argued that it would be "total folly" to abandon present policies "when they are beginning to produce results."

The course the Government had chosen was the Continued on Back Page Enterprise zones, Page 8; Parliament, Page 10

**Matsushita Electric sales up 20%**

BY YOKO SHIBATA IN TOKYO

MATSUSHITA Electric Industrial, one of the world's largest manufacturers of electric appliances, expects to boost its sales by a fifth to ¥2,850bn (£5.5bn) in the year to November 20, helped by an 80 per cent rise in value of sales of video tape-recorders.

Such has been the surge of video tape-recorder sales so far this year that Matsushita, a strong exporter, increased its export sales by 53 per cent to ¥790bn in the first nine months of its business year.

Overall sales for the first three quarters were a record ¥2,093bn while consolidated earnings rose 27 per cent to ¥88bn, equivalent to ¥75.94 a share.

The company predicts at least a 22.1 per cent increase in consolidated net profit for the year to a record ¥1,020bn.

The consolidated figures include those of Victor Company of Japan, in which

1979 Sales	
General Electric (U.S.)	\$22.4bn
Philips (Neth)	\$16.6bn
Siemens (Germany)	\$15.1bn
Hitachi (Japan)	\$12.6bn
Matsushita Electric Industrial (Japan)	\$11.2bn

Source: Fortune Magazine

Matsushita has a 50.2 per cent shareholding. Matsushita itself sells equipment under the Panasonic, National, Technics and Quasar brand names.

Matsushita, which with Victor developed the VHS video-tape format, claims some 50 per cent of the video recorder market.

Japan's total production of these machines was earlier estimated at 3m units for 1980, but this has been revised upward to 3.8m. Video tape-recorders have displaced television set this year as Japan's most important electronic

export.

Some ¥10bn of capital investment, out of a Matsushita group total of ¥50bn, will be devoted to video recorder production this year.

The company is producing more by switching its largest colour television plant of manufacture of video tape-recorders. This should bring output of these to 140,000 units a month by the New Year.

Sales jumped by 77 per cent in the first nine months to ¥257bn, of which nearly three-quarters were overseas. Video recorder sales for the full year are expected to rise by 79 per cent to ¥380bn.

In contrast to the strong export performance, Matsushita's domestic sales grew by only 9 per cent in the first nine months. It explained that sales of air-conditioners and other summer electric appliances were depressed by unusually cool weather.

**Prime rate rise offsets \$ slide**

BY DAVID MARSH

THE DOLLAR fell back yesterday against major currencies from Tuesday's levels, although it was given some support in London in the afternoon by news of the U.S. prime rate rise.

Sterling rose to \$2.4415 from \$2.4360, and to 79.0 from 78.9 on the basis of its trade-weighted index.

The Deutsche Mark recovered some ground against the dollar, closing at DM 1.8855 against Tuesday's DM 1.8830. But it remained under pressure within the European Monetary System, where currency rates are showing increasing signs of strain.

The Bundesbank and other EEC central banks had to intervene yesterday to prevent the weak D-Mark and Belgian franc from falling too far against the system's strongest members, the French franc and Dutch guilder.

For the second day running, the Bundesbank had to sell French francs at the midday Frankfurt fixing to stop the franc from rising beyond its ceiling of DM 43.415 per 100.

The amount sold was less than Tuesday's FF 2m against FF 31m, but heavier intervention was thought to have taken place outside the fixing session.

The D-Mark also moved close to its lowest permitted level in the EMS against the guilder.

The Belgian franc, which has been almost continuously under pressure in the system since it started operation 18 months ago, was weak. The Belgian National Bank had to intervene to prevent its currency from dropping through its floor against the French franc.

David Lascelles writes from New York: With less than a week to go before elections, U.S. banks yesterday raised their prime rates another half a percentage point to 14 per cent, adding to the mounting gloom about the credit outlook and risking new attacks from the White House.

The move had been widely predicted following the surge in U.S. interest rates over the past week or so. But some analysts had expected the banks to delay until the end of this week, or even beyond next Tuesday's election to avoid adding to the

Continued on Back Page

Strain on EMS, Page 2; Lex, Back Page

£ in New York

	Oct. 29	previous
Spot	\$2.4360-4370	\$2.4365-4375
1 month	0.47-0.41	0.53-0.46
3 months	0.52-0.45	1.50-1.25
12 months	1.45-1.25	1.90-1.70

**Carter turns campaign to West Coast**

BY JUREK MARTIN, U.S. EDITOR IN WASHINGTON

PRESIDENT Carter and Mr. Ronald Reagan yesterday fanned out across the country for a hectic last six days of campaigning for the presidency, both claiming satisfaction with the outcome of the television debate.

In Pittsburgh, Mr. Carter said it had been "a very good debate in which 'it's hard to say who won or lost'." While in Cleveland, Mr. Reagan said: "I can't seem to find any wounds."

Continuing his aggressive approach, Mr. Carter has added a last-minute campaign swing to the West Coast, Mr. Reagan's natural territory. The President is apparently encouraged by recent polls suggesting that California, Oregon and Washington state, which once firmly favoured the Republican challenger, are now marginal.

Predictably, advisers to both candidates argued that their respective goals had been achieved in the debate. Mr. Carter made a strong and effective pitch for Democratic Party unity, while Mr. Reagan may have allayed fears that he is reckless and ill-informed or intent on leading the country into bellicose adventures.

Neither candidate made a glaring error in the confrontation, although President Carter was expected to make much of Mr. Reagan's statement that, when he was young, the U.S. did not know it had a racial problem.

The President quickly responded that those discriminated against were certainly aware of it. Ethnic minorities form an important, if disenchanted, element in the Democratic party, especially in the big Northern states and California and Texas, and the President's chances next Tuesday will be better if he can persuade them to come out and vote.

Independent observers in the media were also inclined to call the contest a draw. The only contrary evidence was provided by a phone-in poll conducted by ABC News, which became an instant subject for controversy yesterday.

The survey found that those calling in from across the country favoured Mr. Reagan by a margin of two-to-one. The survey was criticised because the debate concluded late in the evening on the East Coast but much earlier in the Western parts, where Mr. Reagan is strongest and where his supporters were more likely to pick up their telephones and express an opinion.

The Independent candidate,

Mr. John Anderson, was also annoyed about the events of Tuesday night. Although he was excluded from the debate, one of the newer television networks, Cable News, had rigged up a system whereby Mr. Anderson was able to insert his comments into the Carter-Reagan exchanges. These were then beamed out to cable television subscribers, but technical problems limited transmission. Mr. Anderson's advisers were also complaining of foul play because the NBC network mislaid a five-minute advertisement due to be aired immediately before Mr. Carter and Mr. Reagan began debating.

It was estimated that more than 100m Americans watched the debate. This is almost certainly more than will actually vote for the candidates in Tuesday's election.

Although devoid for the most part of real fireworks, the debate conveyed the distinct philosophical differences dividing the two contenders and gave a solid foretaste of the nature of the last week of the campaign, which, every available evidence suggests, hangs in the balance.

The sharpest clashes were over defence policy and the sort of strategic arms limitation agreements that the U.S. should entertain with the Soviet Union.

Mr. Carter repeatedly accused Mr. Reagan of abandoning the arms control policies of successive American governments, Republican as well as Democratic, while Mr. Reagan, trying to appear as calm as possible, contended that the SALT treaty now awaiting ratification by the U.S. Senate was seriously flawed and that the President had been complacent in allowing the U.S. to become militarily inferior.

But, the conceivable release on the American hostages in Iran apart, the election is most likely to be determined on domestic issues. On these points, the prevalent view was that Mr. Reagan had not fully developed his case that Mr. Carter has much to answer for on mismanagement of the economy, while Mr. Carter had enjoyed some success in demonstrating his opponent's reservations about social programmes.

On the other hand, and particularly in his closing remarks, Mr. Reagan had once again returned to the theme that the Government is the cause of many of the inflationary ills afflicting the U.S.—which is a popular complaint this year.

TV debate aftermath, Page 23

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**CHIEF PRICE CHANGES YESTERDAY**

(Prices in pence unless otherwise indicated)

RISERS	
Aberdeen	155 + 21
Avon Rubber	97 + 4
Barelay's Bank	450 + 10
Bell (A)	180 + 8
Chambers & Fergus	45 + 5
Cornell Dresses	85 + 10
Geers Gross	62 + 5
Hambros Bank	68 + 15
Hoover A	135 + 5
Keen and Scott	180 + 25
MY Dart	384 + 24
Mercantile House	382 + 10
NatWest Bank	428 + 8
Newarhill	325 + 18
Peat Marry	95 + 6
Polly Peck	170 + 21
Rae's Electronics	480 + 20
Sainsbury (J)	590 + 10
Tate	48 + 5
Tre	158 + 7

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## EUROPEAN NEWS

## Pressure on D-mark puts strain on EMS

BY DAVID MARSH

THE EUROPEAN Monetary System, the EEC's semi-fixed exchange rate mechanism, yesterday suffered one of its most strained days since the scheme came into operation in March last year.

Autumn is the traditional time for tension on European currency markets as international hot money flows increase after the summer break.

But this year the pattern has been startlingly novel, and to a large extent unexpected. The Deutsche Mark, in the past so often a candidate for revaluation, for once is under heavy selling pressure, and is being propped up at the foot of the EMS by Bundesbank intervention.

West Germany is in the paradoxical position this year of running both the lowest inflation rate in the EEC and the largest current account deficit in the world. Because of its relative price stability and the Bundesbank's comfortably large reserves, nobody is expecting a formal D-Mark devaluation.

European central bankers — who say that the volume of intervention lately has been

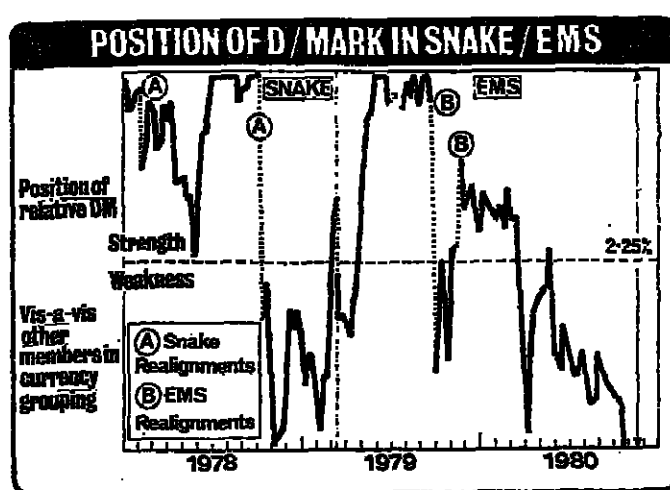
small compared with past bouts of unrest — are adopting an attitude of studious unconcern.

But there is no doubt that the D-Mark's decline, however temporary, it may turn out to be, has brought home to the German authorities a painful lesson that they have never before had to learn — that a falling currency can bring even more complications for domestic monetary policy than a rising one.

Yesterday the D-Mark was forced for the second day running to its lowest permitted level in the EMS, against the French franc, which has consistently been the scheme's strongest member in recent months. The German currency was also very weak against the Dutch guilder.

Both the Bundesbank and the Banque de France lately have had to buy up D-Marks and sell French francs to prevent the currencies breaching their limits. The Dutch Central Bank is believed to have been supporting the Mark. The Belgian National Bank has also had to weigh in on behalf of the most perennially weak Belgian franc.

Both the Bundesbank and the



New York Federal Reserve Bank have also been intervening fairly actively lately to brake the strength of the dollar — which has soared to DM 1.89 from DM 1.80 in less than three weeks.

Market estimates suggest that recent intervention by the Bundesbank and the New York Fed to control the Mark's fall could total \$2bn to \$3bn. This intervention, together with the D-Mark support by EMS central

banks, has put considerable strain on the Bundesbank's foreign exchange reserves.

Bundesbank figures released yesterday show that net official reserves of gold and foreign exchange fell a further DM1.6bn to DM 73.9bn in the third week of October — making an overall drop of nearly DM 19bn or 30 per cent since the start of the year.

Germany faces a current deficit officially forecast at DM 20bn

next year following a shortfall this year of up to DM 30bn. How to finance the deficit without producing another similar drop in reserves is a major worry for Bundesbank officials. One of the reasons for the Deutsch Mark's weakness is that the foreign exchange market still does not know how it will be done.

Stewart Fleming adds from Frankfurt: The growing realisation that the external problems of the Mark are having a profound influence on domestic monetary policy is already apparent in the domestic German financial markets. Interest rate expectations have changed significantly with long-term rates climbing again to around 9 per cent partly securities traders suggest under the influence of sales by foreign holders.

A major factor behind the weakness of the Mark against the dollar has been rising U.S. interest rates. The firming of U.S. rates in recent weeks sparked a further increase in the prime rate yesterday, which, with expectations of further rate increases still circulating, could add to the Bundesbank's problems.

## Frustrated TV crews await the hostages

By Kevin Done in Frankfurt

THE HOSTAGES story overwhelming the election. People in the U.S. are bored with the campaign. I would be surprised if more than half of them turn out to vote. But the whole population is caught up with the hostage story."

The assessment comes from William Muldike, the manager of overseas news coverage for ABC, one of the three big U.S. television news networks. It explains why the U.S. television companies have again descended in force on Frankfurt this week, setting up camp in the top three floors of the main airport hotel for the third time this year.

One producer estimates that \$1m has been spent since January by the three networks getting ready for the big day when Tehran releases the 52 Americans seized last November. ABC, CBS and NBC can seldom have poured so many resources into a story without knowing for certain where it was going to happen or whether it was going to take place at all.

## Staging point

Al alone Frankfurt has led the betting. Its U.S. military airbase and the nearby U.S. military hospital at Wiesbaden have made it an obvious first staging point for the hostages between Tehran and Washington. History, too, is on its side. The small number of hostages already released all returned to the U.S. via Frankfurt.

The top floors of the Sheraton Hotel at the airport have already taken on the bizarre appearance of a television news room. More than 50 bedrooms are now littered with the debris of television's invasion.

Some television executives have already spent 125 days in residence. "At least it's better than Iraq," says one long-stay victim. "It's warm, there's food and nobody shoots at me."

Some contingency planning is going on for other potential reception points around the globe — Algiers, Zurich and Geneva all have camera crews at the ready — but the main effort is being made at Frankfurt. Twice this year the television crews have packed their bags and left in frustration when the news from Tehran took a turn for the worse. But each time they held on to their hotel, left their equipment behind bookings.

THE U.S. military authorities are not exactly forthcoming about their own preparations, but they, too, are clearly betting on Frankfurt.

## Hot competition

An extra 30 telephone circuits have been installed at the U.S. military hospital at Wiesbaden; a floor of the military hotel at the base appears to have been cleared perhaps in readiness to receive the hostages' families; a social club has been identified as a temporary Press conference centre — and perhaps as the venue for President Carter's first news conference with the hostages.

All this presupposes they are actually released, but the TV companies can take no risks. Competition between the networks is too hot for that. The cameras are ready roll. The satellite pathways for direct pictures to the U.S. have been cleared. All they need now are the actors.

Meanwhile, they can only plan further refinements, such as hiring a helicopter to film the hostages' bus from airport to hospital and working out who will share hire charges totalling \$194.00 a second.

## De Larosiere says IMF will borrow up to £3.7bn next year

BY OUR BONN CORRESPONDENT

THE INTERNATIONAL Monetary Fund plans to borrow some SDR 6bn-7bn (\$3.2bn-£3.7bn) next year and further sums in 1982 and 1983 to re-lend to member countries with balance of payments difficulties.

The fund is also to examine how it can diversify its sources of finance and whether it can borrow at a somewhat shorter range of maturities than it has normally done in the past.

These points were made in an address here last night by M. Jacques de Larosiere, the IMF Managing Director, on the problem of "recycling needs and the capital markets."

M. de Larosiere stressed that the commercial banks should continue to play a decisive role in the recycling process and that the IMF had no desire to supplant them.

None the less, the Fund did need to increase substantially its resources and the scheduled increase in its quotas by 50 per cent would only give limited and temporary help.

Hence the aim to borrow the SDR 6-7bn and re-lend to members prepared to fulfil the fairly stiff economic conditions outlined by the Fund. "This reflects our belief that members must respond with appropriate policies to the present situation. Financing and adjustment must go hand in hand."

Mr. de Larosiere stressed that the commercial banks had shown their efficiency in the recycling process over the last few years.

But he also noted that in some cases bank financing had flown in large and increasing amounts to countries whose capacity to manage debt on commercial terms was limited.

The upshot had been that the extra financing went mainly to give support to consumption at levels which could not be sustained. When the dangers became clear, the banks sometimes tried to cut back rapidly their exposure in those countries, and this exacerbated the balance of payments problems there, M. de Larosiere said.

The IMF managing director noted that the combined current account deficit of the non-oil developing countries was now smaller in relation to their income than it had been after the first oil crisis of the 1970s. To that extent the situation was easier to manage than it had been.

However, the deficit of these countries had reached its peak fairly soon after the first round of oil price increases, and had then fallen quite quickly. But this was unlikely to happen this time.

## Switzerland expected to drop fiduciary tax plan

BY JOHN WICKS IN ZURICH

SWITZERLAND is now unlikely to introduce the proposed 5 per cent withholding tax on the interest from fiduciary accounts.

A commission of the Swiss Council of States, Switzerland's Senate, has indicated its opposition to the measure on both fiscal and constitutional grounds.

Although no decision was taken on the tax by the commission, a "consultative vote" showed a majority against it. However, the commission will continue its discussions before making a final decision next January.

It will now look at the possibility of two alternatives, both affecting Swiss residents only.

One would subject interest from fiduciary accounts to a 35 per cent withholding tax. The other would apply a similar tax to holders of Swiss franc bank accounts.

The Federal Council has already indicated that the actual fiscal income from a withholding tax on domestic holders of fiduciary accounts would be small, as the vast majority of taxpayers involved would apply for subsequent restitution.

At the same time, the national bank is known to oppose introduction of a domestic withholding tax on foreign bonds, about half of which are assumed to be in Swiss hands.

## Oslo delays hydro scheme

BY FAY GJETER IN OSLO

THE NORWEGIAN Government yesterday beat a temporary retreat in its long-standing battle with environmentalists and Lapps seeking to prevent a controversial hydro-electric power project in the north of the country.

Mr. Arvid Johanson, the Energy Minister, told Parliament that work on the Alta River scheme would not begin until judgment had been handed down in a court case relating to the project. Landowners and Lapps with reindeer-grazing

rights in the district are contesting the state's right to appropriate the land needed. The hearings are expected to last well into December.

Ten days ago, the Government transferred 35 paramilitary vehicles to northern Norway, via Sweden and Finland, to help quell anticipated trouble when development work begins at Alta. An attempt to start the project last year was stopped by demonstrators. The police are determined to win the next confrontation, if and when it occurs.

## New man in Lisbon race

BY DIANA SMITH IN LISBON

THE PORTUGUESE Communist Party has announced that the leader of its Parliamentary group, Sr. Carlos Brito, will be the party's candidate in the December 7 presidential elections.

Sr. Brito becomes the 11th hopeful in a field led by Gen. Antonio Ramalho Eanes, the President, incumbent, and Gen. Antonio Soares Carneiro, the candidate of the ruling Centre-Right Democratic Alliance (AD). The AD is resolved to oust Gen. Eanes, whom it accuses of leftward leanings.

and of obstructing legislation. If there is no clear result in the December 7 first round, a second round will be held on December 21. If this occurs, it seems likely the Communists will withdraw their own candidate, leaving their supporters "free".

There is still a dark horse in the field: Sr. Mario Soares, who temporarily suspended himself as secretary-general of the Portuguese Socialist Party when the Socialist National Committee insisted on maintaining its support for the President.

## Madrid disputes Catalan powers

BY ROBERT GRAHAM IN MADRID

A DISPUTE has blown up between the central Government in Madrid and the Catalan government over the devolution of important financial powers. The dispute centres on legislation already passed by the Generalitat, the Catalan government, concerning the powers of savings banks.

Legislation giving a major degree of autonomous control over the powerful savings banks was approved by the Generalitat on August 25. Since then Madrid has been fighting to reverse the legislation where it believes this impinges on the central Government.

The close links between the ruling Union de Centro Democrático (UCD) of Sr. Adolfo Suarez, the Prime Minister, and the Conservative Catalan Nationalist Party, headed by Sr. Jordi Pujol, had kept the dispute behind closed doors. Sr. Suarez needs Sr. Pujol's support in parliament.

However, the differences became public on Tuesday when in the parliamentary budgetary commission the Catalan Nationalists voted against the Government, almost forcing its

defeat. The August decree transferred to the Generalitat wide powers from the Ministry of Economy, with little prior discussion. While conceding continued Bank of Spain regulatory control, the Generalitat was given authority over not only purely Catalan savings banks but also over other Spanish savings banks operating in Catalonia.

The savings banks, responsible for 30 per cent of the banking system's deposits, are regionally based. Catalonia has the largest and most powerful institution, the Caixa, which also has a small stake in the main Catalan banking group, the Banca Catalana, started by Sr. Pujol.

The decree adapted a system whereby savings banks are obliged to allocate a high proportion (60 per cent) of their resources to officially directed investment. Before the official direction came from the monetary authorities in Madrid. Now, the decree enables such direction to come from the Generalitat.

The net effect of this could result, according to finance

officials in Madrid, in the Generalitat preventing Catalan savings banks from subscribing to "national" bond issues and loans.

Until the decree Catalan savings banks, along with all others, were obliged to subscribe to new bond issues by public utilities in proportion to their deposit bases. Since the Catalan savings banks attract the largest proportion of deposits among savings banks in general, the decree could have very substantial consequences.

The question is whether the savings banks, non-profit-making semi-public organisations, should behave in a purely regional context. The Catalans feel their savings are being used to finance wasteful national investments and could be more profitably invested in Catalonia. Madrid believes richer areas must share their resources, not use them exclusively.

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## EUROPEAN NEWS

# Christopher Bobinski in Warsaw reports on a search for co-existence Polish unions fight for independence

RELATIONS BETWEEN the Polish authorities and Solidarity, Poland's largest independent union, have reached a critical point. The next few days will determine whether a modus vivendi can be reached between the Communist leadership and the new unions.

The crisis was triggered last Friday, when the Warsaw district court inserted into the union's statute a clause saying the union "recognises the leading role of the party in the state."

This has fuelled the suspicions that the authorities do not intend to respect the union's independence.

Although the court registered the union, giving the formal signal that the authorities recognised its right to exist, the struggle against the court's action has turned into a fight for the union's independence.

The causes of discontent go to the authorities with obstructing organising activities. They fear infiltration by party members. Access to the media is scant and on the authorities' terms. Demands for a union newspaper and radio and television time have been put off until "after registration."

But wages are potentially the most explosive issue. The original agreement, signed in August at the end of the Gdansk strike, said the workers were to get a rise amounting to an increase of one grade of the existing pay scale.

This rise will put the 1981 wage bill up by around 10 per cent. But it is causing discontent, because the authorities are trying to give wage increases without consulting Solidarity.

and often in conjunction with the old official unions.

Another issue is that the authorities' pay scheme widens pay differentials. Those who earned more before will get even more now, which has offended the workers' deep-rooted feeling for equality.

Lastly, shop floor aspirations now aim for even higher increases than those agreed in August.

Against this background, the union's national committee met for two days in Gdansk to discuss registration. The heated debate in this body, set up as a co-ordinating group but functioning more and more as a leadership, reveal that Solidarity, like any other organisation, is divided between moderates and hardliners.

The national committee comprises one delegate from each regional union. At the latest count, it had 48 members, who generally travel to Gdansk once a week. On Monday and Tuesday, they met along with the Gdansk praesidium, the group who directed the summer strike and who are seen as the union's founders.

The Gdansk praesidium argued that the only language the authorities understood was force. Any sign of weakness was immediately seized on and used as an excuse.

The union, they argued, should demand that Mr. Jozef Piskorski, the Prime Minister, should come to Gdansk and discuss the union's grievances. If the talks failed, a general strike should be declared.

The national committee was less convinced. They came to Gdansk on Monday ready to



Mr. Walesa: "When I was simply a worker I knew what to think."

appeal against the court decision, to the High Court, and only then to take strike action. The union registration should be fully exploited, they argued, and the union should take the chance provided by registration to strengthen its own organisation.

Two days of discussion, talks between Mr. Lech Walesa, the Solidarity chairman and Mr. Mieczyslaw Jagielski, the Deputy Prime Minister, on what kind of Government contacts could be arranged produced a decision to go to see Mr. Piskorski, the Prime Minister, tomorrow morning.

The union hardliners managed, however, to convince the committee that talks were pointless unless a serious strike threat was made. Thence arose the decision to declare a strike alert for November 12 when

selected plants could go on strike if tomorrow's talks proved unsatisfactory. Mr. Walesa, the hero of the summer is torn between his moderate convictions and his loyalty to his hard-line Gdansk colleagues. At one point he admitted: "I keep on changing my mind; when I was simply a worker, I knew what to think."

The Gdansk meeting showed to the authorities how close they have come to a confrontation with the union. Each time they fail to keep a promise, or show they are unwilling to work with the union, the militants gain ground.

The union is going to Warsaw tomorrow with demands that the registration decision be reversed, that the union be given the right to publish a daily newspaper and access to radio and television. "Immediately," talks are to cover problems in the shops and wages. The union also wants the authorities to agree to a private farmers' union.

Most of these demands arise from the agreements signed at the end of the strikes. If they have not been settled by now, significant forces inside the party must be blocking them. The disapproving noises from Poland's neighbours and Socialist allies could well be holding up implementation.

In any case tomorrow's talks must go a long way to satisfying the union's demands if confrontation is to be avoided. No doubt today the party leadership will discuss its options. If Solidarity is to be appeased, then the party hardliners will be forced to take a back seat for the time being.

## E. Germany links border curbs to 'stability'

BY LESLIE COLITT IN BERLIN

EAST GERMANY has told its citizens that today's virtual closing, for private visits, of the Oder-Neisse border with Poland will not be reversed until there is "progress toward the stabilisation of the situation in Poland."

With the approval of the Polish authorities, East Germany is making trips by its nationals to Poland dependent on an "invitation from a host" there. This must be approved by the East German police and presented at the border.

This elaborate procedure, which will also apply to Poles

wanting to enter East Germany, is expected to reduce the number of border crossings to a trickle. Last year, 9m visits were made across the frontier by East Germans and Poles under the visa-free travel arrangements begun in 1972.

An official commentary published in all East German newspapers yesterday, said the basis for the 1972 regulation had changed. Poland's Communists and all "genuine" Polish patriots "could depend on East Germany's 'unqualified support' in solving Poland's 'complicated problems and in strengthening Socialism'."

East Germany has accused the new independent Polish trade unions of being counter-revolutionary and anti-Socialist. At Communist Party meetings in East Germany, Mr. Lech Walesa, the leader of Poland's largest free trade union, is being called an agent of the CIA.

Mr. Walesa, in telephone interviews with several West Berlin newspapers, said he was dismayed by the latest border measures. He would bring them up at his meeting tomorrow with Mr. Jozef Piskorski, Poland's Prime Minister.

Neues Deutschland, East Germany's main Communist news-

paper, has reprinted an editorial from the Polish army newspaper which takes a tough line against the new unions. The newspaper quotes Josef Stalin, the former Soviet dictator, as saying at the Yalta conference in 1945, that the "Polish question" is above all a question of the "security of the Soviet state."

Mr. Peter Blaker, Minister of State at the British Foreign Office, is to hold two days of talks in East Berlin next week, with Herr Oskar Fischer, East Germany's Foreign Minister. He will be the most senior Foreign Office official ever to visit East Germany.

## 'Hands-off' policy by UK and Hungary

By Anthony Robinson in Budapest

BRITAIN AND Hungary share the view that Poland's destiny is a matter for Poles alone to decide. Lord Carrington, the British Foreign Secretary, told a news conference here yesterday before flying to Warsaw at the end of a three-day visit here.

East-West relations and the prospects for the forthcoming European security review conference in Madrid dominated his talks with Mr. Frigyes Puj, Hungary's Foreign Minister, and the final, hour-long meeting with Mr. János Kádár, the Communist party leader.

The latest East German measures restricting travel between Poland and East Germany were not discussed. But Lord Carrington, answering a journalist's question, commented "I was hardly calculated to improve the atmosphere."

During his talks, the British Minister emphasised the view that "detente was indivisible," repeated Britain's proposal for a neutral, non-aligned and independent Afghanistan, and insisted that detente and East-West relations generally "must be based on mutual trust."

He also made clear that Britain and other Western countries "were not prepared to sweep what has gone wrong under the carpet." They were looking for a substantive discussion on implementation of the Helsinki agreements during the Madrid meeting before passing on to other issues.

He restated British backing for French proposals on confidence-building measures in the military sphere. A climate of trust had to be established, however, before the West could seriously consider Warsaw Pact proposals for a general disarmament conference.

Lord Carrington noted that bilateral relations were generally good. Prospects for improved trade and joint venture co-operation were discussed.

British exports to Hungary exceeded imports by £14m during the first half of 1980 and Hungary is anxious both to improve its trade balance as well as raise the overall volume of trade with Britain.

## OVERSEAS NEWS

# Prem fails to move Peking in talks on Kampuchea

BY TONY WALKER IN PEKING

TALKS IN Peking this week on Kampuchea, between Chinese leaders and Gen. Prem Tinsulanonda, the Thai Prime Minister, made little headway. The Chinese showed little enthusiasm for the Association of South East Asian Nations' proposal for a peace settlement. They have made it clear they see little chance of a quick end to the war.

Premier Zhao Ziyang told Mr. Andrias Van Agt, the visiting Dutch Prime Minister, "resistance forces" in Afghanistan and Kampuchea are standing at the forefront of the struggle against Soviet expansionism.

Also in town this week was

Jeng Sary, Khmer Rouge Foreign Minister, who visited briefly to be told, no doubt, that despite the erosion in international support for the Pol Pot forces, China would remain steadfast in its backing.

The Chinese say that while Pol Pot made "serious mistakes," there is no alternative if the invading Vietnamese are to be prevented from taking over completely.

In its public statements this week on Kampuchea, the Chinese leadership appears to have hardened its position. Before the recent UN vote on the continued seating of the Khmer Rouge, China was sug-

gesting it would consider a partial Vietnamese withdrawal from Kampuchea as a satisfactory pre-requisite for peace negotiations. Now, all references to a partial withdrawal have been dropped.

Mr. Zhao said that once Vietnam pulls out "all" its troops from Kampuchea, China would be ready to help work out a negotiated settlement.

ASEAN, on the other hand, wants to get peace talks under way as quickly as possible, preferably in the early part of next year. A positive show of Hanoi would be enough to bring ASEAN to the conference table.

## Taking a lesson from Poland

BY COLINA MACDOUGALL

paper, the Workers' Daily, has called for independence for trade unions, though it concedes they must accept party leadership.

Trade unions should take initiatives and work independently, to play their role as the "assistant of the party and important representative of the masses," the paper declared.

Recent Press reports from Peking quote Vice-Premier Ji Pengfei as saying that "events in Poland have been an important lesson for us."

They showed China is right to separate the functions of party and administration, as it

is doing at present, he said, since when they are mixed, the people blame all shortcomings on the party.

But Chinese leaders were evasive when pressed on how far Polish reforms should go, the report said.

In recent weeks Xinhua, the official Chinese news agency, has reported regularly but without comment on the situation in Poland and Hungary. Peking has already defused its own price-rise issue, similar to the one which sparked the Polish troubles, by giving major wage increases.

The Workers' Daily call accords with Peking's present

guideline of relegating the party to a policy-making role. The trades union movement is under reconstruction after years of paralysis stemming from the Cultural Revolution.

The Chinese reading of the East European events supports Peking's view that splitting up party and administrative functions will cure the present widespread disillusionment in China with official policies.

Chinese officials admit privately that they do not yet know how this separation will work. But they recognise that talent and initiative outside the party must be mobilised if China is to modernise.

## India Plan 'needs foreign loans'

BY K. K. SHARMA IN NEW DELHI

ABOUT 7 per cent of the resources for India's £50bn sixth Five-Year Plan for the period 1980-85 will come from foreign aid and commercial borrowings abroad, according to Mr. R. Venkataraman, the Finance Minister.

At a meeting with foreign correspondents, Mr. Venkataraman said the bulk of the aid would come from the World Bank and its soft-loan affiliate, the International Development Agency. Commercial borrowings would be made as the need arose and at present a \$680m (£283m)

loan was being negotiated with a consortium of European and American banks to finance an Aluminium project in Orissa State.

This would inevitably increase India's foreign indebtedness, the servicing of which at present accounted for 13 per cent of total annual exports.

Mr. Venkataraman said that India's reserves were at present standing at about Rs 52bn (£2.7bn) mainly because of International Monetary Fund loans of Rs 8.2bn recently.

Mr. Venkataraman clarified that the concessions announced in India's foreign investment policy on Tuesday to attract petrodollars would not apply to Western countries and were meant only for oil-producing developing countries which had investible surpluses.

Western companies would still be covered by the policy that their investments must be accompanied by the inflow of new technology or be confined to areas involving manufacture for exports or of high technology items.



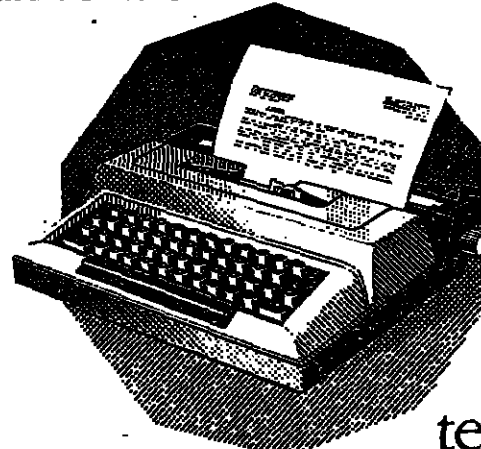
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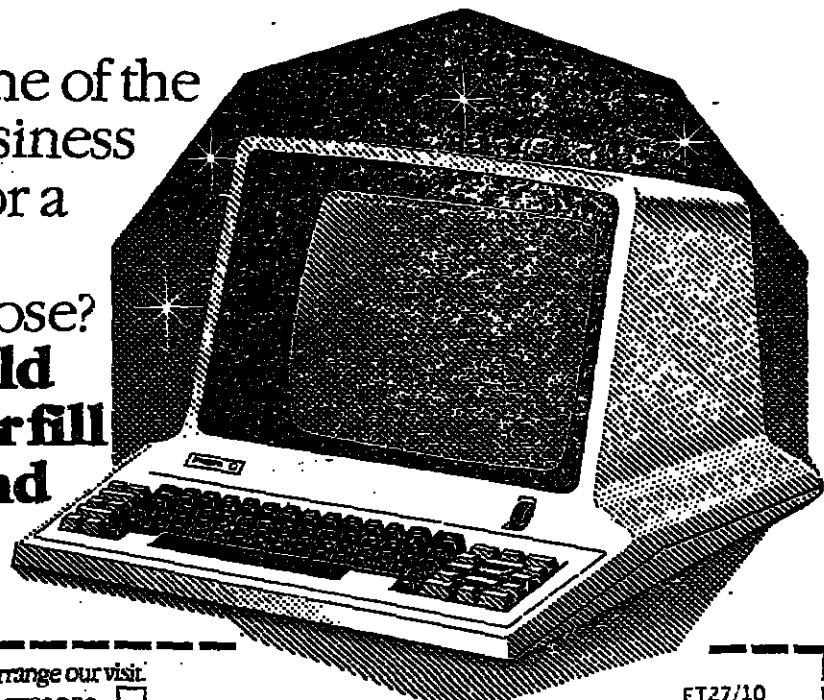
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## OVERSEAS NEWS

## How Israel is gaining from the Iran-Iraq war

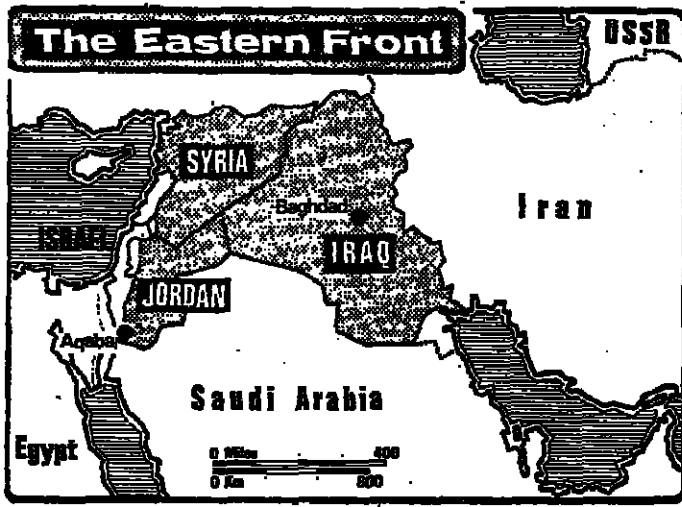
BY DAVID LENNON IN TEL AVIV

WHEN King Hussein of Jordan openly declared his support for Iraq in the Gulf war, he added that the attack on Khuzestan was a first step on the road to the liberation of Palestine. This led to considerable merriment in Israel, where cartoonists had a field day showing Arab troops rushing to liberate Palestine by attacking in the opposite direction.

The fact that the Iraqi army was welcomed in Israel as ensuring that the men in Baghdad would be too busy for the time being to bother about "the Zionist enemy." It was especially welcome because, on paper, Iraq had the strongest force of any of the countries which comprise what Israel refers to as the "Eastern Front."

The one nagging fear at the back of Israeli minds was that Iraq might win a rapid and crushing victory over Iran which would make it more ebullient than ever. The last thing Israel needed was an Iraqi army flushed with success turning its attention towards the enemy in the west.

As it has turned out, this fear was entirely unwarranted. The Iraqi forces have made very heavy weather of fairly limited war aims. Their military command has proved totally unskilled in handling large units, and the level of co-ordination between the various arms of the armed forces has proved very low.



Before the Gulf war, Israel regarded Iraq as a major threat. It was frequently declared in public that if Iraq fully supported Syria and Jordan in a war against Israel, this would to a large extent offset the military advantage Israel had gained when Egypt left the ranks of enemy forces on its borders.

The ink had barely dried on the Egypt-Israel peace treaty when Israel's citizens were being warned about the growing threat from the rejectionist states to the east and north. This was designated the "Eastern Front" and statistics were trotted out to show the massive array of equipment which this "front" could

attack on Israel is even more remote. In the shifting sands of Middle East politics, his does not mean the parties cannot be reconciled, but it does mean the process will take a little longer.

This is probably the first benefit Israel has derived from the Gulf war. It has been granted a postponement of the threat of the Eastern Front becoming a reality. Israel is supremely confident that it can easily defeat any unco-ordinated attack by one or more of its enemies from the east, and it believes Syria and the others are well aware of this.

The second benefit derived from the Gulf war is the discovery that the Iraqi army, although large, turned out to be very poor. Even if a real Eastern Front was created, Iraq's impact would be much less than originally thought.

These two lessons from the war actually have negative aspects for the Israeli military. Some politicians are already beginning to suggest it is possible to reduce the size of the Israeli military machine. With Egypt clearly keeping its end of the peace treaty bargain, and the Eastern Front shown to be much less of a threat than thought, they say Israel should be able to divert some resources from the military arena to the civilian.

The generals naturally object. They are busy arguing that although the Iraqi army is less of a threat than believed, it is

none the less large, and will benefit and learn from the battlefield experience. The armed forces are also at pains to point out that when the Gulf war ends both sides will rush to re-arm with more modern weapons, thus improving their capability.

The armed forces also argue that while the war is clearly benefiting Israel in the short-term, both Iraq and Jordan will want to show afterwards that they have not abandoned the Palestinians and the war against the Zionists. This will make them more aggressive towards Israel and, in Jordan's case, even less capable of concession in any peace negotiations.

It is also felt that the development of the Aqaba-Baghdad supply route will give the two countries experience which could be exploited to route traffic the other way during a war, with Iraq sending supplies into Jordan. Indeed, some Israeli military analysts have argued that Israel made a serious mistake by not vetoing this development, even if the new route carries mainly civilian supplies for Iraq.

Israel has also been busy making diplomatic capital out of the war by pointing out that it is an inter-Muslim war which is affecting Western oil supplies. This, the Israeli argument goes, proves it is folly for Western nations to think they can ensure Arab oil supplies by forcing Israel to make concessions over the Palestinians.



One question about the Gulf war which has not yet surfaced publicly in Israel, but which should be worrying political leaders, concerns the performance of Israeli intelligence. After the 1973 war, many of Israel's early troubles were blamed on the intelligence services for failing to interpret and analyse the developments which led up to the surprise Egyptian and Syrian attack.

At the outbreak of the Gulf war, Israel appeared to have been as surprised as more distant and possibly less concerned nations. Because of this, it had no clearly defined attitude towards the fighting, and no policy on how to exploit it nor even on how to react to Iraqi military aircraft being stationed in Jordan.

The clear lesson for Israel is that it may have been mistaken in believing that the intelligence shortcomings which enabled the Arab states to launch a surprise attack in 1973 had indeed been fully corrected. For a country which claims its very existence is on the line, Israel can draw little comfort from the fact that Western intelligence services fared no better.

## Iraq and Jordan 'set up top-level Joint Military Command'

BY HUSAN HIJAZI IN BEIRUT

IRAQ and Jordan have quietly set up a Joint Military Command to handle their co-operation during the Gulf War, according to Arab diplomats here.

The command is headed by King Hussein of Jordan and President Saddam Hussein of Iraq, who are Supreme Commanders of their respective armed forces. It also includes Lt-Gen. Zayd Bin Shaker, Commander-in-Chief of the Jordanian Armed Forces, and Maj-Gen. Adnan Khairallah, the Iraqi Defence Minister, the diplomats said.

The decision to form the command was said to have been adopted during a brief visit to Baghdad on Monday by the Jordanian monarch. The diplomats said that for reasons of security, there would be no formal announcement.

The diplomats added the Command will also control military co-operation should Jordan become involved in an armed conflict with Israel.

King Hussein's repeated support for Iraq in the Gulf war has prompted sharp warnings from the Israelis.

The diplomats said that the Command in effect revives the old "Eastern Front," which linked Iraq and Jordan until 1970, when 15,000 Iraqi troops were withdrawn from Jordan in the wake of clashes between Jordanian troops and Palestinian guerrillas. The troops had been sent to Jordan at the outbreak of the Six Day War in 1967.

Should Iraq ask for military aid in the war with Iran, the Command could then be activated, with Jordan providing more direct aid to Iraq than at present.

So far, Iraq has made no such request and no Jordanian troops are involved in the war. Nor has there been any confirmation of speculation that Jordan has placed its forces at Iraq's disposal. Reports to this effect were emphatically denied by Mr. Adnan abu Audeh, the Jordanian Information Minister.

## Majlis holds talks today on hostages' release

BY OUR FOREIGN STAFF

IRAN'S MAJLIS (Parliament) will hold a public session today to discuss the release of the 52 U.S. hostages, but it is unclear what demands will be put to the U.S. Government.

"The condition of the Shah's health remains," said one Deputy. "We are debating the apology" (which Iran demands should be made by the U.S.).

The Ayatollah Khomeini, Iran's revolutionary leader, has already laid down four conditions for the hostages' release: Return of the Shah's fortune, a pledge of non-interference in Iran's affairs, the dropping of lawsuits against Iran, and the unfreezing of Iranian assets in U.S. banks.

Some of the Deputies in the Parliament are still demanding that a number of the hostages should be placed on trial as spies, while others want to postpone their release until after the war with Iraq is concluded.

In another development, a prominent member of the régime was quoted as saying yesterday that the 'hostages' should be traded for American military spare parts.

Ayatollah Sadegh Khalkhali, the head of the Islamic courts, told a correspondent of Beirut's daily *As-Safir*: "Carter is trying to return to the American Presidency. Therefore, he is ready to give us all the spare parts we need for the war (with Iraq), provided the case of the hostages is resolved. We agree to this because it is in our interest."

On the battlefield, the Iraqis appear to be closing in on the refinery city of Abadan, but say that fighting tapered off yesterday with only 15 Iraqis and eight Iraqis killed.

They also claim to have shot down one Iranian fighter. The Iraqis made more extensive claims, saying that their forces have killed 330 Iraqis in the last 24 hours.

## Phalangists push rivals from East Beirut HQ

BEIRUT — Militiamen of the Phalange Party, Lebanon's largest Rightist grouping, dislodged their arch-rivals from the East Beirut neighbourhood of Ein Rummaneh yesterday, after four days of street battles, police reported.

The "Tigers" militiamen of Mr. Camille Chamoun's National Liberal Party, abandoned their last stronghold in the Christian half of the Lebanese capital and fled to the Moslem sector, a police official said.

Grenade-throwing squads of Phalangists stormed into Ein Rummaneh from four directions and overran the "Tigers" command headquarters at midday. The area is nominally under Lebanese Army control.

The fighting left nine killed and more than 40 wounded. It also sent hundreds of families fleeing into basements and bomb

shelters and set several buildings ablaze.

The Phalangist militiamen had attempted to break through the "Tigers" defences in Ein Rummaneh during the night, but were beaten back in heavy combat with rockets, grenades and machine guns.

Six Arab Foreign Ministers and a Palestine Liberation Organisation (PLO) representative resumed their private meeting in Amman yesterday to draw up a common strategy against "continued Israeli aggressions." The Ministers from Saudi Arabia, Kuwait, Iraq, Syria, Algeria and Jordan and the head of PLO's Political Department, will decide during their three-day session, whether an Arab summit conference, due to be held in Amman next month, will convene on time. Agencies.

## Sadat boosts commercial ties with Israelis

BY ALAN MACKIE IN CAIRO

President Anwar Sadat of Egypt is not allowing difficulties in the Palestinian autonomy talks to hold up normalisation of relations with Israel.

After an hour of talks yesterday with President Yitzhak Navon of Israel, who is in Egypt on a five-day official visit, it was disclosed that Mr. Sadat had temporarily lifted restrictions on Israelis visiting St. Catherine's Monastery in Sinai and was allowing commercial traffic to use the land route across Sinai. Previously trade routes were restricted to sea or air.

At the same time, the Israeli airline El Al is increasing its weekly flights to Cairo from three to four. Agricultural, industrial and cultural exchanges are also to be stepped up.

The two presidents unexpectedly broached the problem of the autonomy talks and Mr.

Sadat said President Navon had relayed new ideas to Mr. Menahem Begin, the Israeli Prime Minister. "Let us hope we can find a breakthrough," he said, but he warned: "It will take some time."

Mr. Sadat is putting increasing emphasis on improving the negotiating climate, having given up hope of encouraging much movement on the autonomy talks until later next year when the Israeli elections are out of the way.

Normalisation is considered an important part of this process, and significantly the Navon meeting produced agreement on a joint study to see how relations between Egypt and Israel can make the transition to peace after 30 years of war.

The normalisation committee meeting, due to take place at St. Catherine's today, has been postponed until next week, and will take place in Tel Aviv.

## Salisbury grenade kills 4

BY OUR SALISBURY CORRESPONDENT

FOUR BLACKS were killed and 16 injured in a hand-grenade attack on a funeral party outside a house in the Dziravsekwa suburb of Salisbury yesterday. The funeral group was made up of supporters of Prime Minister Robert Mugabe's ZANU-PF party, police said.

The incident took place in the early hours of the morning with the attackers, who were not identified, opening up with small arms fire after throwing the grenade.

Police also announced two

other grenade incidents one in the St. Mary's suburb of Salisbury, in which four people were hurt.

Meanwhile, the judge nominated for the murder trial of Mr. Edgar Tekere and his seven bodyguards, Mr. Justice Pitman, yesterday dismissed an application that he excuse himself from the case because he was appointed to the bench by the pre-independence Smith Government. Mr. Pitman's ruling means that the court case will now start as scheduled next Monday.

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# Canadians aim for self-sufficiency in oil by ten years

BY JIM RUSK IN OTTAWA

THE CANADIAN Government's new energy policy unveiled on Tuesday aims to capture a prize which has eluded Canada since the Organisation of Petroleum Exporting Countries re-wrote the energy rule book in 1973.

In the face of sky-rocketing OPEC prices and uncertain global supplies, Canada ought to be one of the few industrial countries which could be self-sufficient in oil by the 1990s. It has enough proven reserves and the technical capacity to develop them.

While self-sufficiency is the basic goal of the programme prepared under the direction of Mr. Marc Lalonde, the Energy Minister, what has emerged is complicated by his attempts to reconcile a variety of short and long-term economic and political goals.

The long-term targets are a reduction of oil imports to zero by 1990 and 50 per cent Canadian control of the industry by the same date. Canada now imports about 25 per cent of its oil requirements and controls

about 25 per cent of the industry. Of the 25 largest oil and gas companies in Canada, 17 are foreign-controlled.

In the short run, Mr. Lalonde is trying to end the impasse on pricing and to capture an increasing share of oil and gas revenues for the Federal Government in a way that will not exacerbate the country's regional divisions or put difficulties in the way of Prime Minister Pierre Trudeau's constitutional plans.

Increased Canadian control of the industry is to be achieved by a variety of measures, ranging from the purchase of several foreign oil companies by the Federal Government to a system of incentive grants for exploration and development.

The measures are strongly biased in favour of Canadian companies. A new set of rules for exploration on federal lands will not, for instance, permit production unless it is 50 per cent Canadian-controlled.

To reduce dependence on oil imports, the Minister acknowledges will continue

## CANADIAN TRADE BALANCES IN ENERGY

Year	Petroleum	Natural gas	Coal & coke	Electricity	Uranium ores	Elements & isotopes	Total net exports
1975	171	1,084	-160	91	51	70	1,307
1976	424	1,407	-13	153	67	174	1,364
1977	1,045	2,028	-66	362	75	133	1,467
1978	1,199	2,190	-8	477	207	439	2,106
1979	557	2,889	-184	728	379	590	3,844

Source: Statistics Canada

through the first half of this decade, the Government will concentrate on reducing oil demand.

The basic target is to reduce oil demand to less than 10 per cent of present requirements outside the transportation sector. This will be achieved in a number of ways, ranging from grants to home owners to convert their heating from oil to electricity or gas, to a withdrawal of federal financial support for the construction of homes using oil heating where a reasonable alternative exists.

The natural gas distribution system in Canada will be extended to the Maritime provinces and Vancouver Island, and funds will be made available for coal development in Nova Scotia and hydro-electric development in Labrador.

While the nationalisation aspects may raise some ire, particularly from Mr. Peter Lougheed, Alberta's premier, Mr. Lalonde has tried to find short-term ways of placating the producing provinces. Ottawa did not, as it widely advertised before the budget, impose an export tax on natural gas, but opted for a levy on all gas produced in Canada.

This levy, which will be imposed on gas distributors, will be passed to consumers on both sides of the U.S. border, but will not cut into the cash flows to producers or the producing provinces as an export tax would have done.

The other new vehicle for raising money is an 8 per cent tax on net production revenue. It is identical in structure to an energy tax that Mr. Lougheed reluctantly agreed to in negotiations with the Conservative Government of Mr. Joe Clark last year.

While Mr. Lalonde may have avoided a confrontation on the taxation aspects of his policy, Mr. Lougheed is certain to object to the unilateral setting of Canadian oil and gas prices, which the Budget imposed under the Petroleum Administration Act.



Mr. Marc Lalonde

Under the new price arrangements, crude oil prices will go up by C\$1 a barrel every six months starting in January, by

C\$2.25 semi-annually starting in January, 1981, and by C\$3.50 semi-annually, starting in 1986.

There is no link to world prices as Mr. Lougheed had demanded and which was agreed by Mr. Clark last winter. Instead, the reference price will be C\$38 a barrel, escalated by the consumer price index, which will be the price offered to producers of tar sands and other non-conventional oil.

The reference price will never be allowed to rise above 85 per cent of U.S. levels. The current Canadian price is C\$18.75 a barrel for conventional oil.

Natural gas prices will not be increased in 1981 but will go up by 15 cents a thousand cubic feet for every C\$1 a barrel increase in the oil price thereafter. In addition to the regular increases in the price of oil, Canadian consumers will face two other charges.

One will be imposed to pay for the differential between world and Canadian prices and will rise to the point where the cost of oil imports will be paid for entirely by the consumer.

rather than being subsidised by the federal Treasury. This levy starts at 80 cents a barrel immediately, and will be increased by C\$2.50 annually for the next three years.

In addition, Ottawa plans to impose a special charge to raise the equity portion of the financing for the takeover of foreign oil companies.

This charge will be imposed on all oil and gas consumed in Canada and will have a ceiling of C\$4 a barrel.

Mr. Lalonde can claim that his pricing system, under which oil will go up by C\$3.80 a barrel in calendar 1980, meets his campaign promise last winter that oil prices in Canada would go up by less than the C\$4 a barrel promised by the Conservatives in their ill-fated Budget.

He can also argue that he has broken the link to OPEC pricing, but it remains to be seen whether his policy, the third comprehensive energy package the Liberals have announced since 1973, will bear out his claim.

## Seaga promises to expel Cuban ambassador if elected

BY CANUTE JAMES IN KINGSTON



MR. EDWARD SEAGA, the leader of the opposition Jamaica Labour Party, has said that if he is elected to office in today's general election here, he will be asking the Cuban ambassador to leave. Mr. Seaga said he would also be reviewing relations with Cuba, which have been established by the Government of Mr. Michael Manley, the Prime Minister.

Mr. Manley's Administration has developed strong ties with Cuba over the past eight years, on the basis that this was in keeping with his Government's non-aligned policy, that there

were thousands of Jamaicans living and working in Cuba, and that Cuba, only 90 miles from Jamaica, was a geographical fact which could not be ignored.

The Labour Party is traditionally anti-Communist, and last year attacked Sr. Utises Estrada, the Cuban ambassador, claiming that he was interfering in the island's internal affairs. The ambassador was defended by Mr. Manley and his People's National Party.

Mr. Seaga said also that if the Labour Party lost the election in what it considered an unfair poll, he would be using "people power" to "lock the

country down." The fairness of the election has been of concern to both the Government and the Opposition, and the electoral system has been re-

**U.S. QUARTERLIES**  
Charter setback.  
Bethlehem Steel loss.  
El Paso poor.  
Details, Page 28

viewed by a bipartisan reform committee.

The PNP has rejected charges made in U.S. newspapers that false ballot boxes

imported from Cuba were to be used in the election, and that about 700 black Cuban security agents were coming to the island to assist the party.

A spokesman for the Labour Party has also rejected the newspaper allegations, describing them as "wild," and saying that if this were so, the party would have known of it.

Both parties are concerned at the threat to voting today by the increasing violence which has marred the election campaign. Over 400 people have been killed this year in clashes between political factions, and by armed gangs in Kingston.

Four more people were killed by a gang on Tuesday night, bringing the number shot dead so far this month to 101. Of these, 77 have been killed by gunmen, and the others by the police.

Mr. Manley held meetings on Tuesday night with the heads of the police and the army concerning security for voters today. Just over 890,000 Jamaicans are eligible to vote, but both parties and the electoral office are concerned that thousands may stay at home fearing attacks on polling stations.

Earlier this week, police

intercepted an illegal shipment of 12 automatic rifles and thousands of rounds of ammunition and have detained two pilots of the island's internal airline. The PNP has charged that the owner of the aircraft is a known Labour supporter but this has been denied by the Labour Party.

The election was called over a year early by Mr. Manley because of the poor health of Jamaica's economy. Mr. Manley said his party was rejecting assistance from the International Monetary Fund, as the conditions demanded would not help the island's economy.

The PNP has said it will seek financial assistance from friendly countries and attempt to obtain a rescheduling of payments on about \$750m of the island's \$1.3bn foreign debt.

Mr. Seaga has said that if elected he will regard the IMF as one of Jamaica's "options" for external financial assistance. He will seek large investment from U.S. firms, making use of the island's proximity to the U.S. and implementing a "Puerto Rican model of economic development, which accounted for Puerto Rico's high level of economic development and human rights.

## JUNTA OFFERS AMNESTY AND ELECTIONS

### El Salvador weary of killing

JUST OVER a year ago, a bloodless coup in El Salvador overthrew the highly conservative dictatorship of Gen. Carlos Humberto Romero. The coup's aim was to bring democracy. The result so far has been anarchy.

The civilian-military Junta, caught between left-wing guerrillas and right-wing death squads, has launched a three-pronged offensive to neutralise both.

The three prongs are: amnesty, elections and a commitment by the Junta to fight violence from the extreme right.

The right has so far appeared to be above the law. The Junta has resisted weeding out elements in the armed forces colluding with the oligarchy—the immensely wealthy "14 families" which ran the country in feudal fashion after the armed forces seized power in 1931—because it feared a right-wing counter coup. As a result, the Junta's standing with most Salvadoreans, weary of killings, has declined.

The Junta, prodded by the U.S., now believes it can move against the extreme right, since reforms have broken the oligarchy's economic back, and its funds for financing political violence are running out.

The Junta says it will offer amnesty to anyone who lays down his arms. But such promises are meaningless until the Junta establishes its authority over the right.

The chances of the guerrillas accepting the amnesty are slim, until the extreme right is controlled. Even then, the guerrillas may spurn the olive branch, since they seem bent on establishing a Marxist-Leninist state which, they believe, can grow only from the ruins of El Salvador.

The guerrillas are far more



Troops outside the Organisation of American States office in San Salvador, seized by leftwingers last month.

radical than the Sandinista guerrillas who overthrew the Somoza dynasty in neighbouring Nicaragua.

Unlike the Sandinistas, they are still very sectarian and have no broad popular base. But, in response to the junta's initiatives, the guerrillas are trying to form a common front.

Linked to the amnesty is the promise of free elections in 1982 for a constituent assembly and presidential elections in 1985. By this announcement, the junta has finally offered a political alternative to violence.

The guerrillas all have their respective political wings, and it remains to be seen whether they will be allowed to take part in elections. Any election which does not take them into account is doomed to failure.

And since no organised centre grouping exists in El Salvador to act as a moderating influence, the task is that much more difficult.

The Christian Democrats, the only political party in the junta (the others withdrew), will try to fill this vacuum. They are banking on winning the elections, but they, too, are becoming indelibly stained with blood.

According to the Roman Catholic Church, an average of 25 people a day have been killed this year in the war between Left and Right-wing extremists. Over 10,000 of the 4.4m Salvadoreans have fled into exile, over 400 schools have been closed, and the economy is grinding to a halt.

Even when El Salvador is at peace, reliable and complete economic statistics are not available, but a recent study by the Jesuit-run Central American University, estimates that economic activity could decline by 8 per cent this year, against the Government's forecast of 2.5 per cent. This compares with an average annual gross domestic product growth of 2.9 per cent for 1970-79.

By the end of the year, El Salvador's foreign reserves are expected to be down to Colones 220m (£36.6m), enough to pay for about one month's imports. Reserves should ideally cover four months' imports.

High world prices are compensating for falling sugar production, but El Salvador's other export crops, coffee and cotton, are hard hit by the war.

The Central Bank is reprinting its way out of the crisis. The banks will lend the Government Colones 368m (£61.3m) this year, 175 per cent more than 1979. Inflation this year will be at least 20 per cent.

Since the Junta took power, banks have been nationalised, the traditional export crops of coffee, sugar and cotton placed in state hands, and widespread land reform has been started.

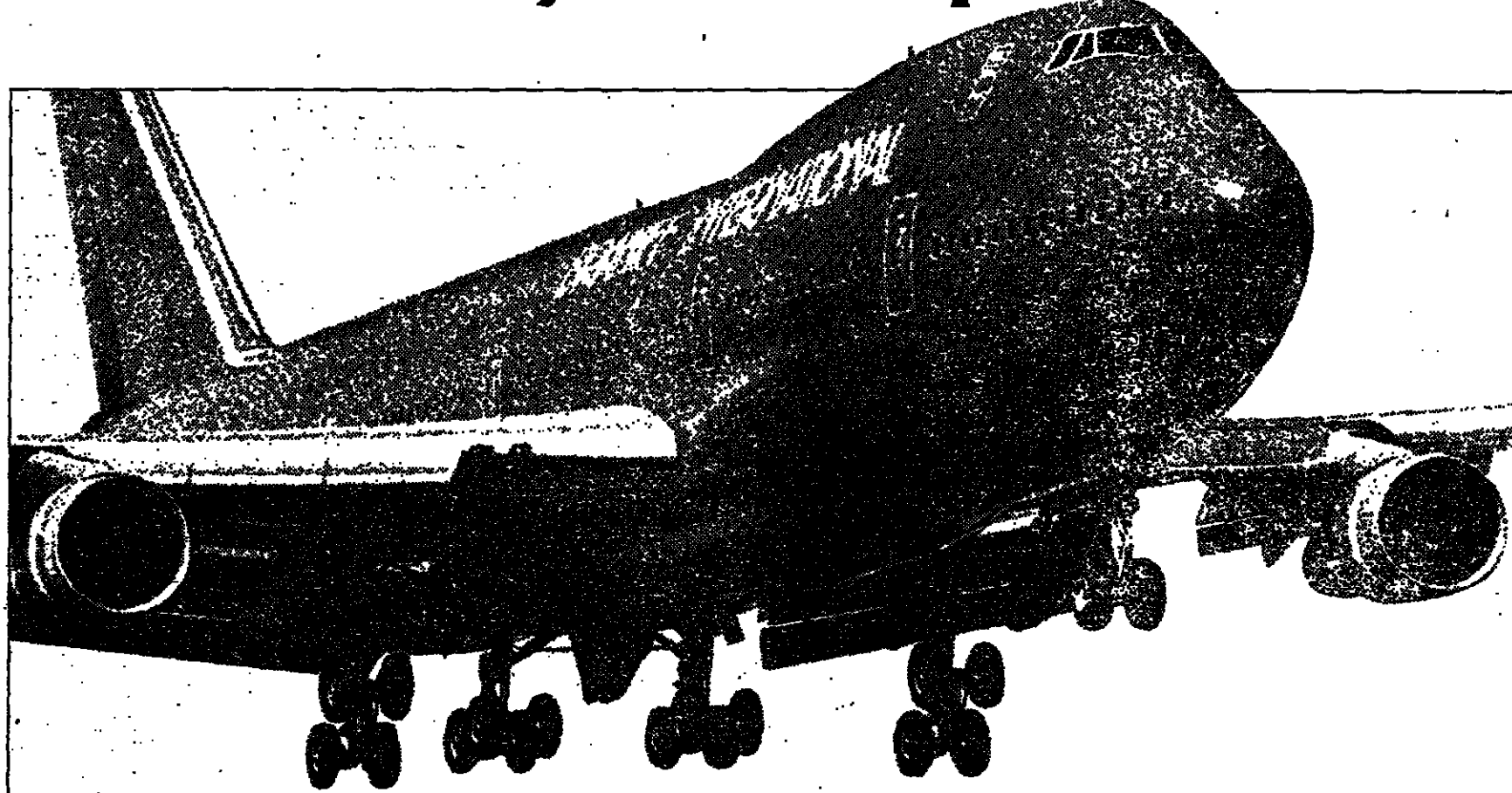
All this weakened the oligarchy, but far from bringing peace a horrendously bloody struggle for power was unleashed.

In the mornings, after the corpses from the previous nights battles have been cleared from the dirty streets, San Salvador, the capital, bustles with life as people make their way to work.

By the evening, however, the streets are deserted. The only people who venture out are the foolhardy or those directly involved in the fight

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## WORLD TRADE NEWS

## UK companies move closer to £1.6bn India steel contract

BY K. K. SHARMA IN NEW DELHI

DAVY INTERNATIONAL and British Steel have moved closer to winning a £1.6bn contract for a 1.5m tonne integrated steel plant at Paradip in India's Orissa State.

An inter-ministerial committee has indicated its preference for the Davy-British Steel bid even though a rival bid by Mannesmann Demag of West Germany is slightly cheaper. The committee has suggested, however, that further negotiations on the terms should be held. The contract, when it is awarded, will be on a turnkey basis for execution over a four-year period.

The committee's recommendation will now go to the Cabinet for a final decision which is expected to be taken soon. The cabinet usually accepts recommendations made by committees formed by it so the contract is certain to go to Britain unless there are compelling reasons to overrule the committee's recommendation.

The committee was asked not only to assess the British and German offers but also go into the question whether the award of the contract on a turnkey basis was the best and cheapest way of executing the project. This followed cabinet differences on the matter, largely based on the fact that India itself has the capacity to build steel plants on a turnkey basis.

The turnkey contract is favoured because it will mean that the British group will have to arrange the financing for the project. Proposals for this are included in the British package

and the financing is to be arranged by a consortium of European banks led by Lazard.

India at present faces a serious resources shortage, and one way out of this is to seek commercial borrowings from abroad to finance development projects included in the sixth five-year plan now being implemented for the period 1980-85.

The Paradip project is one of three coastal steel plants planned by the Indian Government to raise steel production capacity to meet present and future demands. The first plant is being executed by the Russians at Vishakhapatnam in Andhra State. The third plant is still at the discussion stage.

India urgently needs additional steel-making capacity. Production in the four public sector plants in the country has fallen in the first half of the financial year to just 2.8m tonnes compared with 2.95m tonnes in the same period last year—its lowest figure—because of power cuts and coal shortages. This has made it necessary to make imports of around 1m tonnes of steel a year but shortages persist.

At present, India's steel-making capacity is around 10m tonnes from the four public sector plants at Bhilai, Bokaro, Rourkela and Durgapur and the recently nationalised plant of the Indian Iron and Steel Company. The only integrated steel plant in the private sector is run by the Tata Iron and Steel Company with a 1m tonnes capacity.

## Cuba tyre deals in doubt

OTTAWA — Canadian tyre companies, mostly subsidiaries of U.S. concerns, have received orders from Cuba totalling C\$7.3m (£2.5m).

Among the companies to receive Cuban orders were units of B. F. Goodrich, Firestone Tyre and Rubber, Goodyear Tyre and Rubber, Uniroyal and General Tyre and Rubber.

U.S. regulations on trade with Cuba require that the foreign subsidiaries of U.S. concerns get U.S. licences for export to that country. This requirement has been repeatedly condemned by Canadian Government officials as an attempt to extend

U.S. laws to other countries. In Washington, a U.S. Treasury Department official said he could not confirm whether the Canadian subsidiaries of the U.S. tyre manufacturers had applied for licences to export to Cuba. The Treasury is responsible for the office that administers U.S. regulations on Cuban trade.

B. F. Goodrich's Canadian subsidiary said the company was not under any obligation to seek U.S. clearance for its exports to Cuba. B. F. Goodrich of Canada, an official said, is incorporated in Canada and complies with Canadian laws.

## Agrico will build \$450m plant for Tanzania

By Our Dar es Salaam Correspondent

AGRICHO CHEMICALS, a subsidiary of Williams Companies of Oklahoma, has signed a joint venture agreement with the Tanzanian Government to build a \$450m (\$184.7m) ammonia fertiliser plant, one of the biggest projects of its kind in Africa.

Preliminary technical surveys have been completed and it is hoped to have the plant in production in about four years' time, U.S. officials said.

The plant will be built at Kilwa Masoko, 150 miles south of Dar es Salaam and will use natural gas from Tanzania's offshore Songe Songe field. The officials said the plant would eventually pay for itself through the export of up to 90 per cent of its output.

The Songe Songe field was first discovered during a World Bank funded drilling programme in 1976.

Agrico, which earlier this year said it would conduct a feasibility study for a major fertiliser development in Saskatchewan, is one of the world's largest producers of phosphate and nitrogen fertilisers. It has four major complexes in the U.S. and phosphate mining operations in Florida.

Last year it contributed 48 per cent of the Williams Companies' net profits of \$69m (£23.3m).

John Worrall writes from Nairobi: The role of European consulting engineers in the Third World has come under attack at the "Development in Africa" seminar, organised here by the International Federation of Independent Consulting Engineers.

Their main aim was "not to transfer technology but rather to reequip aid for themselves to stabilise the position of their firms in their home countries." Chief Adekunle Adejumo, secretary of the Association of Consulting Engineers in Nigeria, charged yesterday.

Chief Adejumo quoted one expert who said: "The shelves of the world's supermarkets for technology are full of blueprints, gadgets and systems designed in the first instance for, and suited best for, industrialised economies and societies—little else is available."

## WEST GERMAN CONTRACTS

## Casting doubt on freedom of the market

BY ELGIN SCHROEDER IN BONN

WEST GERMANY prides itself on its free trade principles—and there is something to it. But the case of a Bremen computer seems to indicate that the freedom of the German markets is not exactly limitless.

Whether this was an individual accident—as the Federal Economics Ministry says—or the precursor of dirigist measures to come, remains to be seen.

In 1978, Bremen University asked for tenders for a large computer to replace its rather old and inadequate French model. Among the competitors were Siemens, the largest West German electrical concern, and Burroughs, a leading U.S. large systems specialist.

The invitation to bid ran out at the end of May that year and shortly afterwards, university experts and independent advisers alike chose the Burroughs computer.

"The Siemens offer landed in fifth place only—the third to last position—and was not

taken up," a Bremen University statement explained. Simultaneously, the university applied to the Bonn Science Ministry for subsidies under the third national data processing programme—which, by the way, is soon to lapse.

Under that scheme, the Government pays 85 per cent and the province, in this case the city state of Bremen, 15 per cent of the costs of a computer.

Even the German research society (Deutsche Forschungsgemeinschaft), a Government-sponsored body of experts, advocated the purchase of the roughly DM 8m (£1.7m) U.S. system on "factual grounds."

Yet, long after Bremen has withdrawn its invitation to bid, the society—against valid regulations—has been examining improved versions of the Siemens tender, as it turned out, at the insistence of Herr Volker Hauff, the Social Democrat Science Minister.

The Science Ministry, supported in this by Herr Hans

Matthofer, the Federal Finance Minister, also a member of the SPD, wanted to see a German computer installed in Bremen.

On return from a visit to Siemens in Munich in 1979, Herr Matthofer told Herr Hans Koschnick, Bremen's lord mayor, that "the Government had contributed heavily towards the creation of a strong German computer industry and that it would be regrettable if this effort were not honoured by the acquisition policy of public bodies."

Science Ministry officials then let it be known that only a German computer would be subsidised.

Meanwhile, Burroughs had flown in its computer from the U.S. to enable it to stick to the delivery date specified in the university tender—only to find acceptance denied by Herr Hauff-Werner Franke, Bremen's Senator for Science and the Arts.

To the company's surprise, Herr Franke had suddenly come round to favour the latest

Siemens offer to mount the computer 7680/7865—in fact a Japanese model sold by Siemens in the Federal Republic for Fujitsu. At DM 11.5m, it is more than DM 3m higher than the U.S. alternative.

Herr Franke presented a cost-use analysis which seemed to prove that 10 year running costs of the German-Japanese machine were lower than those of the U.S. computer. The Science Ministry immediately approved the new Siemens proposal "for economical reasons," as it said.

The U.S. company has now sent a court order to Bremen for payment of more than DM 10m, including storage, interest and legal costs.

University computer experts and German Research Society members—who never changed their opinion about the superiority of the Burroughs system—wondered about why their advice was solicited and a bid invited at all, when the supplier

was known to begin with. The Bremen legislature has now voted for the Siemens computer—albeit by a slight margin.

The events surrounding the computer purchase have not only led to unrest in the local Bremen Parliament, but have also had consequences on higher political levels. U.S. criticism of this first incident in West Germany of political pressure on public bodies to buy German is growing.

Mr. Walter J. Stoessel, the U.S. ambassador in Bonn, has already asked Otto Lamsdorff, the Economics Minister, whether this was the first step in a national campaign. The liberal Free Democrat Economics Minister, however, is himself not happy about the situation. He also fears an intensification of the dispute about restrictions should Burroughs invoke a court injunction against the installation of the Siemens computer.

## Airlines try to link fares to fuel price

BY MICHAEL DONNE IN MONTREAL

THE WORLD'S airlines are to step up their efforts during the next few weeks to win final approval from governments for a mechanism that will allow fare rises automatically when fuel prices rise by certain amounts.

More than 100 member airlines of the International Air Transport Association have been discussing such a mechanism for over a year, but have not been able to implement it because of lack of willingness on the part of some governments to approve it.

The subject is under discussion again this week at IATA's annual general meeting in a presentation entitled Airlines in the Eighties.

So far more than 30 governments have indicated their approval, but at least another 10 countries are considered necessary to make the system fully effective world wide.

One of the outstanding approvals needed is from the U.S., which has no love for IATA and has tended to regard any collective action by the Association on any topic as being tantamount

to a violation of its anti-trust laws.

But even the U.S. Government has already introduced a similar "trigger system" for the airlines in its own country, and in view of that can hardly object to such a system elsewhere.

The need for such a system stems from the rapid rises in fuel prices which doubled last year and have continued to rise steeply so far in 1980. One result is that because of the much slower rate at which governments approve fares

increases, the airlines are always running about \$1bn behind in their revenues—money which they do not now believe they will ever recover.

Many people had been led to believe that unbridled competition might lead in some miraculous climate of soaring costs especially of fuel and resulting heavy losses for some airlines.

In the meantime the IATA airlines are already planning for a new conference early next year to settle fares for the summer of 1981.

## Deals signed for Gulf chemical complex

BY MARY FRINGS IN BAHRAIN

GULF PETROCHEMICAL Industries, the \$160m (£65.5m) joint venture set up in Bahrain by the Governments of Kuwait, Bahrain and Saudi Arabia, has signed a number of agreements for the construction of its ammonia and methanol complex.

The cost of the project, with an output of 1,000 tonnes a day of each product, is estimated at \$400m.

Houston-based King Wilkinson, who prepared the initial feasibility study for the Bahrain project, and is also working on a petrochemical plant in the eastern province of Saudi Arabia, has been awarded a consultancy contract worth up to \$9m. Process technology for the complex will be supplied by Uhde of West Germany, but the methanol process is sub-licensed from ICI of the UK.

Dr. Tawfeeq Al-Moayed, the Gulf Petrochemical chairman, said the agreement with Uhde is for the preparation of basic engineering of the entire petrochemical complex, which includes ammonia and methanol plants with all utilities.

The 1,000-metre-by-600-metre site is to be reclaimed from the sea, alongside the Bapco loading jetty at Sitra. Wimpey Laboratories has won a site survey and

soil analysis contract, and Cowiconsult of Denmark has been appointed project site civil consultants.

Early in 1981 Gulf is expected to ask international companies to prequalify for the main contract.

## Japanese raise TV exports to West Germany

TOKYO — Japanese colour television exports in September rose 24.6 per cent to 450,000 sets over a year ago and were up 12.6 per cent from last August.

Total exports in the first nine months of this year were 3.21m, up 34.2 per cent over the same period of 1979, the Japan Electronic Industries Association said.

Exports to West Germany in the first nine months rose by 102.8 per cent to 298,000 sets over the same period last year. About half of the colour television sets shipped to West Germany are scheduled to be distributed in other EEC countries.

Sales to the U.S. continued to fall in September. But the U.S. remained the largest market for Japanese television manufacturers with 52,000 sets.

Exports of home use video tape recorders rose 90.7 per cent in September to 340,000 over a year ago, the Association said.

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## Budapest jobs for Swiss

BY JOHN WICKS IN ZURICH

THE SWISS company, Giroud-Olma, of Olten, a subsidiary of Foundry Design, is building an automatic foundry in Budapest for the Ganz-Mavag locomotive factory.

The plant, to cost SwFr 25m (£6.2m), includes installations for the preparation of casting sands and dust removal as well as the complete casting equipment.

Hilary Barnes writes from Copenhagen: Denmark's three

telephone companies, the Copenhagen, Funen and Jutland telephone companies, have signed letters of intent with L. M. Ericsson of Sweden, for delivery of 129 AXE telephone exchanges involving about 280,000 inlets and outlets, the companies announced. It is expected that the total value of the deal will be in excess of DKr 300m (£21.7m). Contracts will be signed early next year.

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### The Site

In this magnificent bay, surrounded by verdant hills, beaches of fine sand and a distance of miles between Cape Malabata and Tangier.

The sheltered shoreline, the invariable clemency of the sea, the clear and shallow water and the mild climate beneath a sun which sheds its mellow warmth at all seasons, thus favouring beach games and aquatic sports, are just a few aspects of an ideal spot for leisure

### Development of the Bay

Morocco's dynamic Monarchy, fully aware of the country's rich resources in the realm of tourism, has made the tourist industry a priority sector of the economy.

This option found concrete form in the singling out of priority development areas.

Having due regard to its particularly important tourist potential, Tangier was chosen.

Thus, the Royal Decree of 17 Rabia I 1387 (26 June 1967) declared that the equipment and development for tourist purposes of Tangier Bay was a project of public utility, and called into being the Tangier Bay National Development Company or Société Nationale d'Aménagement de la Baie de Tanger (S.N.A. Baie de Tanger) in the form of a joint-stock company with State participation. This arrangement confers upon it the flexibility and dynamism of a private company together with the security afforded by a National Body.

### The Development Plan

The area to be developed comprises, in the initial phase, 350 hectares (about 865 acres) of land, which describes an arc along the sea-shore to the East of the town with a three-kilometre expanse of beaches. A bypass road skirts the seaside resort complex, which obviates transit traffic, thus preserving the peacefulness of the site for summer visitors and residents. An artificial lake 26 hectares (about 65 acres) in area forms an adjunct to the beaches and enables enthusiasts for different forms of aquatic sport to devote themselves to their favourite pastimes in optimum conditions.

### Forms of Land Use

The forms of land use envisaged are very varied and include hotels, flats, residential flats, bungalows, holiday villages and camping and caravan sites, as well as facilities enabling all types of sport to be pursued.

The architectural design of the complex has led to the different sectors being laid out at a reduced number of levels between the hills and the sea-shore.

Care has been consistently taken to ensure communion with nature, and accordingly the rich afforestation of neighbouring areas contributes to creating the most ideal conditions for relaxation and peaceful enjoyment.

Once the seaside resort project has been completed in all its details, it will cover an area of 350 hectares (about 865 acres), interspersed with green spaces and sports centres, and provide accommodation of every description which will offer each individual the chance of finding the life-style best suited to his needs.

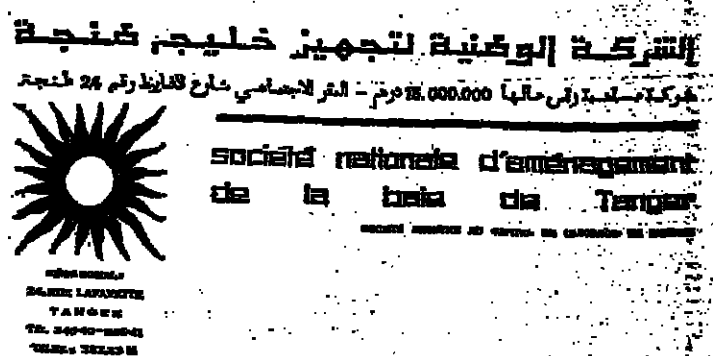
activities and holidays. And what is more, at the extremity of the Bay stands Tangier, a cosmopolitan city and the cross-roads of different civilisations, but also a town of traditional character, the gateway to Morocco whose full charm and animation may be met with in its ancient quarters. A folklore tradition which has always remained vividly alive serves to enhance the picturesque character of narrow alleys lined with craftsmen's workshops or with "souks"—the typical markets—that displays a wonderful array of wares.



The development plan, which has been deliberately kept simple, prescribes the purpose for which each sector is to be used and in so doing takes into account its position in relation to the sea, the artificial lake and the main activity centre, as well as its geographical aspect and the lie of the land.

Roads giving access to the beach and to collective installations, as well as roads serving the hotels and villas, are only open to internal tourist traffic.

The design of the marina for pleasure craft enables it to receive six hundred boats, including ocean-going yachts, in very safe and sheltered conditions.





## Work shortage threat to construction industry

By MICHAEL CASSELL

LEADERS OF the building and civil engineering industries yesterday combined forces to spell out the severity of the construction recession and to urge the Government not to reduce their workload any further.

Surveys published yesterday by the National Federation of Building Trades Employers and the Federation of Civil Engineering Contractors showed one of the blackest pictures either organisation could recall.

Evidence of the deepening recession comes within a few days of the Government's decision to place a temporary freeze on all local authority housing budgets. It also comes as the Cabinet begins to debate the question of another round of public expenditure cuts.

The builders and civil engineers made it clear their first priority is to prevent the industry from suffering any more in the wake of spending reductions. They claimed that available work had fallen to dangerously low levels, threatening the future structure of the construction sector and seriously

undermining its longer-term strength.

Total construction output this year is expected to fall by about 61 per cent and forecasts suggest that an even steeper reduction is likely next year. Against this background, the industry's so-called Group of Eight, which represents employers, unions and professional bodies within construction, will see Conservative backbenchers next week to press their case.

They are also seeking a meeting with Mr. Michael Heseltine, Secretary for the Environment.

The delegation will say that unemployment in the building sector has risen from 157,000 at the end of last year to 224,000 by August, and that over 60,000 skilled craftsmen are out of work.

Mr. Derek Gaultier, director general of the FCEC, said the latest survey by his federation revealed a continuing and steepening decline in the volume of work available.

"The figures clearly prove the existence of an undeclared moratorium involving delays in letting work and the failure to

award tenders which have been won on price.

The most significant findings come in contractors' forward views. No less than 78 per cent anticipate further falls in new orders and for smaller contractors the figure rises to 83 per cent. The same message emerges for future repair and maintenance work, with the net result that nearly 70 per cent of contractors expect to shed labour at a faster rate.

The building sector is rapidly sliding into a recession at least as serious as that of the mid-1970s, according to the NFBE. An inquiry among 600 member companies showed that nearly 70 per cent reported falling inquiries, and over half expected to see lower output this year compared with the previous 12 months.

Mr. Oliver Jayne, deputy director general of the NFBE, said: "The outlook is bleak. Even repair and maintenance, which has helped shield companies from the decline elsewhere, is falling back. The position is dangerous and spells all sorts of problems for the future."

## Burglary claim payouts up 55%

By Eric Short

PAYMENTS on house burglary claims in the first six months of the year rose by 55 per cent over the corresponding period last year (from £23.3m to £36.1m) according to figures released yesterday by the British Insurance Association.

Mr. Frank Simpson, chairman of the BIA's Crime Prevention Panel, commenting on these figures, said burglary appeared to be a major growth industry. Insurance companies now paid out an average of £200,000 a day on thefts from homes.

Altogether insurance companies paid out £63.7m on theft claims in the first six months of this year compared with £45.5m in the first half of last year. Commercial thefts were 31 per cent higher at £123m, and goods in transit 14 per cent more at £42m.

Theft claims on all risks policies—which cover such items as jewellery, cameras and watches—were 23 per cent higher at £8.6m. Theft from individuals amounted to at least £44.7m—nearly three-quarters of the total theft claims.

## Flexible cash controls urged

Peter Riddell looks at the case for new underspending rules

PROPOSALS for greater flexibility between separate financial years in the operation of cash limit controls over public spending have been backed by the all-party Public Accounts Committee of the Commons.

The committee, in a report published yesterday, examines the case for allowing a limited carry-over of funds from one financial year to the next where underspending occurs.

The issue arises because says the report, "where it is not possible to control expenditure at all precisely within a financial year, departments have to aim to spend well within their cash limits if they are to be fairly certain of never exceeding them."

"The result, on average, is bound to be substantial underspending below the approved limits."

The Ministry of Defence has sought Treasury approval to carry forward large underspendings on its cash limits caused by unavoidable delays and slips in work and equipment programmes. Similar problems have been faced by the Department of Health and Social Security and the Department of Transport.

In response, the Treasury has produced a scheme for a limited carry-forward of underspending

within the public spending totals.

This would be subject to a limit, possibly 5 per cent, for defined categories, notably capital spending. On this basis, the maximum potential carry-forward would be about £500m.

The Ministry of Defence considers the Treasury projected scheme impracticable because it might not survive the insistent pressures on Government spending.

The Public Accounts Committee concludes that the Treasury scheme for a limited measure of carry-over of underspending, with the maintenance of a rigid attitude towards any excess over

a cash limit, would partly meet the current problem.

The committee recognises that the carry-over would not be automatic and to take account of the Ministry of Defence's concern about impracticability, it is hoped that "the carry-over would be approved each year unless circumstances were exceptional."

The committee "entirely agrees with the Treasury that no laxity must be allowed in the operation of the cash limit system."

Therefore, "any overspending should mean an automatic reduction in the limit for the following year."

But, the report adds, "the Government might consider whether for certain limited categories of expenditure a less censorious attitude to occasional overspending, where this occurred through circumstances beyond the control of departments, could be an acceptable development of the cash limit system, both in meeting the problem referred to and in enabling the system to be extended to a higher proportion of public spending."

The committee argues that given the difficulties of exact prediction and control—for example, on the level of roads expenditure—"it would be reasonable for it to be understood that an excess over the announced cash limits is liable to occur in exceptional circumstances and that the department would not expect to be censured, although an offsetting reduction should be made in the cash limit for the following year, if the excess has occurred despite reasonable behaviour and all possible care on its part in managing its allocations."

"Carry-over of cash limits at the end of the financial year," 27th report from the Committee of Public Accounts, House of Commons Paper 766, price £4.90.

## Scottish councils warned on spending

By RAY PERMAN, SCOTTISH CORRESPONDENT

LOCAL authorities in Scotland were given a strongly worded warning by the Government yesterday, that any over-spending on housing will result in corresponding reductions in allocations next year.

A circular sent out by the Scottish Home and Health Department was prompted by interim figures, which suggest that 26 councils will overspend unless they take action to reduce expenditure.

However, Scottish authorities are being left to decide how they will limit their spending. There is no ban north of the border equivalent to the temporary freeze on all housing expenditure imposed on English and Welsh authorities last week by Mr. Michael Heseltine, Environment Secretary.

Instead, Scottish councils have

been told that over-spending in the current financial year will be clawed back next year.

They have also been reminded that it is against the law for them to borrow to meet capital expenses without the authority of the Scottish Secretary.

The circular continues: "The need to observe the limits set by the allocations is overriding. This means that if local authorities find their expenditure is running at a higher level than they had foreseen, their only proper course of action is to let fewer new contracts than they had planned, or none at all."

The total allocations for housing in Scotland are £229m for new housebuilding, improvement and repairs and £84m for grants to owner occupiers and mortgagors.

## Unionists condemn Maze move

By Stewart Dalby

THE condemnation by all the main Ulster Unionist parties of the British Government's concession on the question of civilian clothes in H block in the Maze Prison outside Belfast underscores Loyalist apprehensions about British policy towards Ulster.

The three Unionist parties with members at Westminster—the Official Unionist Party, the Democratic Unionist Party of Rev. Ian Paisley and the Popular Unionist Party of Mr. Jim Kilfedder—issued a statement condemning the move and saying it devalued the lives of prison officers murdered by terrorists.

The three parties were supported in the statement by Mrs. Ann Dickson's Unionist Party of Northern Ireland and Mr. Ernest Baird's United Unionist Council.

This is the first time the Unionists have agreed on any single issue. They have developed wide rifts largely over political matters.

However, they have all become alarmed by the concession on the wearing of civilian clothes by prisoners in H block convicted of terrorist crimes.

They see this as the thin end of the wedge and, now that the hunger strike has started in H block, they believe the Government will eventually capitulate to the internees' demand for political status.

The orthodox politicians' protest comes against a background of a threat by the Ulster Defence Association that they will do everything in their power to "eliminate those who pose a threat to the state of Ulster and its peoples."

Seven terrorist Republican prisoners started a hunger strike on Monday. Medical opinion suggests they could survive for between six and eight weeks depending on their individual physiques and stamina, providing they accept water.

Mr. Humphrey Atkins, Secretary of State for Northern Ireland, earlier this month granted the concession that the prisoners could wear civilian clothes. About 370 prisoners in H block had been on a "dirty" protest for almost four years.

## Sales at North Eastern Co-op defy trading slump

By OUR CONSUMER AFFAIRS CORRESPONDENT

THE North Eastern Co-operative Society, one of the largest retailers in the north-east, has increased its trade by more than a fifth so far this year.

The society, in a progress report to its trade unions, says sales in the first 40 weeks of the year have reached £134m, which is 22.4 per cent above the 1979 figures.

Mr. Terry Norris, the society's

chief executive, said yesterday that in recent weeks sales had reached levels 25 per cent higher than those of last year.

The society's improved trading performance comes at a time when many retailers, especially in the north-east, are facing a slump. Mr. Norris said the society's success was due to a strong marketing operation.

## Advice on auctions

By OUR CONSUMER AFFAIRS CORRESPONDENT

MR. GORDON BORRIE, Director General of Fair Trading, last night warned consumers to be wary of buying goods at auctions.

Mr. Borrie, who was speaking at a Citizens Advice Bureau meeting, said auctions occupied a special position in consumer law. The consumer's normal rights under the Sale of Goods Act could be legally by-passed at auctions if special exclusion signs were prominently displayed.

"Then consumer is left facing considerable pitfalls and needs

to be on the alert," Mr. Borrie said.

He also made clear that it was considered impracticable to change the law because an auctioneer might be unable to distinguish between private and trade bidders.

Three rules to remember at auctions were:

- To read the auctioneer's terms and conditions carefully.
- To avoid action on the spur of the moment.
- To examine the goods before the sale

## More joining pension schemes

ABOUT 11.8m workers are members of an occupational pension scheme set up by their employers, according to the latest survey by the Government Actuary.

This represents 51 per cent of

the total number of employed.

Of this total, 8.5m were men and 3.3m women. Sixty-two per cent of employed men were members of a pension scheme, but only 35 per cent were women.

The current survey made last year is the sixth in the series carried out by the Government Actuary. The previous one was in 1975.

The results are based on figures supplied by 3,000 employers, including the civil and public service, nationalised industries, local authorities and most of the major companies. Medium and smaller companies are also included in the sample, but not the self-employed.

The main change from the previous survey was the increase in the number of women who are now members of company pension schemes. In 1975 there were 2.8m women, now there are 3.3m.

This reflects the effect of the introduction of the new State pension scheme which made it illegal to discriminate against women membership.

The number of people receiving pensions from occupational schemes has risen to nearly 4m, compared with nearly 3.5m in 1975. Out of the 3.25m male State pensioners, nearly 2m are also receiving an occupational pension.

But just over 1m women out of nearly 5m female State pensioners are receiving an occupational pension, either in their own right or as widows of employees in pension schemes.

## NUCLEAR SURVIVAL

OUR SECOND ONE-DAY SEMINAR

will be held at Queensbury House on Wednesday, 5th November 1980 commencing at 11.00 am

A full-size mock-up Dafal Churchill Mark IV Nuclear Shelter equipped with Swiss Luwa Filtration Equipment will be exhibited at 12.30 pm.

Cold Buffet and wine will be served at 1.00 pm at the Old Golden Cross adjacent to Queensbury House.

As at our first seminar, delegates will be addressed by numerous distinguished speakers on the subject of Dafal Home Defence for all.

Dafal Ltd proposes to grant licences to approved contractors throughout the UK and abroad for the installation of the Churchill Mark IV Nuclear Shelter designed for Dafal Ltd by International Civil, Electrical and Mechanical Engineer Consultants. Those seeking to attend on the 5th November 1980 are recommended to telephone for reservation.



South East Regional Head Office:  
Queensbury House, Havelock Road, Hastings, East Sussex  
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## UK NEWS

## The black future confronting the coal industry

Martin Dickson looks at the Coal Boards desperate prospects

THE SEVERE impact of the recession on the coal industry has been spelled out more starkly than ever by Sir Derek Exra, the chairman of the National Coal Board.

He told miners at Markham Colliery, near Chesterfield, yesterday that the NCB was likely to sell 6m tonnes less this financial year than in 1979-80—its most abrupt downturn from one year to the next during the past 18 years.

Sir Derek said: "The industry's financial situation is more difficult than at any time in the last five years and we can see no early improvement."

His remarks are clearly designed to exert a moderating influence on the National Union of Mineworkers in its current round of pay negotiations with

the NCB. The Coal Board has offered the union a rise of less than 10 per cent in response to its 35 per cent claim.

But the gloomy market conditions facing the NCB are real enough. The recession has slashed demand for all forms of energy, including coal.

And with no improvement in sight, it is becoming increasingly difficult to see how the NCB can meet the tough financial target imposed on it by the Government earlier this year—to break even by 1983-84 without the benefit of production grants which were worth nearly £200m in 1979-80.

Financial difficulties will also increase the pressures on the

board to shut its heaviest loss-making pits.

About half of this year's market downturn stems from the electricity supply industry, the NCB's largest customer. It usually accounts for over 70 per cent of total sales.

The Central Electricity Generating Board has an agreement to take a minimum of 75m tonnes of coal a year from the NCB provided the Coal Board keeps its price increases within the rate of inflation.

The CEGB will therefore be taking 75m tonnes this year, but falling demand for electricity and a need to cut costs mean that it is unlikely to take more than that—whereas last year it

bought almost 78m tonnes of NCB coal.

The troubles in the steel industry look like cutting that market for the NCB's coking coals by up to 3m tonnes this year.

The British Steel Corporation and the Coal Board did reach an agreement recently under which BSC will take at least 4m tonnes of NCB coal in 1981 in return for a hefty subsidy—but that is still substantially down on the 6.9m tonnes it bought in 1979-80.

Almost half the BSC's requirements will be met by cheap imported coal and the CEGB is also importing 4m tonnes of low-price steam coal

this year, compared to 2.4m tonnes last year.

The NCB reckons it is likely to lose a further 1m tonnes of sales in the domestic heating and general industrial markets, which together account for just over 20m tonnes of its output.

For example, the closure of Bowater's paper mills at Ellesmere Port will mean an annual loss of 200,000 tonnes in sales.

The board is slightly offsetting these difficulties by increasing its exports, primarily to Western Europe. Exports are likely to be more than 3.5m tonnes this year, compared to 2.5m last. But to be competitive abroad it has to cut its prices.

Sir Derek said: "The extra business we are gaining in Western Europe is not profitable. We are entering into it only to bring in much-needed cash."

Despite the export drive, the NCB will still have to put 5m tonnes of coal to stock this year, compared with lifting 4m tonnes to meet demand last year. Stocking coal is expensive: 5m tonnes represents £150 to £200m of foregone sales while handling and other stocking charges could come to £30m a year.

An improvement or deterioration in the market will depend in part on the size of the price rise the NCB is due to bring in next January. A large increase

## Lorry test stations sale row grows

By Lynton McLain, Transport Correspondent

sell the 91 heavy goods vehicle testing stations to the private sector came under attack yesterday for the second time this week when Mr. Albert Booth, Shadow Minister of Transport, said that the sale would lead to "corruption and financial impropriety among unscrupulous testees."

Earlier the Road Haulage Association came out strongly against sale of the State-owned stations. It favoured the "impartiality" of testing as carried out by the Government since 1968.

Mr. Booth said that the "privatisation bug" had bitten the two Transport Ministers, Mr. Norman Fowler and Mr. Kenneth Clarke, in its "most virulent form."

## Virulent

"It has caused them to cast aside considerations of public spending and of road safety in the pursuit of their doctrinaire aims."

The proposal amounted to "playing politics with road safety."

He told the Civil and Public Services Association, whose members would be affected by the proposed sale, that it was no more conducive to public safety to have heavy goods vehicle testing stations competing for business than for drivers to compete with each other on public roads to see who could drive fastest.

The Government plan to sell the testing stations and pass testing of public service vehicles, mainly buses, to the private sector, was announced in August in a consultation paper.

The response to the plan had been "largely against the principle of privatisation because of the fear that standards would fall," the Transport Department said last week.



Mr. Albert Booth: warning of corruption risks

The Freight Transport Association, representing the transport interests of 18,000 companies, was one of the first to come out against the plan.

Last week the Institution of Professional Civil Servants, which represents many of the 1,000 skilled workers in the test stations, opposed the proposed sale because it was a "threat to public safety."

## Standards

The Government intends to keep control of safety standards and fees.

Mr. Fowler said when the plans were announced that the private sector could provide a "more flexible and efficient service without any lowering of standards."

He hoped that there would be competition between the private companies which would run the centres.

The Association of County Councils is one of the few bodies which has supported the proposal.

The Government is determined to go ahead despite the widespread opposition.

Legislation to form the stations into a company before a sale to the private sector will be included in the Queen's Speech on November 20.

## Adverse effect

Mr. George Newman, director-general of the Road Haulage Association said at its annual conference on Tuesday that the plan would have an adverse effect on the association's members, who operate a third of the 600,000 heavy lorries.

The testing scheme had been responsible for a "substantial improvement in the mechanical condition of lorries" since Government testing started 12 years ago.

In particular, the scheme had led to improvement of the condition of lorries run by an "irresponsible element in the haulage industry" the "cow boy operators."

Government figures show that injuries and deaths of lorry drivers since 1968, a year after the scheme started, fell by 30 per cent to 1978.

Injuries and deaths of all road-users for every 100m km-travelled, a measure of road safety, dropped by a third over the period.

## Revised PAYE plan criticised by IBM

By Jason Crisp

IBM, THE U.S.-owned computer giant, warned yesterday that the revised plan to computerise the Inland Revenue's Pay As You Earn operation might not allow the Chancellor to make significant changes in tax policy which had been one of the original objectives.

A report produced jointly by the Inland Revenue, the Department of Industry and the Government's computer agency which recommends a more cautious and simpler approach to computerising the tax system is on its way to Ministers.

The simpler approach is expected to favour ICL, the British-owned computer manufacturer, although the project will not be completed until 1990.

The battle to win the £150m contract to computerise the British tax system has been fiercely fought with considerable lobbying behind the scenes. Under existing Government procurement policy, which expires in two months, the order would automatically be placed with ICL, subject to satisfactory price, performance and delivery.

The order, which is the largest European civil computer contract, is one of major prestige, especially to ICL which believes its credibility would be seriously damaged in world markets if its own Government rejected it for such an important task.

IBM and other American computer companies have been lobbying hard for the Government to have an open tender for the contract. They have pointed out that under GATT and EEC rules the Government would be obliged to have open tenders from January 1.

In August a Cabinet committee, chaired by the Prime Minister, failed to decide on whether to go for a single tender from ICL or to offer it to open tender, which IBM would be likely to win. Although the Inland Revenue is reputed to have favoured IBM, the Department of Industry was strongly in favour of ICL.

The Cabinet committee sent the proposals back for a technical reappraisal. The new proposals are much less ambitious and are believed to be well within ICL's capability.

There had been considerable fears that if the system was too complicated there would be a high risk of major breakdowns which could affect the collection of revenue.

IBM, which appears to fear that the contract is slipping from its grasp, believes there have been four main changes in the computerisation plan.

First, it is to be implemented function by function, which IBM says is a good idea and which it had recommended earlier.

Second, the number of terminals in each network is to be reduced. It had been planned that there would be 12 central computers in the tax regions around the country, each with 2,000 terminals on the desks of tax officials. The new plan calls for nearly 40 smaller computers with between 4 and 500 terminals.

The third change, which IBM described as "retrograde" yesterday, is the postponement of plans to link the regional computers with each other.

The fourth change, which according to IBM has only become apparent in the past few days, is that the finishing date of the project has been put back three years to 1990.

The main point of IBM's argument is that if the software (computer instructions) is not designed for linking all the computers from the outset it will not be easy to make the links which also bring a flexibility to the whole system.

One of the problems of the tax system, and computerising it, is that husband and wife may work in two different areas, have two different tax offices and live in yet another area.

IBM says it would be much harder to introduce tax credits or separate taxation of husband and wife under the revised system.

## Airlines will pay new airport fees

BY LYNTON MCLAIN, TRANSPORT CORRESPONDENT

THE CONSORTIUM of 18 international airlines taking legal action against the British Airports Authority over "excessive and illegal" landing charges has dropped its plan to pay fees only at the pre-April 1, 1980 level, the date when fees rose by an average of 85 per cent.

The British Airport Users' Action Group, representing the airlines, made the threat "with effect from the October invoices."

The balance to the current level of charges would have been lodged in a trust fund.

The action group suggested in a letter yesterday to Mr. John Mulken, managing director of BAA, that it might also drop its legal action in return for "sensible and realistic negotiations to reduce charges." The airlines said that they were "ready, even now, to enter into negotiations."

The group said last night that the offer to negotiate was in response to an article by Mr. Mulken in the October 23 issue of the BAA house newspaper in which he said: "Differences between partners should be settled by negotiation, not by litigation."

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## British Aerospace seeks improved jet engine

BY RHYD DAVID

BRITISH Aerospace is evaluating an improved American engine from Garrett AIResearch which could be incorporated in a new variant of its successful HS125 business jet.

The company switched from Rolls-Royce Viper to Garrett engines when the present 700 series variant was introduced in 1976. Since then, it has held talks with both engine manufacturers over a new, more powerful and fuel-efficient engine.

The Rolls-Royce contender, the RB 401, may now be developed. British Aerospace's interest has swung instead to an improved Dash 5 version of the existing Garrett engine, the TFE, which the company announced at a recent U.S. National Business Aircraft Association show.

The switch to Garrett gave the 125 700 series a 50 per cent increase in range to 2,600 miles as well as improved noise levels. British Aerospace is looking for further improvements in both range and performance in any new engine.

Speaking at a ceremony at the Broughton Ciryd factory to mark the 500th 125 sale, Sir Austin Pease, chairman, said the state-owned corporation was fully committed to the business jet market. Discussions were progressing within the company on whether to proceed with a new design or further modification to the existing aircraft, the biggest selling British passenger jet of all time.

"The current thinking is that there should be a new design, but I believe the challenge to our engineers is to see if something more can be done to the 125 before we go to a new design," Sir Austin said. The corporation would hope to make the finance available for a 125 replacement in the 1980s on top of its other big civil commitments to the 148 and the Airbus.

Some 300 of the 500 125s sold so far at a current value of

£400m have gone to the U.S., and a further 100 sold outside the UK.

The Broughton factory just across the Welsh border from Chester is building 125s at the rate of 37 a year. The order book is full until the end of next year.

Sales are down marginally this year as a result of the recession. But the company believes there is a trend, particularly in the U.S. away from larger business jets and towards medium-sized aircraft such as the 125 with a seating capacity of up to 14.

The Broughton factory, which also makes the wings for the Airbus, is amid a recruitment drive. Its labour force has increased by about 700 within a year to more than 4,200.

The factory, in an area of high unemployment, has had some 8,000 inquiries for jobs. It has taken on redundant workers from the nearby Shoton steel works of the British Steel Corporation.

## GKN to lay off 320 more workers

By Our Scottish Correspondent

FURTHER evidence of the damage being sustained by the engineering industry came yesterday with the announcement by the GKN subsidiary, Scottish Stamping and Engineering, that it is to shed a further 320 jobs.

The company, based at Ayr, blamed the recession in the automotive industry which had drastically reduced demand for its products—forged crankshafts, axles and other motor components.

One of its largest customers was lost when the Massey Ferguson Combine Harvester plant at Kilmarnock closed earlier this year, and many of the other companies in the west of Scotland to whom it supplies parts, are now on short-time working.

The latest redundancies, due to take effect in December, follow a similar number announced in July and will mean that the workforce has been halved in six months.

Shop stewards said yesterday they would recommend to a meeting of workers on Saturday that the rundown should be opposed.

The GKN announcement underlined the general decline in optimism by manufacturing employers revealed in the CBI trends survey for Scotland published yesterday.

The survey showed that production levels have fallen over the past four months, and the forecasts for the coming four months are that the decline will continue.

The Baker Perkins engineering company at Peterborough is making a further 70 workers redundant. The company, which makes bakery and printing machinery throughout the world, said last night: "The deepening of the world recession has made it necessary to reduce our operating expenses in order to remain competitive."

Car components company, Pianoforte Supplies of Roade, Northants, is making 58 workers redundant less than four months after 100 employees lost their jobs, because of the industrial slump.

Short-time working in the Conley car factories is expected to end at the end of November. Austin Morris has decided to maintain full production on five days a week for the rest of the year. And the three-day week on the Maxi and Princess lines should also end next month.

## Howe names two enterprise zones

BY ANTHONY MORETON, REGIONAL AFFAIRS EDITOR

SIR GEOFFREY HOWE, Chancellor of the Exchequer, yesterday added two more sites to the list of areas to be designated enterprise zones. They are Dudley and Corby in the Midlands.

He also said another zone in the North of England, would be announced soon. Several councils have lobbied Westminster to be chosen, including Sheffield, Wakefield and Sunderland.

Sir Geoffrey, who made his announcement during the unemployment debate in the Commons, first put forward the idea for enterprise zones while in Opposition.

Then in his budget last April he took the matter a stage further by unveiling a list of places that were candidates.

It was left to the Prime Minister to announce the seven chosen during the last unemployment debate before the House rose for the summer recess.

The seven seeking designation they cannot be officially created until the Local Government Bill becomes law—are Clydeside, part of Belfast, the lower Swansea valley, Newcastle/Gateshead, Speke in Liverpool, Salford/Trafford Park in Manchester and the Isle of Dogs, London.

In the areas designated, each of which is around 500 acres, there is to be exemption from development land tax, no payment of rates, 100 per cent capital allowances for commercial

and industrial buildings and a minimum of planning regulations. The choice of Corby shows the Government is also concerned about heavy unemployment, though this was not one of the original intentions.

Sir Geoffrey said, the Commons yesterday that the creation of enterprise zones in the Midlands would "help to bring much-needed jobs and investment to these towns."

The areas chosen are the Barlborough and Weldon estates in Corby and the Blackbrook Valley in Dudley, which lies between Brierley Hill and Netherton.

Michael Cassell writes: Details of the new organisation which is to mastermind the regeneration of London's old docklands were announced yesterday by Mr. Michael Heseltine, Secretary for the Environment.

The Minister said the London Docklands Development Corporation would have powers to develop an area based broadly on the boundaries of the present Docklands Joint Committee area, but with certain extensions and exclusions.

The area within the corporation's control extends to the west of the joint committee boundaries and includes the Royal Mint site and St. Katharine's on the north bank of the Thames. To the south, the area of Bermondsey bounded by Jamaica Road, Tooley Street, the river and London Bridge are also included.

## Portrait from Little Park auctioned for £12,500

A PORTRAIT, believed to be of Elizabeth I, and attributed to George Gower, sold for £12,500 yesterday as Phillips disposed of the contents of Little Park in Enfield. The painting had been removed from Enfield Palace on its demolition in 1924.

At Sotheby's Belgravia a print of a photograph of Clementina

armour for £112,570. A Flemish diamond and a pair of silver gilt mounts of about 1814 were bought by German, the London dealer, for £6,800, and the Glasgow Museum paid £6,500 for a pavise (a large shield) of the late 15th century.

The National Museum of Edinburgh was also a buyer, acquiring a pair of Scottish flintlock belt pistols of the early 18th century for £3,100.

Sotheby's sale of Old Master paintings did well with a total of £276,000 and only 14 per cent bought in. Richard Green, the London dealer, secured a wooded landscape with a gypsy family, signed and dated by Abraham Govertsz, 1814, for £32,000.

## SALEROOM

BY ANTHONY THORNCROFT

Maude taken in the early 1860s by the celebrated amateur photographer Lady Hawarden made £3,200.

Christie's sold arms and

## More transatlantic holidays from Jetsave

BY ELAINE WILLIAMS

JETSAVE, the transatlantic holiday organiser, announced yesterday that it is increasing capacity on North American holiday and flight programmes by 50 per cent, even though a glut of package holidays is expected on the UK market next year.

The company is the fifth tour operator to announce increased programmes. Thomson—the British market leaders—Cosmos, Horizon and Intasun are expanding by between 12 and 20 per cent.

Last week Jetsave, taken over by Lord Grade's Associated Communications Corporation in May, signed a £20m deal with British Airways for the airline to fly about 250,000 Jetsave passengers

across the North Atlantic next year.

Wide-bodied jets each capable of carrying 500 passengers will be used for flights from London, Cardiff and Manchester cities such as New York, Washington, Los Angeles, Miami, San Francisco, San Juan, and Toronto.

Prices for holidays start at £175 for a seven-night stay in New York and include a £195 two-week package in the Caribbean. Jetsave says that, on average, inclusive holiday prices will be increased by only 3 per cent compared with 1980 with many holidays priced at lower levels.

Jetsave is also offering return flights to North

America for the same price as British Airways' "Super Apex" low cost fares. Its cheapest return fare from London to New York will be £185. Services will operate daily to many of the company's 17 destinations.

Jetsave passengers will be given free in-flight entertainment, cocktails, a duty-free voucher worth £2.50 and a U.S. discount shopping card.

Jetsave also guarantees that there will be no surcharges on flights booked and paid in advance.

Last year more than 1m people travelled to the U.S. through holiday tour operators. Jetsave says that the market could reach 5m by the late 1980s.

However, Jetsave is not limiting its business to North America and is looking at holiday opportunities in the Far East and South America.

James McDonald writes: Erna Low, the up-market holiday and travel organisation, is to broaden its mainly European holidays base. Next year it is offering a world-wide "Ecompass" programme of holidays, including China and the Far East, South African safaris and Barbados.

The company, which merged last year with Conferences Services—part of the Abingworth group—will be offering 10,000 holidays in 1981, taking advantage, it claims, of economies currently offered on fares and good class hotel

## Foreign competitors led productivity in 1973

BY NICK GARNETT, LABOUR STAFF

MANY OF the more productive British manufacturing companies could have matched the productivity of foreign competitors during the peak performance period of 1973. But the average level of productivity in British plants was below the average in a number of competing countries.

This is the finding of a report by the Unit for Manpower Studies, to be published next month and summarised in the Department of Employment's Gazette.

The figures are based on a

census of 15 industries taken seven years ago, and the report stresses that some of the possible gains in productivity that some industries could achieve should be treated with caution.

It also makes it clear that there is insufficient data to analyse the reasons suggested for differences in productivity between plants.

But the Department believes many of the generalisations in the article would be applicable today even though many industries report a decline in productivity since the census was

taken.

The analysis, which shows wide variations in productivity between plants within the same industry, is based on labour productivity where productivity is measured as gross value added per head, where gross value added is total plant receipts, less its costs with stock adjustments.

Productivity differences, therefore, could arise from the price of products and the mix of product manufacturing. But the summary says a substantial pro-

portion of productivity variations would be attributable to differences in physical production per head.

In motor vehicle manufacturing there were 10 plants where output was below £1,000 per man per year, while at the other end of the spectrum there were 10 plants with output above £5,000 per man per year.

In the iron and steel industry, the three most productive plants had average productivity more than 25 times higher than the three least productive plants.

The electronic computer industry was one of the most homogeneous in terms of productivity variations.

The report says the census indicates that there might be scope for increasing productivity. But it leaves unanswered whether such productivity increases would always be justified because there is a built-in assumption that extra output can be sold at the same price as existing output.

The report says productivity increases with plant size in most

industries, it declines as the proportion of an industry's workforce covered by collective agreements rises and there is a strong positive correlation between earnings and productivity.

There are various possible explanations for these correlations, although the report says it appears that manual unions are more effective in increasing their members' wages than non-manual unions.

Industrial disputes figures, Page 10



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## UK NEWS — PARLIAMENT and POLITICS

The unemployment debate

## Howe rejects action on interest rates

BY IVOR OWEN

DEMANDS for action by the Government which would lead simultaneously to lower interest rates and a substantially higher public sector borrowing requirement were flatly rejected by Sir Geoffrey Howe, Chancellor of the Exchequer, during the unemployment debate in the Commons last night.

In a speech which won a markedly tepid response from the Tory benches, he claimed that adherence to current policies offers the best prospect for easing the problems of industry and the unemployed.

The Chancellor not only made the point that the Government has no possibility of a "U-turn" by the Government, but argued that the inflation rate was firmly established on a falling trend and asserted that the necessary conditions had been created for slowing the rate of monetary growth.

Re-affirming that the Government's principal objective was the defeat of inflation, he declared: "It would be total folly to abandon that policy when it is beginning to produce results."

Government supporters were only marginally more enthusiastic than the Opposition over his one announcement—that Dudley and Corby have

been chosen as two possible new sites as enterprise zones. He also promised that a decision on the site for an enterprise zone in the north of England would be taken shortly.

Mr. Anthony Wedgwood Benn (Lab., Bristol, South East) seemed to sum up the frustration of many Tory MPs when he told the Chancellor: "What ever the merits of your policy, you found it difficult to put them into words."

Mr. Geoffrey Rippon (C., Hexham), who has been leading the call from the Government backbenches for an immediate reduction in interest rates, asked if the Chancellor agreed that the record level of Minimum Lending Rate did have a significant effect on the sterling exchange rate.

He also asked the extent to which monetary growth would have to change before the Chancellor would consider reducing M.L.R.

Sir Geoffrey conceded that the level of interest rates did have an effect by attracting currency inflows to some extent, but he suggested that Mr. Rippon would have difficulty in finding an economic commentator who would agree that the high exchange rate of the pound

was predominantly due to that influence. He also pointed out that the upward movement of the pound over the last 18 months had pretty consistently exceeded the forecasts and expectations of most commentators.

The Chancellor contended that experience indicated that Britain's self-sufficiency in oil, the rising real price of oil and conditions in the Middle East were the most potent influences on the exchange value of sterling.

He warned that it would be prudent not to assume that lower interest rates, which were the objective of Government policy, would make a great difference to the sterling exchange rate.

Mr. Peter Tapsell (C., Horn-castle), took over the questioning from Mr. Rippon by inviting the Chancellor to agree that if M.L.R. were 2 per cent below the U.S. Prime rate, it would have a most helpful effect on the value of sterling.

Sir Geoffrey replied that even when the U.S. prime rate had been ahead of M.L.R. sterling had continued to appreciate.

He pointed to the relationship between interest rates and the level of inflation in the U.S.

and other countries and stressed that in terms of the rate of inflation, interest rates in Britain were still "barely positive."

Sir Geoffrey reminded the House that when Mr. Denis Healey was Labour's Chancellor of the Exchequer, he had maintained that the need for monetary control was inescapable.

He accused the former Chancellor of having shifted his ground in recent months and challenged him to say whether he believed that the Government's monetary policy was too lax or too tight.

Mr. Healey intervened to declare that his charge was that Sir Geoffrey's monetary policy was far too strict and had been applied with unparalleled incompetence, with the result that it had come out at twice the stated target range.

Sir Geoffrey accused Mr. Healey of evading the challenge and went on to insist: "I have no doubt that we have created the conditions for lowering the rate of monetary growth."

Commenting on the current review of public expenditure programmes, the Chancellor acknowledged the need for some shifts to reflect changing circumstances.



Howe: "Total folly to abandon our policy."

He instanced the impact of the recession on nationalised industries and the higher spending resulting from the increase in unemployment.

Sir Geoffrey emphasised "All public expenditure must be paid for by taxation or borrowing. For all of us the arithmetic is quite inescapable."

## Monetary policy 'a shambles,' says Healey

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

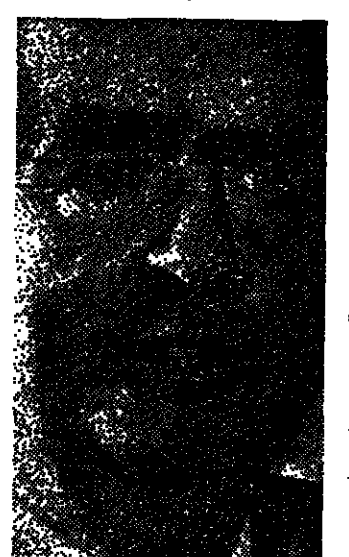
THE GOVERNMENT'S monetary policy has been pursued with an incompetence unparalleled anywhere else in the world and is now a "total shambles," Mr. Denis Healey, Labour's Shadow Chancellor, claimed when he opened the unemployment debate.

He predicted that the present state of British industry and the economy is nothing compared to what will happen next year when Britain faces a collapse in its exports.

Mr. Healey put forward Labour proposals which included an immediate cut of at least 4 per cent in Minimum Lending Rate, and the spending of £400m to alleviate the impact of unemployment.

He urged the Government to start serious discussions with the CBI and TUC to produce a more sensible approach to pay and prices. In addition, North Sea Oil revenues—amounting to £5bn this year—should be used for industrial investment and training instead of going "down the drain" to pay for unemployment.

The Government should promise every school leaver a job or job training by the Easter after leaving school, he said. A similar offer should be made to every person who had



Healey: "Government has broken every promise."

been out of work for more than 12 months.

There had to be reflation, he insisted. The Government must make good the shortfall in demand. The Chancellor, he said, should borrow in order to feed money back into industry and to cut indirect taxes and help the underprivileged.

After 18 months in office, he claimed that it was apparent that the Government had broken every promise on which it won the election. Mrs. Thatcher's economic policy was in ruins and the price of her failure was the increase in unemployment of 600,000 over the past 12 months.

British industry was reeling under the heaviest battering it had received since the 1930s, and there was still a lot more bad news to come.

"I gather that the Government's own assumption is that unemployment will reach 2.8m next year, which is more than can be handled by Government computers," he said.

The average couple on unemployment benefit were expected by the Government to live on £30 a week. This lack of purchasing power was bound to be reflected in sales by British industry and represented an "appalling tally of humiliation."

The people on the dole were hardly likely to be ordering the new Metro from B.L. Entire industries and regions were being brought down in ruins by Government policy. Efficient companies with world-wide reputations were going

under. The industrial outlook was the direct consequence of Government policy.

The country was experiencing the most savage deflation of demand since the war. This had arisen as a result of the Government's decision at the beginning of the year to increase the burden of taxation by £3.6bn and to curb public expenditure by £5bn.

As a result of the collapse of public confidence, the savings ratio had risen to 15 per cent of income.

"We have had a reduction of about £15bn in demand in the current year," he protested. "On top of all this deflation the situation is made much worse by the monetary policy which is far too strict."

The Chancellor, he said, had tried to control money supply by interest rates alone. But excessive rates had not decreased company borrowing.

"The only effect of the excessive interest rates is that companies have had to borrow more to finance existing debts and we have offered foreign speculators a bonanza at the expense of the British taxpayer," said Mr. Healey.

A total of £4bn of hot money had flowed into Britain in the

last 12 months. That had been the main factor in pushing up the value of the pound—a 30 per cent increase compared with the average of foreign currencies over the last 12 months.

The Government was claiming that all this was getting inflation down. Yet, if the Government was right in saying that there was an 18 to 24 months gap before the effects of a change in money supply were felt, then it must follow that the present reduction in inflation was the result of the last Labour Government's policies.

Sterling M3 had grown by 19 per cent since February. This meant that if the Government was correct in its arguments about the effect of money supply, then Britain faced an immense increase in inflation some time next year as a result of the Government's monetary incompetence this year.

The Prime Minister whose personal style had been distinguished by a quite remarkable disloyalty to her colleagues, was now saying that the growth of money supply was the fault of the Governor of the Bank of England.

"Everyone is to blame but her," commented Mr. Healey.

## Tactical win for NEC on PLP election

BY ELINOR GOODMAN, LOBBY CORRESPONDENT

LABOUR'S National Executive Committee scored another tactical victory over the Shadow Cabinet about the proposed new system for electing the Labour Party leader yesterday as nominations for the leadership contest under the existing rules formally closed.

The Executive voted by 14 votes to five in favour of ignoring the Shadow Cabinet's request to delay sending local parties guidelines on how to set up a new electoral college until after Labour MPs had had the chance to discuss the formula.

This means that the idea of an electoral college, composed of MPs, constituency delegates and trade unionists, may gain credibility as the only practical option for widening the franchise before Labour MPs have decided which option they favour.

The Right said the vote as a pre-emptive strike against their wish to extend the franchise to all Labour Party members. Defeat for the Shadow Cabinet was a further sign of the rift between the Westminster leadership and the wider Labour Party leadership. The signs at yesterday's meeting were that this rift could well widen further as the two sides got down to detailed discussion on just how to honour the party conference commitment to widening the electoral franchise by some, as yet unspecified, means.

At the joint meeting of the Shadow Cabinet and the Executive, all four of the declared leadership candidates—Mr. Michael Foot, Mr. Denis Healey, Mr. John Silkin and Mr. Peter Shore—argued the Shadow Cabinet line in favour of delaying issuing the guidelines till

MPs had had an opportunity to put their views forward. But the most forceful defence of the Parliamentary party came from Mr. Healey who, when the nominations closed yesterday, was still the favourite to eventually win the leadership.

"Whichever he said he was sure Labour MPs would agree a 'widening of the franchise', he made no such prediction about them accepting the kind of electoral college favoured by the Executive."

He emphasised that the Parliamentary Labour Party was still bound by its earlier decision to oppose an electoral college and he stressed that no outside body could take away the rights of the PLP.

As nominations closed, the general assumption in Westminster was that Mr. Healey would be ahead on the first

ballot but not by enough to ensure him the overall majority he needs.

The only candidate to come out into the open with his calculations was Mr. John Silkin, who confounded the other campaign managers by predicting that he would run Mr. Foot a very close third place in the first ballot.

His soundings of certainties, he said, showed that Mr. Healey had 84 votes in the bag, Mr. Foot 51 and himself 50. Mr. Shore, he claimed, could count on only 15 votes.

The other camps have been amazed throughout by Mr. Silkin's enormous public confidence which they have seen as the main plank of his campaign. They put his support nearer the 50 mark with Mr. Foot running Mr. Healey much closer in the first ballot, and Mr. Shore not far behind Mr. Silkin.

## Warning on new prison powers

PEERS WERE last night told they faced a "difficult and distasteful" time on the Bill giving the Government sweeping powers to deal with the prison officers' dispute.

The warning by Lord Hailsham, the Lord Chancellor, came at the start of a debate on the Imprisonment (Temporary Provisions) Bill—on which MPs had sat all Tuesday night in the Commons in the rush to get its measures into effect.

In the Lords, the Lord Chancellor said: "In some ways we have a difficult and distasteful day's business in front of us. Britain owes a duty to people deprived of their liberty. During their incarceration we all have a duty to treat them humanely and not to treat them to squalid and degrading conditions."

This duty had been given to prison officers, went on Lord Hailsham.

"But in the past as a nation we have not always succeeded in performing that duty. In a democracy there were votes in building hospitals and schools. There are no votes and there is much expense in building prison accommodation."

Lord Hailsham said both he, when he was shadow Home Secretary, and Lord Elwyn-Jones, the former Labour Lord Chancellor, had spoken of the dangers of taking a short-sighted view of this fact.

"To some extent we are now reaping the reward of years of neglect," he added.

But he went on to praise Mr. William Whitelaw, Home Secretary, for his building programme, which would carry forward over the next 10 years, and the way he had tried to better conditions for prison officers and prisoners.

Lord Elwyn-Jones said the Bill gave "unprecedented powers to the Home Secretary, enabling him to 'override' decisions of the courts and make inroads into civil liberties."

"The Army is given tasks by requirement of this Bill which I am sure all ranks will find distasteful," he said.

"We are testing their loyalty to a great deal in submitting them to this." But, he said, he was sure they would do their best.

## Engineering industry deal wins crucial approval

BY PHILIP BASSETT, LABOUR STAFF

FINAL acceptance today by engineering unions of an 8.2 per cent increase in national minimum rates was assured yesterday when the industry's dominant union, the Amalgamated Union of Engineering Workers, approved the recommended offer.

The offer, the first stage of the industry's two-tier bargaining system, has been acclaimed by Sir Geoffrey Howe, Chancellor of the Exchequer, and other Ministers, as evidence of a "new realism" among trade union negotiators.

Technically, the engineering section of the AUEW could be out-voted at today's meeting of the executive of the Confederation of Shipbuilding and Engineering Unions, which conducts national-level pay negotiations for the industry with the Engineering Employers' Federation.

The General and Municipal Workers' Union has voted against the offer against the recommendation of its officials, because of its provisions for the semi-skilled, but the GMEU must muster only 150,000 votes out of the total confederation voting strength of 2.5m.

Against that, though, will be ranged the AUEW engineering section's 770,000 votes, and those of the two other unions which have so far notified their acceptance to CSEU officials—the Transport and General Workers, with 450,000 affiliated votes, and the AUEW foundry section, with 54,000—as well as those unions which are expected to declare their support today.

The deal will raise the national minimum skilled rate from £73 to £79 a week, and the unskilled rate from £52.50 to £58.80. These rates may be improved in the second, local, stage of the negotiations.

The policy-making national committee of the AUEW engineering section voted yesterday by 26 to 24 first to reject a Left-wing motion opposing the deal and calling for further talks, and then to accept a motion "reluctantly" agreeing to the settlement.

Union: Left-wingers drew some comfort, though, from the fact that one delegate switched his expected vote from the Right-wing side, which would have made it 25-23, to give the final result.

Mr. Terry Duff, AUEW president, said the union had been "hurt financially" by last year's strikes over pay and hours, and that this year, given the "palpable" state of the industry, people were being "realistic". He said the union was a good barometer of trade union opinion and that the deal was the best that could be obtained without a struggle.

Delegates representing 22,500 white collar workers at BL Cars voted yesterday to call off an overtime ban in protest at plans to implement 3,300 compulsory redundancies.

BL has agreed to defer the redundancies by six weeks to January 5 to allow more time for volunteers to come forward. But the deadline of March 31 for completion of the redundancy programme remains.

The first mass meeting to consider a call by leaders of the 73,000 manual workers for a strike in pursuit of an improved pay offer voted overwhelmingly to stay at work.

The 500 employees at Alford and Alder the steering components subsidiary at Hemel Hempstead, rejected the demand for militant action.

## Fewer days lost by industrial disputes

BY NICK GARNETT, LABOUR STAFF

WORKING DAYS lost through industrial disputes during the first nine months of this year were under half the number lost during the same period last year, which included part of the "winter of discontent" during the Labour Government.

Provisional figures show that 11,600,000 working days were lost from January to September this year, compared with 25,200,000 during the same period last year.

Slightly more than 700,000 workers were involved in disputes this year, compared with more than 1,400,000 in the first nine months of last year.

Figures in this month's edition of the Department of Employment's Gazette show that pay matters were far and above the biggest cause for disputes.

Redundancy, however, has become a significant issue. The number of workers involved in stoppages over redundancy questions was second only to those involved in pay disputes.

The provisional figures show the loss of 190,000 working days as a result of disputes during September a rise over the previous two months but still below those of the early summer. The number of workers involved in disputes during September is estimated at 31,000.

The New Earnings survey for April, 1980, the first results of which are given in the Gazette, shows that between last year's and this year's surveys average gross weekly earnings of men over the age of 21 in full-time jobs rose to £12.50, a rise of just over 22 per cent.

Earnings for women over 18 in full-time jobs rose by almost

25 per cent to about £79.

Pay to non-manual employees increased more than for manual workers. For men, this was 24 per cent compared with 20 per cent, and for women slightly above 25 per cent compared with just below 23 per cent.

The survey highlights the very small percentage effect of lower overtime working on earnings. For male manual workers, this provided 14 per cent of their average gross weekly earnings of £112 in April this year, compared to 15 per cent last year.

The decline was principally due to the fall—from 59 to 54 per cent—of the proportion of male manual workers receiving overtime payments rather than to a fall in overtime earnings.

Average gross hourly earnings of women, excluding overtime, were about 73.5 per cent of those for men, slightly higher than last year.

Reductions in hours worked in the 12 months to June this year kept the percentage increase in average weekly earnings of adult male manual workers in engineering, shipbuilding and chemicals below the corresponding increase in average hourly earnings.

Average gross weekly earnings of full-time adult men in June were slightly under £105 for a 41-hour week. Skilled workers averaged over £113 for 42 hours, semi-skilled £98 for 41 hours and labourers just over £86 for 42 hours.

These increases are 17 per cent, 12½ and 14½ per cent respectively over figures for June last year.

## Maternity plan under fire

THE NATIONAL and Local Government Officers' Association condemned the Government proposals for changes in maternity benefits yesterday as "an erosion of the right of working women to an adequate, independent income during maternity leave."

Pointing out that all three proposals in the Government consultation document A Fresh Look at Maternity Benefits involved abolition of wage-related maternity pay and substitution by a grant or allowance of lower value, Miss S. K. Smith, chairman of NALGO's equal opportunities committee, said: "The Govern-

ment is again building into maternity provision a concept of women's dependency."

"The proposal to replace maternity allowance and maternity pay with a single lump-sum maternity grant is a clear indication that the Government believes that the woman's place is in the home, since maternity is a contribution towards the cost of the baby and not temporary support for a woman temporarily away from work."

"What is needed if we are to take a fresh look at maternity benefits is an injection of additional finance rather than a reshuffle of the same niggardly resources."

## Plea on import controls

A BULLETIN is to be issued by trade unions today to workers at Vauxhall Motor's Dunstable and Luton plants, drawing attention to the scale of motor imports.

The bulletin urges Vauxhall employees to buy British-made products and to lobby MPs on

the question of import controls.

It follows the setting-up of a joint committee at Luton and Dunstable representing manual, white collar and managerial unions. A similar committee has been created at Vauxhall's Ellesmere Port site.

## Help urged for energy industries

GOVERNMENT INITIATIVES to protect the future of Britain's energy industries were sought by the TUC fuel and power industries committee when its members met Mr. David Howell, the Energy Secretary, yesterday.

Mr. Frank Chapple, general secretary of the Electrical and Plumbing Trades Union and leader of the delegation, said afterwards that some policy changes were expected. Nevertheless, he was disappointed by the meeting.

In view of the Government's declared strategy of developing the coal industry, Mr. Chapple said it was surprising it was prepared to allow imported coal to weaken the industry.

The strategy of importing 4m tons of coal meant that 20,000 miners' jobs would go,

a significant social factor. The TUC committee wanted urgent backing for the coal industry, similar to that provided by the West German Government.

Key points stressed to Mr. Howell included the fact that alone among coal-producing EEC countries, the UK has no import controls on coal from outside the Community. West Germany has had such controls since 1958.

The National Coal Board has to compete with heavily subsidised coal produced by other EEC countries, including West Germany, which last year paid £14.85 a ton direct production subsidy, compared with £1.62 a ton in the UK.

There were also other forms of aid which took the total West German subsidy to £35.2 a ton, compared with £2.03 in the UK.

## Firemen to defy limit and seek 20% rise

By Pauline Clark, Labour Staff

LEADERS of Britain's 35,000 firemen appear set to table a pay claim of more than 20 per cent in defiance of the Government's policy to keep public sector wage settlements in single figures this winter.

The claim could present a major headache to local authority employers who have been told that this year's cash limits will assume pay settlements in line with Government policy.

"They have already warned other council workers' groups that high wage demands could lead to serious cuts in jobs and services."

But Fire Brigades' Union leaders have already warned that firemen will neither accept a break with the pay formula negotiated after their nine-week strike, nor redundancies which would affect fire service standards.

After the 1978 pay strike, firemen's wages were linked for two years with outside comparators to enable them to catch up with earnings of skilled manual workers three-quarters of the way up the national average league.

The firemen will return to the negotiating table next month for the first time since the strike, and they will seek to preserve the link. This is spite the Government's moves to do away with pay comparison formulae in the public sector as evidenced by its decision this week to suspend pay research for civil servants.

Alongside publication of the latest New Earnings Survey showing an above 20 per cent rise in earnings for skilled workers, Mr. Ken Cameron, general secretary of the FBU, warned the Government against any attempt to break the firemen's pay links.

In the latest issue of the union's journal, he said: "There must be no U-turn in respect of the maintenance of our pay formula won by the sacrifices of firemen, their wives and their families during the nine-week strike."

"The pay formula was designed to reflect the skills of firemen and to take the fire service as an emergency service out of the arena of having to take industrial action in pursuit of a decent living wage."

If the pay formula was re-negotiated, he warned, firemen's living standards would fall within a very short time. "This would mean the membership being faced with taking strike action again."

The firemen have also warned they will recall their national delegate conference if there are redundancies in the service.

## Revenue urged to act on the black economy

BY TIM DICKSON AND MAURICE SAMUELSON

THE INLAND Revenue was yesterday urged to take tough measures against the "black economy" under which up to £3.5bn in tax is lost to the collection system each year.

The call for action came from the all party House of Commons Public Accounts Committee in a report which also attacked what the PAC said was an unacceptably high rate of errors affecting receipt of pay-as-you-earn income tax.

Undeclared income from the "black economy" now dwarfed all other problems faced by the tax collection system, according to the committee.

The amount of undeclared income has been estimated at £12bn a year, or about 7½ per cent of the UK's Gross Domestic Product, meaning a loss in revenue each year of between £2bn and £3bn.

Mr. Joel Barnett Labour MP for Heywood and Royton and the committee's chairman, said that if the Inland Revenue failed to increase its effectiveness, the committee would be very concerned and would seek the reasons when the department next gave evidence to it.

The committee accused the Inland Revenue of not devoting sufficient attention to the "black economy" and urged it to undertake a "comprehensive review" to identify areas where a "concerted attack" might produce results. It should also

consider the need to strengthen the department's powers of investigation if evasion could not be tackled successfully under existing powers.

The Revenue already carries out selective examinations of taxpayers' accounts. But according to the committee a different approach was needed to detect "moonlighting" or secondary income sources.

The first requirement was "to identify the industries and locations in which the moonlighting was taking place and its extent in order to judge the investigative resources to deploy."

The department has already tackled one or two areas where tax evasion was particularly blatant, but the approach required in further probes would vary from case to case. Other countries had used more extensive powers to investigate individuals' tax affairs. "This

was not an approach which had hitherto been considered in this country, but the department might eventually need to do so," the MPs report said.

The committee is also unhappy about the lack of effectiveness of checks now being carried out against individuals under a system introduced in January 1977.

The Inland Revenue had originally expected that about 5 per cent of the accounts of individuals and partnerships would be selected for thorough examination each year. In practice, though, the proportion of Schedule D accounts examined remained at about 2.5 per cent and of company accounts only 0.25 per cent.

In the field of PAYE, the Accounts Committee was told of the errors as a result of a special exercise in 1978 involving a series of test checks. These revealed that there was

a 27 per cent rate of errors on assessments and error rates of 12 and 14 per cent respectively on coding and on examination of returns. Extrapolation over the whole country would result in tax under-charges of about £25m and over-charges of about £18m.

The PAC says its report "is seriously concerned about this situation, because it must tend to undermine the confidence of taxpayers in the PAYE system."

"In order to justify public confidence in this major area of the country's taxation system, the department must maintain effective monitoring arrangements and an adequate allocation of staff resources for this and for achieving reasonable standards of accuracy."

Committee of Public Accounts, 26th Report, Session 1979-80; Board of Inland Revenue and HM Customs and Excise; Stationery Office, £4.60.

## MPs rebuke IBA on Fourth channel

BY ROBIN REEVES, WELSH CORRESPONDENT

THE INDEPENDENT Broadcasting Authority was taken to task yesterday for having no clear idea of the proportion of Welsh television viewers who switch their aerials to English transmitters to avoid



# Technical Page

EDITED BY ARTHUR BENNETT AND ALAN CANE

## SAFETY

### Soluble fuse is the heart of new alarm

AN EARLY alarm system which detects presence of oil and certain dangerous chemicals in water has at its heart a simple, replaceable thin "plastic" film fuse which is dissolved by hydrocarbons releasing a sealed microswitch which, in turn, triggers an appropriate alarm or control sequence through a conventional current or radio transmitter.

This has been developed in France by Nereides in co-operation with the Institute of Français du Pétrole and will now be available in the UK through the pollution division of Minister Aviation, Bournemouth (Hurn) Airport, Christchurch, Dorset (02016 79642).

The oil activated fuse is mounted in a holder carried in a customised buoy which can be tethered or anchored in rivers, lakes, estuaries or open sea, and monitors the surface film.

Reaction time to a thin film of pollution varies from a few seconds for pollutants such as kerosene or high grade fuel oils, to several minutes for heavier oils.

Fuse is made of a thin plastic film specially developed by IFP to rigorous standards and is

highly sensitive to most hydrocarbons—particularly to crude oil and a number of other refined products. It is stable to water and atmospheric conditions.

French authorities are now pressing for legislation to make the use of the detector mandatory in all tanker loading and unloading operations. This would involve a string of units surrounding the operational area.

Further uses for the device could include aviation fuel runoff in airport drains, and the monitoring of industrial pollutants in sewerage systems.

A more sophisticated version of the Oil Detector IFP is designed to be air launched by parachute to stabilise descent. Here, an rf transmitter and flashing beacon are actuated by sea water contact and the VHF signal modulation is altered on detection of hydrocarbons. Radio and flashing beacons have a 48-hour and 30-day life, respectively.

The British agent for Nereides operates both fixed wing and helicopter charter services and offers a ground support facility and consultancy service.

## RESEARCH

### Plastics and pesticides

TWO STUDIES — on the reclamation and recycling of plastics in the UK, and the crop protection pesticides industry in selected European countries—are now available from Industrial Aids, 14 Buckingham Palace Road, London, SW1 (01-526 5036).

Various sources of waste plastics and the ways in which they can be handled are discussed in the first study which

also makes estimates of the quantities arising from each source and recovered for re-use.

Consumption of crop protection herbicides, insecticides and fungicides, in terms of active ingredients, in the four major EC countries amounted to about 160,000 tonnes in 1979, and is expected to remain broadly static over the period to 1985. This is one of the period conclusions of the other report.

# Toxic waste turned to commercial advantage

BY RHYD DAVID

TOXIC ACID TAR wastes, which have previously had to be disposed of in dumps, are now being turned into valuable energy in a new fluid-bed incinerator installed by Tenneco at its Avonmouth works near Bristol.

The incinerator, which can be adapted to run on a variety of other fuels from carpet waste, paper, rubber and plastics to coal or oil, is the result of 23 years' work by Deborah Fluidised Combustion, part of the Wakefield-based building equipment group, Deborah Services.

Deborah has spent around £500,000 on commercial development of the incinerator, designed originally by Power Gas in the 1960s. The system was later acquired by Sterile Disposal Plants of Darlington which has licensed Deborah to manufacture and sell the incinerator in the EEC and North America.

The Avonmouth installation, which Tenneco says is working well, was supplied at a cost believed to be around £140,000, and is expected to pay for itself in about 18 months. The system gives Tenneco the ability to dispose of up to 2,500 tonnes a year of acid tar waste at an estimated saving of £40 per tonne in conventional disposal costs. In addition the incinerator is meeting Tenneco's steam requirement of 6,000 lb per hour producing energy worth a further £100,000 a year.

Against this there are offsetting costs of £80,000 a year for labour, maintenance and other charges, together with £40,000 for support fuel—mainly standard waste fuel oil. Both the thermal efficiency and the steam output of the system have proved to be greater than first

expected, Mr. Stuart Boyle, a Tenneco director reports. The acid tars produced by Tenneco through its re-refining operations contain about 38 per cent sulphuric acid and 0.5-2.0 per cent lead, and the company had been studying a number of options for their disposal. The problem posed by incineration was ensuring that temperatures in the furnace were kept low enough to avoid volatilisation of the lead and excessive SO<sub>2</sub> formation. According to Deborah this problem has been solved by the special design of its fluidised bed, which it claims overcomes the limitations encountered in conventional beds.

Air enters at the base of the chamber through a distributor plate included in the horizontal, and further air is introduced tangentially at the top, increasing circulation. High turbulence is achieved through this

patented design and combustion intensities of 800,000 btu/ft<sup>2</sup> hour are possible at temperatures of 850C. The exit gas temperature is around 350C and is high enough to avoid acid moisture condensation in the stack.

Testing of the system for emissions is still being carried out by the Alkali Inspectorate but it is not expected there will be any serious obstacles to full approval. Particularly stringent standards have to be observed by companies in the Avonmouth area because of the past history of high lead concentrations in the area as a result of lead smelting operations.

Deborah, which has built up to a turnover of £21m since starting as a scaffolding supplier 12 years ago, is hoping to attract four orders a year for plants of the type now installed at Tenneco.

The UK alone produces an estimated 250,000 tonnes of acid tar wastes a year which is increasingly difficult to dispose of, Mr. Arthur Britton, Deborah's chairman points out, as landfill sites become scarcer. The company is also looking for licencees to take the system into the EEC and the U.S.

The company is now concentrating its development work on scaled-up and scaled-down versions of the incinerator. Scaled down versions, could, Deborah believes, enable many small to medium-sized factories, generating, for example, substantial quantities of plastics or other similar wastes, to satisfy all their own space-heating requirements from internal sources.

Deborah Fluidised Combustion, 6 Dary Drive, North West Industrial Estate, Peterlee, Co. Durham (0783 867411).

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**Hydrothane**  
Air Compressors

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## RECYCLING

### Finding uses for scrap

FREE SERVICE being offered to members of the Birmingham Chamber of Commerce enables those with waste products to make contact with others who might find such effluence of value to them.

It is not intended for the use of commodities such as scrap metal, or to cause any conflict of interest with established local dealers, says BCI, 75 Harborne Road, Birmingham (021-454 6171).

The idea is to make members aware of the opportunities that exist, and to show what is available. Dealers are welcome to inquire about advertised products but will not be able to offer their goods through this channel. Because of this reason, BCI will vet offers when appropriate. It will be responsible for introducing one party to another but will not be involved thereafter.

Range of materials included in its first notice "Waste Exchange Scheme" include powder coatings, industrial staining paint, used pallets and cartons, waste paper and surplus packaging, plastic drums, used solvents, used shavings and offcuts, chemicals, old accounting machines, steel wire, and synthetic products impregnated with abrasives.

## COMPONENTS

### Valve with new lining

TEXCEL of St. Albans have launched a new pinch valve with its surfaces lined with Teflon. The advantage is that the new Teflon liner (the non-stick, non-wetting surface of frying pan and fountain pen fame) can be flexed continuously without cracking due to a new formulation and stress relieving process.

The new valve is the first in a range called the Series 75 TFE: a handwheel valve, it can easily be adapted to pneumatic or electric actuators.

The valve body is available in cast iron, ductile iron or aluminium. Texcel is on 0272 54482.

## MATERIALS

### Protects against fire

CLADDING BOARD containing exfoliated vermiculite and hinders guarantees up to four hours fire protection for structural columns and beams and is intended primarily for protecting steelwork, says UK agent Industrial and Marine (Coatings), Brue Way, Wallingford, Oxfordshire (0278 787634).

Made in Austria by Isolvolta AG the board is said to be safe and easy to handle and work using a pneumatic mailing gun for fixing.

Able to be worked with normal wood working tools, the board will not rot or deteriorate and although it can suffer a loss of strength through total water saturation this completely recovers on drying.

### All about plastics

A MONTHLY digest of statistics on plastics and synthetic rubbers is to be published as from January 1981 by Yarsley Research Laboratories, Ashted, Surrey (Ashted 76391).

Called "Polymers" it will summarise facts and figures published in the world's technical press, with a brief explanatory abstract, where applicable.

It will be sub-divided into: materials, processing, end-uses and applications, and will be available on annual subscription at £120.



This is the Tranter, an all-British fast transport and multi-purpose tractor with a top road speed of 55 mph. It has been designed to operate on steep land and will also do most of the jobs suitable to a medium-powered tractor such as harrowing, spraying, forklift loading, muck spreading and re-sowing. The vehicle can carry six seated passengers plus the driver and tow

up to 12 tons. The Tranter is powered by a Perkins 80 hp diesel engine with synchromesh gearbox with a specially designed transfer box to give 10 forward gears and two reverse gears linked to a 60 hp rear power take-off. Test vehicles are available at local dealers and details can be obtained from the manufacturer Eva Manchester, Sandford Lane, Manchester M19 3FX (061-225 9142).

## DATA PROCESSING

### Language that chops the chores

IF TRENDS now becoming clearly discernible in the U.S. software industry are spread to the UK and Europe, managers of computer facilities may soon be at their wits' end to find enough programming staff just to keep their heads above water, let alone tackle new projects.

This stems from the fact that across the Atlantic there is rapid migration taking place in which programmers are being attracted into application software companies—that is problem solving groups—as these grow at a rate of some 30 per cent a year and thus offer much more attractive advancement opportunities than elsewhere in software work.

According to HSA Inc. the number of programmers per general purpose machine in the U.S. will have fallen to 1.9 by 1985 from 2.9 in 1975 and while the UK tends to trail behind two and five years behind the U.S. market in general terms, good software staff have been

at a premium in European countries for several years now. Thus, any development that can help a data processing manager to cut down on routine work should be welcome. In this category belongs MEL (for Macro Expansion Language) which, typically, will reduce the time taken to convert a given commercial problem to computer code by half, while cutting the error rate to one-third. The basis on the development was the observation by its originators, Melvyn Morris and Dermot P. O'Loughlin of Forward Computing, that in writing code, some 95 per cent of the work involved restating static expressions, the remaining 5 per cent only being variables. In producing a sequence of Cobol instructions, for instance, some 40 per cent would be set down to satisfy the compiler that all was correct.

The development consists in leaving to a pre-recorded disc all the routine instructions that

do not change and allowing the programmer to originate a series of instructions rather than produce line after line of code.

Applicable initially to machines from the ICL stable, the MEL facilities can be extended to programming in any language and on any machine.

The basic equipment—disc, batch editor and Cobol development package—would come to £7,000 for outright purchase. The MEL developers say that, in a centre employing three programmers, the equipment and method would more than pay for itself in a year just in time-saving alone. The value of error reduction is hard to assess. It could be more important still. Forward Computing (Costain Group), 1 St. James Place, Netherells Green, Birmingham B7 4JF. 021 359 7086.

## NOTICE OF REDEMPTION

To the Holders of

### ENTE NAZIONALE IDROCARBURI

E.N.I.

(National Hydrocarbons Authority)

6 3/4 % Sinking Fund Debentures due June 1, 1988

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Sinking Fund for the Debentures of the above-described issue, Morgan Guaranty Trust Company of New York, as Fiscal Agent, has selected by lot for redemption on December 1, 1980, at the principal amount thereof \$881,000 principal amount of said Debentures, as follows:

Outstanding Debentures of U.S. \$1,000 Each of Prefix "M" Bearing Serial Numbers Ending in the Following Two Digits:

05 26 33 50

Also Debentures of \$1,000 Each of Prefix "M" Bearing the Following Serial Numbers:

537 2947 4647 5747 6847 7947 9047 10547 11647 12747 13847 14947 16047 17147 18247 19347 20447 21547 22647 23747 24847 25947 27047 28147 29247 30347 31447 32547 33647 34747 35847 36947 38047 39147 40247 41347 42447 43547 44647 45747 46847 47947 49047 50147 51247 52347 53447 54547 55647 56747 57847 58947 60047 61147 62247 63347 64447 65547 66647 67747 68847 69947 71047 72147 73247 74347 75447 76547 77647 78747 79847 80947 82047 83147 84247 85347 86447 87547 88647 89747 90847 91947 93047 94147 95247 96347 97447 98547 99647 10047 10147 10247 10347 10447 10547 10647 10747 10847 10947 11047 11147 11247 11347 11447 11547 11647 11747 11847 11947 12047 12147 12247 12347 12447 12547 12647 12747 12847 12947 13047 13147 13247 13347 13447 13547 13647 13747 13847 13947 14047 14147 14247 14347 14447 14547 14647 14747 14847 14947 15047 15147 15247 15347 15447 15547 15647 15747 15847 15947 16047 16147 16247 16347 16447 16547 16647 16747 16847 16947 17047 17147 17247 17347 17447 17547 17647 17747 17847 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## THE MARKETING SCENE

BY MICHAEL THOMPSON-NOEL

## MARKETING UNDER PRESSURE:

## Scaling the solid stone wall between word and deed

HAS MARKETING had its day? The question is intended as neither provocative nor rhetorical. Yet it is a sign of the times that the marketing community feels harried and pressed, to the extent that it is at present restating what marketing can do, and what it cannot.

In a recent espousal of marketing's cause, Hugh Davidson, author of *Offensive Marketing*, among the best books of its kind of the past ten years, felt obliged to spell it out.

It was important, he said, to be realistic: "The best marketing in the world cannot solve basic production problems. Marketing is an approach to business. Its role is to relate the strengths of the company to the opportunities in the market place."

Studies of the British economy, he said, had repeatedly suggested numerous ways in which British marketing could be improved. These included greater top management commitment to the marketing approach; reduced emphasis on price and more on quality and value; greater concentration of effort across fewer countries and categories; speedier rates of change to meet new market needs; and the introduction of the marketing approach to whole industries where the phrase was alien.

At the same time (Mr. Davidson's career includes spells with Procter & Gamble, United Biscuits and International Playtex; he now runs his own consultancy) there was no evidence to suggest that Britain was any worse than its European competitors in the marketing respect.

The major problem was less identifying consumer needs than meeting them competitively. The key changes necessary were higher productivity and more practical innovation.

In Mike vein, John Lidstone, deputy managing director of Marketing Improvements, was to be heard at the start of this week insisting that marketing was the business of "creating customers by looking at your activities through the consumers' eyes, and identifying and supplying value satisfaction at a profit. . . . The term 'marketing orientation' should be banned from the vocabulary of all businessmen and women. There is only good marketing or no marketing."

The problem, it may be felt, lies in establishing marketing's role in such a way that the diverse range of skills and disciplines and attitudes the word embraces are both grasped and acted upon, which is easier said than done.

The prognosis is not bright. "When it comes to the marketing concept today," wrote Theodore Levitt more than a decade ago, "a solid stone wall often seems to separate word

from deed. In spite of the best intentions and energetic efforts of many highly able men, the effective implementation of the marketing concept has generally eluded them."

That was in 1969. In 1979, in the reprinted edition of his book Mr. Davidson was writing that "most marketing men today do a maintenance rather than a development job. This does not imply either a lack of vision or misallocation of priorities on their part. It merely reflects a situation where they are hampered by such a bevy of day-to-day pressures that they are unable to find time for the really important longer-term priorities like developing new products, innovating fresh distribution channels or thinking up breakthrough ideas. The recurring crises, the fires to be put out, continually force the attention of marketing men back into the present."

It is no surprise that those who most fervently believe in marketing employ a grass roots vocabulary; they talk of research and innovation and the profitable satisfaction of consumer needs, whereas others, some in advertising agencies,

some in marketing departments, mistake the whole for its parts or, which is worse, define it as the total business operation.

Instructively, it was the chairman of an advertising agency, Jeremy Bullmore of J. Walter Thompson, who most recently and succinctly insisted on the grass roots approach. He was discussing advertising, but did so only in the context of its relationship to much broader issues.

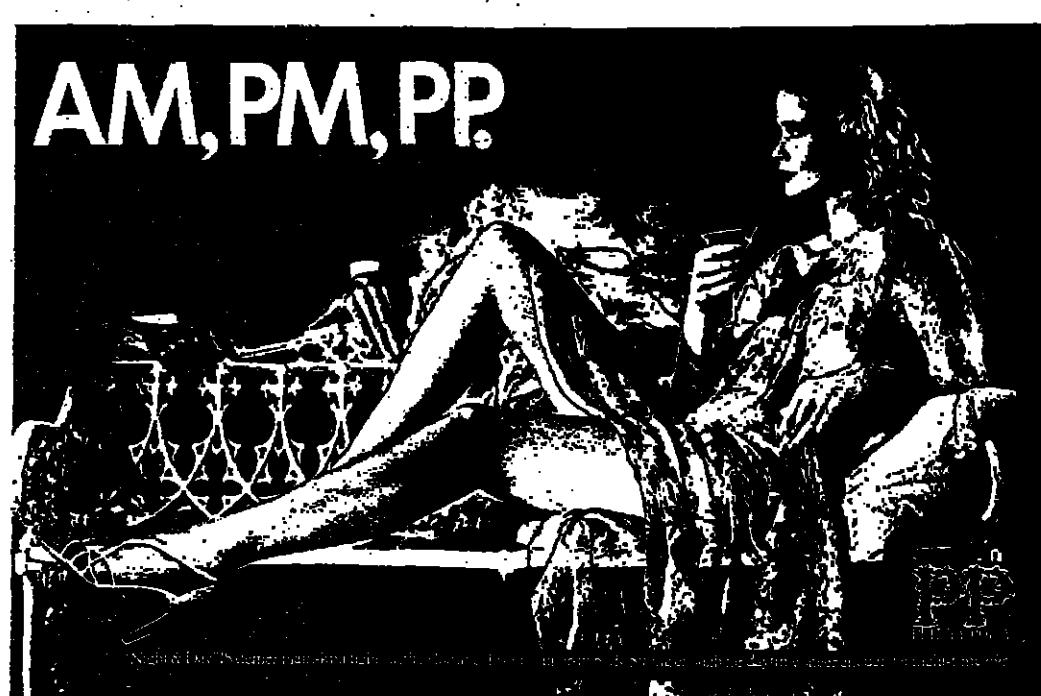
"The most important thing of all," he said, "is that companies have got to make or provide goods or services that people want. All the evidence suggests that price is not the dominant factor. It is satisfaction: 'Have I got my money's worth?'"

Advertising, in part, produced a feedback. "You have got . . . to find out what real people are looking for and think about what you make, and that feeds right back to research and development, innovation, recognition of social change, recognition that price is not everything and that value is by definition unquantifiable."

The reason that Japanese car importers had made such inroads in Britain was not because they had spent more on advertising per car, which they had, but because they had found out what kind of car people wanted, built it, and told them that they'd got it.

He cited Lever Brothers as a prime example of a British manufacturer that understood the difference between cost and value — that people would pay more for a product (in this case Persil Automatic) that delivered more.

Of course it sounds easy, but the gulf between marketing



One marketer that has bridged the gap between word and deed is Pretty Polly, the Thomas Tilling subsidiary, named today as one of the top winners in the Institute of Marketing's National Marketing Awards for a second year running (see story below). Sales last year were a record 100 per cent up on the previous year.

word and deed is once again being argued as one of the root causes of decline: not as great, probably, as outmoded plant or low productivity, nor as immediately pressing as interest rates and the state of the pound, but insidious and destructive, all the same.

The choice of Lever was not a random one. The process by which Lever has achieved market dominance in UK soaps and detergents, where total UK sales are more than £400m but where the rivalry of the main

protagonists (Lever, P & G and Colgate) is violently intense and the pressure on margins so great that Lever alone has boosted output-per-employee by 46 per cent since 1975, has already been described.

But the moral bears repeating. According to Len Hardy, the Lever chairman: "In a market like ours, where margins can be perilous and there are relatively high fixed costs, volume is the key to productivity and efficiency." How was this achieved?

Andrew Seth, the Lever marketing director, says that in markets that are generally static, Lever has successfully "challenged the notion that you cannot expand via marketing growth; in markets that are expanding, we have got in fast with very strong brands and sold aggressively."

In a fuller context, little comfort can be derived from the latest forecast of market research spending produced by Martin Simmons of Gordon Simmons Research. The past

three years were boom years for research. Between 1976 and 1979, the value of research commissioned in this country doubled from £43m to £86m, an increase, adjusted for inflation, of more than a third.

Yet according to Mr. Simmons: "There will certainly be a real decline in market research expenditure this year (see table) which is likely to continue into 1981, with 1982 a year of stagnation. Research expenditure in real terms is likely to decline by 10 per cent between 1979 and 1982."

In a closely related field, product and service development, a rather less bleak view is taken by KAE, the development specialist, which in its latest review says there is little sign of drastic budget cutbacks, and that many companies are indeed spending more.

"There is also a great deal of short-term development of a very different kind," says KAE, "concentrating generally on low-risk, low-capital projects covering old product development, line extensions, improved plant utilisation, R and D work aimed at cutting production costs, and agreements to absorb higher sales and distribution overheads."

The picture is unclear, but what is at risk is all too obvious.

Mr. Lidstone says that the rewards of proper marketing will be two-fold: "In the immediate future, only the chance to keep our jobs. But in the longer term we will be able to pay our way." He says that when that day dawns, it will be unnecessary to ask the question: what is marketing?

*Offensive Marketing*, J. H. Davidson, Pelican Books, reprinted 1979, £1.95.

## FORECAST UK COMMISSIONED RESEARCH

	Turnover (£m)	Indexed turnover (current prices)	Indexed turnover (1979 prices)
1979	85	100	100
1980	94	110	95
1981	100	118	90
1982	110	129	90

Source: Gordon Simmons Research

## NATIONAL MARKETING AWARDS

## Tesco and Pretty Polly show how

PRETTY POLLY, the Thomas Tilling subsidiary and one of the largest branded hosiery manufacturers in the world, has won the Institute of Marketing's National Marketing Award in the category for companies whose turnover is between £10m and £50m. This is the first time since the awards were started in 1961 that the same company has won the award two years running.

Winner in the £50m-plus category was Tesco Stores, the UK retailer. Sutcliffe Catering Group, which in the past five

years has become Britain's largest independent contract catering company, was the winner in the £2m-£10m category. There was no award in the category below £2m.

Pretty Polly is among the most feted marketing companies in Britain, having won national awards for both poster and radio advertising (its agency is Collett Dickinson Pearce).

Since 1957 it has raised output of hosiery from 10,000 dozen pairs per week to 240,000 dozen. The judges cite four fundamental policy decisions as

central to its success: promotion of the Pretty Polly brand across the widest range of outlets; encouragement of supermarket sales; high investment in quality plant, thus limiting import penetration in a declining market; and "sustained, significant" advertising.

Last year, Pretty Polly had record sales up 100 per cent on the previous year, earnings of more than 40 per cent on capital employed and leadership in the grocery sector with a 40 per cent share.

In Tesco's case, the judges cite its policy of stores rationali-

sation (there were nearly 800 in 1977; now there are less than 600 with a turnover in excess of £1.5bn), the revamp of its corporate image, the launch of Operation Checkout and the move to improve presentation in its stores. Result: a virtual doubling of its share of packaged grocery sales.

Despite the worsening industrial climate, say the judges, Sutcliffe Catering Group had won 100 new contracts in its last financial year for a total client list in excess of 800. Turnover had reached £80m and UK employees numbered 7,000.

## INTERIM PROFITS UP 59%

## Time of cheer at Geers Gross

## Etcetera

ADVERTISING'S mood of optimism is not a flight of fancy. True, yesterday's interim statement by Geers Gross, the smaller of London's publicly quoted agencies, relates to the six months to June 30, 1980, a period awash in post-ITV strike revenue. But it was cheering, all the same.

Turnover for the first-half was 29 per cent up at £19.6m, reflecting new business gains late last year. And there was a 59 per cent rise in pre-tax profits, to £352,927.

In New York, it says, its merged agency, renamed Geers Gross Advertising, is now a "strong, single \$70m unit under one roof." It had resigned Grand Marnier, and had lost National Car Rental, but these losses had been countered by significant growth from clients like Kraft and Fuji Film.

In London, it has lost Optrex, though new business growth has continued with gains like KP Dry Roast Nuts, Peter Dominie, Westminster Wines and Exchange and Mart. There had also been good growth in its Bristol Myers business.

"Across the board, despite many economic forecasts to the contrary, client spending has been maintained or increased."

Similar tidings are expected to peel forth when Saatchi and Saatchi reveals its 12-month figures, if the share price is anything to go by.

Company News, Page 25

## Back on top

● The agency MEAL figures that spring forth quarterly often spread comfort and light — not least, in the year to September 1980, at D'Arcy MacManus and Masius, which is once more back on top.

The figures, from Media Expenditure Analysis, cover adjusted rate-card expenditure in main consumer media. They sometimes wobble about, but are a good reflection of trends.

In the latest batch, Masius is credited with £62.2m, a gain of 37 per cent, against £55m for J. Walter Thompson (+45 per cent) and £58.2m for Saatchi and Saatchi (+34 per cent). McCann has gone quiet: up 15 per cent at £49m.

Masius has gained Talbot and McDonalds so far this year, and expects fully-pukka billings for 1980 to reach £74m.

Others prospering in the MEAL stakes include Collett Dickinson Pearce, 51 per cent higher at £45.8m. Young and Rubicam, 63 per cent better at £31m. Allen Brady and Marsh, 51 per cent higher at £26.6m, and Dorland's, 68 per cent up at £24.6m. In 17th spot, Geers Gross was 105 per cent better at £16.2m.

## Microbranding

● Sign of the times: Currys Micro Systems, which hopes to have 20 Micro C outlets open by next spring, has introduced its own branded microcomputer, the Micro C 2000. It is being manufactured by the Perfec Computer Corp. of California and is directed at business, educational and local authority users.

It's a handy box of tricks: a total system with its own video display screen, the only optional extra being a Texas Instruments 810 printer. The complete system, including printer, costs £7,034, including VAT but not software.

According to MD Derek Moon, Currys had initial teething with its first four micro boutiques, but they have been surmounted.

It opened three new outlets this month (Southampton, Leeds

and Exeter). Like the existing four, they are shops-within-shops and sell a full range of hardware, software and systems equipment.

In addition to the normal range of accounting and "office administration" functions, the Micro C 2000 undertakes many specialised tasks, from reconciliation of bank statements and cost estimation to maintenance of medical records. What did we do before?

## Point-of-dump

● The naked ingenuity of the advertising business knows no bounds. In a bid to upstage the latest craze for Trolley-Ads (ads on supermarket trolleys), as well as ads on parking meters, a company in Walton-on-Thames is launching Envirobins, aimed at capturing con-

sumer attention at the "Point-of-dump."

Envirobins are "aesthetically pleasing, squat bottle-shaped" containers that will be sited in shopping centres, car parks and shopping precincts so that shoppers may turn away accompanied empty bottles before venturing in to shop.

According to Envirobins Ltd., "Advertising space is being offered on the bins. A premier space will be offered called a 'crown', which is sited on top of the bin and can revolve on its own axis."

The bins will hold 6,000 bottles and are to be emptied three times a week, the collected bottles being sold by the local authority concerned for recycling.

"Recycling glass on this scale," says Envirobins, "is estimated to save the equivalent in prime fuel oil costs of £3.5m for every 250,000 tonnes of glass re-cycled."

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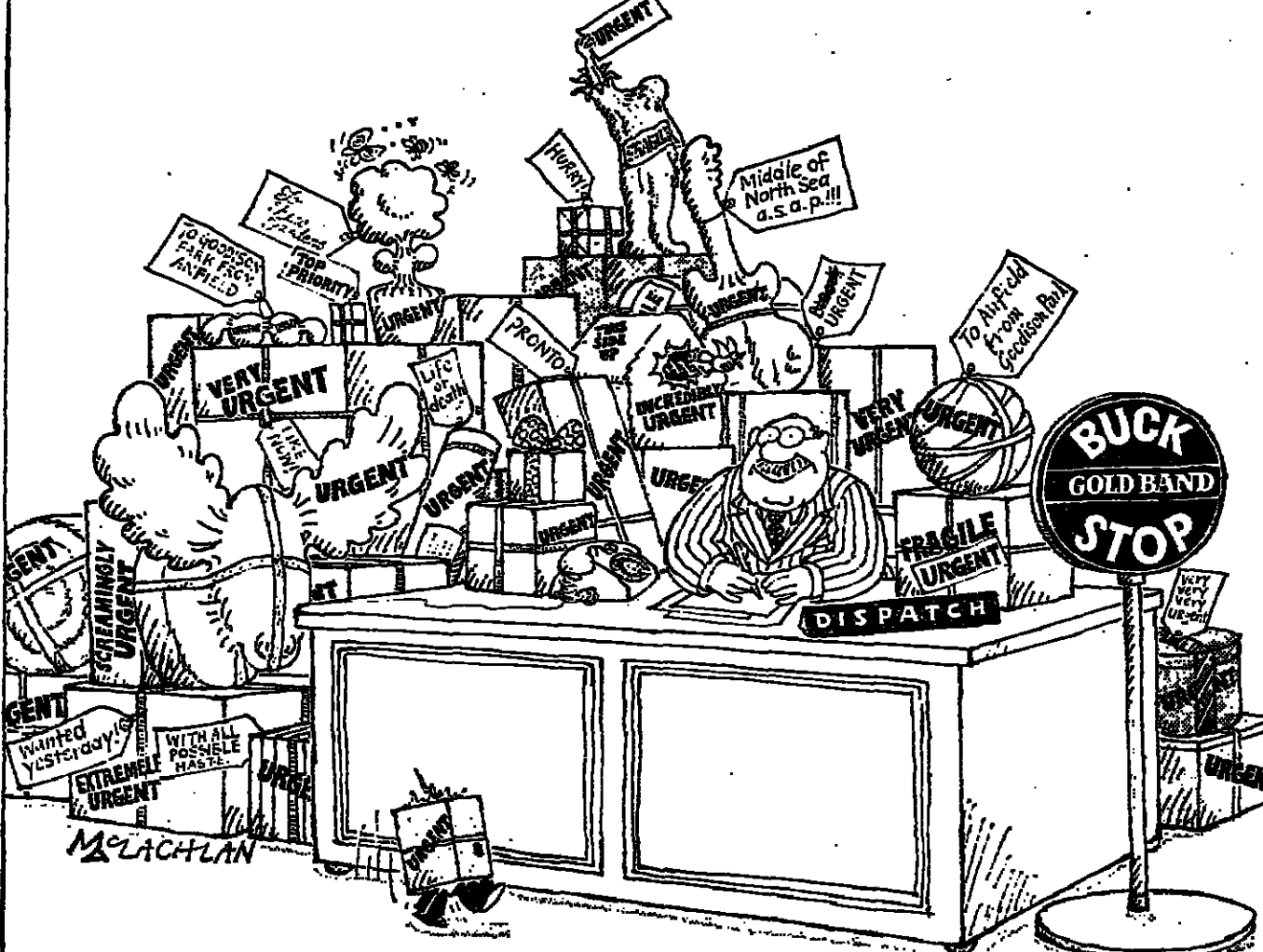
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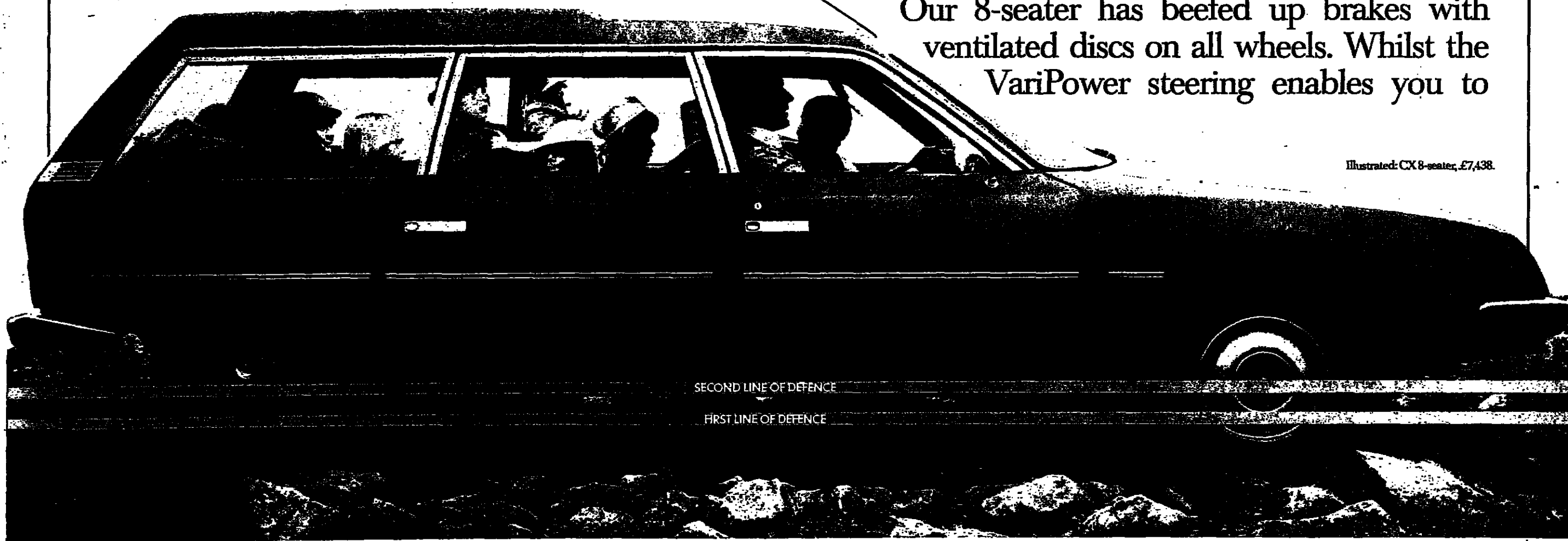
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## JOBS COLUMN

## Wily executive's guide to self-protection

BY MICHAEL DIXON

"HOW MANY of you have inspected your contract of employment within the past year? Hands up!"

To count the response to his question Greville Jenner, Labour MP and Queen's Counsel with a penchant for employment law, hopped on to the high stool on the platform. For he is by no means a tall man. Before he spoke at the previous session of last week's Institute of Personnel Management conference, the chairman introduced him as "the gentleman sitting on my right." As it happened, Mr. Jenner was standing. But he makes up for his lack of height, and such unfortunate references to it, in energy and ebullience.

The session he was now conducting was entitled "Personnel manager—protect yourself" or, in Greville Jenner's words, "how to be dismissed as unfairly as possible." The audience consisted of roughly 200 personnel managers, plus a few others who had attended the Jobs Column which was the self-appointed representative of other kinds of managers.

The count of raised hands showed that about two-thirds of us had not recently inspected our employment contracts, and Mr. Jenner looked stern. "I suppose a lot of you think that you've got gentlemen's agreements with your employers?" he remarked. A good many heads were seen to nod.

"Well, there's no such thing as a gentlemen's agreement with your employer," the speaker went on. "A gentleman employer is someone who is not only prosperous, but also proof against being taken over. And at times like these hardly any of them exist. So look to your employment contract."

"The law's protection is only a general safety net. The protection you need as individuals, particularly if you're not in a union, is the rights you acquire by contract. So you have to bargain to achieve the maximum possible protection in your terms of service."

Take entitlement to notice, for example. Only a few hours previously Greville Jenner had asked Jim Mortimer, chairman of the Advisory, Conciliation and Arbitration Service, what form of protection he would most seek if he were a business-company manager or specialist today. And Mr. Mortimer had opted for as long a period of notice as possible.

But by itself, the law is niggardly with notice. It allows one week after four weeks, service, two weeks after two years, and a further week for each extra year up to 12 weeks for someone who has served a dozen years or more. Moreover, employers do not like to give more than this minimum entitlement, because it can mean coughing up extra redundancy pay. And employers cannot re-

cover from State funds more than 41 per cent of the minimum statutory redundancy pay, which peaks at £3,600 after 20 years' service.

"So your real protection lies in the period of notice specified in your contract," the Labour MP went on. "You should aim at 12 months, ask for at least six, never accept less than three months." He looked stern again as another count of hands showed that a third of the audience had in fact accepted less.

## Keep watch

Could such reckless folk be expected to act on his further dictum—to keep constant watch for signs of impending trouble, and secure yourself accordingly? Mr. Jenner seemed to doubt it. But he spelled out the details all the same.

If danger appeared to be looming for the organisation, do your best to get another job before it arrived. Then if voluntary redundancy were offered, you would be well placed to take advantage of it.

"But never resign. Insist on being dismissed and make sure of your redundancy pay." By the same token, shore up wherever possible the pay and other benefits cited in the employment contract. It was possible to convert an informal arrangement into a formal one by writing a letter of confirmation. For instance, the boss

could be sent a letter saying: "I write to thank you for my annual bonus. While this is my entitlement, of course, the company's never-failing promptness in paying it is deeply appreciated." It would be a rare boss who replied rejecting the claim in the letter. Most would probably just file it, perhaps feeling gratified. And remember that the employment contract's specifications as to holiday pay, pension rights, and even a car should, if part of your remuneration, be taken into account in determining your rightful compensation for redundancy.

A question came from the audience. If a Board minute recorded a director of a company as stating that it would continue to be as generous with redundancy settlements as it had been in the past, would that minute constitute a contract? "No," the speaker replied. "But it could be very embarrassing for the Board. Get a copy."

Shore yourself up also, he said, against any moves by company colleagues that might lead towards dismissal. For example, if someone made a complaint to you or about you, justify yourself in a written reply, and keep a copy, again at home. "Why not handwrite it and take a photocopy? Be cunning." Any industrial tribunal considering claims of unfair dismissal set great store by documents. There-

fore document yourself at all times.

But it was not only for possible claims to an industrial tribunal for unfair dismissal, that you might gain advantage from such precautions, plus detailed knowledge of your contract's stipulations as to place and hours of work, and such-like. The same would be valuable in case of an action for wrongful dismissal, brought in a County or the High Court where, unlike industrial tribunals, there was an entitlement to legal aid.

## Tactical delay

Either way, however, you must do your best to find another job before your proceedings against your previous employer stood to become public knowledge. "Suppose you're in contention for another job, and the company concerned learns that you've sued your last one," Greville Jenner declared, pointing above the heads of his audience like an orchestra conductor calling in the trombones. "They're not going to say: 'We'll appoint him; he's clearly got initiative.' Are they?"

Where industrial tribunals are concerned, a claim for unfair dismissal must be brought within three months of the date when the contract was actually terminated. But if another job has not been found within this period, the claim can be made and the onset of proceedings

still delayed. If you are called to an official appointment with a view to getting the case moving, for instance, a prior engagement at a job interview is a very handy excuse.

On the whole, however, Mr. Jenner expected the number of claims to industrial tribunals to diminish. For one thing, it seemed likely that an increasing proportion of people losing their job would do so through redundancy, and redundancy was almost by definition "fair" dismissal.

For another thing, this month's changes in the regulations covering industrial tribunals looked bound to make their proceedings more expensive.

So the best policy for a manager or specialist taking action against a former employer was not to be one of the 72 per cent of claimants whom industrial tribunals rejected, nor even one of the 28 per cent who won their case. The best policy was to be one of the 60 per cent whose claims were settled by mutual agreement with the employer.

"The importance of knowing your law is not to win cases but to avoid going to law in the first place," the QC said. And whirling his arms to call for a crescendo, he added: "Now all together: who wins law suits?"

With one voice, the audience roared: "Lawyers!"

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A major bank in the lower Gulf requires a senior deposit dealer to set up and manage a multi-currency book of \$500 million. The successful candidate will be responsible for establishing the bank in the marketplace and increasing the profitability of this function. Based in the Middle East, he will be a member of a small team and will work closely with the bank's dealing rooms in Bahrain and London.

The position calls for someone with at least five years experience as a multi-currency deposit dealer in the London market. He will need good direct dealing relationships as well as a thorough understanding of the major international markets and the strategic implications for the liability management of the bank.

The bank offers a competitive base salary free of local tax, free furnished accommodation, a car and other generous fringe benefits.

Please reply to: Box FT/645,  
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Hamway House, Clark's Place, London EC2N 4BJ.



**BANCA SERFIN, S.A.**

A PRIVATE MEXICAN BANKING INSTITUTION

### CREDIT ANALYST

This is an excellent opportunity for a career-orientated individual with at least two to three years' experience in credit analysis to join the recently opened London Branch of Banca Serfin S.A.

The successful candidate must be able to read and analyse financial statements in Spanish, prepare country reports, organise and submit for approval credit facilities to banks and corporations and assist in the organisation and administration of syndicated loans.

A full competitive salary scale and benefits package is offered.

Please apply in confidence to:

**NIGEL R. GODWIN**  
Vice-President & European Regional Manager  
BANCA SERFIN S.A.  
Winchester House  
77 London Wall  
London EC2N 1BE

BANCA SERFIN S.A. was formed in 1877 as a result of the merger of the Banco de Londres y Mexico (founded in 1864) and four other Mexican Banks. It is one of the largest full service banks in Mexico.

*This is an equal opportunity appointment.*

## INVESTMENT SERVICES

City to £15,000

The London merchant banking arm of a major continental bank, long established in the City, intends to recruit an additional executive to strengthen and expand its investment services activities.

The person appointed will initially be involved in the development and marketing of new investment products, as well as in the existing activities, centred on securities investment services for major international investors.

An entrepreneurial outlook, marketing flair and a good ability to communicate effectively at all levels are requirements for success. Fluency in a major European language would be a distinct advantage.

The successful applicant is likely to be aged between 26 and 36, with an academic background and/or a professional qualification. He or she will have enjoyed sound experience in the fields of banking or finance in general, possibly gained with a merchant bank or a major stockbroker.

A competitive remuneration is offered, together with an attractive range of benefits, including concessionary mortgage facilities.

Real promotion and career prospects are provided in this fast-growing unit in the U.K. as well as in the group as a whole if desired.

Please send full details in confidence to

Box A.7335, Financial Times,  
10 Cannon Street, EC4P 4BY.

## INTERNATIONAL BANKING

**GRADUATE CREDIT ANALYST(S)** c. £8,000  
Prominent N.Y. bank seeks one or more young bankers whose credentials for an eventual marketing role include a good degree, a second European language and sound basic credit training.

**EUROCURRENCY LOANS ADMIN.** £5,000 - £7,000  
Opportunities arise in two quite recently established London branches of international banks for a young banker, c.25, with sound practical experience and preferably some supervisory ability.

**FOREIGN EXCHANGE 'BACK-UP'** c. £6,000  
Small but well integrated international bank needs someone with good experience of all aspects of the F/X support function and who can cope with the pressures of growth.

The above is but a selection of our current list of career opportunities. To discuss your own particular requirements, please telephone either:  
Ann Costello or John Chiverton A.I.B.

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LONDON, WC1R  
01-242 8891

## NEWLY QUALIFIED ACA? CAREER IN CORPORATE FINANCE

Salary guide £8,000  
As a result of recent expansion, our client, one of the most prestigious merchant banks and a leader in corporate finance, has an opening for a highly motivated and career-minded accountant. The successful candidate will be involved in mergers and acquisitions and will be responsible for preparation of documentation as well as providing financial advice. Applicants should be newly-qualified accountants with a good honours degree and possess the maturity to liaise and communicate with a range of diverse clients.

Majella Feely on: 01-580 3534  
**Alison Harding Limited**  
BANKING RECRUITMENT UNIT

## Chief Executive

Property Management  
over £25,000

In addition to the direct management of residential property a UK company is concerned with a substantial portfolio of investments by offshore companies, advising non-resident directors and implementing their instructions. This new appointment is designed to strengthen the chain of command and financial controls. The role will present considerable challenge, matched by the satisfaction of tangible achievement. Some overseas travel may be expected.

Candidates should preferably be Chartered Accountants in their 40's with direct experience of property management, able to demonstrate

success in financial control, treasury matters and bank negotiations.

Applications, which will be treated in confidence, should contain relevant details of career and salary progression, age, education and qualifications.

Please write to P. J. Williamson quoting reference 933/FT on both envelope and letter.

**Deloitte  
Haskins+Sells**  
Management Consultants

128 Queen Victoria Street, London EC4P 4JX

## Business Development

Two separate opportunities - Home Counties  
c. £12,000 and to £10,000

The current strategy of a major British quoted international company with an excellent growth record and a strong balance sheet is to accelerate growth by further acquisitions and diversification both at home and overseas.

The Director responsible for business development needs a replacement senior executive and another slightly less experienced person to give his team immediate extra strength. Both positions require a high calibre person capable of working at Group Board as well as operating company level. Experience should lean towards marketing rather than finance, and industrial in preference to consumer markets. Candidates ideally will be 25-35 and have a good degree, blue-chip training, marketing management and/or consultancy experience with commercial nous.

It is probable that the senior post will have particular responsibilities for acquisitions and the less senior for new product/market research and for the development of existing divisions; however the mix of talents, experience and ambitions of the people selected will influence the final details. Career prospects include moving to an area you yourself develop. Salary, and terms covering typical large company benefits with relocation will be negotiated. Replies (to include a detailed cv) will be sent unopened to our client, a leading recruitment consultancy retained to advise on these appointments. Complete confidentiality is assured. Senior post candidates should quote ref. 725/1. Other candidates should quote ref. 725/2. Write to: T. L. Roberts, Director etc.

## Whites

Whites Recruitment Limited, 72 Fleet Street, London EC4Y 1US  
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A leading manufacturer of mobile capital equipment operating through a world-wide network of distributors and subsidiaries with appropriate parts and service support has achieved an enviable and sound financial base for further substantial growth.

Achievement of future objectives demands total understanding of international marketing, ability to control a large professional team, implicit skills in financial control, planning and negotiation and a record of success at senior level in a relevant industry. Preferred age 35-45.

A wide range of benefits is negotiable, including relocation.

Candidates, in the first instance, should please send a detailed career history to the consultant advising on this appointment quoting reference 713/B/FT.

**Alfred Bates**

International Recruitment Division  
WESTGATE HOUSE 9 HILLGATE LONDON EC1N 2NE  
01-262 1964

## OVERSEAS DEVELOPMENT

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### Financial Adviser Guyana

To work with the Principal Assistant Secretary (Finance) and be responsible to the Chief Executive officer of Plant Maintenance and Hire Division; Advise management of P.M.H.D. on administration of Finance Section of Division, assist with design and implementation of systems including training accounts staff and revision of accounts procedures; advise on all matters relating to financial planning ie estimates, provision of working capital, sources of income and expenditure etc. Applicants, U.K. citizens with experience at similar level some of which gained in private enterprise. Formal qualification in Cost and Management accountancy or similar field essential. Overseas experience desirable age limit 60 years.

Appointment 18 months. Salary in range £11,000 to £13,000 PA, UK taxable. In addition, a variable tax free allowance in scale £1,155 £3,595 PA according to domestic circumstances.

The post is wholly financed by the British Government under Britain's programme of aid to the developing countries. In addition to basic salary and overseas allowances other benefits normally include paid leave, free family passages, children's education allowances and holiday visits, free accommodation and medical attention.

For full details and application form please apply, quoting ref. E328D stating post concerned, and giving details of age, qualifications and experience to:-



Appointments Officer,  
OVERSEAS DEVELOPMENT ADMINISTRATION,  
Room 301, Eland House,  
Stag Place, London SW1E 5DH.

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### Assistant Chief Accountant

Shipping  
Central London, to £10,000

A young accountant with energy and drive is needed by a leading shipping company to join their accountancy team. The successful candidate will control a small staff and take responsibility for the management and financial accounting relating to a fleet of ships in several companies. This will involve working closely with operating staff to ensure the flow of accurate information. Ideally applicants will be aged 24 - 28, recently qualified ACA, ACCA or ACMA with some exposure to the commercial world. Whilst enjoying the status of a major company, our clients have retained a cosmopolitan and personal atmosphere which will appeal to the younger accountant. Prospects and benefits are excellent.

N.P.S. Lilley, Ref: 22234/FT. Male or female candidates should telephone in confidence for a Personal History Form to: LONDON: 01-734 6852, Sutherland House, 5/6 Argyll Street, W1E 6EZ.

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The personnel consultancy dealing exclusively with the banking profession

The following are among our more urgent current assignments:-

**BUSINESS DEVELOPMENT** £15-18,000  
Commercial banker, graduate aged 30-40, to take major responsibility for prominent European bank's U.K. lending.

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Banking background. Age 28-38, with a creative approach and substantial experience in arranging structuring export/project finance packages.

**F.X. DEALERS** £12-20,000  
Senior F.X. dealing vacancy at London branch of major New York bank. Several other City-based appointments available, also one Dublin-based vacancy.

**FUND MANAGER** c. £12,000  
For a leading merchant bank. Age 27-35; several years' relevant investment experience, preferably including pension fund management.

**LEGAL OFFICER** £ negotiable  
To head the Legal Department at a prominent European bank's London branch. Qualified commercial lawyer aged 28-40, experienced within a financial institution.

**ASSISTANT CONTROLLER** c. £12,000 + bonus + car  
A.C.A., 2 years' p.p.e., for from-rank U.S. investment bank. U.S.-style reporting/analysis, liaison at senior management level. Training (3-6 months) in U.S.A., clear promotion route over 2-year period.

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Brussels Based

c £12,000

An international group engaged in the manufacture and marketing of cosmetics as well as owning a mail order company is seeking a Chartered Accountant, preferably with experience of international companies. Reporting to the Group Financial Director, you will be responsible for the financial accounting function including the quality of financial reporting throughout the Group, corporate consolidations and corporate compliance reporting. During the first year you will be required to travel up to 50% of your time. You should have the drive and ambition to progress to a Controllership within the next few years.

Telephone: 01-836 1707 (24 hr. service) quoting Ref: 06067/FT. Reed Executive Selection Limited, 55/56 St. Martin's Lane, London WC2N 4EA.

The above vacancy is open to both male and female candidates  
London Birmingham Manchester Leeds

## Taxation Assistant

We have an opening in London in our taxation department for someone with practical experience in UK taxation. You will deal with the taxation aspects of general trading problems and prepare corporation tax computations, including capital gains. Some knowledge of personal tax matters in connection with staff employment and of development land tax would be an advantage, although this is not essential.

You should have a professional qualification in accountancy or taxation as well as several years' post-qualification experience of company taxation. Preference will be given to candidates under 40 years of age.

The salary offered will be commensurate with age and experience. In addition we offer a wide range of company benefits. Please write or telephone for an application form to:

Shell International Petroleum Company Limited, (FT), Recruitment Division, PNE123, Shell Centre, London SE1 7NA. Telephone: 01-934 2495.



## MAX FACTOR Planning Managers

Max Factor, an international brand leader in the cosmetic field, is seeking two Senior Planning Managers to fill newly-created positions in its UK operations.

The successful candidates will have demonstrated records of international accomplishment in corporate planning and financial analysis or be recent top graduates with an MBA or equivalent degree.

The positions require the ability and maturity to work with senior U.K. and U.S. management in the formulation of long-range plans and in the analysis and presentation of strategic options. A command of applied analytical and planning disciplines is essential as are strong communicative skills—both written and oral. The potential for individual advancement and increased responsibilities is key to the selection process.

The planning function will report to the Deputy Managing Director and will provide staff planning support in forecasting, budgeting, profit analysis and strategic planning.

The remuneration package fully reflects the seniority of these positions.

Applications will be treated in the strictest confidence and should be addressed to: Royston Webb, Personnel Director, Max Factor U.K. Group, 16 Old Bond Street, London, W1. (Tel: 01-493 6720.)



## COMPUTER SYSTEMS AUDITOR — DUBLIN BASED (ACA or ACCA)

Guinness Ireland wish to recruit a qualified accountant with at least 3 years experience in auditing either in practice or within a large commercial group and with an aptitude for and a special interest in D.P. auditing.

Guinness Ireland is the holding company for all Guinness interests in Ireland. The post offers scope for candidates wishing to develop their computer auditing skills over a wide variety of business activities.

The appointment has arisen through internal promotion. The Guinness Group encourages career development and provides training relevant to the individual and company needs.

Salary is negotiable but will not be less than IRE8,000. A wide variety of fringe benefits will apply. Relocation expenses will be payable also.

Please write with full details to:

Chief Accountant  
Guinness Ireland Limited  
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Management to exploit advanced

## Biotechnology

SRI International, formerly Stanford Research Institute, is a "not-for-profit" professional consortium developed from Stanford University of California. It combines laboratory research and industry specialisation with management consultancy. It has over 3000 permanent staff in more than 100 disciplines with a fee income of £70 million per year. Corporate policy is giving priority to international operations. London provides the base for assignments covering Europe, the Middle East and Africa.

Life Science Laboratories include a Cellular Oncology and Physiology Programme, a Cell Growth Programme, and a Bio-Medical Research Laboratory. Industry Divisions specialise in problem-solving and policy formulation. Those already established cover Health, Food, Energy, Agriculture, Chemicals, Forestry and Minerals.

We are seeking an executive to lead and build a new London based industry division to co-ordinate and consolidate our consultancy activities to industry and Government in the broad field of Biotechnology. The executive appointed will have preferably a background in the Biological Sciences and should be fully familiar with the latest advances in biotechnology, such as genetic engineering, hybridomas, single cell culture, or supported enzyme and cell systems.

Experience in industry at an international level, particularly related to the profitable application of biotechnology, is of prime importance.

A reasonable amount of travel, mostly in Europe, should be expected.

A salary commensurate with experience but around £20,000 plus usual fringe benefits is anticipated. Candidates interested in discussing this opportunity should write to:

H.F. Robert Parin, Director - Management & Economic Divisions, SRI - United Kingdom, 24 Buckingham Gate, London SW1E 8LB.

SRI International

## International Investment

### Major Accepting House

Our client is one of the major forces in the investment scene. They seek to strengthen their international investment team which manages funds for and advises central banks, international pension funds, insurance companies and other international portfolios.

Investments are managed on a global basis and are in both equity and fixed interest markets. The operation is City based. Our client seeks two people with an aptitude for this area of investment and a good intellectual standard.

### Senior Fund Manager to £18,000

This appointment, which is at senior level, calls for a Fund Manager with at least five years exposure to either international fixed interest or equity markets.

The work will include some travel and will necessitate client contact and new presentations at the most senior levels. Age 28-38.

### Fund Manager to £14,000

The emphasis here is more on an Analysis/Economist with some Fund Management experience. Exposure to international markets is essential and knowledge of the major European Stock Markets a particular advantage. A Degree and/or professional qualification is required. Age 23-32.

The remuneration packages quoted include both salary and bonus elements. A subsidised mortgage, non-contributory pension and other benefits are in addition. A car can be negotiated within the remuneration package.

Full details please to Colin Barry on Overton Shirley and Barry, (Management Consultants), Second Floor, Morley House, 26 Holborn Viaduct, London EC1A 3BP. Tel: 01-553 1884.

Overton Shirley and Barry

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We are looking for an additional executive for our U.K. Institutional Equity Department, who is enthusiastic to join a friendly and professional marketing team which works closely with a Research Department of the highest calibre. The successful candidate is likely to be a graduate in his or her twenties, and may have a professional qualification or some experience of the stock market gained either with a broker or investing institution.

Emoluments will be very competitive.

If you think you might be interested, please ring or write in confidence to:

Peter Quinnen.

James Capel & Co., Winchester House,  
100 Old Broad Street, London EC2N 1BQ  
Tel: 01-588 6010

## Loan Officers International Banking

SECURITY PACIFIC, a leading international bank, with assets of \$25 billion and over 550 branches worldwide, invites applications from experienced Bankers, male or female, for positions in International Banking. Significant expansion has created opportunities for prospective Lending Officers to market the Bank's services to domestic and multi-national corporations, including banks, in Europe.

The Bank offers a full range of services to its customers throughout the world and the responsibilities of these positions will include credit control and analysis and the development and servicing of new relationships.

These assignments offer long term career development opportunities for self starters who can demonstrate

negotiating skills and client handling ability and are ready to accept the challenge of producing results in a competitive environment.

You should hold a degree or professional qualification, have a strong background in financial analysis and fluency in a second European language would be an advantage. Highly attractive salaries will be commensurate with qualifications and experience and we offer a full range of generous fringe benefits.

Career details should be sent to: Patrick J. O'Hara, Assistant Vice President, Security Pacific National Bank, 2 Arundel Street, London, WC2R 3DF.



## BROWN, SHIPLEY & CO. LIMITED

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wishes to recruit for its CORPORATE FINANCE DEPARTMENT an Executive who will be in late 20's/early 30's. The preferred candidate will probably be a graduate who is also a qualified Accountant, Lawyer or Business Graduate, with either experience in the Corporate Finance Department of another Merchant Bank or relevant experience in a firm of Accountants or Solicitors.

Starting salary would depend on qualifications and experience and would include appropriate benefits associated with this type of employment.

Please reply in writing, in confidence, to:



The Staff Manager,  
BROWN, SHIPLEY & CO. LIMITED,  
Founders Court, Lombard,  
London, EC2N 7ER.

## INTERNATIONAL METAL TRADING COMPANY

opening a petroleum products trading division and is looking for an

### OIL TRADER

to head the division's commercial operations. Candidates must have extensive experience in international petroleum products trading and be ready, willing and able to relate income to performance.

Applications accompanied by complete resume will be treated in strictest confidence and should be directed to:

MURRAY, BANK & SHEER, Attorneys at Law,  
Attention: Norman Sheer, Esq.,  
235 Main Street, New York 10605, U.S.A.  
Telephone: (914) 761-9111.

### ASSISTANT OPERATIONS MANAGER

Age: Late 20's to £11,000

In order to qualify as a serious contender for this key role with a leading European Bank, you must be able to demonstrate an in-depth knowledge of the Settlements cum-Processing aspects of international banking. The successful candidate will have at least 5 years general operations background and be capable of supervising and motivating a large team, under the guidance of the Operations Manager. This is a genuine career opening with excellent prospects for advancement, non-contributory pension scheme, 4 weeks hols., etc. Please Contact: MARK STEVENS.

### JUNIOR LOANS AGENCY OFFICER

Age: 20-23 c. £5,000

This excellent opening with an expanding European bank calls for a good working knowledge of the administrative aspects of euro currency syndicated loans from inception to maturity, and offers the opportunity for a bright, ambitious person to assist one of the Bank's Loans Agency Officers. Excellent career prospects and benefits (inc. mortgage facility). Please contact: TREVOR WILLIAMS.

BANKING PERSONNEL

41/42 London Wall London EC2 Telephone: 01-588 0781

(RECRUITMENT CONSULTANTS)

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Straits Properties Ltd., a subsidiary of Straits Steamship Co., is a leading property investment and development company in Singapore with total assets of S\$250 million. The General Manager will undertake overall responsibility for the management and strategic development of the company. He will oversee the management of the company's investment properties and new projects. He will seek development opportunities, evaluate their feasibility and propose development projects to the Board. The ability to perceive and appraise both current and future market

opportunities is essential. The requirement is for an outstanding executive with wide experience and proven success in property development and management. Salary is negotiable up to S\$120,000 pa and could be increased for an exceptional candidate. Normal overseas benefits will apply including housing, assisted education and six weeks annual UK leave with passages paid. Preferred age 38-45.

Please send comprehensive career details quoting Ref: 2052/FT to:

PA Consulting Services Pte. Ltd.

Personnel Services Division, Suite 310 Cathay Building, Mount Sophia, Singapore 0922.



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## Financial director

City, to £25,000



For the long established UK subsidiary of an international mining and metals group. The UK Company has processing plants in the South of England and a City head office.

Responsibility is to the Executive Chairman for the entire financial function. You must be experienced in financial planning and control in a metals processing or manufacturing environment and in investment appraisal. The head office staff is small and you will therefore be involved in matters of detail as well as overall policy. The levels of maturity and experience required suggest that you are unlikely to be below the age of thirty five. Resumes including a daytime telephone number to E J Robins, Executive Selection Division, Ref. R467.

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Shelley House, Noble Street  
London EC2V 7DQ

## Economic Analyst

Bahrain

Tax Free Salary

Gulf Air, the prestigious national airline of the Gulf States, has rewarding work for a qualified Accountant or Economist to work on route cost and revenue analysis by developing an efficient computerised model to answer questions arising from changes in pricing, cost, schedules and frequencies.

The successful candidate will provide economic assessment for capital projects and policy proposals and will also be involved in the development of principles and systems for route evaluation.

We seek an Economist, qualified to degree level, or a qualified Accountant with an ACMA. Candidates should have at least 3 years' experience of airline cost accounting, economic analysis or planning experience of computerised models would be an advantage.

We offer a generous tax free salary plus the excellent range of overseas benefits to be expected of a successful international airline.

Write giving full career and personal details to the Personnel Controller UK and Europe, Gulf Air, Room 252, Excelsior Hotel, Bath Road, West Drayton, Middx. Please quote ref. 2CEE.



## Bain Dawes

INTERNATIONAL INSURANCE BROKERS  
A MEMBER OF INCHCAPE GROUP

### New Business Developer Credit Insurance

Required by Bain Dawes Credit Ltd. to develop new credit insurance business with back-up of the Group's contacts. The successful candidate will be experienced and will probably have had an accountancy or credit insurance background.

The applicant will be self-motivated, with a proven new business record and the ability to deal with clients and professional advisers at a high level. Career prospects are excellent and there is an attractive salary with a generous bonus paid on results. A company car is provided.

The position will be at Bain Dawes' head office in London. Confidential applications and curriculum vitae addressed to:  
K.P. Henman, Staff Manager,  
Bain Dawes Ltd.,  
15 Minories, London, EC3N 1NJ.

## Trust Accountant

Guernsey

around £12,000 plus  
free accommodation

This unusual appointment offers a single Chartered Accountant, from the profession, aged 27-29, who is both energetic and creative, the opportunity of working on his/her own initiative, combined with the excitement of international travel. Our client, a Trust Company, is a subsidiary of a London Banking House. The initial appointment is for one year, during which the successful candidate will collate the affairs of a small group of companies. The longer term future may either result in a permanent position in Guernsey, as Assistant to the Managing Director, or in the holding company's Head Office in London. Ref. 1173/F.T. Apply to R. P. Carpenter, FCA, FCMA, ACIS, 3 de Walden Court, 85 New Cavendish Street, London W1M 7RA. Tel. 01-636 0781.

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## INTERNATIONAL E.D.P. AUDITORS

The American International Group is one of the largest insurance groups of its kind in the world, employing 19,400 people in more than 130 jurisdictions. Opportunities have now arisen within this expanding group for International E.D.P. Auditors who will be required to review new systems development and data centres located in the world's major cities. Candidates must be qualified Chartered Accountants with substantial E.D.P. audit experience. Applicants can expect to be travelling world-wide on a regular basis so single status and mobility are essential requirements. All appointments are accompanied by a good tax-free salary and excellent benefits package. Please telephone the Personnel Department for an application form on 01-881 2555 ext. 206 or write with details to:

David Healey, Personnel Manager  
AMERICAN INTERNATIONAL GROUP  
American International Building  
12-14 Sydenham Road, Croydon, Surrey CR9 2LG

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London WC2

## Banker

### UK Lending

We are looking for a Manager to take charge of a small team responsible for our substantial portfolio of loans to commercial and industrial companies based in the U.K.

Candidates, who should be graduates—preferably aged in their thirties, must have a strong background in both credit and marketing. A knowledge of French would be useful.

The job offers potential for promotion both in the U.K. and abroad. A comprehensive compensation package is offered.

If you are interested, please send a c.v. with a résumé of your career to date, giving full details of your current appointment.

Write to Patrick Allan  
Assistant General Manager  
marking the envelope "strictly confidential"

BANQUE DE PARIS ET DES PAYS-BAS  
33 Throgmorton Street, London EC2N 2BA

## ECONOMICS LABORATORY FINANCIAL PLANNER

£14,000 + Car

The European division of a major U.S. Corporation already has a significant share of the markets in which it operates and it is planned that the current European turnover of \$100 million shall be substantially increased over the next five years. An experienced Financial Planner is needed to provide a key service to management to ensure the achievement of this development. He or she will assist the vice presidents of two of the company's European divisions in formulating long term strategies and marketing, new product and acquisition plans. Applicants, aged around 30, must have sound basic experience of analysing and forecasting financial data in the fast moving consumer goods field. They will be University Graduates or Accountants with proven financial ability and a thorough knowledge of management accounting procedures. Location North-West London.

Reply to Ron Smith  
Area Planning Manager  
E. L. EUROPE LTD.  
Boundary House  
Cricklefield Road, Uxbridge  
Middlesex  
enclosing c.v. and salary history

## ACCOUNTANT/ ADMINISTRATOR

For independent music publisher in London. Internal financial reports, supervision accounting and financial functions and office administration. Music industry experience desirable but not essential. Submit resume, stating past experience, age, marital status, education and salary requirements. Write Box A758, Financial Times, 10 Cannon Street, EC4A 3DF.

## BANKING

### Senior Officer: Operations To £12,000

Leading American bank requires mature and experienced individual to assume an active role in the development of its operating departments.

### Assistant Accountant To £10,000

A professional qualification and knowledge of bank accounting/reporting are essential requirements for this attractive position with progressive international bank.

### Credit Officer To £12,000

Prominent international bank seeks thoroughly experienced credit analyst, ideally late 20's, to assume senior position in a specialist credit team.

### Loans Admin./ Documentation To £8,000

Expanding international bank offers excellent prospects to a senior loan administrator wishing to develop broader credit responsibilities and experience.

### Jnr./Trainee FX Dealer £NEG

You must have intelligence and personality to confirm your potential for this outstanding opportunity in a highly professional bank dealing room, age 18 early 20's.

### Senior Doc. Credits To £11,000

Leading European bank seeks a thoroughly experienced individual to assist in the development of a new Trade Finance Department.

Contact Tom Kollinsky in confidence  
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Thursday October 30 1980

## Prisons out of control

WITHIN THE narrow framework of the confrontation between the Home Office and the Prison Officers' Association, Mr. William Whitelaw, the Home Secretary, is no doubt well advised to take emergency steps to ease the overcrowding of prisoners, either by releasing some prisoners early, or by releasing prisoners who are on remand but not sentenced. Critics have argued that this represents a most dangerous interference in the independent authority of the judiciary. But the much more serious question is this: if it is possible to be more discriminating in the locking-up of prisoners, why is this only being undertaken on a temporary and arbitrary basis, and not as part of a more broadly-based penal reform?

## More lenient

It has long been acknowledged that many of our prisons are scandalously overcrowded, and it is widely recognised that many of the prisoners should not really be in prison at all: the drunks, the destitute, social misfits, fine defaulters. Moreover, about an eighth of the prison population consists of people on remand: they may wait for trial for months, but in the event less than half of them tend to get prison sentences.

Even for those who should properly be in prison, there is a serious case for a review of penal policy. As a deterrent and as a reassurance for the rest of society, it may be right that the most serious criminals should spend many years in prison. But there is no consensus that in general long sentences do more good to the prisoners than short sentences, and some doubt whether prison does any good in that sense. Holland and Sweden both operate much more lenient sentencing policies than the UK, without any apparent adverse effects.

Overcrowding inevitably undermines any chance that the custodial institutions can have a remedial effect on prisoners: it has also played a central role in the steady deterioration in relations between the prison officers and the Home Office. Partly because of the growing sense of agnosticism about the purpose of incarceration, and partly because of overcrowding, prisons and prison officers have increasingly been confined to a purely custodial function. It is not at all clear that prison officers are, in general, equipped for much more sophisticated tasks, since the service is probably the only branch of the civil

service which requires no educational qualifications. But it is evident that a purely custodial function can offer little job satisfaction, especially when the prisoners are made more difficult by the inadequacy of the prisons themselves. It is not surprising that the POA should express its resentment by battling over money, or that the most militant officers are those in the prisons with the worst conditions.

## Triviality

It goes without saying that the prison officers are behaving extremely badly in the present dispute. Their disruptive tactics are out of all proportion with the relative triviality of the money involved, especially since they are on the whole rather well paid. They have not yet succeeded in provoking a prison riot, but they have done little to reinforce their claim to more responsible and fulfilling work.

But the real onus for the present situation must be laid at the doors of successive governments, which have failed on two counts. First, they have failed either to adapt sentencing policy to the size of the prison stock (let alone to more modern notions of penology) and they have failed to bring the prison stock up to the size and standard required by their sentencing policy. Second, over a period of years they have allowed authority over the running of the prisons to slip out of their fingers into the grip of the prison officers.

## Inequities

The Home Office appears to be using the current media-break dispute for a last-ditch stand in defence of its enfeebled authority over the prison officers. On paper it is right to do so. The May Committee last year ruled on this and other claims of the POA, and its recommendations were accepted by the Government. The trouble is, first, that there do seem to be inequities, second that the basic rule is so complex that they lead themselves to legalistic disputes.

Merely to give in would solve nothing. What is required is a package which simplifies the pay rules so as to reduce the incentive for fiddling the rule book; which offers prison officers more training and more responsible work; and which restores some authority to prison governors. But the Government probably cannot regain control over the prisons without taking long-term steps to reduce overcrowding.

## Trudeau starts a fight

ECONOMIC NATIONALISM has been a recurring theme in Canadian history ever since Canadian confederation in 1867. The Trudeau Government therefore picked up an established motif in announcing plans to bring about 50 per cent Canadian ownership of the oil and gas industry by 1990.

It was a Trudeau Government which, in 1974, set up an agency with powers to screen foreign investment unless it was of "significant benefit" to Canada. It remained largely ineffectual — so much so that Ottawa is now working on plans to reinforce the authority of the Foreign Investment Review Agency. Their shape remains to be seen. But judging by the documents tabled on Tuesday, the Government is very much in earnest where petroleum is concerned.

The strategy proposed to the Canadian Parliament has two prongs: to give more favourable treatment financially to Canadian-owned oil companies; and to extend Government ownership in the industry. At present Ottawa owns Petrocan, the country's seventh largest oil company.

## Petroleum tax

The energy policy contains three other main ingredients: to increase tax revenue from petroleum, mainly at the expense of the oil companies, for fiscal reasons; to allow the price of oil, at present held artificially low at a well head price of \$16.75 (about US\$ 14.27) to climb towards \$5 per barrel of the world price or the U.S. domestic price, whichever is lower; and to conserve oil, of which Canada is a net exporter, by increasing the use of natural gas, of which it has a surplus. The second and third of these aims have parallels in the past. The intention to keep the price of oil below U.S. levels is designed to give Canadian manufacturers an advantage over U.S. competitors with greater economies of scale, just as the protective tariff was intended to do in pre-Gatt days. The enhanced use of natural gas, at present mainly a West-

tern product, will require the extension of the existing pipeline system eastward beyond Montreal to Quebec City and the Atlantic provinces. The sponsors of the scheme no doubt see a parallel to the railways which in the 19th century strung together British Columbia, in the west, with the provinces of eastern Canada.

From the Government's viewpoint it is all part of a grand national design, with which Pierre Trudeau hopes to leave his mark upon history. The political side of it was the defeat of the Quebec separatists in the referendum of last May, followed up with Mr. Trudeau's plan to give Canada its own constitution by removing from Westminster to Canada the power to amend the British North America Act.

## Dangerous

The Prime Minister is stepping on to dangerous ground. The so-called patriation of the constitution will involve a bitter political and court battle with several provinces: so will the energy policy. The first reaction from Alberta, the main producer of Canada's gas and oil was hostile. The provincial Government already has equipped itself with powers to reduce or, in theory, even to shut down production. Moreover, though Canada does have a certain dirigiste tradition, Canadians, especially those in the West, adhere to the North American business ethos. They are also dependent upon capital imports to make good their heavy deficit on current account. Their Government argues that, taken overall, the oil industry is a net exporter, not an importer of money. But that is only a partial view: Canada requires capital not only for oil and gas, but for a host of other energy and resource developments. It is perfectly plain, therefore, that Mr. Trudeau has a fight on his hands to get the national design together. The outcome is unpredictable, but it is as well for all to remember that compromise always has been the life blood of politics in a federal state.

## THE U.S. ELECTION: THE TV DEBATE

## Carter—but don't bet on it

Jurek Martin assesses the performance of President Jimmy Carter and his Republican challenger, Reagan, in this week's nationally televised debate and considers whether either candidate gained any advantage in the closing days of the campaign.

ARTURO TOSCANINI, the story runs, once stood in the middle of the Music Hall in Cleveland, Ohio, clapped his hands loudly, listened for the acoustical response and pronounced imperiously that he would never conduct in that arena.

There was a moment, about half an hour into his televised debate from the Cleveland Music Hall on Tuesday night with President Carter, when it almost looked as though Ronald Reagan should have followed the maestro's advice. He had just committed an error, possibly of serious dimensions, in saying that when he was young America did not know it had a racial problem. He was looking defensive, flustered and a little bit odd.

At that time, Mr. Carter, kelly poised, appeared to know precisely what he was doing. You could virtually hear his mental computer whirring as he ticked off, one by one, the Democratic Party constituencies he was intent on appealing to—the Blacks, Hispanics, Jews, women, the young, environmentalists. The questions had been more those he wanted answered, war versus peace, social justice, than suited Mr. Reagan, who had not, by then, made the meal he might on economic mismanagement. The President's controlled offensive appeared to be working in what many thought would be the critical opening exchanges during which the attention of the viewers would still be held.

By the end of the full 90 minutes, the balance was, perhaps, more equal. Mr. Reagan finished well with his standard stump speech on the need for "a crusade" to make America great again: "Are you better off?" he wound up, "than you were four years ago? This country doesn't have to be in the shape it is in."

He appeared to have regained his composure, looked more relaxed than the President had committed no subsequent faux pas and certainly did not give the impression of being the bomb-happy ogre of Mr. Carter's imagination.

All judgments are necessarily subjective. The verdict of the Press, perhaps arrived at from too close a vantage point, may be at great variance from that formed in the bars and living rooms of the country. The consensus view of the plethora of commentators and analysts after the event was that since neither the President nor his Republican challenger shot himself in the foot both could walk away, towards next Tuesday's presidential election, with cause for optimism.

The Washington Post's headline on its front page analysis read: "Carter on points, but no KO." The New York Times was regally neutral: "No clear winner apparent." Walter Cronkite, the dean of television anchormen, gave the impression he thought Mr. Reagan had done rather well, largely because he was more relaxed and showed himself fit to share the stage with the incumbent President. "Uncle Walter's" verdict is significant, given his pre-eminence: it certainly seemed to inhibit other reporters from the same network, CBS, who otherwise might have made more of their barely-concealed opinion that Mr. Reagan spent too much time on the defensive.

Random polls, with one exception, also pointed to no clear result. The exception was an innovative phone-in survey conducted by ABC Television, which produced twice as many votes for Mr. Reagan, but even its organisers conceded it was an imperfect, unscientific instrument bedevilled with technical problems.

What did come through in what was a generally civilised, occasionally sharp exchange of views, a confrontation which could well determine who inhabits the White House for the next four years, was the carefully defined goals each man set out to achieve in the debate.

The extreme closeness of their contest made it critical for both Mr. Carter and Mr. Reagan to delineate their ground. Nationally, the polls show that the President has at least pulled level, perhaps

## Mr. Reagan got in one of his better counter-attacks

inched ahead. But it remains true that Mr. Reagan seems to possess a greater regional base and, therefore, in an election determined by the mathematics of the electoral college, may still hold a marginal advantage. He could, indeed, get fewer votes than Mr. Carter and still end up President.

But not if Mr. Carter can persuade Democrats, the country's majority party, to vote for him in sufficient numbers. Thus his principal goal on Tuesday night, which he seemed to achieve, was to try and demonstrate that it is the Democratic Party, whose standard he carries, which is closest to the mainstream of American political life and that he is himself receptive to the concerns of its



disparate constituencies.

Mr. Reagan helped Mr. Carter pursue this aim, to a degree, especially on the racial question. Neither Mr. Reagan nor his supporters, probably, saw anything wrong when he remarked: "I happen to believe that we've made great progress from the days when I was young and when this country didn't even know it had a racial problem." But Mr. Carter did, and was quick to seize the opening. "I noticed," he responded, "that Governor Reagan said that there was a younger man that there was no knowledge of a racial problem in this country. Those who suffered from discrimination, because of race or sex, certainly knew we had a racial problem."

Mr. Carter became President four years ago because minorities, particularly blacks, voted in unprecedented numbers for him. Their disaffection this year is no secret, but their potential voting power is still intact. It was, therefore, perhaps significant that the Rev. Jesse Jackson, the black entrepreneur clergyman from Chicago, immediately seized on this exchange and said that Mr. Reagan's apparent insensitivity would not go unnoticed in the black community. If he is right, then Mr. Carter's supposedly vulnerable Southern base may now be more secure, while his hopes may have gone up in those big states with substantial minority populations which will

swing the balance next Tuesday. Mr. Reagan may also have been a little careless in his arguments that something is wrong, on an actuarial basis, with the financial viability of the social security system. Not that his analysis is wrong. But his approach implies that he would make changes, and thereby creates uncertainty in the minds of what is, after all, the fastest growing segment of the population, the senior citizens. Again, Mr. Carter was quick to emphasise his commitment to the social security system in its present form and to contrast his opponent's past antipathy to social programmes, like Medicare and unemployment insurance, with his and the Democratic Party's advocacy of them.

By the same token, Mr. Carter was not about to let drop Mr. Reagan's controversial opposition to the Equal Rights Amendment for women and the Republican Party's renunciation of 40 years of support for the ERA. The President appears to have a hidden electoral weapon in the female vote, which is also concerned that Mr. Reagan may be the candidate more likely to lead the country into war. In the debate, however, Mr. Reagan got in one of his better counter-attacks by tartly observing that in the Carter administration's term no state had ratified the ERA.

Where Mr. Carter was probably less successful was in

attempting to portray Mr. Reagan as some sort of mad bomber. Indeed, Mr. Reagan's main objective in the debate was to set this perception, an effective tactic in the President's campaign to date, to rest. Mr. Carter tried hard enough, repeatedly using the word "dangerous" to describe Mr. Reagan's rejection of the Strategic Arms Limitation agreement with the Soviet Union and his suggestion that an arms race might be used as "a trump card" in dealings with Moscow. "This attitude,"

## Mr. Carter affected a posture of some disdain

Mr. Carter charged, "is extremely dangerous and belligerent in its tone, although said in a quiet voice."

But Mr. Reagan used his "quiet voice" and patented geniality effectively to deflect the Carter onslaught. He also had his facts and figures on defence well marshalled and even elicited from Mr. Carter the admission that "some slight technicalities" in the present Salt 2 Treaty might be renegotiated.

Moreover, Mr. Reagan insisted that he was not against arms control as such, but simply

fed up that the Soviet Union had "out-negotiated" the U.S. over the years and had been able to engage in "the biggest military build-up in the history of man." This, he suggested, was an increasingly bipartisan assessment and he bluntly accused Mr. Carter of conniving at the serious erosion of American military capability.

His arguments had been heard before. But it was important for Mr. Reagan to convey before the bigger audience that even he has addressed that he is, at heart, a sane and reasonable man, informed on issues, unlikely to panic under pressure. He needed to flesh out his glib epigrams with facts and logic and to show that he could hold his own with a man of the acknowledged intelligence and quickness of President Carter. In that aim, over the full 90 minutes of the debate, he did not fare too badly. As the challenger, that was a reasonable achievement.

But neither did Mr. Carter throw away the advantages of incumbency by coming over as too shrill or too nervous. Visually and aurally, and with his actor's background, Mr. Reagan has the edge over the President: he even sought to add to this advantage by spontaneously walking over to Mr. Carter before the debate began and offering his hand (Mr. Carter's staff had insisted beforehand that there should be no handshakes).

Mr. Carter did not appear unnerved. He affected a posture of some disdain towards his opponent: he smiled, according to one count, only half as often as Mr. Reagan. He attempted only one joke, while Mr. Reagan essayed several. The President may have vitiated one of his major points, his support for nuclear non-proliferation, by egregiously remarking that it was his teenage daughter, Amy, who had told him that this was the subject most on her mind. But that was no more unctuous than Mr. Reagan's assertion that never before had a man who had six times been elected head of a trades union run for the Presidency.

It goes without saying that the audience, the voting public, is not enamoured with either Mr. Reagan or Mr. Carter, and is drifting away from the incumbent candidate, Mr. John Anderson. Rarely has the "undecided" vote been so large so close to the election. What the nation got on Tuesday night was a pretty fair indication of the differences between the candidates. What it did not learn was anything it had not heard before.

If Mr. Carter gained on the swings of tactical, practical politics, Mr. Reagan rode the roundabout of imagery better. While Mr. Carter repaired fences, Mr. Reagan tried to build new ones. If Mr. Carter successfully argued the virtues of experience in government, Mr. Reagan rot over his message that government was the root of most evils.

Even if one's own suspicion is that the balance of these factors favoured Mr. Carter, one would not recommend an urgent rush to the bookmaker.

## MEN AND MATTERS

## Playing the shell game

"If Mr. Ross thinks Chambers and Fergus is a shell," said Daniel Tunnicliffe, "he will probably be disillusioned."

Chairman of this modest Yorkshire oilseeds company, Tunnicliffe was telling me about the recent interest shown by Harvey Ross of Harvey Michael Investments.

Buying himself of late picking up substantial blocks of shares among the minnows of the Stock Exchange list, Ross yesterday extended his holding in C and F to almost 12 per cent. Earlier this week he bolstered his interest in H. Colman group to 7 per cent.

Going straight from school into stamps and coins, Ross, now 31, rifled daily through his mixed bag of dealings in gold, coins, property, shares and commodities. Claiming he has been shopping for a small public company for two years, he confides: "There are several shells in the offing."

Always meticulous about informing his targets — and anyone else who will listen — about his doings, Ross was recently visited by a Chambers and Fergus director. The caller, as far as I can gather, was greeted with little more than a polite, enigmatic smile. "I think he's backing the company as either a short or long-term investment," said Tunnicliffe, unhelpfully.

Should Ross be interested in doing more than nipping in and then nipping out again — he was in and out of Stroud Riley Drummond in the last year after garnering a 19 per cent stake — he seems likely to run into some opposition from the brothers George and John Kirkjian. They hold around 30 per cent plus £500,000 worth of convertible loan stock.

And if he cares to continue with his incursions into Goldman which wholesales clocks and makes losses, he might also have to contend with that other interested party, Ian Wasser-

man, late of Slater Walker, who is half a length ahead of him with a 12 per cent piece of the action.

## Overdone

Buxted's managing director, Robin Pooley, who found himself in hot water with the brotherhood over his claim that chickens had "lost flavour" turned up unrepentant at the Savoy yesterday with a gaggle of trumpeters to launch his vaunted Churkey.

Promising us a winged wonder the size of a chicken, built like a turkey, with the flavour of "an old-fashioned barnyard capon," Pooley presented the world with a small frozen turkey steeped in chicken broth.

The bird, says my spy, was "not bad." The brouhaha was "the best thing since Monty Python."

## Standing room

As the creaking U.S. election bandwagon wobbles to a halt, I regret to report that severe disappointment awaits students of world affairs hoping for a respite from the tedious tub-thumpings which have resounded round the globe. Even as the echoes fade I hear: dismaying sounds from the French presidential tumbrel, which, heavily overloaded, is already en route for polling day six months hence.

The 30th contender for Giscard's job hopped aboard this week. Roland Fize, a private detective, was spotted waving the ticket of the Union of Communes Frenchmen, a group which was disbanded out of commensurate after the 1978 parliamentary elections.

He was preceded by Gaullist Mme Marie-France Garaud, once prominent in the Pompidou think-tank and until last year, a confidante of party leader Jacques Chirac. She squeezes in beside former prime minister Michel Debré, another Gaullist wearing an "independent" label, who is travelling in some

discomfort with a fringe bidder who describes himself only as "against Debré and Giscard" and a hopeful who lists his qualifications as "Breton autonomist and unemployed."

Of the more obvious contenders only Communist Georges Marchais is settled for the trip. Chirac, a digne prêtre incumbent, has yet to declare, while socialist François Mitterand is keeping the world waiting to see if he will make his third bid for glory in the Elysée.

Meanwhile the fringe—lunatic and otherwise—can expect only a brief spell in the limelight. Since the last race between 12 runners, the Government has tightened the rules to prevent overcrowding. To get on to the ballot paper a candidate has to gather signatures from 500 elected representatives around the country—a condition likely to dampen the blithest of election hopes.

## Cross words

Signs of nervous tension—and perhaps even some panic—were apparent in the Labour leadership stakes at the close of nominations last night.

Michael Meacher, a close supporter of the non-combatant Anthony Wedgwood Benn, spent most of yesterday denying a persistent rumour that his Oldham West constituency party was instructing him to vote for Denis Healey.

"Absolutely untrue and totally malicious," Meacher tells me, and his party secretary, Frank Hall confirms. Meacher has volunteered to attend a meeting of the Oldham party tomorrow night for consultations on the leadership issue.

He favours postponing the election until the new electoral college is formed next year. He says, however: "I shall seek my party's views and consider them before doing anything. But there is no question of the party telling me how to vote."

In another Westminster corridor yesterday, Hemsworth's Labour MP and former mine,

Alec Woodall caused more

sensation. Joe Ashton, MP for Bassetlaw and a Foot supporter, who sprained his ankle in a fall at the weekend, was limping past when Woodall boomed solicitously in broad Yorkshire: "Is foot no better then?"

Bystanding MPs and reporters rapidly dispersed to find out what ailment was afflicting Labour's deputy leader.

## Knights move

Should you have a spare castle, with most, portcullis and lodging for about 2,000 warriors, Terry Goulden would love to hear from you. "If I don't find one soon," he complains, "all our best knights will go to America."

The Arkley Knights of Watford are already packing swords and lances to go jousting in Florida full-time, he says. "Well, can you blame them? They've just put up this medieval castle there for tourist tournaments."

So far as Goulden is concerned, no U.S. cruise missiles can make good such a drain of England's traditional defences. "There are only three bands of knights in the country that you could list as professionals," he says. "Others are just amateurs."

Goulden, who supplies film companies with costumes, armour and weapons from his Art and Archery workshop in Hoddesdon, Hertfordshire, organises medieval tournaments for entertainment.

"But something has to be done now to mount them on a bigger, commercial scale if they are to survive the competition of the dollar," he says. "We've got to save our heritage, haven't we?"

If he could only buy or lease a castle as a sort of permanent stage, medieval tournaments could become a prospering tourist attraction, he claims.



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# What to do if unemployment reaches 3m

MR. WYNNE GODLEY asked a reasonable question in *The Times* of October 22.

"At what rate of unemployment would you support a drastic change in Government economic policy?"

I should say at the outset that I do not support any such miscellaneous ragbag as "Government economic policy," which includes support for European steel cartels and "buy British" campaigns in Whitehall.

My support is strictly limited to the medium-term financial strategy unveiled in March 1980 and too infrequently explained by Treasury Ministers. This provides for a series of declining monetary targets up to 1983-1984, with illustrated projections of government spending and revenues.

Control of the money supply and of public sector borrowing are not ends in themselves, but means to secure a growth of total national income and spending at gradually declining rates until they are broadly consistent with price stability.

The basic argument for this course is that by following it, the Government would be doing the maximum it could through fiscal and monetary policies, to provide the long-term conditions for high and stable employment, as well as avoiding inflation. In anything but the very short term the objectives are complementary not competitive.

The essential point is that once wage and price decisions are made on the basis of single digit inflation, the targets cease to be restrictive, and provide for a flow of, and quite sufficient for normal growth to be sustained—although not necessarily in the traditional manufacturing sectors.

For the most fundamental argument for the medium-term financial strategy—and the reason why it is a financial strategy rather than one for out-

put and employment—is that the post-war type of demand management has had its day. Attempts by governments to spend their way into target employment levels will prove merely inflationary but self-defeating, as the large table shows.

More precisely, there is a "constant" inflation rate of unemployment. CIR some times misleadingly known as the "natural rate" which cannot be reduced further by injecting more spending power into the economy—although of course it can by more fundamental reforms in the labour and other markets.

Most discussion of unemployment and economic policy is rendered useless by the failure to distinguish between the CIR

At this point one should note that an over-run in public sector borrowing, due solely to the recession being worse than expected, would be quite consistent with the financial strategy and by no means a policy reversal.

What then are the unemployment levels at which I would urge a reversal of overall monetary, fiscal, exchange rate and trade policies? The problem is how to weigh alternative risks, when both the working of the economy and key orders of magnitude are uncertain.

If traditional demand management is still valid, the cost of not reversing policy is clearly the human and economic loss of foregone jobs and output. The risks in reversing policy and stimulating demand are

inflationary expectations and thus prolonging the period of abnormally high unemployment. In case (b) the risk is far worse: it is that of setting off an accelerating inflation without any more than fleeting gains to output and employment, and the very real chance of making these which were through the destruction of money as a usable measuring rod.

If one takes the evidence against post-war demand management seriously, on either count, the above risks are very grave and one would be reluctant to reverse policy even at quite high rates of unemployment—not out of inhumanity but out of fear of making things still worse through misguided attempts at improvement.

But of course, as unemployment mounts to higher and higher levels the existing state of affairs becomes so bad that there is less and less to lose from taking a gamble and applying a stimulus.

The trigger point has in my view already been passed for a shift to an anti-savings campaign (see last Monday's *Letter*). My next trigger point would be not unemployment but the trade weighted exchange rate (now 78). Should that reach 80, I would definitely advocate capital movements on German and Swiss lines, notwithstanding the Bank of England's opposition.

These two changes are compatible with the basic financial strategy. I would be prepared to modify the latter should seasonally adjusted adult unemployment approach 3m and if there are no reasonable grounds—for instance in the vacancy figures—for expecting a change of trend. If that happens I would support a discretionary fiscal stimulus prefer-

ably through a "regulator" cut in indirect taxes. But I would maintain the monetary guidelines in an attempt to preserve some credibility for the financial strategy.

Should unemployment reach 3m and be pointing higher, I would supplement the fiscal stimulus with whatever monetary relaxation seemed required to support it. If unemployment reached 4m, I would let Mr. Godley try import controls in the belief that he could hardly make matters worse.

On second thoughts what I would really do if the 4m figure were sighted would be to either bring in a really and not just allegedly doctrinaire free market Government, determined to bash all sources of monopoly power in unions, professions, the public sector and elsewhere. Or—much more likely—bring in Mr. Peter Jay to install a regime of workers' co-ops, hoping to restore a flexible labour market by that route.

Where do I actually expect unemployment to go? Seasonally adjusted adult unemployment is now 1.3m. My own worthless guess is that it will reach a peak of 2.8 in early 1982, before falling, first gradually and then more quickly. I would expect to see evidence of a vacancy turnaround by the middle of 1981.

As of now, there is not anything like sufficient evidence either for throwing in the towel in favour of yet another return to discredited kinds of stimulus. After all, the OBE, which is not normally labelled as a monetarist body, has given an explanation of why the recession has been so much worse in the UK than elsewhere. This is that in other countries organised workers did not attempt to recoup the effects of higher world oil prices on living standards by pushing up wages, but did so in the UK.

The Scroll of Dishonour which I have been running in this column for the last couple of weeks has attracted a great deal of comment. This week, however, the scroll is one of honour. The one name on it is Mr. Paul Volcker, the chairman of the U.S. Federal Reserve system.

With both Presidential candidates vying with each other, and with Congressmen in promising tax cuts without any real spending cuts (other than Governor Reagan's "war on waste"), the main responsibility for combating inflation lies more than ever with the Fed. Mr. Volcker became chairman in the summer of 1979, and on October 6 of that year announced a new policy, putting more emphasis on controlling bank reserves and less on controlling interest rates.

The Fed's success in meeting its monetary targets has not had the recognition it deserves. One reason is the excessive pre-occupation of U.S. opinion with the extremely short-term; in which 13 weeks is regarded as the sum total of human history; and comment has concentrated on episodes such as the very low monetary growth in spring and the excessive growth in summer.

The main targets of the Fed run in fact for the year up to



the fourth quarter of 1980. The period is not yet over, but the Fed has not yet over, but the institutional changes in U.S. banking as an excuse for breaking its targets. On the contrary it has switched its "narrow" target from M1A, which is basically currency plus demand deposits (current accounts English), to M2, which includes the other chequing accounts which have mushroomed recently.

In the year to mid-October, M1B increased by just under 7 per cent, compared with the target range of 4 to 6 per cent. The broader aggregate M2, corresponding roughly with the British Sterling M3, increased by a decimal point above the 6 to 9 per cent target range in the year up to this September.

Not only is there time to get back within target by the end of 1980, but the Fed Open Market Committee decided on September 16 to tighten its short-term targets to make sure of doing so. The decision was taken by eight votes to four, with governor Wallach wanting to err on the side of greater caution still.

still.

British wage behaviour may moreover be accounted for, not just by original sin, nor even union monopoly, but by a whole series of errors by the last and present Governments.

If this diagnosis is anything remotely like correct, there is a very good chance that adherence to the medium-term monetary plan will, after an ex-

tremely nasty interval, reduce inflation to single-digit levels and also bring down unemployment, to the 1m to 2m range; and do so more durably than any panic policy reversal. From there it could be gradually reduced further by structural reforms, not requiring a revolution, peaceful or otherwise.

Far more is involved than number crunching. Mr. Volcker told me as early as last spring that the real testing time for monetary policy would come after the recession low when the Fed would be accused by its critics of aborting recovery. He has received only one routine rebuke from President Carter, although the latter has been fighting for his political life.

To bring U.S. inflation down from its present 13 per cent the targets will need to be observed and adjusted downwards for several years. Mr. Volcker could usefully take a leaf from the British in publishing a programme stretching several years ahead. But at least the Americans have a central bank which believes in meeting its targets.

## U.S. MONETARY PERFORMANCE

Indicator	Target 4th qtr. 1979	Result year to Oct. 15, 1980
M1A	3½ to 6	5.1
M1B	4 to 6½	4.8
M2	6 to 9	9.1*
M3	6½ to 9½	8.9*

\* Year to September 1980

These assumptions may be wrong. But they provide a lower risk course than another dose of old-fashioned demand management, exchange rate tinkering and incomes policy, undertaken in the face of all the evidence of their increasing ineffectiveness and perversity.

Samuel Brittan

## HOW DEMAND INCREASES HAVE BEEN DISSIPATED IN INFLATION

	(1) Increase in nominal demand %	(2) Increase in output %	(3) Increase in price %
1959-64	38	20	15
1964-69	34	13	19
1969-74	28	10	66
1974-79	120	13	103

(1) GDP at current factor cost (expenditure data); (2) GDP at constant factor cost (average estimate); (3) GDP deflator.

N.B. Columns (2) and (3) add up to less than column (1) because of compounding effects.

itself and the still higher transitional unemployment due to supply shocks, policy mistakes or the temporary costs of reducing inflation.

No-one knows the size of the CIR. As an extremely wild guess, put down merely to help state the argument, I would put the CIR at 1½m to 2m, or just below the present rate.

more subtle and difficult to state. It depends on whether a given very high rate of unemployment, say 3m, represents (a) an upward deviation from the CIR or (b) the fact that the CIR itself is not far from 3m.

In case (a) the risks of intervention are those of fine tuning; not only those of technical mistiming but also of worsening

## Letters to the Editor

### The exchange rate

From Mr. W. Houlahan

Sir—As it is the rate of oil production from the UK North Sea oil sector, rather than the level of exploitable reserves, which is at least as important as interest rates in determining sterling's exchange value, then an adjustment of that rate would serve as an alternative to a rapid and damaging reduction in interest rates. Indeed, until the rate of production is seen to have peaked, the positive effect on the current account is likely to lead to an expansion of the non-oil deficit through the medium of "over-valued sterling."

Would it not be appropriate for the Government to announce depletion policy designed not only to stretch the benefits of North Sea oil into the next century, but also to stretch the period of unavoidable adjustment to the manufacturing base, again through a consequent lowering of the exchange rate?

Within the next few weeks the Government may be forced to reduce interest rates, against its better judgment. If the effect of such action does more than provide a short-term respite in sterling's climb, but damages the control of the money supply, then there is this alternative weapon of controlled depletion available.

W. J. Houlahan,  
20, Richmond Court,  
Queens Road,  
Kingston, Surrey.

### Was Godalming first?

From Mr. J. Harris

Sir—In the course of writing an article on the history of the electrical supply industry, I naturally became interested in determining the precise date when electricity was first supplied to the general public from a central generating station.

There is no argument that the commissioning of purpose-built generating units began in Paris with the lighting of the Gare du Nord in 1876 to be followed by the illumination of the Grands Magasins du Louvre in 1877. England was somewhat slower off the mark although the period 1878-1879 saw the installation of lights in many public and commercial buildings including the Gallery Theatre and the printing office of "The Times" (which was evidently not slow to embrace modern technology in those far off days). In addition to this, street lighting was installed, at least on an experimental basis, along the Thames Embankment, at Holborn Viaduct and in front of the Mansion House. Perhaps most remarkable of all, 30,000 spectators enjoyed a flood-lit football match at Bramall Lane ground in Sheffield in October 1878.

These examples of electricity being supplied for specific purposes however, cannot be regarded as the true beginning of the electrical power supply industry for no provision was made for private customers. In any case, during this period (i.e., before 1880) only arc lights were available and while these were suitable for illuminating open spaces or large buildings their use could hardly be of interest to the general public with their individual and more modest requirements. The needs of the public could only

be satisfied when it became feasible to subdivide the electric light into smaller parcels. This very soon became possible with the invention by Edison and Swan of the carbon filament incandescent lamp.

The growth of the supply industry during the subsequent decade in fact followed closely the increase in availability of incandescent lamps. These were installed along Holborn Viaduct (where the authorities had reverted to gas lighting in 1882) and in the streets of London commencing on January 12, 1882. At the same time power was also made available to the general public and hence the Holborn generating unit can truly be said to be the first central steam-driven power station in the world. In February and September of the same year Holborn's example was followed by the commissioning of central stations at Bristol and at Pearl Street in New York respectively.

Even when Holborn's claim to be the first central steam-driven station is accepted, it still leaves unresolved the question of whether or not it was the first unit of any type to provide power for the general public. The difficulty arises because during the previous year, 1881, a small central station was certainly in operation at Godalming in Surrey. Power was derived from the flowing waters of the River Wey (i.e., it was a hydro-station) and electricity was provided to light the streets of the town. At the same time, it is believed, supply was also offered to the general public. This offer could not have been taken up enthusiastically for the station closed down in 1884 and the town reverted to gas lighting. It is however, of more than passing interest to know if a single private inhabitant of Godalming took advantage of the opportunity of having an individual supply of power. It would be nice to know if the supply industry should celebrate its centenary anniversary next year or the year after!

All this may seem a rather precious interest of concern only to a few obscure electrical engineers. This is not so, for a great industry deserves to know its own birthday. To those men of affairs who think themselves too important to concern themselves with such trivial questions of technology, I can do no better than quote a pioneer of our industry. Professor John Ambrose Fleming, when commenting on the 1885 Electric Lighting Act, he wrote: "Politicians are apt to think that their labours are essential to the prosperity of the community. They are in truth not nearly so valuable as the work of the electrical engineer."

J. E. Harris,  
Church Farm House,  
28, Horton Road,  
Upper Cam,  
Dursley, Glos.

### The rating system

From the Chairman,  
Cheshire Association of  
Ratepayers' Action Groups

Sir—I have read with interest the somewhat protracted discussion on the rating system in your earlier letter (Oct. 22) John Willman's letter (Oct. 22) I was prompted to join in as I believe he misses the main issue. Obviously rates are a tax levied to provide funding for local government. They are unfair not "because the amount

paid bears no relation to the services enjoyed" but because many people in employment do not in fact pay rates. This can lead to a situation where a widow is paying exactly the same amount in rates as a household with several wage/salary earners. In making this comment I do appreciate that all taxpayers are contributing to the (average) 61 per cent Government grants given to local authorities. In the case of many of the taxes discussed by Mr. Willman, i.e., on smoking, gambling, drinking, car-owning, etc., the head of a family at least has a choice, albeit possibly difficult, to opt out. In the case of one's house, I suggest there is the obvious difficulty in opting out. An additional iniquity of domestic rates is that they are a fixed tax paid from net income and I suggest that all other forms of fixed tax, i.e., Class 4 National Insurance contributions, industrial rates at least are paid out of gross earnings.

Having criticised the current system, I suggest that domestic rates should be replaced by revenue raised from existing tax bases, i.e., income tax or VAT or a combination of the two. This system of course means that the money would be collected by central Government and redistributed to local authorities by a formula which takes into account resources and needs along the lines of the present system.

Doubtless Mr. Willman and others will immediately cry "loss of local democracy". I suggest that local democracy is largely mythical. There is no reason why local government should not play a part in whatever economic strategy central Government dictates—one remembers Ted Heath's 7 per cent average wage settlement, while rate increases of 75 per cent were not uncommon. Furthermore, on education and legal matters, history shows that local authorities have little freedom of action and local government employees wage and salary increases and manning levels are negotiated nationally—so what is left?

The real role of local government under the proposed scheme would be for it to decide priorities and spend the money allocated effectively, the performance being judged accordingly. In this context it is interesting to read the Layfield report where, in its proposals on local income tax, it proposed switching some finance between areas. The present Government has conceded that the current system is inequitable, initially promised reform but are now pussyfooting and doing nothing about it.

One simple action they could take in the short term is to allow domestic rates to be paid out of gross income. This at least would remove some of the iniquity.

### Local authority funding

From Mr. A. Shearlock

Sir—There is much quiet fun to be had reading your correspondents' recent letters about the rating system, and trying by the end of them to have guessed which vested interest they represent. If the present method of raising taxes for county and district

spending is discriminatory and unfair, then any cosmetic tinkering with the system will preserve this unfairness. The arguments bandied about between the proponents of site value rating, notional rentals, consumption of land et al are all spurious in these twilight years of the 20th century, because none of them gets to the core of local government spending which is essentially consumer orientated, and of which all of us partake.

There exists already a tax on consumption, easily and cheaply gathered. By how many pence in the pound would VAT need to be increased to bring in the same revenue at present raised by rates? A. F. Shearlock,  
Rooks' Hill, Gault's Common,  
Wimborne, Dorset.

### Help for small businesses

From the Director,  
Banking Information Service.

Sir—A myth seems to have developed in the past two weeks that the clearing banks are opposed to new ways of giving help to small businesses. This found reflection in John Elliott's report (October 20), of the Co-operative Bank's support for a possible loan guarantee scheme. In their evidence to the Wilson Committee the banks stated that suggestions for loan guarantee schemes merited serious consideration, although they felt that potential drawbacks would be considerable. Despite their reservations they have remained willing to take up discussions with the Government and to consider sympathetically any serious proposals that are put forward. They have indeed put in a lot of thought themselves, and introduced new financial and advisory services for small firms.

A discerning journalist commented to me last week that the need was not so much for a loan guarantee scheme for a capital guarantee scheme. This observation may perhaps focus the true demand more clearly. John Hunsworth,  
10 Lombard Street, EC3.

### Undisputed ownership

From M. C. Price

Sir—In your editorial rightly welcoming Greece's return to the military wing of NATO (October 23), you mention the Greek islands in the Aegean and remark: "A Turk looking westward must feel as an Englishman might feel if the Isle of Man were occupied by a traditional enemy—except that there is not merely one island involved."

The analogy is neither apt, nor free of dangerous implications, whether intended or not. For the Greeks are hardly alien newcomers of recent years to these islands. Nor is their ownership in dispute. It could not conceivably be.

They have, of course, been inhabited by Greek-speakers since more than two millennia before the first Turks arrived in Anatolia. Homer (Chios) and Sappho (Mytilene) are merely two of the best known in an unbroken history. Christopher Price,  
Odfellows Hall,  
Litcham, King's Lynn,  
Norfolk.

## Today's Events

in Melbourne—Keynote address by Mr. Malcolm Fraser, Prime Minister of Australia.

Lord Carrington continues visit to Poland.

PARLIAMENTARY BUSINESS

House of Commons: Debate on Procedure. Second reading of Overseas Development and Co-operation Bill (Lords) and Proceedings on the Limitation Bill (Lords). Proceedings in the Statute Law Revision (Northern Ireland) Bill (Lords).

House of Lords: Local Govern-

ment, Planning and Land (No. 2) Bill, report stage.

Select Committees: Transport Subject: Channel link. Witnesses: British Railways Board, 10.45 pm (Room 17). Home Affairs: Race Relations and Immigration sub-committee. Subject: Racial disadvantage. Witnesses: Committee of London Clearing Banks, Banking Insurance and Finance Union, 4.30 pm (Room 15).

OFFICIAL STATISTICS

Energy Trends publication.

## COMPANY MEETINGS

Sidney C. Banks: Garden House Hotel, Cambridge, 12. Burns Anderson, Midland Hotel, Manchester, 12. Gold and Base Metal Mines, 25, City Road, EC. 12. Guinness Peat 77, London Wall EC 11.45. Jamaica Sugar Estates, 7, West George Street, Glasgow, 12. Kwahu, 25, City Road, EC. 2.30. Maynards, Vale Road, N. 11. Palmerston Investment Trust, 77, London Wall, EC. 12. Park Place Investments, 136, Bramley Road, W. 12. J. Saville Gordon, Midland Hotel, Birmingham, 12. Sirdar, Alverthorpe, Wakefield 12. Telefusion, Connaught Rooms, Great Queen Street, WC, 12.30.

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# Arthur Bell improves to £16.84m and expects good first half result

PROFITS before tax of Arthur Bell and Sons rose slightly from £16.83m to £16.84m in the year ended June 30, 1980 on turnover of £202.82m against £201.8m. The total dividend is lifted from 5.2875p to 6.08p with a final of 3.96p.

Looking at the first half of the current year, the directors are expecting pre-tax profits in excess of the £16.8m achieved in the first six months of 1979-80. Profit increases from Scotch Whisky and transport are expected to cancel out a loss in Canning Town Glass, the Board adds.

Pre-tax profits from the production and sale of Scotch Whisky for the 13 months were £15.44m against £15.42m but have missed the forecast made at the time of the interim results.

The directors said at that stage that profits for the second half would not be less than the £7.61m achieved in the same period of 1978-79. In the event second half profits amounted to £7.42m.

Factors affecting the year's result were the increased cost of financing the duty element of home sales debtors amounting to £550,000 and the £157,000 set aside to purchase shares under the recently introduced employee share scheme.

Industry clearance figures for the year to June 30, 1980, reflected the slow start to the year by showing a 19 per cent

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Bids and Deals	24	4	Mallinson Denny	25
Callender (George M.)	24	3	Mining News	26
Change Wares	26	1	M. Y. Dart	26
Fidelity Radio	24	5	Nineteen Twenty-Eight	26
Geers Gross	25	1	Nth Brit. Props.	26
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Gordon (Luis)	24	6	United Real Prop.	24

reduction in home sales volume. During this period Bell's sales were down by 8 per cent thus the brand further increased its market share which now stands at 24 per cent and The Real Mackenzie also obtained a higher share of the market.

Home sales turnover at £158.32m was £6.37m lower than the previous year.

Export sales turnover at £22.85m, was £4.53m ahead of the previous 12 months' figure.

Since the end of the financial year, home sales have been ahead of last year's figure and export sales also show a marginal increase.

Profit before tax from Canning Town Glass at £1.35m was as expected, lower than the previous year. Demand for glass containers in the six months to June 30, 1980, reduced sub-

stantially with a consequent reduction in both sales and profit.

The demand for glass containers has deteriorated further in the current year and steps have been taken to halt the build-up of stocks of finished glassware by reducing the output at both factories to a level more closely related to current demand.

Townmaster Transport Company made the anticipated recovery with a profit of £45,000 in the year compared with a loss of £49,000. Sales turnover increased from £2.2m to £3.7m and the company has recently brought into operation a new depot at Irlam, Lancashire.

Townmaster is maintaining a high level of activity and it is expected that the present profit growth will continue, the directors state.

Year		
1979-80	1978-79	1977-78
Turnover	182,171	184,007
Glass container	23,778	20,200
Other container	3,877	2,522
Intra group trading	6,808	4,825
Total turnover	222,818	201,804
Trading profit	22,001	20,894
Investment income	1,728	1,615
Profit before tax	3,468	2,476
Loans interest	18,336	16,519
Profit before tax	15,444	15,417
Glass container	1,351	1,443
Other container	4	4,607
Intra group trading	2,481	4,607
Tax	14,359	12,218
Net profit	30,555	28,255
Earnings per share	30.55p	28.25p
Excluding intra-company sales		
Loss		

U.S. This is the largest export market for Scotch whisky taking 22m cases last year and is an area of great sales potential, the directors say.

Alterations to increase the capacity at Dufftown-Glenlivet distillery were completed early in 1980 and helped to raise the total output from the four Highland malt distilleries from 4.6m proof gallons to 5.2m proof gallons and the distilleries are still producing to capacity.

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stantially with a consequent reduction in both sales and profit.

# Fidelity Radio £0.97m deficit Kean & Scott midway loss increases—£0.8m rights

ON TURNOVER, down from £10.8m to £8.15m, Fidelity Radio has suffered losses of £973,000 for the six months ended September 30, 1980, compared with a pre-tax profit of £788,000 last time.

The interim dividend has been omitted, and the directors say consideration of any payment must be left until full-year results are available—a total of £661p was paid last year.

A downturn in consumer demand, which became more pronounced in the latter part of 1979, led to a loss of £1.2m in the second half of the year, making the year-end result £627,000, against £1.72m.

Mr. Jack Dickman, chairman, says that although the second half usually produces the major proportion of profits, the group is still committed to prices for the season which do not show a satisfactory return. And because of high interest rates and strong sterling, he says that second-half results for 1980, although an improvement on the first six months, "will still show a loss."

The company experienced its most difficult conditions ever, during the six months, and the decline in demand for consumer goods in 1979, overlapping into the current year—redundancies were declared last March and there was a reduction in the working week to three days.

However, the situation has improved considerably, the chairman explains. The company is back to a five-day week, and demand has picked up so that the factory is working overtime, and many of the former employees, made redundant, have been taken back.

"I am more confident now than I was a few months ago," Mr. Dickman states. Demand for products is increasing and, he says, there is a return to the group's price commitments have come to an end, an advance in margin will follow.

At the depressed shares in Fidelity Radio were roughly double their current 41p level they might approach the company's net asset value per share.

But yesterday's news of a £1.5m slump into the red combined with the chairman's prediction of further second half losses will keep the price well below its 89p high. Fidelity has been hit by a host of difficulties which include the costly financing of between £5m and £6m of stocks during the first half.

A £1.5m decline in UK sales volume and brutal margin cuts. The business limped along on a three-day work week from March through to August and made around 50 employees redundant by the end of the first half. Exports declined from £1.6m to £1m in the period. The group hopes to recoup its fortunes next year with new product lines such as its low priced black and white television sets, but the current year outlook is bleak and the loss may head towards £1.5m, depending on the Christmas trade.

After deducting the half-year loss Fidelity is left with a net worth of £5.7m, a figure which does not include a recent property revaluation.

Kean and Scott, the Midlands furniture retailer, yesterday announced an interim pre-tax loss of £98,980, and an eight-for-one rights issue. In the year to March 31, 1980, there was a pre-tax loss of £82,000, of which £37,532 was incurred in the first half. The company has passed a dividend, as it has done every year since 1968.

The rights issue is planned to raise £810,000 by the issue of 3.36m ordinary shares of 25p each at par. They will, subject to shareholder approval, be offered to shareholders registered on November 7, with dealings to begin in mid-paid form on November 24.

The issue is not underwritten. But Hawley Leisure, which owns 29.76 per cent of Kean will take up in full its entitlement of 1m new shares.

LJA Management Services, a company controlled by Hawley chairman Mr. Michael Ashcroft, has agreed to subscribe or procure subscribers for up to 800,000 new shares if a net price in excess of 25p per share cannot be obtained in respect of rights not taken up by shareholders. A document will be sent to shareholders shortly.

With shareholders' funds of £14,000 and continuing trading losses at the last March year-end, prospects for Kean and Scott looked rather limited. The arrival on the scene of Hawley Leisure and its chairman Mr. Michael Ashcroft have transformed sentiment, if not yet the balance sheet, and yesterday's

35p bound to 150p puts the shares up to seven times the price at which they were sold by outgoing chairman Mr. Hawley last month to Hawley. The rights issue will put the company back on its financial feet, and if not widely taken up by outside shareholders may put the majority of the Kean equity into Hawley hands.

Shareholders are, however, most obviously, for a stake in Mr. Ashcroft's impressive trading record. Between 1973 and 1979, Hawley's turnover increased from £1.06m to £11.3m, and profits from £22,008 to £520,667. Hawley is attracted by

## DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corr. dividend	Total last year	Total year
Arthur Bell	3.96	Dec. 3	3.32	6.08	5.29
G. Callender	0.7	—	0.61	—	1.65
Fidelity Radio	nil	—	1.65	—	5.66
Geers Gross	1.5	Dec. 19	1.5	—	3
Gomme Hldgs.	nil	—	2.25	0.89	4.06
P. C. Henderson	2.25	Nov. 28	1.80	4	2
Lorne Mining	31	Jan. 7	1.5	—	3.75
Mallinson-Denny	1.9	Dec. 18	1.8	2.9	2.8
M. Y. Dart	1.51	Dec. 19	1.5	2	4.45
1928 Inv.	2	—	1.5	2.81	2.5
Nth. British Properties	1.81	Jan. 6	1.05	—	10
Richardsons Westgarth	1.05	Dec. 3	4.75	6	—
Utd. Friendly Inc.	4	Nov. 27	4.75	—	—
Utd. Real Property	4.75	Dec. 18	—	—	—
Westpool Inv. Spec. Int.	0.64	—	—	—	—

Dividends shown pence per share net except where otherwise stated. \* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ Total of not less than 4.35p forecast. § Includes non-recurring special of 0.6p. ¶ Canadian dollars throughout.

the prospect of selling its Sharp furniture through Kean outlets. Whether that, with the Hawley management touch, will be sufficient to put Kean back into profits remains to be seen. If it is, then Kean's £225,000 of carried-forward unrelieved tax losses will make the earnings still healthier. Shareholders have every reason to be grateful to Hawley for its impact on the value of their Kean holdings. Whether they should now take a profit or hang in for the ride is a matter on which few would hazard an opinion ahead of the full document.

## Luis Gordon £0.3m in the red

FIRST HALF results of Luis Gordon Group, a subsidiary of Pedro Domecq, show an attributable loss of £383,000 compared with losses of £110,000 in the same period last year.

The loss is after interest charges up from £311,000 to £472,000.

Net sales were down from £3.36m to £3.15m after duty of £1.76m against £2.16m. Sales for the rest of the year should be in line with those achieved in the comparable 1979 period, the directors say.

Last year, turnover of the group totalled £10.14m and pre-tax profits were £475,000.

The directors say that prompted by continuing high interest rates, both the retail and wholesale trade have carried out massive de-stocking. In consequence, the comparison with the first half of 1979, when sales of the second quarter were boosted by pre-Budget buying, is less favourable.

Luis Gordon, the importer of Domecq sherry, has reported its usual first half loss. This year it is considerably greater than last—nearly 3½ times—but it is impossible to draw any conclusion from this about the outlook, sherry being the seasonal product par excellence. The increased loss is explained by three factors: extremely flat demand for alcohol in the post-Budget second quarter; very heavy de-stocking by the retailers; increased costs of financing stocks and excise duty. Volume was down by about 30 per cent. The company has had a good month in October, but the Christmas trade remains unpromising.

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## Richardsons, Westgarth maintains interim

FROM turnover of £25.38m against £21.52m, profits before tax of Richardsons Westgarth and Co., engineer and stockholder, amounted to £42,000 in the first half of 1980, slightly better than the £410,000 in the same period last year.

However, the economic climate is having its effect on current trading but present indications are that second-half profits should approach those now reported. For 1979, the group produced a pre-tax profit of £1.37m.

The interim dividend is being held at 1.05p but due to tax credits in 1979, stated earnings per share show a substantial decrease from 6.5p to 1.4p.

Several subsidiaries achieved improved results compared with the first half of last year, but others were adversely affected by

the steel strike in the first quarter of the year and the general economic downturn.

The latter factor was particularly felt by the stockholding and merchandising companies where total profit was some 17 per cent lower.

Although engineering manufacture showed improvement, including the elimination of losses at RW Transmissions, the output of engineering services was significantly down on the corresponding half-year despite further progress in reducing losses at the Humber Graving Dock and Engineering Company.

Negotiations are well advanced between Highbury and Kingston and Reunert and Lenz of South Africa for the formation of a joint company to take over the existing contracting activities of

the two companies in that country.

It now looks as though Richardsons, Westgarth's recovery has peaked for the foreseeable future at 1979 profit levels.

Interim profits, damaged materially by the 17 per cent steel strike-induced shortfall in the dominant stockholding division, are broadly unchanged and second half profitability is not expected to do much better than approach that of the first.

RW Transmissions has produced a token profit after last year's loss of around £100,000 and should make further progress while the deficit of Humber Graving Dock is again reduced. The ship repair operation arguably holds the key to the

group's fortunes. The Dock ties up a high proportion of total capital and employs a large fifth and a quarter of the total workforce. RW is still working to improve efficiency but any hope of a return to the significant profits of the early part of the last decade also rests on more realistic prices, which are proving very difficult to push through.

The new venture in South Africa, stimulated by a major refinery instrumentation order from SASOL, holds medium-term promise and offers overseas ventures are in the pipeline. But the groups suffers a pronounced shortage of platform and refinery orders and a minimum prospective p/e of 13.2 at 38p, down 4p yesterday, may well prove vulnerable. The yield of 13.5 per cent offers more than average support in these circumstances.

Utd. Real Property over £1.8m

PRE-TAX revenue of United Real Property Trust, property investment and development company, rose from £15.1m to £18.3m in the year to April 5, 1980. Gross rental and service income advanced from £2.44m to £2.45m.

After tax up from £733,227 to £981,935 net revenue was £943,728 (£777,655). The final dividend is unchanged at 4.75p for a same-again total of 6p.

The proportion of profit apportionable to minorities was £8,117 compared with a loss of £1,093 and there were extraordinary debits of £18,804 (£41,394). Profits retained were up from £737,304 to £816,807.

With dividends again absorbing £720,000, the balance carried forward was £2,658m (£2,588m).

United Real Property Trust is a "close" company.

N. Atlantic revenue and dividend higher

After expenses, interest, and tax of £444,826 against £247,371, revenue of North Atlantic Securities Corporation, investment trust, came out higher at £392,319 for the year ended September 30, 1980, compared with £365,096. Result included non-recurring income of £38,011 received as a result of dividend restraint removal.

The dividend stepped up to 4.5p (3.75p) net with an unchanged final of 2.55p, and there is a non-recurring payment of 0.5p for the year—total dividends will absorb £338,932 (£255,172).

Net asset value per share is given as 159p (132p), and 151p (127p) assuming full conversion of loan stock.

SPAIN

October 29

Banco Bilbao

Banco Central

Banco Exterior

Banco Hispano

Banco Ind. Cat.

Banco Madrid

Banco Santander

Banco Urquijo

Banco Vizcaya

Banco Zaragoza

Dragage

Espanola Zinc

Fecsa

Gal. Preciado

Herdian

Petrolbas

Petrolbar

Sopelica

Telefonos

Union Elect.

## ADG Associated Dairies Group Limited

Salient figures for the 53 weeks ended		3.5.80	53 weeks ended 28.7.79
		£000's	£000's
Profit before tax		49,983	41,008
Profit after tax		32,555	23,471
Retained earnings		24,787	14,030
Ordinary Dividends		7,637*	5,854

\*Capital increased by 1 for 2 Scrip issue October 1979.

The following are extracts from the statement by the Group Chairman, Mr. Noel Stockdale.

Profit before tax up 21.8% to £49.98 million.

Group profits before taxation and extraordinary items increased to £49,982,396 (£41,007,687). Of this, the profits available for appropriation in the Group total £32,609,500 (£19,893,612) and we recommend a final dividend of 2.25p per share which, together with the interim dividend of 2.0p per share, makes a total of 4.25p per share for the year. This compares with 3.34p per share (after adjustment taking into account increased capital) for the 1978/79 financial year and leaves £24,786,838 (£14,029,474) to be added to retained profits.

Southern expansion ahead of target.

We are delighted with the progress attained by our southern Asda stores all of which have exceeded sales beyond our most optimistic expectations. In September of this year we had no less than three further openings in the south. On 9 September, Swanley, in Kent, 22 September, Park Royal, Ealing, and on 29 September, Waterlooville, Portsmouth. These are to be followed by Blantyre, Glasgow, in October, and Swansea in November. In the Spring of 1981 we hope to be open at Leamington Spa, Coventry and Rhyll. This is a most exciting programme, but has been accepted by management and staff with enormous relish and enthusiasm.

Planning Permission has been obtained for a further six sites to be developed during financial year 1981/82.

My colleagues and I are extremely disturbed by the escalating costs of new sites. We are, therefore, determined not to be drawn into competition in circumstances where it can be clearly seen that an acceptable return on capital outlay is unachievable.

Overall trading review.

Stores Asda continues to make satisfactory progress, albeit not at the rate to which we have become accustomed. Food sales are buoyant, and whilst our non food departments are not reaching the volume anticipated, there is a creditable increase in sales compared with the corresponding period last year which was then unaffected by the increase in VAT.

Fresh Foods I am confident that both volume and profits from the meat products division will move strongly forward. Performance in the Dairy

sector will to some extent be dependent on



## Companies and Markets

## UK COMPANY NEWS

## Mallinson-Denny slips mid-year but maintains interim

PRE-TAX profits of Mallinson-Denny, the international timber merchant, manufacturer of wood-based products and general merchant, fell in the first half of 1980 from \$4.87m to \$3.05m. Turnover for the period remained static at \$113.9m, compared with \$113.6m.

The directors say that trading in the UK was at an encouraging level of volume throughout the first quarter of the year, although margins were some what below normal expectation. In the April-June period, however, the fall in demand was sharp and competition for the limited business available caused a squeeze on margins, which was accentuated by continued high interest rates, the directors add.

These factors have continued unabated into the second half year and similar conditions prevail in other EEC countries.

In Australia the company achieved the best six-month figures ever while in the U.S. turnover and profits for the period were similar to last year. In Thailand, however, the agricultural tractor market hit its lowest point in the present cycle and results were the worst for many years.

The directors warn there is as yet no sign of any trading recovery in the UK market and overseas results, although helped by continued successful trading in Australia, will overall be affected by the present economic climate with profit attributable to the group reduced by the current rate of exchange of the pound.

Receipts from the recent rights issue have contributed to a reduction in borrowings and financial costs, since August, and any fall in interest rates will have a positive effect on net profits, the directors state.

The interim dividend is being maintained at 1.5p net—last

year a total of 3.75p was paid from taxable profits of \$9.2m (£10.13m).

## comment

It is fairly obvious that shares in Mallinson-Denny will not regain Brooke Bond's Liebig's grounds alone this year. The 37 per cent interim downturn was less severe than the market had been braced for and the shortfall can be attributed solely to the rise in UK interest charges and firm decline in Thailand. UK volume and profits have held up surprisingly well but that takes in the buoyant first quarter which will not be repeated in the foreseeable future. The U.S. contribution has also been unexpectedly good in the light of currency conversion influences. Australia is budgeted to boost annual trading profits by some \$200,000 to about \$1m and the rights issue proceeds will cut debt servicing costs by some \$700,000. Yet, in the light of the sharp fall in demand from April onwards, the group will have to run hard indeed to match the rate of overall first half profitability and, even if it succeeds, the prospective fully taxed p/e of 17.1 coupled with an historic yield of 8 at 65p, up 1p yesterday, are heavily weighted by the overhanging 28.36 per cent stake. On the basis that Brooke Bond will eventually go ahead, the upside is still quite attractive since an offer would presumably be pitched with reference to net worth of around 95p per share but, in current conditions, the putative bidder could be forgiven for biding its time.

## P.C. Henderson 15% higher

DESPITE its merchant customers adopting an unprecedentedly severe destocking policy, P. C. Henderson Group, manufacturer of sliding door gear, garage and industrial doors, reports a 15 per cent increase from £15,000 to £19,000 in pre-tax profits for the six months to August 30, 1980.

External sales advanced from £12,900 to £14,490. Mr. Pat Gaynor, the chairman, says that destocking of garage doors and sliding door gear has now ended, but demand is still very depressed. Industrial door sales held up for rather longer, but here, too, current levels of business are reduced and as yet show no recovery.

On the brighter side, he says the escalation in the company's raw material costs has slowed dramatically, and it is actively

pursuing ways of increasing savings in this area in order to preserve margins. He says this is not an overnight exercise and he anticipates an adverse impact on second-half profits from prevailing market conditions.

Against this, however, the directors expect to maintain last year's level of dividend distribution for the current year. The interim is unchanged at 2.25p—last year's total was 8p from pre-tax profits of £2.8m. First-half stated earnings per 25p share are 8.5p (8.1p).

Commenting on the first half, the chairman says that despite the problems caused by strong sterling, export sales and the trading performance of overseas companies have been less affected by the economic downturn than UK activities.

The contribution to group profits for overseas remains small relative to the capital employed, but this half year has seen further steady improvement.

Trading profit in the first half rose from £852,000 to £981,000. After tax up from £505,000 to £525,000 and minorities £1,000 (£80,000), profit attributable came out at £414,000 (£370,000). Dividends absorb £106,000 against £108,000, leaving profits retained higher at £308,000 compared with £267,000.

## comment

Henderson's profits could fall to around £2m this year despite the reasonable first-half showing. The third quarter is normally the most active time of the year—it produced close to 60 per cent of 1979-80's profit

## Gomme falls: passes final

A FALL of £240,000 to £1.66m in pre-tax profits in reported by Gomme Holdings, manufacturer of G-Plan furniture, for the year to July 25, 1980 and the final dividend is omitted.

The chairman says the reduction in profits was caused by poor fourth-quarter trading and there was a dramatic decrease in demand for furniture. A loss of over £100,000 was made in the quarter and a further loss is estimated for the first quarter of the current year.

He says trading conditions in the industry have remained depressed, and are such that although G-Plan's market share increased by about 10 per cent in the second half, the factories are working at short time.

Group turnover for the year advanced from £30.3m to £33.1m. The pre-tax figure was struck after interest charges up from £802,000 to £828,000.

After a tax credit of £221,000 (charge £483,000) stated earnings per 25p share are up from 10.89p to 14.34p. With the passing of the final dividend, the year's payment is the interim of 0.857p—last year's total was 4.051p net.

During the year the company spent £1.9m on capital expenditure and in the current year this is expected to be about £200,000. This largely represents the minimum amount needed to complete the programme already started.

This expenditure gives substantially increased capacity, and improved efficiency. The Board says bank borrowings have increased from £1.93m to £3.76m, and the level of future borrowings is estimated to be well within the facilities available, aided by reductions in raw material stocks and work in progress.

## comment

Because it is completing a major investment programme in the middle of a severe recession, Gomme's shareholders are sacrificing their final dividend. The company is committed to spending a further £500,000 in the current year to complete existing projects, has nearly doubled its borrowings in the last year, and would prefer not to increase its gearing beyond the present figure of about 80 per cent. The shares moved down 4p on the results to a low for the year of 32p, on which the historic yield is now 4 per cent. The group's factories have been at half-idle for some time, and it is unfortunate that new capacity is coming on stream at the same. However, this should make possible more efficient operation when demand revives, and allow the group to dispense with bought-in components. But there is no sign yet of an upturn, though sales might be stimulated to a degree by the introduction of a new G-plan range next month.

## ASDA warns of decline

ADDRESSING shareholders at the annual meeting of Associated Dairies Group, the chairman, Mr. A. N. Stockdale, warned that profits for the first half to October 31 would fall short of the £22m achieved in the corresponding period of 1980.

And for the current year as a whole he said: "If we do achieve yet another record year, it will be by a very slender margin." Much would depend on steps taken by the Government which would bring back confidence to the business community as a whole.

Mr. Stockdale told the meet-

ing: "We have to be satisfied if we retain our share of the market—this we are doing—and we are ready to move to a higher gear however slowly the country moves out of recession." In the year ended April 30, 1980 the group pushed up its profit by £2m to nearly £50m, increased its dividend from the equivalent of 3.35p to 4.25p, and proposed a further scrip issue—on a 1-for-4 basis.

Another four superstores, three in the South and one in Glasgow, have all been launched on schedule. And yesterday morning the directors gave the go-ahead for two superstores in

the area in the Port of London Authority, at Thurrock and The Isle of Dogs.

A micro-chip technology pilot scheme was introduced in the Rochdale superstore in August, involving the use of computerised checkouts linked to laser beam scanners designed to read coded symbols on some 27,000 lines of food and non-food. The directors were starting to evaluate the benefits which would accrue from the system, particularly from the fact that for the first time they could produce information very quickly on the range of rate of sale of products.

## 1928 Inv. earns and pays more

After expenses, interest and tax amounting to £668,501 against £656,085, earnings of the Nineteen Twenty-Eight Investment Trust came out ahead from £560,316 to £551,870 for the half year ended September 30, 1980.

Earnings per 25p share are shown as 2.34p compared with 1.89p, and the interim dividend is increased to 2p (1.5p) net costing £729,000 (£546,750). The directors expect to pay a total of not less than 4.35p

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Ted Holloway, left, Vice President responsible for the London Money Centre, and John Bowcott, Vice President in charge of the Customer Advisory Service.

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## Geers Gross climbs by 59% at halfway

NEW business gains late in 1979 have been reflected in the first half pre-tax profits of Geers Gross, advertising agent and consultant. There was a 59 per cent rise from £221,592 to £352,927 in pre-tax profits in the half year to June 30, 1980.

If the current healthy picture continues, the directors feel that a full-year review of the company's dividend levels could be appropriate. All the indications are that it will.

Turnover rose by 29 per cent from £15.18m to £19.64m.

The first half saw a major expansion in the group's activities with the purchase of Martin Landay Advertising Inc. in New York. This will have only a minor effect on the 1980 figures, but the programme to integrate the two New York agencies has already been completed, six months ahead of schedule. Staff reduction has been rationalised, departments streamlined and the merged agency, renamed Geers Gross Advertising Inc., is now a single 370m unit.

In London, the company suffered its first account loss for many years with Optrex opting for a smaller agency. New business growth has continued, however, with the addition of KP dry roast nuts, the major liquor retailer Peter Dominic and Westminster Wines, and the Link House Journal, Exchange

and Mart. tax of £155,000 (£118,451), stated earnings per 10p share are up from 1.9p to 2.36p. The interim dividend is unchanged at 1.5p on increased capital—last year's total was 3p from pre-tax profits of £827,000 (£411,000).

## comment

After stripping out a six-week contribution of around \$80,000 from the Landay acquisition in New York, Geers Gross still comes out with a 45 per cent pre-tax rise. But unlike other UK advertising agencies, this one relies on its U.S. operations for 50 per cent of its profits. Despite its claim that recession has not hurt business, Geers did lose Optrex, worth £400,000. This, however, was more than made up for with increased budgeting from some large appliance and retail clients. In the States the major growth in billings came from Kraft Foods and Fuji Film in the first half. Exchange losses may total £100,000 in the current year, but there is still every reason to expect that the pre-tax figure will rise above £1m. The company has continued its immobile dividend policy, but a year-end total of 3.5p net could yield a prospective 8.3 per cent at yesterday's 82p, up 5p. The fully-taxed p/e could fall to just below 8.

## ATLANTIC ASSETS TRUST LIMITED

Net Asset Value per Ordinary Share adjusted for all Capitalisation Issues from 1955					
1955	4.3p	1965	13.7p	1975	62.1p
1956	6.0p	1966	23.5p	1976	77.5p
1957	7.7p	1967	31.7p	1977	95.8p
1958	5.0p	1968	66.5p	1978	140.9p
1959	7.1p	1969	80.9p	1979	176.2p
1960	8.4p	1970	51.4p	1980	239.3p
1961	10.5p	1971	74.3p		
1962	8.5p	1972	95.5p		
1963	12.2p	1973	135.0p		
1964	12.8p	1974	80.8p		

The annual report for 1980 which has just been published can be obtained from Ivory & Sime Ltd. at the address below.



Ivory & Sime Limited, Investment Managers,  
One Charlotte Square, Edinburgh EH2 4DZ.

## M. J. H. Nightingale &amp; Co. Limited

27/28 Levent Lane London EC3R 8EB Telephone 01-621 1212

1979-80	High Low	Company	Price	Change	Div (p)	%	P/E
39	39	Airproducts	40	+1	6.7	76.8	3.8
50	21	Armstrongs and Rhodes	174	+1	9.7	6.5	6.7
177	82	Bardon Hill	68	-2	10.7	15.5	4.7
100	89	County Cars 1000s Ph	65	-1	5.5	3.5	4.7
101	63	Deborah Ord	65	+1	7.3	8.8	3.7
126	88	Frank Horsell	117	-	11.0	16.9	3.0
123	65	Frederick Parker	95	-	6.0	6.5	3.3
159	79	George Blair	78	+2	3.7	3.5	3.3
87	45	Jackson Group	120	+1	7.3	8.5	9.8
152	103	James Burroughs	305	-	31.3	10.3	3.7
210	342	Robert Jenkins	218	-	16.1	8.2	3.7
232	175	Torday	114	+0	-	-	-
34	10	Turner & Co	82	-	15.0	18.3	3.4
90	70	Turner & Co	38	-	3.0	7.9	5.8
58	23	Unifac Holdings	38	-1	5.7	5.8	5.4
101	42	Walter Alexander	360	+2	12.1	8.0	3.9
245	138	W. S. Yeates					

† Accounts not prepared under provisions of SSAP 75.







# Dollar eases

Underlying sentiment was unchanged in the foreign exchange market yesterday, though the dollar finished slightly weaker than the day against most major currencies. The U.S. currency eased to DM 1.8855 from DM 1.8920 against the D-mark, to Sfr 1.6000 from Sfr 1.7000 in terms of the Swiss franc, and to ¥218.15 against the Japanese yen.

Despite the slight decline the dollar was in demand during the morning as Eurodollar interest rates remained firm, but lost ground as Eurodollar rates eased, only to show renewed strength as a result of the upward trend in U.S. bank prime lending rates. The dollar's index, as calculated by the Bank of England, fell to 84.9 from 85.4.

Sterling's index, on Bank of England figures, rose to 79.0 from 78.9, after opening at 79.1 and rising to 79.2 at noon.

The pound opened at \$2.420-2.430 against the dollar, and fell to a low of \$2.420-2.430 in the morning, reflecting demand for the dollar. Sterling recovered to \$2.440-2.450 at noon, and touched a peak of \$2.440-2.450 in the afternoon, before closing at \$2.440-2.450, a rise of 55 points on the day.

**D-MARK** — Second weakest member of the European Monetary System and lower against the dollar on interest rate differentials. The German currency has been at its lowest permitted limit against the French franc within the EMS and around a six-month low against the dollar and a four-year low in terms of sterling. The D-mark lost ground to the dollar and sterling at the Frankfurt fixing yesterday. The Bundesbank probably intervened to support the German currency during the day, but not

## THE POUND SPOT AND FORWARD

	Day's spread	Close	One month	% p.a.	Three months	% p.a.
Oct. 29						
U.S.	2.420-2.430	2.420-2.430	0.80-0.85c pm	2.70	1.03-0.93 pm	1.50
Canada	2.815-2.870	2.835-2.865	1.25-1.15c pm	5.03	3.00-2.90 pm	4.12
Netherlands	4.87-5.02	4.87-4.98	3-2 1/2c pm	7.22	2-3 1/2c pm	8.82
Belgium	3.85-3.90	3.85-3.90	3-2 1/2c pm	4.34	2-2 1/2c pm	5.13
Denmark	14.14-14.25	14.15-14.17	4-3 1/2c pm	3.54	6-4 1/2c pm	1.59
Ireland	1.220-1.230	1.225-1.227	0.50-0.41c pm	4.49	0.80-0.77 pm	2.46
W. Ger.	4.88-4.94	4.89-4.91	3-2 1/2c pm	7.17	2-2 1/2c pm	8.57
Portugal	124.70-125.50	125.00-125.20	12c pm-14c	-0.09	2-70c dia	-1.05
Spain	162.90-163.60	163.00-163.70	10c-105c dia	-0.85	375-435c dia	-8.85
Italy	127.72-128.10	127.72-128.10	10-11 1/2c dia	-0.68	25-25c dia	-0.59
Norway	12.08-12.11	12.07-12.08	4-4 1/2c pm	5.21	12-11 1/2c pm	3.89
France	16.89-16.89	16.89-16.81	5-4 1/2c pm	5.94	14-13 1/2c pm	5.19
Sweden	10.50-10.50	10.50-10.34	10c pm-1c	-0.22	40-35c pm	-0.46
Japan	510-520	512-512	2-5 1/2c pm	3.91	8-40-7.95 pm	6.37
Austria	22.50-22.50	22.52-22.57	15-16c pm	5.16	40-35c pm	5.61
Switz.	4.12-4.17	4.13-4.14	4-3 1/2c pm	4.75	11-10 1/2c pm	10.28

Belgian rate is for convertible francs. Financial franc 73.90-74.00. Six-month forward dollar 1.52-1.42c pm. 12-month 1.80-1.70c pm.

## THE DOLLAR SPOT AND FORWARD

	Day's spread	Close	One month	% p.a.	Three months	% p.a.
Oct. 29						
U.K.	2.420-2.430	2.420-2.430	0.80-0.85c pm	2.70	1.03-0.93 pm	1.50
Ireland	1.220-1.230	1.225-1.227	0.50-0.41c pm	4.49	0.80-0.77 pm	2.46
Netherlands	4.87-5.02	4.87-4.98	3-2 1/2c pm	7.22	2-3 1/2c pm	8.82
Belgium	3.85-3.90	3.85-3.90	3-2 1/2c pm	4.34	2-2 1/2c pm	5.13
Denmark	14.14-14.25	14.15-14.17	4-3 1/2c pm	3.54	6-4 1/2c pm	1.59
W. Ger.	4.88-4.94	4.89-4.91	3-2 1/2c pm	7.17	2-2 1/2c pm	8.57
Portugal	124.70-125.50	125.00-125.20	12c pm-14c	-0.09	2-70c dia	-1.05
Spain	162.90-163.60	163.00-163.70	10c-105c dia	-0.85	375-435c dia	-8.85
Italy	127.72-128.10	127.72-128.10	10-11 1/2c dia	-0.68	25-25c dia	-0.59
Norway	12.08-12.11	12.07-12.08	4-4 1/2c pm	5.21	12-11 1/2c pm	3.89
France	16.89-16.89	16.89-16.81	5-4 1/2c pm	5.94	14-13 1/2c pm	5.19
Sweden	10.50-10.50	10.50-10.34	10c pm-1c	-0.22	40-35c pm	-0.46
Japan	510-520	512-512	2-5 1/2c pm	3.91	8-40-7.95 pm	6.37
Austria	22.50-22.50	22.52-22.57	15-16c pm	5.16	40-35c pm	5.61
Switz.	4.12-4.17	4.13-4.14	4-3 1/2c pm	4.75	11-10 1/2c pm	10.28

UK and Ireland are quoted in U.S. currency. Forward premiums and discounts apply to the U.S. dollar and not to the individual currency.

## CURRENCY MOVEMENTS

	Oct. 29	Bank of England	Morgan Guaranty	Index	Change
Oct. 29					
Sterling	79.00	-26.5			
U.S. dollar	84.9	-0.8			
Canadian dollar	80.3	-17.7			
Australian dollar	150.8	-22.5			
Netherlands	151.1	-11.5			
Danish kroner	103.4	-7.1			
Deutsche mark	143.3	-70.8			
Swiss franc	104.6	-19.4			
Guillemet	184.9	+19.1			
French franc	89.3	-5.7			
Yen	157.5	+35.0			

Based on trade weighted changes from Washington agreement December, 1977 (Bank of England index 100).

## CURRENCY RATES

	Oct. 29	Bank of England	Morgan Guaranty	Index	Change
Oct. 29					
Sterling	79.00	-26.5			
U.S. dollar	84.9	-0.8			
Canadian dollar	80.3	-17.7			
Australian dollar	150.8	-22.5			
Netherlands	151.1	-11.5			
Danish kroner	103.4	-7.1			
Deutsche mark	143.3	-70.8			
Swiss franc	104.6	-19.4			
Guillemet	184.9	+19.1			
French franc	89.3	-5.7			
Yen	157.5	+35.0			

Rate given for Argentina is free rate.

## OTHER CURRENCIES

	Oct. 29	Bank of England	Morgan Guaranty	Index	Change
Oct. 29					
Argentina peso	475.5-477.5	1945-1953			
Australia dollar	2.0800-2.0940	0.8530-0.8555			
Brazil cruzeiro	145.55-146.35	59.585-59.795			
Finland markka	5.09-5.11	3.7285-3.7305			
Greek drachma	104.50-107.19	42.30-43.10			
Hong Kong dollar	12.36-12.38	5.0645-5.0665			
Irish rial	1.00-1.01	0.85-0.86			
Kuwait dinar	0.85-0.87	0.8681-0.8682			
Luxembourg franc	78.70-78.80	30.19-30.21			
Malaysia dollar	5.8255-5.8470	2.0815-2.0825			
New Zealand dollar	1.00-1.01	0.85-0.86			
Saudi Arab. Riyal	6.06-6.12	3.3190-3.3205			
Singapore dollar	1.00-1.01	0.85-0.86			
South African Rand	1.6500-1.6510	0.7495-0.7500			
U.A.E. Dirham	8.97-9.03	5.6880-5.6895			

## EMS EUROPEAN CURRENCY UNIT RATES

	Oct. 29	Bank of England	Morgan Guaranty	Index	Change
Oct. 29					
Belgian franc	35.7887	+1.1368			
Danish kroner	7.4636	+2.27			
Deutsche D-Mark	2.5072	+0.00			
French franc	5.8470	+5.9172			
Dutch guilder	2.7382	+2.7702			
Irish punt	0.6882	+0.0008			
Italian Lira	1157.79	+124.95			

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

## EXCHANGE CROSS RATES

	Oct. 29	Pound Sterling	U.S. Dollar	Deutsche Mark	Japanese Yen	French Franc	Swiss Franc	Dutch Guilder	Italian Lira	Canada Dollar	Belgian Franc
Oct. 29											
Pound Sterling	1.00		2.442	4.605	115.0	10.61	4.143	4.983	317.9	3.864	75.75
U.S. Dollar	0.410			0.888	23.0	1.61	1.687	2.041	892.3	1.173	30.21
Deutsche Mark	0.217		0.530		11.4	2.305	0.900	1.082	473.1	0.822	16.02
Japanese Yen	1.949		0.599	8.977		10.87	0.075	0.713	424.7	5.585	149.8
French Franc	0.843		2.502	4.342	383.7	10	3.806	4.698	305.4	2.701	69.54
Swiss Franc	0.259		0.259	1.122	123.8	2.850	1.203	1.203	285.9	0.69	17.80
Dutch Guilder	0.201		0.490	0.924	103.0	2.128	0.831	1.007	437.2	0.575	14.80
Italian Lira	1.000		1.121	2.114	233.6	4.658	1.902	2.287	1.000	1.315	33.95
Canada Dollar	0.349		0.832	1.608	179.1	5.703	1.448	1.740	760.6	1	85.75
Belgian Franc	1.356		3.311	6.844	695.6	14.38	5.617	6.755	2854	3.893	100.

## FT LONDON INTERBANK FIXING (11.00 a.m. OCTOBER 29)

3 months U.S. dollars		6 months U.S. dollars	
bid 14 15/16	offer 15 1/16	bid 14 3/4	offer 14 7/8

The fixing rates are the arithmetic means, rounded to the nearest one-sixteenth, of the bid and offered rates for \$10m quoted by the market to five reference banks at 11 am each working day. The banks are National Westminster Bank, Bank of Tokyo, Deutsche Bank, Banque Nationale de Paris and Morgan Guaranty Trust.

The fixing rates are the arithmetic means, rounded to the nearest one-sixteenth, of the bid and offered rates for \$10m quoted by the market to five reference banks at 11 am each working day. The banks are National Westminster Bank, Bank of Tokyo, Deutsche Bank, Banque Paribas and Bank of Montreal.

## EURO-CURRENCY INTEREST RATES (Market Closing Rates)

	Oct. 29	Sterling	U.S. Dollar	Canadian Dollar	Dutch Guilder	Swiss Franc	West German Mark	French Franc	Italian Lira	Asian S	Japanese Yen
Oct. 29											
180 term	17-17 1/2	15 1/2-15 3/4	13-15	8-9	8-9	8-9	8-9	10 1/2-11	14-17	13 1/2-15 1/2	11 1/2-11 3/4
7 days notice	17 1/2-17 3/4	15 3/4-15 3/4	11 1/2-13 1/2	8 1/2-9 1/2	8 1/2-9 1/2	8 1/2-9 1/2	8 1/2-9 1/2	10 1/2-11	14-17	13 1/2-15 1/2	11 1/2-11 3/4
3 months	17 1/2-17 3/4	15 3/4-15 3/4	11 1/2-13 1/2	8 1/2-9 1/2	8 1/2-9 1/2	8 1/2-9 1/2	8 1/2-9 1/2	10 1/2-11	14-17	13 1/2-15 1/2	11 1/2-11 3/4
6 months	17 1/2-17 3/4	15 3/4-15 3/4	11 1/2-13 1/2	8 1/2-9 1/2	8 1/2-9 1/2	8 1/2-9 1/2	8 1/2-9 1/2	10 1/2-11	14-17	13 1/2-15 1/2	11 1/2-11 3/4
One Year	17 1/2-17 3/4	15 3/4-15 3/4	11 1/2-13 1/2	8 1/2-9 1/2	8 1/2-9 1/2	8 1/2-9 1/2	8 1/2-9 1/2	10 1/2-11	14-17	13 1/2-15 1/2	11 1/2-11 3/4

Long-term Eurodollar two years 13 1/2-13 3/4 per cent; three years 13 1/2-13 3/4 per cent; four years 13 1/2-13 3/4 per cent; five years 13 1/2-13 3/4 per cent nominal closing rates. Short-term rates are call for sterling, U.S. dollars, Canadian dollars and Japanese yen, others two days' notice. Asian rates are closing rates in Singapore. The following nominal rates were quoted for London dollar certificates of deposit: one-month 14.30-14.40 per cent; three-months 14.65-14.75 per cent; six-months 14.85-14.95 per cent; one year 13.70-13.90 per cent.

## INTERNATIONAL MONEY MARKETS

### French rates ease

Short term interest rates in France and Germany tended to reflect the respective positions of the franc and the D-mark in the European Monetary System. With the French currency remaining very firm at the top of the EMS call money in Paris fell to a 13-month low of 10 per cent yesterday from 10 1/2 per cent. Term rates also declined: to 11 1/2 per cent from 11 1/4 per cent for one-month; 11 1/2 per cent from 11 1/4 per cent for three-month; and 11 1/2 per cent from 11 1/4 per cent for six-month money.

On the other hand German interest rates were generally firm, and with the D-mark under pressure there now seems little prospect of an early cut in Bundesbank key lending rates.

The D-mark was again at its lowest permitted level against the franc under EMS rules, and Frankfurt interest rates were firmer, although call money eased to 8.00-9.10 per cent from 8.05-9.15 per cent. One-month funds rose to 9.20-9.30 per cent from 9.15-9.30 per cent and three-month to 9.20-9.30 per cent from 9.00-9.20 per cent. Six-month money improved to 9.00-9.10 per cent from 8.70-9.00 per cent, and 12-month to 8.90-9.05 per cent from 8.80-8.90 per cent.

In Amsterdam interest rates were easier, largely as a result of the weakness of the D-mark

## GOLD

### Firmer trend

Gold rose 8 1/2 to \$643.645 in the London bullion market yesterday. It opened at \$635.638 and improved to \$643.50 at the morning fixing influenced by news that the Iranian Parliament failed to make a decision on the U.S. hostages. In the afternoon gold was fixed at \$644.00 and touched a peak of \$645.647 just before the U.S. opening.

In Paris the 12 1/2-kilo gold bar was fixed at FF90,900 per kilo (\$648.84 per ounce) in the afternoon, compared with FF90,750 (\$648.64) in the morning, and FF90,430 (\$647.46) Tuesday afternoon.

In Frankfurt the 12 1/2-kilo bar was fixed at DM 39,265 per kilo (\$644.51 per ounce), compared with DM 39,330 (\$631.47) previously, and finished at \$643.645 against \$631-633 on Tuesday.

In Zurich gold closed at \$642.645, compared with \$631-634 previously.

	Oct. 29	Oct. 28
Gold Bullion (12 1/2 kilo)		
Close	\$642.645	\$630.633
Opening	\$642.645	\$630.633
Morning fixing	\$643.50	\$631.47
Afternoon fixing	\$644.00	\$631.47

## Gold Coins

	Oct. 29	Oct. 28
Oct. 29		
Kruggerand	\$661.653	\$650.652
12 1/2 Kruggerand	\$8270.875	\$8135.159
1/4 Kruggerand	\$170.174	\$168.172
1/8 Kruggerand	\$85.087	\$84.085
1/16 Kruggerand	\$42.543	\$42.042
1/32 Kruggerand	\$21.271	\$21.021
1/64 Kruggerand	\$10.635	\$10.510
1/128 Kruggerand	\$5.317	\$5.255
1/256 Kruggerand	\$2.658	\$2.627
1/512 Kruggerand	\$1.329	\$1.313
1/1024 Kruggerand	\$0.664	\$0.656
1/2048 Kruggerand	\$0.332	\$0.328
1/4096 Kruggerand	\$0.166	\$0.164
1/8192 Kruggerand	\$0.083	\$0.082
1/16384 Kruggerand	\$0.041	\$0.041
1/32768 Kruggerand	\$0.020	\$0.020
1/65536 Kruggerand	\$0.010	\$0.010
1/131072 Kruggerand	\$0.005	\$0.005
1/262144 Kruggerand	\$0.002	\$0.002
1/524288 Kruggerand	\$0.001	\$0.001
1/1048576 Kruggerand	\$0.000	\$0.000

Local authority and finance houses seven days' notice, others seven days fixed. Long-term local authority mortgage rates normally three years 13 1/2-14 per cent; four years 13 1/2-14 per cent; five years 13 1/2-14 per cent. @Bank bill rates in table are buying rates for prime paper. Buying rates for four-month bank bills 15 1/2 per cent; four-month trade bills 15 1/2 per cent. Approximate selling rate for one-month Treasury bills 14 1/2 per cent; two-months 14 1/2-14 3/4 per cent; three-months 14 1/2-14 3/4



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# Why Morgan is known as the most professional manager of international syndications

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Specialists in Morgan's syndications group consult regularly on developments in international financings. Meeting in London are, from left, Stephen Holcomb and Felicia Wai from Hong Kong and, from London, Patrick Fearon, James Fuschetti, Mary Gibbons, who heads the group, Michael Waterhouse, and Ralph Bunche Jr.

When a multinational corporation, a government, or a government agency seeks international financing, it expects the lead bank to act with discretion, innovation, and speed. The market calls these qualities professionalism, and in the market Morgan Guaranty is widely known as the most professional manager of bank loan syndications.

The Morgan Bank's international lending specialists earned this reputation managing or co-managing some 225 multibank loans, totalling more than \$60 billion, over the past five years.

#### Benefits for lenders

Banks that participate in large international loans value Morgan's feel of the total market, formed by continuous communication among our experts based in London, Paris, Hong Kong, and New York. These banks like our skill in shaping

and managing a financing and our thoroughness in preparing loan documentation.

#### Benefits for borrowers

Our standing among international lenders is especially important to the borrower. Putting together a major financing requires not only knowledge of the sources of funds, but access to them and keen judgement in choosing among them.

That keen judgement is another plus for borrowers. It ensures that terms, maturity, and options will be tailored to the purpose of the loan and to market conditions.

Morgan's syndication specialists span the world's money centres with a compact, fast-moving team. They can give the borrower speedy decisions at each step in the negotiation of a complex deal.

Their professionalism has helped clients meet

a wide range of credit needs. Short-term capital loans to finance trade. Medium-term revolving credits for corporations or for countries with development needs. Longer-term financing for projects which generate funds for repayment. We provide these for governments, state-owned corporations, nationalised industries, central banks, and many of the world's largest companies.

#### Call any Morgan office

To find out how we might serve you, consult a Morgan syndication specialist through any of our offices, worldwide.

Morgan Guaranty Trust Company of New York. In London: Morgan House, 1 Angel Court (EC2R 7AE); 31 Berkeley Square (W1X 6EA). Offices in key financial centres around the world.

## The Morgan Bank



EUROPEAN OPTIONS EXCHANGE										
Series		Dec.		Mar.		June		Stock		
		Vol.	Last	Vol.	Last	Vol.	Last			
GM C	\$50	5	2 3/4							1949 1/2
			Jan.		April		July			
ABN C	F.300	2	4	4	10	8				F.350
AKZO C	F.300	14	0.90	20	2	1.80				F.115 1/2
AKZO C	F.850	46	5.40				10	1.90		
AMRO C	F.90	4								F.6 1/2
AMRO C	F.68	10	1.90							
AMRO C	F.70					0.70				
HEIN C	F.55	8	0.90	23	2					F.50 3/4
HEIN C	F.50	5	2							
TOOG C	F.15					0.80				F.15 5/8
IBM G	\$85	1	12							\$87 1/2
IBM G	\$70	28	4 1/2							
IBM G	\$70	28	4 1/2	10	4 1/2					
IBM P	\$65	20	2 1/2							
KLM C	F.70	16	3.70	1	4.50					F.58
KLM C	F.70	9	0.40							
KLM C	F.58	9	2.50	1	5.80					
KLM P	F.60	20	6.30A							
NATN C	F.110	13	2.40							F.115 1/2
NATN C	F.120	2	1.90							
NATN P	F.30	4	4.20							
PETR C	Ph.5000	1	11.50							F.50 3/4
PETR C	Ph.5000	2	7.90							
PETR C	Ph.5500	1	3.35							
PHIL C	F.15									
PHIL C	F.17.50			20	2					F.16 5/8
PHIL C	F.90	7	8.00			0.80A				
PHIL C	F.17.50	180	1.60							
PHIL C	F.90	8	3.90							
OLIE C	F.170	8	37							
OLIE C	F.190	33	37 A	9	30.80					F.200 7/8
OLIE C	F.190	200	19.50	22	23					
OLIE C	F.190	281	13.4A	257	16.50					
OLIE C	F.230	708	9.40	357	22.20					
OLIE C	F.230	708	9.40			26	10.20			
OLIE P	F.160	180	28							
OLIE P	F.190	10	0.40	2	0.50					
OLIE P	F.190	287	1.20	5	0.80					
OLIE P	F.90	27	6 A	7	4.70					
OLIE P	F.130	119	2.40	138	6 A	10	11.60			
UNIL C	F.130	20	16.50	6	18.50					
UNIL C	F.130									
UNIL C	F.130			1	2.10					F.134 3/8
UNIL C	F.125	1	1.80			8	8.60			
UNIL C	F.130					5	2.50			
EXON C	\$60			10						11.50
XERO C	\$60	6	7 1/2							975 1/2
										904 1/2
			Nov.		Feb.		May			
BOEI C	\$40	10		1						325 1/2
OCCE C	F.25		1 1/2	1						332
OCCE C	F.25			4						
OCCE P	\$110			10	1 1/2					
SLY C	\$80	5	29 1/2	3			6	18		510 1/2
SLY C	\$98 1/2									
SLY C	\$100	7	10 1/4	2						
TOTAL VOLUME IN CONTRACTS										
C=Call		P=Put								5604



## Companies and Markets

## INTERNATIONAL COMPANIES and FINANCE

## JARDINE MATHESON—HONGKONG LAND

## Closer ties come in HK \$764m deal

BY OUR HONG KONG CORRESPONDENT

JARDINE MATHESON has issued 25m new shares, or about 10 per cent of issued capital, to Hongkong Land for HK\$30.55 a share in cash, or a total of some HK\$764m (U.S.\$155m). The price is an average of Jardine's closing prices on the Hong Kong Stock Exchange this week.

The transaction ties the two companies more closely together, and follows several other stock shuffles by Jardine to protect both it and Land from the kind of situation faced when the shipping magnate, Sir Yue-Kong Pao, wrested control of Hongkong and Kowloon Wharf away from Hongkong Land, with a quick raid on the stock in June, made in answer to a bid by Land. In the deal, Sir Yue-Kong Pao raised their stake in Wharf from 30 per cent to 49 per cent at a cost of over HK\$2bn.

The chairman of Jardine, Mr. David Newbigging, said that Hongkong Land has bought an estimated 5 per cent of Jardine on the market since the beginning of September, which helps to explain the sharp upward movement in Jardine's

share price on the market recently. Land now holds about 15 per cent of Jardine, and Jardine, in turn, owns about one-third of Land.

Public companies in Hong Kong are permitted to issue 10 per cent additional capital a year without the approval of shareholders, if they renew a mandate to do so at the annual general meeting.

Mr. Newbigging yesterday declined to give a direct answer to the question of whether he was satisfied that both Jardine and Land were protected against

takeover attempts, but said: "In terms of Jardine, at least we know where another 10 per cent of our equity has gone."

At the same time, Sir John Kerwick, whose family is Jardine's largest shareholder, predicted that the transaction would result in a more stable market for the shares of both companies and would dampen speculation on the entire Hong Kong Stock Market.

Jardine plans to use the money it has raised in the transaction to finance an extensive capital programme, principally

in Hong Kong, but Mr. Newbigging gave no details other than to say the money would be spread throughout the group's divisions.

At current market levels, Hongkong Land has a price earnings multiple of about 30 and a dividend yield of barely over 2 per cent, while Jardine's p/e ratio is about 15 and its yield just under 3 per cent. Mr. Newbigging said the issue of new shares would only dilute Jardine's earnings in 1981 by about 1 cent a share, and, speaking for Land, where he is also chairman, he noted that the Jardine shares were much higher yielding than the Hongkong and Kowloon Wharf shares, which Land sold to Sir Yue-Kong in June for HK\$1bn, part of which has now been used to buy the Jardine shares.

In September, Jardine turned over HK\$1.19bn of assets to Land in exchange for 64.48m new Land shares, and earlier this month it announced a HK\$1bn rights issue of convertible loan stock to pay off bank debts incurred in buying more Land shares on the market in the past year.

## Hongkong Bank contract

BY OUR HONG KONG CORRESPONDENT

A SUBSIDIARY of a small Hong Kong building contractor is a joint venture partner in a company which beat six others for an interim agreement to redevelop the head office of the Hong Kong and Shanghai Banking Corporation.

The Sun Company announced yesterday that its wholly-owned subsidiary, John Lok and Part-

ners, has teamed up in the joint venture company with George Wimpey International, which has been appointed management contractor in the agreement.

The bank announced earlier this year that it would redevelop its prestigious building in the central business district and there has since been much speculation on which company would handle the work.

## Notice of Redemption

To the Holders of

## THE AUSTRALIAN INDUSTRY DEVELOPMENT CORPORATION

10 1/4% Notes Due 1981

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Notes of the above described issue, Morgan Guaranty Trust Company of New York, as Principal Paying Agent, has selected for redemption on December 1, 1980 at 100% of the principal amount thereof through operation of the Sinking Fund, \$4,768,000 principal amount of said Notes, as follows:

OUTSTANDING NOTES OF \$1,000 EACH BEARING THE DISTINCTIVE NUMBERS ENDING IN ANY OF THE FOLLOWING TWO DIGITS:

02 03 05 06 19 25 28 34 35 45 50 58 62 66 72 73 76 81 88 91 96

ALSO NOTES OF \$1,000 BEARING THE FOLLOWING NUMBERS:

2 1000 2800 4200 5600 7000 8400 9800 11200 12600 14000 15400 16800 18200 19600 21000 22400 23800 25200 26600 28000 29400 30800 32200 33600 35000 36400 37800 39200 40600 42000 43400 44800 46200 47600 49000 50400 51800 53200 54600 56000 57400 58800 60200 61600 63000 64400 65800 67200 68600 70000 71400 72800 74200 75600 77000 78400 79800 81200 82600 84000 85400 86800 88200 89600 91000 92400 93800 95200 96600 98000 99400

On December 1, 1980, the Notes designated above will be paid, upon presentation and surrender thereof with all coupons appertaining thereto maturing after the redemption date, at the option of the holder either (a) at the corporate trust office of Morgan Guaranty Trust Company of New York, 13th Floor, 30 West Broadway, New York, New York 10015, or (b), subject to any laws and regulations applicable thereto in the country of any of the following offices, at the main offices of Morgan Guaranty Trust Company of New York in Brussels, Frankfurt/Main, London, Paris or Zurich, or Credit Foncière S.A. in Milan or Rome, or Bank Mees & Hope NV in Amsterdam, or Kredietbank S.A. Luxembourg in Luxembourg. Coupons due December 1, 1980 should be detached and collected in the usual manner. Payments at the offices referred to in (b) above will be made by check drawn on a dollar account, or by a transfer to a dollar account maintained by the payee with a New York City bank.

On and after December 1, 1980 interest shall cease to accrue on the Notes herein designated for redemption.

The Australian Industry Development Corporation

Dated: October 30, 1980

## NOTICE

The following Notes previously called for redemption have not as yet been presented for payment:

35 338 617 682 1008 1336 1613 2423 2515 4084 5797 6015 8137 8484 8654 11016 11017 11018 11019 11020 11021 11022 11023 11024 11025 11026 11027 11028 11029 11030 11031 11032 11033 11034 11035 11036 11037 11038 11039 11040 11041 11042 11043 11044 11045 11046 11047 11048 11049 11050 11051 11052 11053 11054 11055 11056 11057 11058 11059 11060 11061 11062 11063 11064 11065 11066 11067 11068 11069 11070 11071 11072 11073 11074 11075 11076 11077 11078 11079 11080 11081 11082 11083 11084 11085 11086 11087 11088 11089 11090 11091 11092 11093 11094 11095 11096 11097 11098 11099 11100 11101 11102 11103 11104 11105 11106 11107 11108 11109 11110 11111 11112 11113 11114 11115 11116 11117 11118 11119 11120 11121 11122 11123 11124 11125 11126 11127 11128 11129 11130 11131 11132 11133 11134 11135 11136 11137 11138 11139 11140 11141 11142 11143 11144 11145 11146 11147 11148 11149 11150 11151 11152 11153 11154 11155 11156 11157 11158 11159 11160 11161 11162 11163 11164 11165 11166 11167 11168 11169 11170 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### APPOINTMENTS

## Group post at Charterhouse

Mr. Michel Knibbeler has been appointed a director of CHARTERHOUSE DEVELOPMENT, the development capital subsidiary of the Charterhouse Group. Mr. Knibbeler is managing director of Charterhouse Development's French subsidiary, Charterhouse SA, which provides development capital for companies in France.

On November 1 Mr. Arthur R. Williams becomes a director of TURNER GROWERS GREAT BRITAIN—the representative body for private forestry in England, Wales and Scotland. He succeeds Lord Norton who is retiring.

Mr. L. Ashworth has been elected president of the METALLURGICAL PLANT-MAKERS' FEDERATION. Mr. Ashworth is a director of the Davy Corporation and chief executive of Davy Engineering Industries.

Dr. Gunther Vieten has been appointed European finance director for EATON, succeeding Mr. David O. Otto who is returning to Cleveland, Ohio, where he will co-ordinate the international finance activities of Eaton Corporation.

In a reorganisation of the main board of KRAFT FOODS Mr. Vic Hill has been appointed logistics director. All the purchasing and procurement functions of the company have been centralised together with distribution, production planning and inventory control under Mr. Hill's direction. Kraft's main board is now: Mr. A. G. Moon, chairman and managing director; Mr. C. J. Bennett, food service and industrial director; Mr. J. C. Foley, retail director; Mr. V. W. Hill, logistics director; Mr. G. Jardine, financial director; Mr. K. Liggett, production director and Mr. L. Halliday, personnel director.

From November 1 Mr. Christopher Cannon will be joining the partnership of TILNEY AND CO., Liverpool stockbrokers.

Mr. Philip T. Bowen, acting commissioner for the BUREAU OF MARITIME AFFAIRS OF THE REPUBLIC OF LIBERIA, has been confirmed in his appointment as commissioner. Mr. Bowen, who has been for the last six years deputy minister of finance, took over as acting Commissioner in September.

Mr. John P. Grenside, senior partner of PEAT MARWICK MITCHELL AND CO. in the UK has, in accordance with previously announced plans, succeeded Mr. Walter E. Hanson as chairman of PEAT MARWICK INTERNATIONAL. Mr. Grenside assumed his new position on October 21. Mr. Hanson retires on October 31 and has been

replaced on the PMI advisory committee by Mr. Thomas L. Holton, chairman of PKM and Co. in the US.

Mr. Alfred T. Blomquist, Jr. deputy chairman of Hunt Chemical and president and chief executive officer of Turner and Newall Industries, Inc. has been elected chairman of the Board of directors of PHILIP A. HUNT CHEMICAL CORPORATION. He succeeds Mr. C. Wilfrid Newton, who remains a director of Hunt Chemical. Mr. Newton is group managing director of Turner and Newall, Manchester, England.

Mr. Jerry L. Kalman has been made director of corporate communications at INFORMATICS INC.

Duple International has formed a company, DUPLE (METSEC) to continue the CKD bus body export business previously owned by T.I. Metsec, a Tube Investments Group subsidiary. Mr. R. G. West has become managing director, Mr. J. M. Stoke commercial director and Mr. D. Rushton technical director. These arrangements retain the management team which had built up the business within T.I. The new Board also includes Mr. G. D. J. Bay as chairman and Mr. R. J. Richards and Mr. J. Ruddy from the Duple group.

Owing to indifferent health, Mr. R. F. Wabbert has decided to take early retirement from February 2, 1981, at which date he will relinquish his directorships within the MINET HOLDINGS GROUP.

Mr. Norman Berg has been appointed to the Board of BORG-WARNER transmission division as materials director. He joins the South Wales-based company from the Borg-Warner Corporation in Detroit. Mr. Derek Gardner, the division's director of engineering and research, has taken on the added responsibility of director of quality. This follows the retirement of director of quality Mr. Eric Messham. Mr. Ron Farr has resigned as director of industrial relations to take up an appointment with another company.

The Prime Minister has appointed Mr. John Thorn, as a trustee of the BRITISH MUSEUM in succession to Lord Annan.

Mr. Robert B. Ford has been appointed manager, private communications division, ITT BUSINESS SYSTEMS, responsible for the management of all the activities of the division on the ITT site at Fooks Cray in Kent.

Western Motor Holdings has appointed Mr. N. W. Parker as managing director of DISTRIBUTOR DELIVERIES and

AUTOCAR AND TRANSPORTERS. He succeeds the late Mr. Stanley Alton.

Mr. J. R. Talbot is to retire on November 14 from the Board of TOUCHE REMNANT AND CO. and from the Boards and as investment manager of INDUSTRIAL AND GENERAL TRUST and TRUSTEES CORPORATION. On that date, the following changes will come into effect. Mr. C. J. Kirman joins the Board and becomes managing director of Industrial and General and will cease to be managing director of ATLAS ELECTRIC AND GENERAL TRUST and leaves that Board.

Mr. A. A. Armand is appointed to the Board of Atlas Electric as managing director and gives up the managing directorship of TRUST UNION.

Mr. R. J. Hooper moves to manager of Trustees Corporation from his post of assistant investment manager, Industrial and General.

Mr. P. Kysel will be manager of Trust Union.

Mr. Trevor Slater is to join the Board of FEDERATED LAND from November 1, in place of Mr. J. R. Harris, who is leaving to take up an appointment as finance director with another property company. Mr. Slater has been commercial director of Federated Estates, the principal subsidiary, since 1979.

Mr. A. C. Watt has been appointed to the new position of marketing director of CLYDELAND BRIDGE AND ENGINEERING, a Trafalgar House company.

Mr. G. G. Drew has been appointed to the Greater London Regional Board of LLOYDS BANK from November 1.

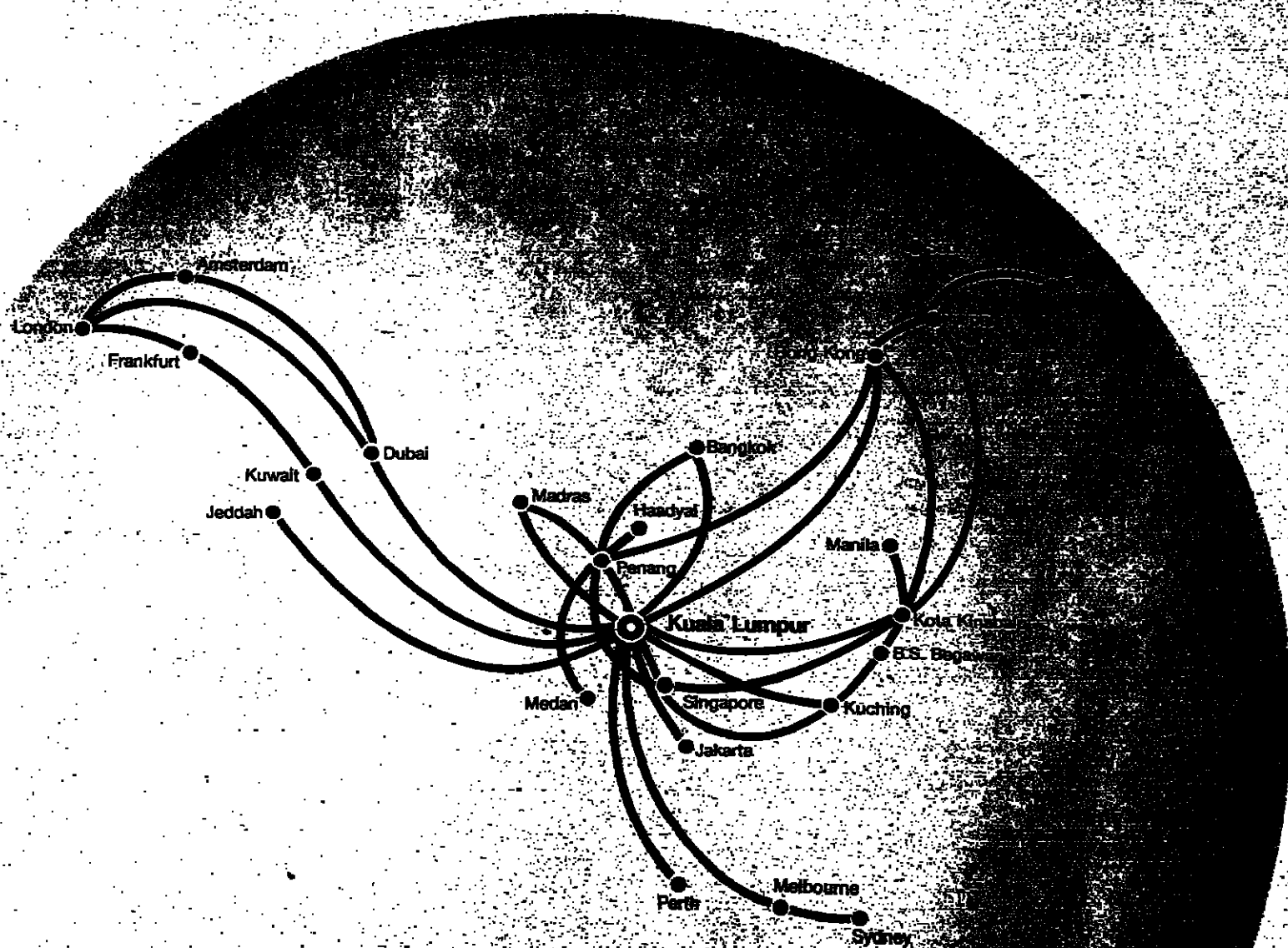
Mr. D. L. Marison, executive chairman, Bank of New South Wales, and Mr. R. M. Thomas have been appointed chairman and secretary respectively of the ASSOCIATED AUSTRALASIAN BANKS IN LONDON from January 1.

Mr. Stefan Olszowski has been appointed a non-executive director of COATES BROTHERS AND CO.

Mr. Barrie Carter has been appointed managing director of METAL AND PIPELINE ENDURANCE, the William Press company specialising in quality control and protection of engineered structures. Mr. Carter took over on the recent retirement of Mr. Morton Gordon.

Mr. Barry StG A. Reed, chairman and chief executive of the Austin Reed Group, has been elected Master of the WORKSHIPPUL COMPANY OF GLOVERS of London for 1980-81.

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## FINANCIAL TIMES SURVEY

Thursday October 30, 1980

## Construction Equipment

The state of the construction equipment market worldwide is proving to be the most difficult in its history. But few doubt that the challenges it presents will serve ultimately to strengthen the more efficient, albeit at the expense of some casualties among the weaker companies.

## Dramatic downturn in demand

By Hazel Duffy

CONSTRUCTION EQUIPMENT is a \$13bn to \$14bn industry which is currently going through the most difficult period it has ever experienced. While there need be no question that it has a bright future, the present severe recession in the two biggest markets—North America and Europe—is causing considerable pressures, even to the most efficient companies.

The downturn in demand has been particularly dramatic in the U.S. since the middle of the year, with noticeable effects on all the major companies which manufacture a broad line of products.

Unlike the earlier recession which followed on the rapid increase in world oil prices, the manufacturers have not had the benefit of ready markets in the oil-rich Middle East where construction projects were building up quickly in the mid-seventies.

Demand in Europe for construction equipment has been adversely affected for several years by the need to keep

public spending under control, leading to the postponement or cancellation of major public sector projects. Private sector building has held up better in most parts of Europe, but the recent fall-off in investment in capital projects by industry has since been marked.

Relieving the gloom, however, is the fact that many big projects are going ahead in the less-developed countries—particularly in nations such as Mexico, which are exploiting their new oil wealth. Most of these projects rely heavily on the big international manufacturers of construction equipment for their needs, although there is growing pressure on those companies to locate some of their manufacturing facilities in such countries. Several multinationals already have plants in Latin America, mostly in Brazil, Argentina and Mexico.

Likewise, the continued search for new sources of oil and for other forms of energy means new markets for the sort of construction equipment, which is also used in open-cast mining. Apart from more specialised items (draglines, for instance), mining calls for a large amount of robust equipment for transporting the minerals and removing the overburden. Despite the renewed interest in coal as a source of energy in the U.S., demand for equipment has not been particularly strong in the past couple of years, but orders are expected to be placed over the next 12 months.

Big new capital projects, such as that being discussed in Australia for the processing of coal into oil, will all require huge amounts of equipment in

their construction, as will the expected development of new industrial plant in the Middle East and other expanding economies.

The North American market, however, is by far the largest single customer for all types of equipment, accounting for as much as 40 per cent of the world total. Although the indications are that the U.S. economy has probably seen the worst of the recession, many experts believe that the recovery in construction projects will be gradual. On these assumptions, it is likely to be 1982 before the recovery in private construction picks up substantially, while public projects could well reflect the trend towards tighter fiscal policies for the first half of the 1980s.

## Growing pressures

The economic pressures on the North American-based companies have already led to wide-scale redundancy programmes in many leading companies such as Caterpillar and John Deere, as well as prolonged shutdowns during the summer in an attempt to bring stocks back under control. Despite these measures, it is thought that some companies are still carrying very high stocks of certain items of equipment.

European plants of the multinationals have similarly suffered cutbacks. International Harvester, for instance, decided to withdraw a new backhoe loader model from Doncaster in the UK only months after an expensive launch. Many indigenous companies have also been forced

to re-appraise their model range and the whole economic base of their manufacturing, which has led sometimes to closures and/or mergers.

The most remarkable success story, however, has been the rapid build-up of the German-based IBH group, culminating in the purchase of Terex from General Motors in the past month. Over the past couple of years, IBH has picked off a number of weaker companies, the best known being Hymac in the UK and Hanomag in Germany. It also has bought a minority share in the Pettibone Corporation in the U.S.

Although Hanomag had been a heavy loss-maker, its owners, Massey-Ferguson, are believed to have turned it round before the deal was completed with IBH earlier this year. The sale eased MF's financial problems for a short time, but the group has since been massively hit by high interest rates and the drop in demand for tractors, particularly in North America. MF continues to make a range of industrial equipment in the smaller category but doubts about the group's survival in its present form will continue until the re-financing package has been concluded.

The Terex sale to IBH was prompted by General Motors. Terex's parent, becoming increasingly tied up with the heavy investment in the re-tooling and new model programme for its automobile activities. Although a significant producer of heavy construction equipment, Terex accounted for only a tiny part of GM's total turnover.

Its significance to IBH is much more substantial; IBH,

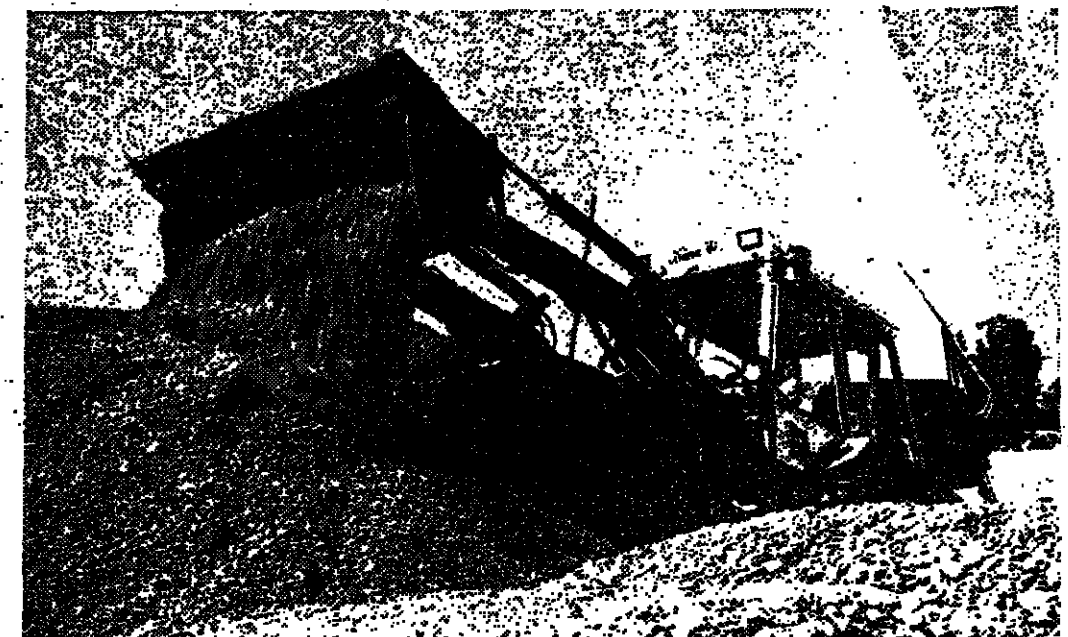
using Terex outlets in North America, can expect to become the first European company effectively to penetrate North America. IBH says it will not buy up any more companies, and now many experts are waiting to see how such a rapid growth operation will digest some difficult acquisitions.

## Rumours abound

The Terex sale came as a surprise in the U.S., but rumours abound as far as other possible mergers are concerned. The weakness of world markets has led many to assume that some companies will not be able to exist on their own. A few more specialised companies, however, continue to do reasonably well, particularly those that have trim overheads in an industry which is frequently forced into expenditure on promotion of consumer-type proportions.

The recession has emphasised the strengths and weaknesses of particular companies. The efficient specialists which have a dominant share in their home markets are expected to escape from the current economic situation more lightly than those which depend on a high proportion of exports. Two examples are J. C. Bamford in the UK, which dominates the British backhoe/loader market, and Grove Crane, the subsidiary of the Walter Kidde conglomerate, in the U.S.

J. C. Bamford will not escape unscathed from the recession, but it can be expected to emerge in a stronger position than most British construction equipment companies. Grove Crane makes a range of mobile hydraulic



Launched today—the JCB-3CX, one of a new range of excavator loaders

cranes, making a \$50m operating profit on sales of \$378m last year, and has been a consistently successful operation.

The manufacture of construction equipment does not involve high technology, but rather a constant attention to the improvement of existing products. Although there are shifts away from one product to another to do similar jobs, most "new" products are evolutionary rather than revolutionary.

This means that the successful companies, such as Caterpillar, are those which are able to establish the right marketing

and distribution systems, once they have the best available product, although they may not necessarily be the most innovative. The setting-up of a good distributive network is an urgent task for any company trying to break into construction equipment. John Deere, for example, which was a relatively late entrant, was able to set up such a network in the U.S., but has had to persevere in Europe. The signs are that it is now beginning to get this right.

A similar problem is common to many companies. **CONTINUED ON NEXT PAGE**

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## CONSTRUCTION EQUIPMENT II

## Recession severely reduces profitability

MULTINATIONALS  
HAZEL DUFFY

THE MULTI-NATIONAL companies in the construction equipment business are dominant in most parts of the world. Many of these companies offer a full line of equipment, leaving the smaller, nationally-based manufacturers to specialise. This is because the economics of producing a wide range of equipment requires large amounts of capital to be tied up in manufacturing facilities, and considerable expenditure on development.

Most of the big international companies are American-based and have manufacturing plants in different parts of the world, in addition to their home base. Most commonly, these are in Europe — which, after North America, is the largest market for construction equipment — and Latin America. The exception is Komatsu, which is Japanese-based and concentrates extensively on the south-east Asia markets.

Caterpillar, with headquarters in Peoria, Illinois, is the world's largest manufacturer of earthmoving and construction equipment. It is also a big producer of diesel engines

and generating sets, and has interests in material handling. Manufacturing is carried on in 14 plants in the U.S. and another 10 throughout the world, although probably half of the group's overseas sales originate from the U.S. With sales last year of \$7.6bn, nearly 54 per cent overseas, Caterpillar's turnover is three times that of its closest competitor, Komatsu.

Caterpillar continues to be rated as the most successful of all construction equipment companies, although profitability has been severely reduced by the worldwide recession and, particularly, by the big drop in demand from the U.S. market since the middle of the year.

## Forecast

Although second quarter earnings showed an increase over the previous year — \$168m against \$165m — analysts are expecting a substantial drop in third quarter earnings. They are also predicting that the first half of 1981 will be well down on the 1980 first half, in common with most other full line manufacturers.

Much of Caterpillar's overseas sales stem from major construction projects where contractors like to buy a range of equipment from the same manufacturer. In addition, Caterpillar is renowned worldwide for its excellent distribution through

independently-owned dealers and back-up service, which is particularly important in developing countries where contractors are working to tight completion targets. Although Middle East projects have passed their peak of activity, Caterpillar's wide spread has enabled compensating business to be picked up recently in Africa and Latin America.

Caterpillar has acquired a reputation for not being an innovator in construction equipment, but its development work is given an emphasis which ensures that its products never slip out of date. In many products, large crawler tractors, for instance, Caterpillar has home market shares in the order of 30 to 40 per cent, giving it considerable strength from which to build up exports.

The next year or two will be challenging for Caterpillar, however; its commitment to expand in diesel engines where it is becoming a major "free engine" producer, will continue to tax the group as a whole. Despite its huge lead in construction equipment, Caterpillar executives admit privately that they have their shoulders at two companies in particular: Komatsu and John Deere.

Komatsu's sales in 1979 totalled \$2.3bn, of which \$686m comprised overseas sales. At the half way stage this year, sales were on a strongly rising trend — the weakening of the yen giving a sharply competitive edge to Komatsu's export prices. Sales to the Middle East and South-East Asia were particularly strong, although the Japanese market had remained fairly dull.

Komatsu has a worldwide selling operation, with subsidiary and associated sales companies in Europe, North America, South America and Singapore. It is the only non-North American manufacturer of construction equipment to have made a significant impact on that market, and in certain products, particularly crawler tractors, it has succeeded in winning market share away from Caterpillar. Its European operation is managed through Komatsu Europe in Brussels, and it has an associated venture in Germany, Komatsu Maypres.

Despite its relative success outside South-East Asia, there is reason to believe that Komatsu intends to re-think its selling operation in order to increase its strength in North

America and Europe, which are much the largest markets in the world. Given the competitiveness of the yen — sterling, for instance, has appreciated against the yen by more than 50 per cent in the last three years — the group is in a position of considerable strength from which to launch a more aggressive marketing campaign.

John Deere is a relatively late entrant in construction equipment, being primarily a producer of agricultural equipment. Its growth in the last five years, however, has been rapid, and current sales are estimated at around \$1bn. Investment in research and product development has totalled \$680m during this period, and is the key to the growing acceptance of its products worldwide.

## Commitment

John Deere does not give a breakdown of profit between farm and industrial equipment, but it can be presumed that its strong position in agricultural machinery is having to carry some of the costs of the group's commitment to construction equipment. So far, John Deere has not made the progress overseas that it would have liked, particularly in Europe. The recent appointment of Blackwood Hodge to handle Deere equipment in most of England and Wales, however, is an indication that it is getting to grips with the all-important area of distribution.

J. I. Case, part of the Tenneco group, returned a 21 per cent increase in sales of construction and farm equipment last year to \$2.4bn. Construction equipment represents about two-thirds of sales by this division. Case's major strength is the backhoe loader where it is market leader in the U.S., and other equipment in the small to medium-sized range.

The company also makes a range of heavier equipment such as industrial cranes, cargo carriers and excavators which are sold under the "Drott" label in the U.S. In Europe, Case has been making progress both with its own products, which are also manufactured here, and particularly through Poclain, the French company which is probably the world leader in hydraulic excavators, in which Case has a 40 per cent stake. Although only a minority stake, Case exercises considerable control in Poclain, which made

a strong profit recovery last year from a \$40m loss in 1977.

The recession in the North American market has affected all the volume equipment manufacturers over the past year, and has led to reductions in their workforces of sometimes as much as 25 per cent. International Harvester, a full line manufacturer, has also been knocked off course by the prolonged strike earlier this year. Sales of construction and industrial equipment in 1979 totalled \$1bn, resulting in an operating profit of \$53.1m. IH manufactures worldwide, and aims to concentrate production of certain equipment and components at strategic plants.

Formerly known as Payline, the group has recently changed the name of the division to International Construction Equipment. IH's third quarter earnings at \$62m showed that it was making some recovery from the effects of the strike, but not as rapidly as had been hoped.

Most of the multi-nationals have grown organically, but there have been exceptions such as Fiat-Allis. To this must now be added IBE, the German-based group which has expanded rapidly by acquiring a number of companies in Germany, France, the UK and most recently in the U.S. with the purchase of Terex. IBE's target sales for 1981 are \$1.3bn, making it fourth in the world, league after Caterpillar, Komatsu and Case.

## Hire companies caught in a dilemma

LEASING  
LORNE BARLING

ALTHOUGH MANY plant hire companies have suffered severely this year as a result of the continuing slump in the construction industry, some have benefited to a limited extent, from the traditional tendency of customers to hire, rather than buy, at a time of high interest rates and difficult market conditions.

The counter cyclical nature of the plant hire industry has therefore meant that the worst of the recession has not hit many companies, but some severe problems have been created by the rapidly increasing cost of replacing stocks of equipment.

The dilemma now facing hire companies is whether to invest, at high cost, in modern construction machinery in anticipation of an upturn in the market, or to retain existing equipment, and attempt to obtain maximum returns on it, before disposal.

Moreover, with an increasing number of companies moving over to current cost accounting, they are having to re-assess their previous balance of new purchases against existing stock, in the light of rapidly increasing prices of new equipment.

But the basic problem for hire companies cannot be glossed over: there is far too much equipment available for the amount of construction work taking place in Britain, and hire charges have therefore been unable to rise in line with equipment costs.

Manufacturers of construction equipment have also suffered as a result of reduced buying by the hire companies — their major customers. J. C. Bamford, for example, sells nearly 80 per cent of its equipment in the home market, to this sector.

## Worst hit

Crane hire is one of the worst hit activities which has also suffered as a result of the recent crane drivers' strike which virtually halted all new business for two weeks. There is also evidence that companies which have invested in expensive and sophisticated cranes are tending to use them for jobs that could be done with smaller equipment, rather than hire smaller equipment, in an effort to cut costs.

Demand for the hire of small mobile plant, such as compressors, generators, concrete mixers and excavators has, broadly kept pace with the level of activity within the construction industry, giving little scope for growth, except in some specialised sectors.

The balance of equipment acquisition, between purchase and leasing is estimated by the Contractors' Plant Association — the hirers' trade association — to have changed little as a result of the difficult market conditions, with rental still predominant.

"The high capital costs of this kind of equipment and the relatively short period of time that most users require it, means that rental is still the most attractive means of financing," comments an association spokesman.

On the other hand, organisations such as the Coal Board have sometimes found it cost-effective to lease equipment, such as excavators, for open-cast mining operations.

At a difficult time in the UK market, plant hire companies remain disappointed at their continued virtual exclusion from the potentially vast European Community market, as a result of what they regard as obstruction by the EEC Commission.

## Tough response

It is felt that the virtual refusal of the EEC to accept plant hire as an industry, and thereby making it impossible for most to operate within those countries, has not been met with a tough enough response from the British Government and that further representations ought to be made.

The overall problems of the plant hire sector are also reflected in a 24 per cent fall in orders for construction equipment in the UK, compared with a year ago, since the hire companies are by far the biggest overall buyers of such equipment.

Their difficulties now have come as a surprise to some, since the industry was considered to be largely immune to the effects of recession — following a long period of sustained growth in business.

According to a recent survey by ICC Business Ratios, the total turnover in the plant hire sector from 1976 to the end of last year increased from £200m to £300m. This growth has been accompanied by heavy investment in new equipment and during that period, the total depreciated book value of equipment in the sector rose from £210m to £290m the survey suggests.

The basic problem now is that the hire companies cannot increase their rates fast enough in a competitive market to keep up with the rising cost of replacement equipment; much of the restraint on prices has come from small operators which have tried to maintain turnover, at all costs. Overall rates rose by only 15 per cent last year, while replacement costs increased by around 30 per cent.

The other main difficulty is the substantial increase in debt-servicing charges which, in the case of Richards and Wallington, one of the leading hire companies, had risen by 42 per cent at the half year. The company, as with some of its competitors, in a similar position, is now selling off certain items of used equipment in order to reduce debts.

The industry as a whole is likely to look more closely at diversification, given the long-standing slump in the construction sector.

These moves are likely to be concentrated on the already crowded DIY sector, where there is some scope for increased hire of tools to home improvement enthusiasts. Richards and Wallington has recently spent £1.4m in acquiring a chain of DIY retailers.

While the larger companies are likely to be able to ride out the storm by redirecting their resources and cutting back generally, the outlook for smaller concerns is less encouraging, and the end of the recession will certainly see a leaner, and probably smaller, plant hire sector.



International 650 excavator



Anelung-Barford has now transferred production facilities for its articulated wheeled loader range from Gainsborough to the main assembly plant at Grantham. The company has also just launched a new model, above, the WXL 118.

## FINANCIAL TIMES SURVEYS

## PLANT HIRE

The Financial Times proposes to publish a Survey on Plant Hire on the 16th January, 1981.

1. Introduction: The plant hire sector normally displays defensive characteristics in an economic downturn. Hire is obviously less capital intensive than outright purchase when liquidity is tight, but the recession this year has broken the defensive shell. The future, when and how can activity and rates be restored?
2. An analysis of the hire industry's growth in relation to the fleets owned by the construction industry: The rate of capital spending appears to be slowing down and some hirers even intend to reduce the size of their fleets.
3. An examination of the four main sub-sectors of the industry:
  - (i) Cranes
  - (ii) General Plant
  - (iii) Non-operated plant — pumps, compressors, etc.
  - (iv) Forklifts
4. Diversification: How far have the hirers developed into new areas (distribution, engineering, etc.), will diversification be pursued further in relation to hire plant assets and what principles guide their diversification effort?
5. Mergers and acquisitions: Plant hire requires a vigorous fleet depreciation policy and high level of borrowing. As a result many hire companies are subsidiaries of strong conglomerates or seeking stock market quotations.
6. A profile of some of the dominant personalities in the industry and how their companies have developed and their views of prospects.

For editorial synopsis and advertising rates contact:

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Financial Times, Bracken House

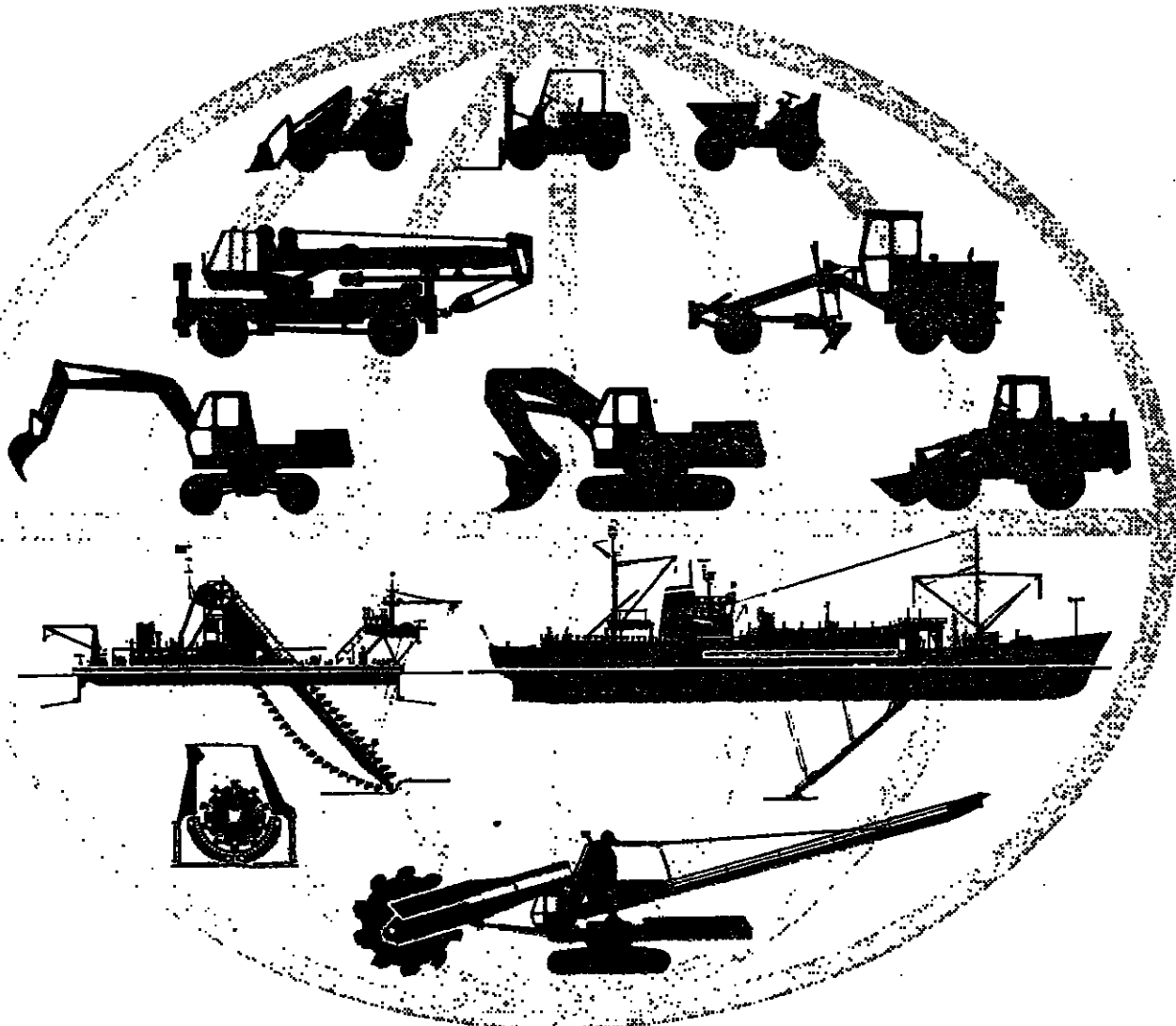
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## CONSTRUCTION EQUIPMENT III

## Manufacturers pin their hopes on a strong export performance

## UNITED STATES

IAN HARGREAVES

LIKE A number of other important U.S. industries, American manufacturers of construction equipment have "saved their skins" in the past year by strong export performance.

The industry's exports, boosted by a weak dollar, were 22 per cent higher in the first half of the year at \$2.75bn. Imports, as would be expected, are falling from an already low base, totalling \$774m in the first half.

In the first nine months of this year, Caterpillar Tractor, by far the largest company in the

industry, sold 56 per cent of its products to customers outside the U.S., compared with 53.8 per cent in 1979 and 49.1 per cent in 1978. In the third quarter of this year, for which Caterpillar has just reported a sharp drop in profits, non-U.S. sales accelerated by almost 21 per cent to \$1.3bn.

Unfortunately for the industry, the receptiveness of foreign markets does not look like continuing. Nor has the strength in export markets been adequate to compensate for the severity of the downturn in the U.S. construction industry, which has led, among other things, to the first layoffs at Caterpillar for economic reasons, since the late 1960s. This month, some 8 per cent of the company's U.S.

workforce is indefinitely idle and many more workers have been taking extended holidays.

Construction industry forecasters, who have had an unusually unsatisfactory year in the U.S. because of unprecedented volatility in interest rates, are cautious in predicting the future. Most of them see little chance of a solid recovery in U.S. construction spending until the second half of next year, if then. Strong acceleration in the housing sector in mid-year has been stymied by a renewed rise in money costs since then, and the cyclical decline in non-residential construction still has six months to run, according to historic patterns.

These gloomy facts have made a mess of the earnings statements of the U.S. manufacturers. Caterpillar earned

\$422m in the first nine months, compared with \$465m in the same period of last year. Caterpillar now says its 1980 earnings will be lower than those of 1979, when it suffered a prolonged strike in the U.S.

Allis-Chalmers' profits, suffering badly in the farm equipment sector, too, were 41 per cent lower in the nine months.

**Full effects**

The crane makers, American Hoist and Derrick and Koeberling, are now feeling the full effects of the recession, and one of the better-known names in the industry, General Motors, has decided that the bad times were the right time to get out of the industry. GM sold its Terex construction equipment subsidiary to IPI of West Germany.

J. L. Case, a part of the Tenneco Group, which has a stake in Pöclain of France, is expected to suffer a cut in profits this year of around 35 per cent.

In the longer-term, however, there are a number of factors working in industry's favour and for which its current very high level of capital expenditures (\$286m in 1979, up 28 per cent on the year before), is intended to prepare the way.

In the U.S. market, heavy energy project expenditures, including a boost for the coal sector, is certain to be a strong feature of the 1980s. The same

is true of the industry's most important foreign market, Canada, which accounts for over one third of the industry's exports.

The U.S. picture may also receive some help from higher defence expenditures, notably the missile project, to which both major Presidential candidates are committed, and from Washington's attempts to respond to business's repeated calls for fiscal measures to stimulate capital spending. Construction people are also keeping their fingers crossed that with nuclear power projects once more being approved by Washington, there will not be another Three-mile Island to disturb the industry's progress.

According to some opinion, there may even be some cheer from the road construction sector (where the completion of the Inter-State highway system has knocked the bottom out of the market), through a growing need for repair work. Some manufacturers are working on down-sizing certain types of machine to appeal to this market.

It is evident, however, that the Middle East construction boom and other circumstances which enabled the U.S. industry to sail through the last recession almost unscathed, are unlikely to be created again. Notwithstanding, the opportunities of the 1980s, it would not be surprising to see further restructuring of the industry.

## U.S. MANUFACTURERS' MACHINE SHIPMENTS

Summary of forecasts for 1980 and 1981

	Units			Projected change %	
	1979	1980	1981	1979/80	1980/81
Hydraulic cranes	6,400	5,100	4,800	-20.3	-3.9
Cable cranes	1,550	1,200	1,250	-22.6	-4.2
Excavators	5,825	4,550	4,500	-21.9	1.1
Wheeled loaders	48,448	37,600	39,000	-22.5	3.7
Industrial wheel tractors	41,022	33,000	31,000	-19.6	-6.1
Crawler tractors	19,855	17,600	18,000	-11.4	2.3
Motor graders	7,257	6,500	6,400	-10.4	-1.5
Scrapers	4,075	3,100	3,500	-23.9	12.9
Off-highway haulers	5,579	4,700	4,800	-15.3	2.8

Source: U.S. Department of Commerce; Economist Intelligence Unit



A line of 45 motor graders from John Deere (models JD670-A and JD670) crossing the Jacques Cartier Bridge, bound for the city of Montreal which has leased 50 motor graders for snow removal.

## The market still shows signs of buoyancy

## W. GERMANY

JEFFREY BROWN

THREE COMPANIES constitute the bulk of the construction equipment industry in West Germany. Two of them are diversified to the point where something like half their sales arise in fields outside construction. The third, the fast expanding IBH Holding, is very much a purist.

The two diversified groups are Liebherr and Orenstein and Koppel. With world wide sales in the region of DM 2.7bn for 1979, Liebherr has major interests in industrial plant, refrigeration work and aircraft technology. But around 50 per cent of output centres on construction equipment and here the company specialises in crawlers loaders and hydraulic excavators.

Based in Dortmund, Orenstein and Koppel manufactures wheeled loaders, hydraulic excavators and graders. On sales of DM 1.34bn, profits were lower in 1979 partly because of the problems faced by the company's shipbuilding interests. But recent years have seen Orenstein expand its construction side substantially, notably through a push for a larger slice of the market in the U.S.

The company has six manufacturing plants in Germany, two in the UK and one in Canada, near

Ontario. In large-scale hydraulic excavators, Orenstein claims to be number two in Europe, behind Pöclain of France, and it is in this end of the market that a concerted drive is being made to expand sales in the U.S. Recently it successfully launched a giant hydraulic shovel, weighing 430 tonnes with a shovel capacity of up to 30 cubic metres.

IBH operates 13 manufacturing plants in four countries. Germany remains the stronghold with six separate production centres, followed by France with three. The rest are in the UK (one in the South of England and one in Scotland), the U.S. and Brazil.

## Sales targets

In terms of sales of construction equipment, IBH in 1979 was smaller than Liebherr and Orenstein. This year it plans to draw level and by 1981, if the company can successfully meet its sales targets, it will have moved ahead. IBH sales in 1979 totalled DM 864m. For 1981 in the wake of a spate of acquisitions, the company is forecasting sales of DM 2.3bn.

The transformation of IBH has taken place this year. The acquisition of the Hymac Group of the UK became effective on January 1 when the broadly spread industrial group, Powell Duffryn, sold what was then a strike-bound trouble spot in return for a shareholding in IBH.

Exactly one month later, IBH's creator, chief executive Herr Horst Dietrich Esch, swooped

again; this time on the financially crippled Massey Ferguson of Canada which was induced to part with its German construction equipment company, Hanomag. Shortly afterwards, IBH acquired a further German company, WIBAU, which makes concrete pumps and asphalt mixing plants, and then turned its attention to the U.S.

In September, Herr Esch announced the purchase of Terex from General Motors in return for a 13.6 per cent shareholding in IBH. General Motors in return for a 13.6 per cent shareholding in IBH. General Motors is also putting up DM 40m in cash under the deal which becomes effective from the beginning of 1981 and vastly improves IBH's distribution, both in and outside Europe as well as in the U.S.

Whether or not it provokes the beginning of a phase of consolidation in the rapid expansion of IBH, the acquisition of Terex will nevertheless be seen as a major landmark. Terex just about completes the IBH range, bringing in a heavy earthmoving division. Post-Terex, IBH can offer customers no less than 170 different types of construction equipment.

In Germany this range extends from wheel loaders and crawler tractors to hydraulic excavators and vibrating rollers and compaction equipment. The French operations specialise in air compressors and pneumatic tools as well as bespoke excavators for the mining industry.

In the UK IBH holds some

dominant markets under its Hymac label. Since the early 1960s, Hymac has held over a quarter of the local market for construction equipment, and it also has some solid export business. The company's strength lies in its 12-ton excavator range.

In contrast to demand patterns in Germany, the UK market for construction equipment has begun to show signs of weakening dramatically. Price cutting has set in among manufacturers competing for valuable plant hire contracts. In this country construction equipment sales by volume after a steady enough first six months, could emerge from 1980 with a shortfall of up to 25 per cent.

## Contrast

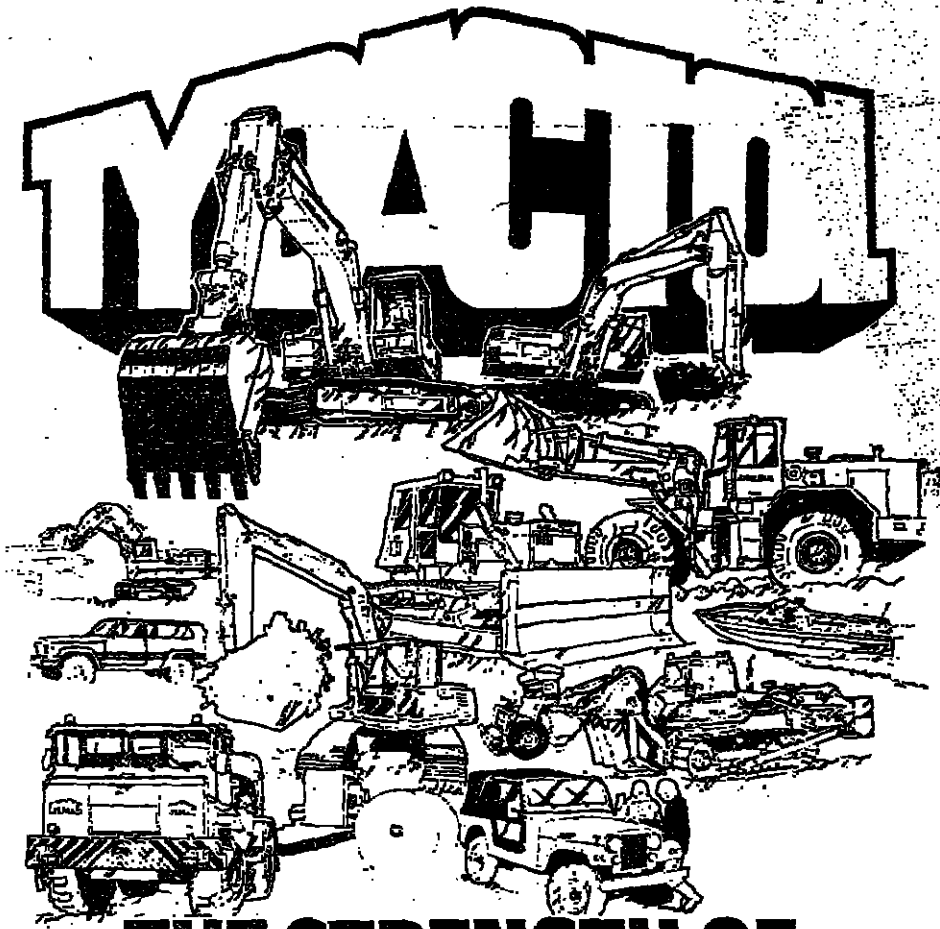
On the other hand, demand in Germany remains relatively buoyant. The boom of the past couple of years has shown signs of running out of steam but so far the "almost complete disappearance of confidence" that has occurred in the UK, as the industry spokesman put it, is not being mirrored in Germany.

Beyond the big three manufacturers, the industry in Germany becomes fragmented. A number of large companies have small construction equipment interests, and a number of very small companies operate successfully as specialists.

Mannesmann-Demag, which is part of the Mannesmann engineering monolith, makes a modest range of equipment with sales last year of little more than DM 400m. Daimler-Benz has a lively interest through Euclid-Daimler-Benz which makes heavy dump trucks. Daimler acquired Euclid of the U.S. several years ago from White Motor, and so far the company's operations have not spread outside North America.

Mannesmann-Demag produces a range of large hydraulic excavators which can be used both for open-cast mining and heavy-duty quarry operations. In cranes the company makes heavy-duty mobile cranes as well as a series of mobile quar cranes. Road building operations centre on a range of pavers.

Another company with important links with the industry is Kaelble-Greider which manufactures wheel loaders, compacting units and crawler loaders and track vehicles. Based near Stuttgart, this company's origins date back almost 100 years.



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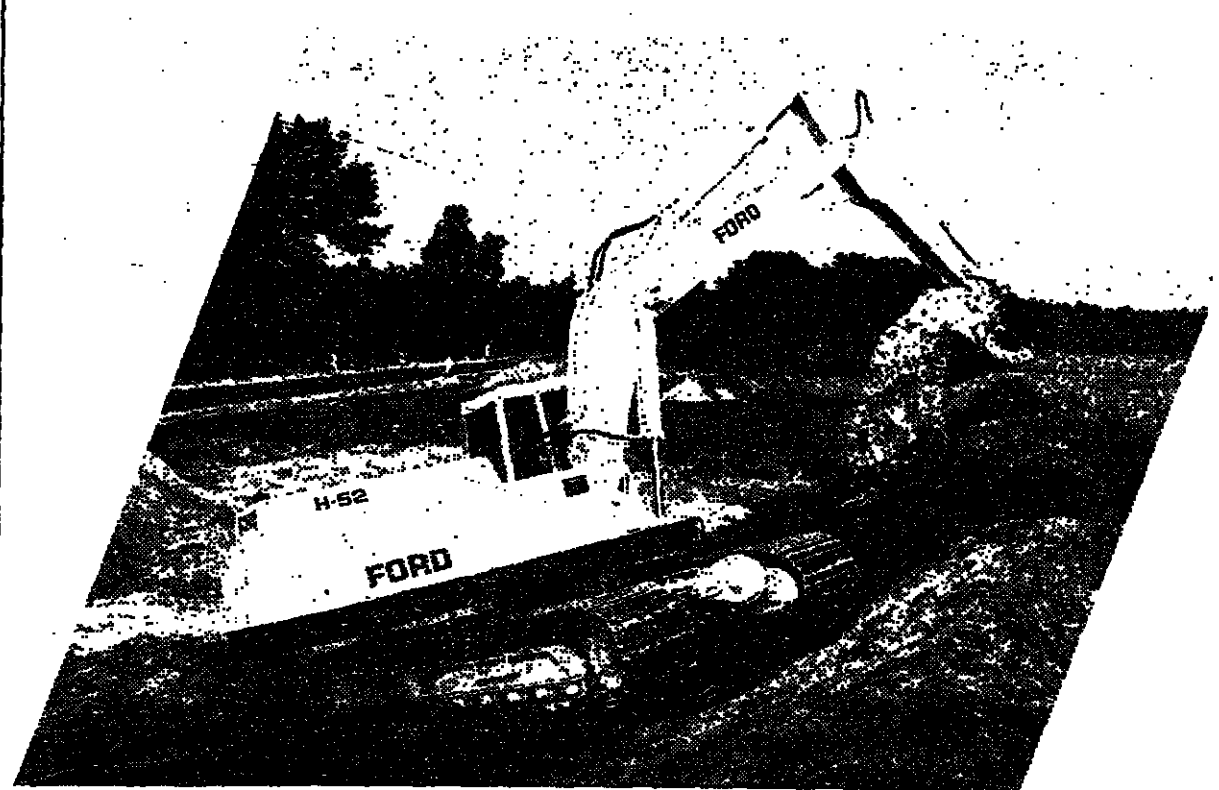
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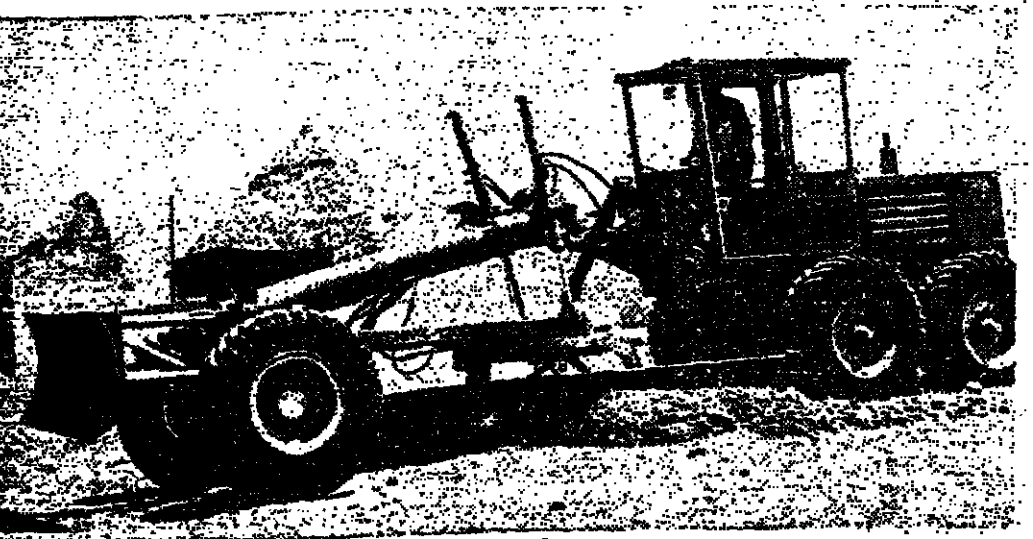


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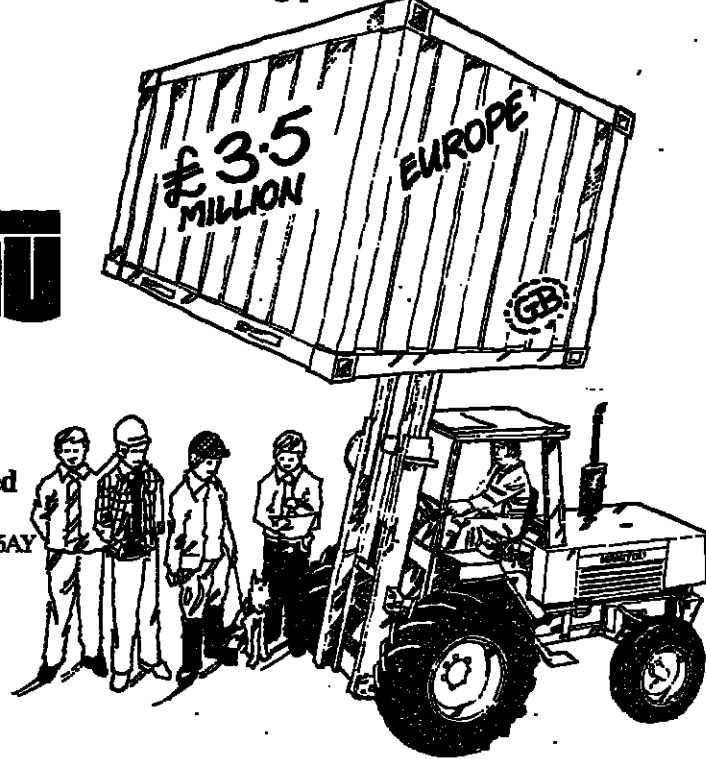
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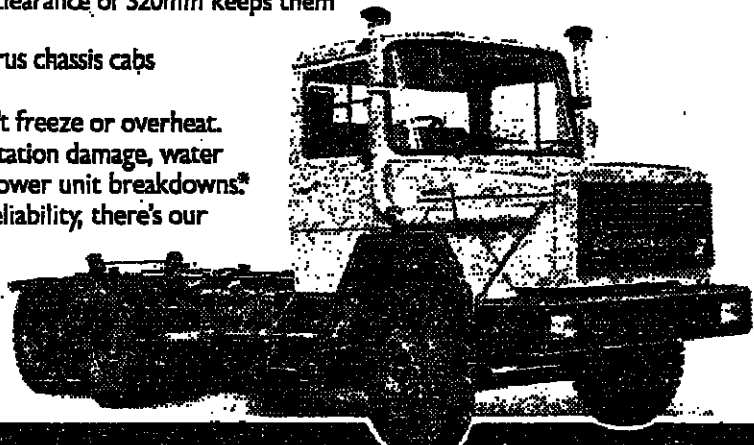
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# IVECO

## CONSTRUCTION EQUIPMENT IV

### Pockets of activity amid the gloom

UK

HAZEL DUFFY

ATTEMPTS TO restructure the British construction equipment industry into a few larger and broader-based units finally foundered when Acrow withdrew late last year from discussions that it had been holding with a view to taking over Aveling-Barford.

The main reason for Acrow's decision became clear when the group which has always been proud of a profit increase every year had to announce that profit before tax had slumped from £13.7m in 1979 to just over £2m this year.

Acrow's interests in construction equipment are its Coles Cranes and Priestman subsidiaries (Priestman makes cranes and also hydraulic excavators). Coles' mobile cranes are market leaders in Europe, and other parts of the world. But the company is being hit badly by the strength of the pound. In spite of extensive rationalisation, it is likely to be some time before it sees a substantial recovery.

Development work at Coles and Priestman has continued, however, and in the past year, Coles introduced the eight-sided, stronger boom known as Octag and a boom pinning system known as Boomlok, both of which give a big improvement to the lifting capacity of the cranes. Priestman, meanwhile, is pioneering the cranes which it has developed for use on offshore production platforms.

Another reason for Acrow calling off its planned takeover of Aveling-Barford was undoubtedly the weakness of the British Leyland subsidiary, AB, until recently, was the high hope of the British industry. It offered a broader range, and heavier equipment, than other UK manufacturers, and was the natural focus on which to build the hopes of the industry.

The fact that it went wrong had mostly to do with unfortunate timing. AB was expanding rapidly overseas at a time

when Sterling was beginning to strengthen, and the British-based company just could not compete with larger American-based companies.

Last year was the lowest point, with redundancy and closure costs bringing overall losses up to £24m; but AB now has new management and much improved stock control and there are reasonable hopes that it will climb back into profit within the next couple of years.



Surveying work being done using a Topcon GTS-1 Guppy — a combination electronic distance meter and theodolite, consolidated into a single unit by Hall and Watts, of Leavesden, Watford.

At that point, it is expected that BL will have more success in finding a buyer than when they first put the group up for sale two years ago.

The most consistently successful company on the British scene is J. C. Bamford, which last year made £15.5m pre-tax profit. Although it has had some failures—the crawler loader had to be withdrawn after making little impact on the British market—the famous JCB backhoe/loader goes on commanding more than half of British sales of this product, and accounting for about 80 per cent of JCB output.

The company has invested £24m in new product develop-

ment and capital equipment in recent years in a determined effort to maintain its UK position and expand on its European and American sales.

Earlier hopes that JCB might merge with another British-owned company to form the nucleus of a stronger sector appear finally to have been abandoned, JCB obviously being intent on conducting its own expansion. Now that Aveling-Barford has been forced to retreat, JCB is the only UK company which is set on building up a permanent presence in the U.S., where it plans to manufacture in two or three years time. Assembly operations have already begun in the U.S.

The slump in UK construction work, allied to the strong pound which is making exports doubly difficult, is affecting the whole sector. JCB has shed 15 per cent of its workforce this year, and other companies have been pushed into restructuring. Competition in loaders remains intense—one victim over the past year was Massey-Ferguson's plant at Knowsley, Liverpool, which has been closed in favour of re-grouping industrial products on the Manchester plant.

Another has been Weatherall, a small company which has been forced this year to withdraw from manufacturing. Hymac, the leader in hydraulic excavators in the UK market, reorganised its distribution network earlier this year after becoming part of the IRI group. Management at Hymac has been strengthened, particularly on the marketing side.

The Babcock group of construction companies (whose turnover in 1979 was £55m) includes Winget, Blaw-Knox and Muir Hill. Babcock suffered a big project setback last year, in spite of extensive reorganisation. The group has the advantage of a product spread: Blaw-Knox, for instance, specialises in pavers, Winget in dump trucks and Muir-Hill in loaders. Winget is developing a range of rough-terrain trucks as well—a product where the British companies have been late in entering the market. Bousier (now owned by Lansing) has certainly failed to win itself a viable



Part of a consignment of Aveling-Barford SL340 dump trucks leaving Liverpool docks for export

share of the market and seems likely to withdraw from it.

Rustons-Bucyrus, the Lincoln company jointly owned by Bucyrus-Erie (U.S.) and GEC, has experienced difficulties over the past year. A big redundancy programme will lead to reduced costs, but the future will lie in the rate of new orders. Like Ransome and Rapier at Ipswich, Ruston-Bucyrus has the capability of making huge draglines for the mining industry, as well as a range of construction cranes. One or two orders, therefore, can make all the difference between a healthy operating level and just getting by.

### Trapped

Ruston-Bucyrus is also pushing on with the excavator range which was introduced five years ago, although it must be finding that markets, which are largely different from its mainstay products, are proving difficult.

The level of construction activity in the UK has been defined by public sector cutbacks and the fall in private investment for a long time. The latest figures, for example, show a 23 per cent drop in work on

a year ago, the biggest fall having been in the public housing sector.

In spite of these gloomy figures, the indications are that a few major industrial complexes will be constructed in the UK over the next five years, based on North Sea oil and gas. Contracts for the Mossman petrochemical project, for example, are now being placed, where there will be a substantial earthmoving equipment requirement. Care and maintenance, as well as improvement projects, will require equipment in the small-to-medium range—where the British industry is well placed.

Although the order books now for construction equipment are probably at their worst ever level, there are distinct pockets of activity and therefore of opportunities for the efficient manufacturers. The greater flexibility of the smaller companies which dominate the British sector of this industry can be used to a definite advantage in adverse circumstances, and there is little doubt that the survivors will emerge better placed to benefit from such opportunities.

## Reliable and robust equipment are the vital factors

### OVERSEAS PROJECTS

LORNE BARLING

THE PURCHASE of construction equipment for major projects being carried out abroad by some of the larger UK construction companies is an important source of business for the British plant industry, and its reliability is vital to the success of British contractors abroad.

In certain circumstances, the cost of this equipment and its shipment to a site abroad, can amount to as much as half the total cost of a project. The profits of the construction company can depend, to a large extent, on receiving the right type and amount of equipment for a job.

The largest buyers of equipment for this purpose are companies such as Tarmac, Costain, Taylor-Woodrow and McAlpine, which have large depots and departments dealing with the acquisition of everything from heavy earth-moving equipment and cranes, down to compressors, pumps and generators.

Most of these companies pursue a policy of purchasing British equipment, given the wide range of the UK construction plant industry, although this policy is often complicated by the involvement of foreign companies in a consortium working on an international project.

### Insurance

The export of such equipment from Britain normally involves insurance cover provided by the Export Credits Guarantee Department, which can only deal with British-made goods. There is no difficulty, however, with equipment such as heavy earth-movers made by U.S.-owned companies in Britain.

In consortium, a high proportion of equipment is normally exported from the countries of other partners, usually with the backing of their domestic credit insurance agencies, such as Coface in France, and Hermes in West Germany.

But, in practice, very few projects are identical when it comes to equipment needs. Often the client or a local partner in a project will undertake the purchase of equipment on behalf of a company or con-

sortium, also taking responsibility for its disposal at the end of a contract.

This aspect is important when the resale aspect is the responsibility of the leading contractor, since the residual value of equipment is often difficult to judge accurately. Sometimes equipment is returned to the UK for disposal, particularly when overseas sites are in areas where there is little or no resale market.

But, on most occasions, heavy plant is sold locally or shipped to nearby markets, or sometimes it can be moved to other construction sites where the operating company or members of a consortium are working. In general, the value of equipment is written off over varying periods which range from one to five years.

The cost of construction equipment used in this way also varies between perhaps 10 per cent of the value of a project when there is a high proportion of building work while it can rise to 50 per cent or more where a great deal of earth moving is involved such as on-road construction schemes.

In both cases, however, reliability and availability of spare parts or back-up equipment is regarded as vital since serious breakdowns can add large sums to the cost of work and have serious effects on profits.

The average working life of road-building equipment will vary from contractor to contractor, and will depend, of course, on the way the equipment is used.

One of the major British companies involved in this kind of work abroad is Tarmac, which prides itself in the efficiency with which it uses its machinery, due largely to the use of a computerised system which allows the company to change parts of its fleet at the right time.

In the UK, around 30 per cent of the plant that the company has in use at any one time is hired, and more than half the rest would be adapted to the computerised system which works by calculating in terms of working months per machine and discounting the resale price against the cost of a new replacement machine.

Some construction companies have recently been looking more seriously at second-hand plant in the UK which can be refurbished before being shipped abroad, thereby keeping costs down.

Considerable efforts are also made by companies to provide on-the-spot maintenance, often through the provision of machining facilities which enable them to virtually rebuild equipment for further use or before resale.

Suppliers of equipment, particularly the bigger companies, such as Caterpillar, also go to considerable lengths to ensure that spare parts are readily available to be air-freighted, if necessary, to remote areas.

### Middle East

One of the best markets for equipment resale remains the Middle East, where there has been a large amount of plant available, as well as enough projects to maintain a steady demand. Even the large quantity of second-hand equipment which has resulted from the £300m Dubai Dry Dock project (undertaken jointly by Costain and Taylor-Woodrow) has been sold fairly easily.

Cranes are one of the most sought-after types of equipment in the Middle East; more than 60 have been sold after use on the Dry Dock project, for example. Smaller items however have been somewhat more difficult to dispose of.

Another result of all the construction activity in the area

has been the development of a role for middle men in the placing of second-hand equipment, much of it in good condition, despite the poor operating conditions in the area.

The Middle East has also been used, on occasion, as a market for equipment formerly used in Africa, and is also a market for buyers from surrounding countries.

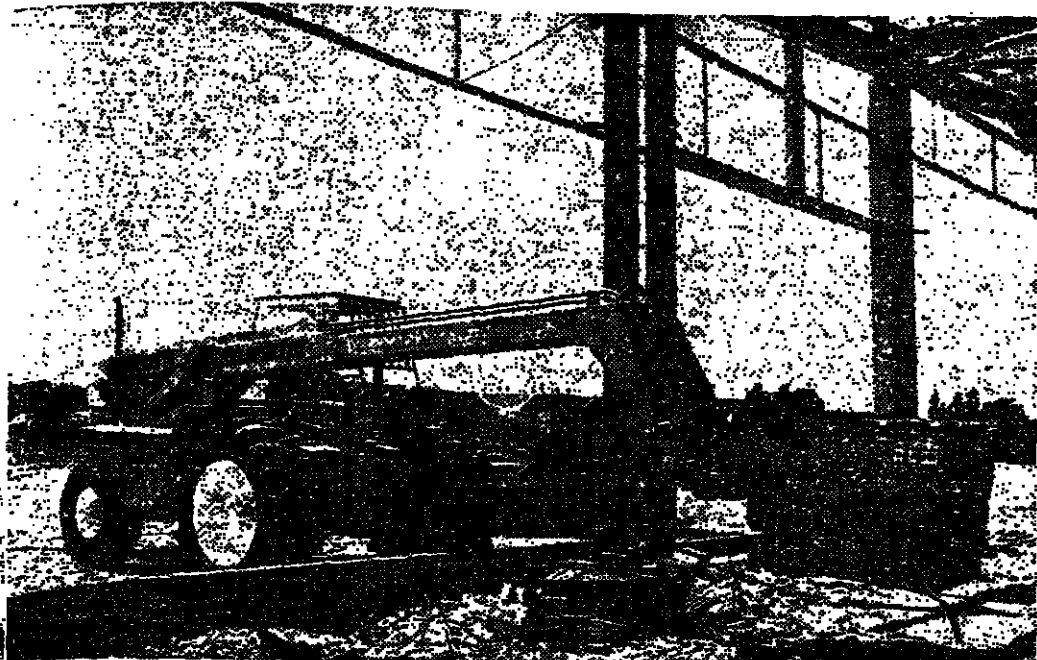
From a contractor's point of view, the location of various types of plant and equipment can be of considerable strategic importance when bidding for new work. For example, a company with a stock of equipment already in the Middle East is well-placed to bid at a lower price than its competitors for another contract nearby, where the same equipment can be used.

But a major requirement of the construction companies operating overseas remains reliable and robust equipment, with assured back-up from the manufacturer, since completion of a job on time, and without cost overruns, is the prime consideration. If the quality of the equipment is such that it allows the company to refurbish it for sale at a good price, or to re-use it on other projects, then that is likely to mean that further purchases of the equipment are assured.

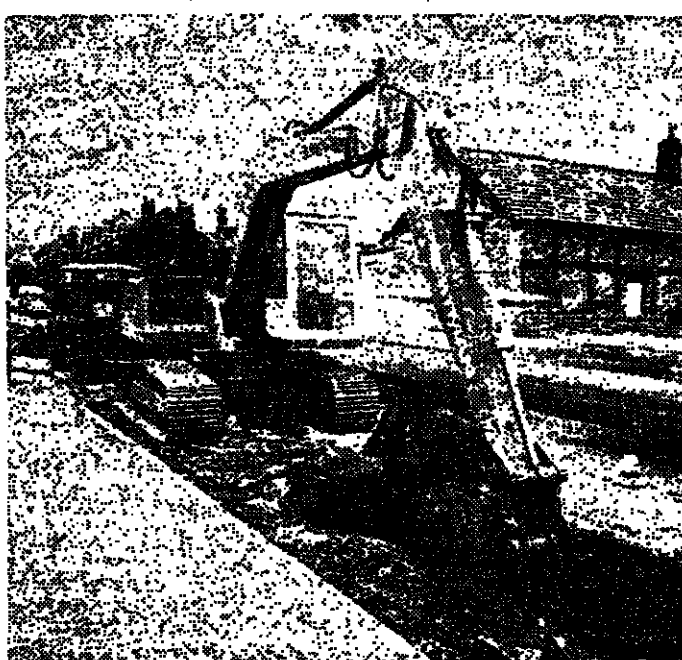


Drainage work being carried out in the Sultanate of Oman on the Yahya-Costain Gubrah housing project





Sanderson's new Teleporter: this forward-reach, materials' handling vehicle has a lift capacity of 2,250 kg (5,000 lb) to a maximum lift height of 6.5 m (21 ft 6 ins). It has a 2WD, 78 h.p. (58.2kW) diesel engine



This 11-ton Mustang-108S hydraulic excavator, designed and built in Hull by Priestman, is attracting a good number of export orders

## Specialisation is the name of the game

### NORDIC PRODUCERS

WILL DULLFORCE

THE NORDIC construction equipment industry is going through a process of reorganisation and specialisation. In broad outline, the firms are taking over in the forest machinery field while the Swedes concentrate on civil engineering.

The dominating company is Atlas Copco with world-wide group sales of SKr 5.3bn (£536m, \$1.27bn) in 1979. Its air compressors are widely used in the construction business and it is a world leader in drilling equipment for tunnelling and mining, but the mainstream of its products may be said to fall outside the construction equipment category.

There are several smaller manufacturers, mainly Swedish, which have a foot in the business, but are less well known outside the Nordic area. Lindgren-Alimak makes cranes and hoists but also produces concrete vibrators and has a subsidiary, Tremix, offering concrete flooring equipment. Akerman makes excavators, and Elab-Foco, which with a 1979-80 turnover of SKr 925m claims to be the world's leading manufacturer of hydraulic vehicle loaders, applies its hydraulic techniques to excavators, wheeled loaders

and other construction equipment as well as to trucks.

In Finland, Lokomo, a subsidiary of the Rauma-Repolo Group, produces excavators in the 20-32 ton range and road graders which it exports to some 40 countries.

The two companies specialising in construction equipment are Volvo BM, which belongs to the Volvo car and truck group, and Dynapac, a subsidiary of Eurotec, the building materials and industrial group.

#### Key word

"Specialist" is the key word in both companies' philosophies, widely differing though their histories and approaches may be. Both started to reorganise themselves in 1978. Dynapac has made its name world wide as the specialist in dynamic or vibratory compaction techniques. It is now cautiously widening its product range into asphalt paving equipment.

By contrast Volvo BM is slimming, disposing of its tractor and forest machinery lines to Valmet of Finland, and concentrating on construction equipment. By the mid-1980s it aims to offer a broad range of wheeled loaders, dumpers and heavy backhoe loaders.

It is already the leader in articulated dumpers, in which it estimates that it accounts for 60-70 per cent of world output. These dumpers make up about 20 per cent of Volvo BM's total construction equipment output and face no major competitor.

In the wheeled loaders, which account for 80 per cent of its construction equipment sales, the Swedish group is challenging Caterpillar in Europe.

Europe is Volvo BM's main market and its production base is Sweden, where labour unit costs are heavy, even if they are offset by high productivity. Dynapac, the smaller but more specialised concern, operates with a much broader geographical spread and has production units in the U.S. and Brazil as well as in Sweden.

Last year, while pushing through the restructuring of its operations decided in 1978, Volvo BM was still able to show a remarkable profit recovery. It bounced back from a pre-tax loss of SKr 105m on a 1978 turnover of SKr 1,770m to a pre-tax profit of SKr 230m on sales of SKr 2,320m.

The 1979 profit was boosted, however, by the recovery of nearly SKr 15m of the SKr 50m in costs charged against the 1978 earnings as depreciation of forest machinery inventories. The charge was levied when a merger of the three Swedish forest machine manufacturers was being negotiated. The arrangement collapsed and Volvo BM was able to arrange a merger of its forest machinery operation with that of Finland's Valmet, entailing a more favourable liquidation of its stocks.

Mr. Eric Johanson, Volvo BM's managing director, describes 1980 as "a rough year" with a declining overall market for the company's products. He nevertheless believes Volvo BM has increased its market share in Europe. Sales and earnings will be approximately the same as those recorded last year, Mr. Johanson anticipates, but whereas construction equipment accounted for SKr 1,250m of last year's SKr 2,320m turnover it will reach SKr 1,500m this year.

Other products are being phased out. The 1980 figures, for instance, will not include combined harvesters and fewer farm tractors. Profitability, measured as pre-tax income in relation to sales, was around

7 per cent last year for construction equipment and should be maintained this year.

In the 1979 annual report, Mr. Johanson suggested that an overall profit level of 7 to 8 per cent was required to "safeguard the company's position as an independent manufacturer and marketer of construction equipment." He also anticipated that during 1980 and the next few years earnings would be held back by restructuring costs.

Volvo BM's restructuring strategy is to defend its market position in three products where it is already strong in Europe and gradually to pene-

were made outside Sweden. Its U.S. subsidiary had a turnover of SKr 135m (\$32m), an increase of 28 per cent, while the Brazilian unit recorded a decline to SKr 137m.

Dynapac is a specialist manufacturer who, in the words of Mr. Bengt Rylander, its information director, sees the world as his home. "Wherever contractors are at work, we will be there," he affirms. The company invests heavily in marketing and customer service. Its product development takes place in the U.S. and Brazil as well as in Sweden.

Vibration compaction is Dynapac's niche and within its speciality it is particularly strong in the heavy compaction used on large airfield and highway projects and dam construction. It has about 25 per cent of the U.S. market for heavy vibrating rollers, for instance, and ranks as one of the big three, alongside Logosol and Raygo in that market segment.

Dynapac's profitability has been sliding over the last two years. In 1978 it returned SKr 55.6m pre-tax on a SKr 592m turnover, dropping to SKr 28.8m on SKr 658m in sales last year. This year sales are expected to exceed SKr 800m but earnings will be roughly the same as in 1979.

The bottom fell out of the company's Iranian market in 1979 and its Middle East sales have been further disturbed by the Iraq-Iran war this year. It has also experienced some hitches in expanding its U.S. production. But, according to Mr. Rylander, their main reason for the profitability decline has been the heavy spending on product development and on reinforcing the market apparatus.

Dynapac is introducing new rollers, has produced a vibrating cable plough and, after acquiring in 1978 a Swedish company specialising in asphalt, it has started to develop new equipment and techniques for the treatment of asphalt surfaces. These include a cold planer developed in the U.S.

#### EARNINGS

	(SKr)	1978	1979
VOLVO BM			
Sales		1,770m	2,320m
of which construction equipment		1bn	1,250m
Pre-tax earnings		-105m	100m
		(loss)	
DYNAPAC			
Sales		592m	658m
Pre-tax earnings		55.6m	28.8m

trate other markets with these products. They are wheeled loaders, where it has about 15 per cent of the European market; heavy duty backhoe loaders, where it is up against J. I. Case's much wider range but where it has a considerable share of the heavier segment; and the articulated dumpers, in which it is world leader.

Product development is being concentrated at a new technical centre in Eskilstuna, in which the company is investing SKr 110m. Mr. Johanson estimates that Volvo BM's research and development spending is about 30 per cent higher than that of its American competitors. A basic philosophy is the continuous development of its own engines, transmissions and axles.

Last year Volvo BM exported 68 per cent of its construction equipment; some 92 per cent of Dynapac's group sales of SKr 665m (£67.5m, \$161m)

## Strong performance may be in jeopardy

### FRANCE

TERRY DOOSWORTH

MORE THAN 2,000 jobs were lost in the French public works and construction equipment industries during the first six months of this year. At the same time, imports shot up, about 2.5 per cent of the companies in this sector closed down for good, and hours worked dropped by 17 per cent. The industry is clearly suffering a crisis which could now begin to affect its strong performance on international markets.

The current weaknesses have been caused by the combination of the slow-down in the French domestic market and the increasing competition overseas due to the stagnation of the world economy. During the past few years, the French construction equipment industries have slimmed down considerably and reinforced their export efforts to insulate themselves against the vagaries of the French economy and spread their risks over as wide an area as possible overseas. Since 1973, 12,000 jobs have gone, while foreign sales have gone up by almost 20 per cent in volume.

But the big improvement in productivity and turnover cannot go on indefinitely. In a recent expose of the industry's problems, M. Robert Parnault, head of the manufacturers' association, said that the collapse of many companies during the post-oil crisis period of low growth had left big holes in the French product range and destroyed some carefully developed overseas networks. In addition, the cut-back on staff meant that companies no longer had the available personnel for the increased effort required in export markets.

Like the rest of French manufacturing industry, the construction equipment producers are also facing the problems caused by the strong franc. There is no doubt that some orders are being lost because French prices are not competitive. But there is equally little possibility of a change, given the present Government's resolute refusal to let the franc slide and increase the cost of imports.

#### Pressure

Finally, the French have suddenly become aware of the intensifying drive of Japanese companies in this sector. The current view is that Japanese competition will grow particularly acute in about two years' time when the market in Japan itself becomes saturated. But already the pressure from this direction is being felt in many Third World markets, where Japanese products are sometimes undercutting French prices by 30 per cent according to the manufacturers' association. The Japanese are even beginning to build up sales in France while, adds the industry body, "it is practically impossible to penetrate the Japanese market." In earth-

moving equipment, for example, France's deficit with Japan amounted to FFfr 55m in 1979. Despite the growing difficulties in overseas markets, the first half of this year was marked by a reasonably high level of activity in France itself, supported by the sustained production levels in most of the rest of manufacturing activity. Output went up by 18.6 per cent to FFfr 5.1bn, some 6.2 per cent of which was accounted for by volume increases. The figures also show, however, the weakening of French competitiveness in certain sectors. Imports rose by almost 42 per cent to FFfr 1.7bn, cancelling out the effects of the increase in exports (up by 19 per cent to FFfr 3.1bn) to leave the industry with exactly the same surplus, FFfr 1.4bn—as at the end of the same period last year.

Reverse In the summer, however, home sales also began to go into reverse, and have so far shown no signs of an upturn despite the recent Government measures to encourage investment in industry. This policy should, in the longer term, help the construction equipment manufacturers, but during the next 12 months it will probably do little more than compensate for next year's tight budget provisions recently announced by the Government. The close control being maintained on State spending is going to mean a reduction of credits for public works sector, comprising roads, ports, canals and so on.

The market changes of the past few years have had the effect of streamlining the industry as well as throwing a number of individual companies with a big stake in the world market more into prominence. Today, for example, France has a leading position in three sectors of the world industry—rough terrain fork lift trucks, hydraulic excavators and tower cranes—partly due to the effort to concentrate on specialised techniques where the country's manufacturers have developed a technical leadership.

One of the most outstanding of these concerns is Manitou, a manufacturer of rough terrain fork lifts used for lifting jobs on building sites. Manitou claims to be the largest group of its type in the world, serving more than 50 per cent of the market. Privately owned with a workforce of over 1,000, the company does not publish volume figures, but it is clear from its competitors that it has established a dominant position through effective design and a strong overseas marketing network, both inside and outside the EEC. Recently, Manitou has begun to add to its product range, much of which is assembled from mechanical parts produced outside the company, by importing a range of Japanese fork lift trucks made by Toyota of Japan.

Alongside Manitou in this sector, France also has another contender on a world scale. Ad-

though not as big as its competitor, Saurbron has a similarly international outlook, with a strong position in EEC markets, but healthy business in other parts of the world, particularly North Africa and the Middle East.

Saurbron has recently intervened in the hydraulic excavator sector to take over Richier, a technical leader in its field, but a financial failure during the 1970s under the ownership of Ford. This acquisition, which also brought Richier's range of rollers, concrete mixers and crushers into the group, was smoothed by a Government soft loan to help the company get back on its feet while developing new overseas markets like the Middle East.

The other big French hydraulic excavator manufacturer, Pochon, has also seen a change of ownership recently with the acquisition of 40 per cent of its shares by the U.S.-based Case-Tenneco group about three years ago. Since then, the group has swung back into profits, mainly, it says, because of the confidence created in its future by the financial backing of a major group, although it was also helped by some reorganisation of joint overseas sales networks.

#### Dominant

In tower cranes, France has established a strong position through Potin, reckoned to be another dominant world company in its sector; and the country also has a significant multinational production presence in International Harvester, the U.S. group. It runs its French subsidiary as part of its integrated European network, importing bulldozers and crawlers from the UK, and wheeled loaders from West Germany, but making excavators for the whole of its world business in France.

Most of these big producers tell the same story this year. Activity has been sustained in France during the first half, but has been very uneven overseas. None of them feel that the Government is doing enough to give them healthy prospects in France during the next 12 months, while the overseas situation has taken a gloomy turn with the Iran-Iraq conflict.

It is because of these negative factors that the French manufacturers' association recently launched an appeal to the Government for a concerted support programme for the industry. It wants the administration to help with financing for some elements of overseas sales, while taking a more positive attitude to foreign investment which could help the French exporting industries. It suggests, for example, that the Government could take participations in big mining projects overseas which would then provide orders for French equipment. Whether the Government will respond to these appeals is another matter, but it can hardly remain totally indifferent to an industry which produced a trade surplus of FFfr 3.3bn last year.

## Troubled joint venture looks to the future

### ITALY

RUPERT CORNWELL

TO DISCUSS the Italian earthmoving and construction industry equipment sector, in isolation is impossible. Since 1974, it has been the theatre of a major experiment in multinational collaboration, when the relevant division of the Fiat automotive concern, Italy's largest private group, was merged with Allis-Chalmers of the U.S. Thus far, though, the venture has been something less than a total success.

In many respects it is an oddity. Quite apart from the problem inherent in combining two different cultures, Fiat is an exception in that it accounts for only 6 per cent of turnover of the parent group, whereas most of its competitors have a vertical structure, limited to the construction and earthmoving sector. But Fiat-Allis consolidated sales of \$800m in 1979 were split between two companies whose bases are 4,000 miles apart: Fiat-Allis BV of Amsterdam, essentially responsible for European, Middle Eastern and African operations, and Fiat-Allis Inc. of Delaware, which handles business in North and South America and the Far East. Both are approximately three-quarters controlled by International Holdings Fiat (IHF) of Zurich.

What is happening today is a continuation of the underlying problem that has dogged the joint venture since its inception: the poor state of the North American market. The U.S. is the world's biggest market for earthmoving equipment, and provides 30 per cent of Fiat-Allis sales. But the sector suffers from heavy overcapacity, and in 1979 the group's share of the market for the major products of dozers and wheeled or tracked loaders slipped from 5.5 per cent to 4.9 per cent. The trend continued in the first half of 1980, but

happily things are not so bad elsewhere.

The difficulties in North America were mitigated by a strong performance in the major emerging markets of Brazil and Latin America and the Far East. The other half of the group, based in Amsterdam, drew great benefit from the buoyant state of the Italian market in particular (a reflection of the vigorous economic growth which has continued into 1980), and to a lesser extent of the French one. European sales rose 10 per cent in the first half, and total output of Fiat-Allis climbed 9.9 per cent to 4,896 units, while sales rose over 4 per cent to 5,051 units.

#### Complement

In the longer run, the prospects may be brighter. Fiat seems to believe so, and much of the £500m (\$600m) injection of new capital in IHF—which will follow the capital increase now scheduled by the Turin group—will be pumped into Fiat-Allis. The way the two ranges complemented each other, which was a strong argument for the merger in the first place, remains valid today.

The geographical spread of manufacturing facilities is also strong: the three Italian plants (the one at Lecce is considered to be amongst the most modern in the world) to Essendine in the UK, Belo Horizonte in Brazil and Springfield and Deerfield in North America. The total workforce is 11,500. Significantly, the U.S. recession may be drawing to an end earlier than expected, while the coal industry, a major outlet for equipment, is likely to enjoy a medium-term expansion at least, as the search for alternative energy to oil gathers pace.

For the moment the group's world market share of its three main product lines of dozers, crawlers and wheeled loaders is stagnant at just under 10 per cent. But soon Fiat-Allis will be fully geared up to handle the rapid expansion of the hydraulic excavator and backhoe machine sector. The group intends to concentrate on medium-sized machines, though a 42-ton model will be on sale within 18 months.

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186	126	Dick & Milt 'W10	136	2.00	0.70
187	127	Dick & Milt 'W10	137	2.00	0.70
188	128	Dick & Milt 'W10	138	2.00	0.70
189	129	Dick & Milt 'W10	139	2.00	0.70
190	130	Dick & Milt 'W10	140	2.00	0.70
191	131	Dick & Milt 'W10	141	2.00	0.70
192	132	Dick & Milt 'W10	142	2.00	0.70
193	133	Dick & Milt 'W10	143	2.00	0.70
194	134	Dick & Milt 'W10	144	2.00	0.70
195	135	Dick & Milt 'W10	145	2.00	0.70
196	136	Dick & Milt 'W10	146	2.00	0.70
197	137	Dick & Milt 'W10	147	2.00	0.70
198	138	Dick & Milt 'W10	148	2.00	0.70
199	139	Dick & Milt 'W10	149	2.00	0.70
200	140	Dick & Milt 'W10	150	2.00	0.70
201	141	Dick & Milt 'W10	151	2.00	0.70
202	142	Dick & Milt 'W10	152	2.00	0.70
203	143	Dick & Milt 'W10	153	2.00	0.70
204	144	Dick & Milt 'W10	154	2.00	0.70
205	145	Dick & Milt 'W10	155	2.00	0.70
206	146	Dick & Milt 'W10	156	2.00	0.70
207	147	Dick & Milt 'W10	157	2.00	0.70
208	148	Dick & Milt 'W10	158	2.00	0.70
209	149	Dick & Milt 'W10	159	2.00	0.70
210	150	Dick & Milt 'W10	160	2.00	0.70
211	151	Dick & Milt 'W10	161	2.00	0.70
212	152	Dick & Milt 'W10	162	2.00	0.70
213	153	Dick & Milt 'W10	163	2.00	0.70
214	154	Dick & Milt 'W10	164	2.00	0.70
215	155	Dick & Milt 'W10	165	2.00	0.70
216	156	Dick & Milt 'W10	166	2.00	0.70
217	157	Dick & Milt 'W10	167	2.00	0.70
218	158	Dick & Milt 'W10	168	2.00	0.70
219	159	Dick & Milt 'W10	169	2.00	0.70
220	160	Dick & Milt 'W10	170	2.00	0.70
221	161	Dick & Milt 'W10	171	2.00	0.70
222	162	Dick & Milt 'W10	172	2.00	0.70
223	163	Dick & Milt 'W10	173	2.00	0.70
224	164	Dick & Milt 'W10	174	2.00	0.70
225	165	Dick & Milt 'W10	175	2.00	0.70
226	166	Dick & Milt 'W10	176	2.00	0.70
227	167	Dick & Milt 'W10	177	2.00	0.70
228	168	Dick & Milt 'W10	178	2.00	0.70
229	169	Dick & Milt 'W10	179	2.00	0.70
230	170	Dick & Milt 'W10	180	2.00	0.70
231	171	Dick & Milt 'W10	181	2.00	0.70
232	172	Dick & Milt 'W10	182	2.00	0.70
233	173	Dick & Milt 'W10	183	2.00	0.70
234	174	Dick & Milt 'W10	184	2.00	0.70
235	175	Dick & Milt 'W10	185	2.00	0.70
236	176	Dick & Milt 'W10	186	2.00	0.70
237	177	Dick & Milt 'W10	187	2.00	0.70
238	178	Dick & Milt 'W10	188	2.00	0.70
239	179	Dick & Milt 'W10	189	2.00	0.70
240	180	Dick & Milt 'W10	190	2.00	0.70
241	181	Dick & Milt 'W10	191	2.00	0.70
242	182	Dick & Milt 'W10	192	2.00	0.70
243	183	Dick & Milt 'W10	193	2.00	0.70
244	184	Dick & Milt 'W10	194	2.00	0.70
245	185	Dick & Milt 'W10	195	2.00	0.70
246	186	Dick & Milt 'W10	196	2.00	0.70
247	187	Dick & Milt 'W10	197	2.00	0.70
248	188	Dick & Milt 'W10	198	2.00	0.70
249	189	Dick & Milt 'W10	199	2.00	0.70
250	190	Dick & Milt 'W10	200	2.00	0.70
251	191	Dick & Milt 'W10	201	2.00	0.70
252	192	Dick & Milt 'W10	202	2.00	0.70
253	193	Dick & Milt 'W10	203	2.00	0.70
254	194	Dick & Milt 'W10	204	2.00	0.70
255	195	Dick & Milt 'W10	205	2.00	0.70
256	196	Dick & Milt 'W10	206	2.00	0.70
257	197	Dick & Milt 'W10	207	2.00	0.70
258	198	Dick & Milt 'W10	208	2.00	0.70
259	199	Dick & Milt 'W10	209	2.00	0.70
260	200	Dick & Milt 'W10	210	2.00	0.70
261	201	Dick & Milt 'W10	211	2.00	0.70
262	202	Dick & Milt 'W10	212	2.00	0.70
263	203	Dick & Milt 'W10	213	2.00	0.70
264	204	Dick & Milt 'W10	214	2.00	0.70
265	205	Dick & Milt 'W10	215	2.00	0.70
266	206	Dick & Milt 'W10	216	2.00	0.70
267	207	Dick & Milt 'W10	217	2.00	0.70
268	208	Dick & Milt 'W10	218	2.00	0.70
269	209	Dick & Milt 'W10	219	2.00	0.70
270	210	Dick & Milt 'W10	220	2.00	0.70
271	211	Dick & Milt 'W10	221	2.00	0.70
272	212	Dick & Milt 'W10	222	2.00	0.70
273	213	Dick & Milt 'W10	223	2.00	0.70
274	214	Dick & Milt 'W10	224	2.00	0.70
275	215	Dick & Milt 'W10	225	2.00	0.70
276	216	Dick & Milt 'W10	226	2.00	0.70
277	217	Dick & Milt 'W10	227	2.00	0.70
278	218	Dick & Milt 'W10	228	2.00	0.70
279	219	Dick & Milt 'W10	229	2.00	0.70
280	220	Dick & Milt 'W10	230	2.00	0.70
281					

[illegible]

152	M.L. Holdings	219	44	55
153	Midwest Ind. & Com.	219	44	55
154	Midwest 200	219	44	55
155	Midwest 200	219	44	55
156	Midwest 200	219	44	55
157	Midwest 200	219	44	55
158	Midwest 200	219	44	55
159	Midwest 200	219	44	55
160	Midwest 200	219	44	55
161	Midwest 200	219	44	55
162	Midwest 200	219	44	55
163	Midwest 200	219	44	55
164	Midwest 200	219	44	55
165	Midwest 200	219	44	55
166	Midwest 200	219	44	55
167	Midwest 200	219	44	55
168	Midwest 200	219	44	55
169	Midwest 200	219	44	55
170	Midwest 200	219	44	55
171	Midwest 200	219	44	55
172	Midwest 200	219	44	55
173	Midwest 200	219	44	55
174	Midwest 200	219	44	55
175	Midwest 200	219	44	55
176	Midwest 200	219	44	55
177	Midwest 200	219	44	55
178	Midwest 200	219	44	55
179	Midwest 200	219	44	55
180	Midwest 200	219	44	55
181	Midwest 200	219	44	55
182	Midwest 200	219	44	55
183	Midwest 200	219	44	55
184	Midwest 200	219	44	55
185	Midwest 200	219	44	55
186	Midwest 200	219	44	55
187	Midwest 200	219	44	55
188	Midwest 200	219	44	55
189	Midwest 200	219	44	55
190	Midwest 200	219	44	55
191	Midwest 200	219	44	55
192	Midwest 200	219	44	55
193	Midwest 200	219	44	55
194	Midwest 200	219	44	55
195	Midwest 200	219	44	55
196	Midwest 200	219	44	55
197	Midwest 200	219	44	55
198	Midwest 200	219	44	55
199	Midwest 200	219	44	55
200	Midwest 200	219	44	55

[illegible]

HOTELS AND CATERERS									
94	20	Walden Sp.	64	3	1.54	5.9	3.4	5.8	5.8
100	20	Concord Inn	64	3	1.54	5.9	3.4	5.8	5.8
105	185	The Vermont Hotel	210	3	1.54	5.9	3.4	4.2	2.3
106	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
107	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
63	10	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
108	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
109	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
110	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
111	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
112	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
113	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
114	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
115	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
116	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
117	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
118	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
119	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
120	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
121	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
122	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
123	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
124	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
125	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
126	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
127	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
128	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
129	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
130	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
131	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
132	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
133	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
134	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
135	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
136	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
137	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
138	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
139	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
140	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
141	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
142	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
143	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
144	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
145	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
146	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
147	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
148	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
149	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
150	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
151	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
152	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
153	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
154	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
155	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
156	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
157	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
158	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
159	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
160	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
161	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
162	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
163	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
164	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
165	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
166	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
167	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
168	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
169	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
170	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
171	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
172	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
173	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
174	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
175	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
176	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
177	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
178	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
179	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
180	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
181	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
182	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
183	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
184	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
185	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
186	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
187	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
188	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
189	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
190	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
191	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
192	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
193	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
194	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
195	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
196	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
197	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
198	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
199	20	Edgemoor Sp.	64	3	1.54	5.9	3.4	5.8	5.8
200	20	Whetstone's Loc.	290	3	1.58	6.1	2.1	2.9	2.0


[illegible][illegible]

122	34	144	55	18	53
123	34	144	55	18	53
124	34	144	55	18	53
125	34	144	55	18	53
126	34	144	55	18	53
127	34	144	55	18	53
128	34	144	55	18	53
129	34	144	55	18	53
130	34	144	55	18	53
131	34	144	55	18	53
132	34	144	55	18	53
133	34	144	55	18	53
134	34	144	55	18	53
135	34	144	55	18	53
136	34	144	55	18	53
137	34	144	55	18	53
138	34	144	55	18	53
139	34	144	55	18	53
140	34	144	55	18	53
141	34	144	55	18	53
142	34	144	55	18	53
143	34	144	55	18	53
144	34	144	55	18	53
145	34	144	55	18	53
146	34	144	55	18	53
147	34	144	55	18	53
148	34	144	55	18	53
149	34	144	55	18	53
150	34	144	55	18	53
151	34	144	55	18	53
152	34	144	55	18	53
153	34	144	55	18	53
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155	34	144	55	18	53
156	34	144	55	18	53
157	34	144	55	18	53
158	34	144	55	18	53
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160	34	144	55	18	53
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162	34	144	55	18	53
163	34	144	55	18	53
164	34	144	55	18	53
165	34	144	55	18	53
166	34	144	55	18	53
167	34	144	55	18	53
168	34	144	55	18	53
169	34	144	55	18	53
170	34	144	55	18	53
171	34	144	55	18	53
172	34	144	55	18	53
173	34	144	55	18	53
174	34	144	55	18	53
175	34	144	55	18	53
176	34	144	55	18	53
177	34	144	55	18	53
178	34	144	55	18	53
179	34	144	55	18	53
180	34	144	55	18	53
181	34	144	55	18	53
182	34	144	55	18	53
183	34	144	55	18	53
184	34	144	55	18	53
185	34	144	55	18	53
186	34	144	55	18	53
187	34	144	55	18	53
188	34	144	55	18	53
189	34	144	55	18	53
190	34	144	55	18	53
191	34	144	55	18	53
192	34	144	55	18	53
193	34	144	55	18	53
194	34	144	55	18	53
195	34	144	55	18	53
196	34	144	55	18	53
197	34	144	55	18	53
198	34	144	55	18	53
199	34	144	55	18	53
200	34	144	55	18	53

[illegible][illegible][illegible]

191	Grassdale A	194	74	93.94	20	100%
90	Grimsdale	193		91	20	100%
118	Grimsdale	192		90	20	100%
4	Grimsdale 100	191		89	20	100%
10	Grimsdale 100	190		88	20	100%
56	Grimsdale 100	189		87	20	100%
56	Grimsdale 100	188		86	20	100%
120	Grimsdale 100	187		85	20	100%
170	Grimsdale 100	186		84	20	100%
	Grimsdale 100	185		83	20	100%
	Grimsdale 100	184		82	20	100%
	Grimsdale 100	183		81	20	100%
	Grimsdale 100	182		80	20	100%
	Grimsdale 100	181		79	20	100%
	Grimsdale 100	180		78	20	100%
	Grimsdale 100	179		77	20	100%
	Grimsdale 100	178		76	20	100%
	Grimsdale 100	177		75	20	100%
	Grimsdale 100	176		74	20	100%
	Grimsdale 100	175		73	20	100%
	Grimsdale 100	174		72	20	100%
	Grimsdale 100	173		71	20	100%
	Grimsdale 100	172		70	20	100%
	Grimsdale 100	171		69	20	100%
	Grimsdale 100	170		68	20	100%
	Grimsdale 100	169		67	20	100%
	Grimsdale 100	168		66	20	100%
	Grimsdale 100	167		65	20	100%
	Grimsdale 100	166		64	20	100%
	Grimsdale 100	165		63	20	100%
	Grimsdale 100	164		62	20	100%
	Grimsdale 100	163		61	20	100%
	Grimsdale 100	162		60	20	100%
	Grimsdale 100	161		59	20	100%
	Grimsdale 100	160		58	20	100%
	Grimsdale 100	159		57	20	100%
	Grimsdale 100	158		56	20	100%
	Grimsdale 100	157		55	20	100%
	Grimsdale 100	156		54	20	100%
	Grimsdale 100	155		53	20	100%
	Grimsdale 100	154		52	20	100%
	Grimsdale 100	153		51	20	100%
	Grimsdale 100	152		50	20	100%
	Grimsdale 100	151		49	20	100%
	Grimsdale 100	150		48	20	100%
	Grimsdale 100	149		47	20	100%
	Grimsdale 100	148		46	20	100%
	Grimsdale 100	147		45	20	100%
	Grimsdale 100	146		44	20	100%
	Grimsdale 100	145		43	20	100%
	Grimsdale 100	144		42	20	100%
	Grimsdale 100	143		41	20	100%
	Grimsdale 100	142		40	20	100%
	Grimsdale 100	141		39	20	100%
	Grimsdale 100	140		38	20	100%
	Grimsdale 100	139		37	20	100%
	Grimsdale 100	138		36	20	100%
	Grimsdale 100	137		35	20	100%
	Grimsdale 100	136		34	20	100%
	Grimsdale 100	135		33	20	100%
	Grimsdale 100	134		32	20	100%
	Grimsdale 100	133		31	20	100%
	Grimsdale 100	132		30	20	100%
	Grimsdale 100	131		29	20	100%
	Grimsdale 100	130		28	20	100%
	Grimsdale 100	129		27	20	100%
	Grimsdale 100	128		26	20	100%
	Grimsdale 100	127		25	20	100%
	Grimsdale 100	126		24	20	100%
	Grimsdale 100	125		23	20	100%
	Grimsdale 100	124		22	20	100%
	Grimsdale 100	123		21	20	100%
	Grimsdale 100	122		20	20	100%
	Grimsdale 100	121		19	20	100%
	Grimsdale 100	120		18	20	100%
	Grimsdale 100	119		17	20	100%
	Grimsdale 100	118		16	20	100%
	Grimsdale 100	117		15	20	100%
	Grimsdale 100	116		14	20	100%
	Grimsdale 100	115		13	20	100%
	Grimsdale 100	114		12	20	100%
	Grimsdale 100	113		11	20	100%
	Grimsdale 100	112		10	20	100%
	Grimsdale 100	111		9	20	100%
	Grimsdale 100	110		8	20	100%
	Grimsdale 100	109		7	20	100%
	Grimsdale 100	108		6	20	100%
	Grimsdale 100	107		5	20	100%
	Grimsdale 100	106		4	20	100%
	Grimsdale 100	105		3	20	100%
	Grimsdale 100	104		2	20	100%
	Grimsdale 100	103		1	20	100%
	Grimsdale 100	102		0	20	100%
	Grimsdale 100	101			20	100%
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	Grimsdale 100	38			20	100%
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	Grimsdale 100				20	100%
	Grimsdale 100				20	100%

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*[Faint, illegible text]*



**INSURANCE—Continued****INVESTMENT TRUSTS—Cont.**

**OKASAN**  
SECURITIES CO. LTD.

London Branch: Buckingham House, 62-63  
Queen St., London EC4R 1AD TLX 8811151  
A/B OKASAN Tel: 01-248 5044

1900	Low	Stock	Price	+	+	+	+	+
20		American 50c	140					
21	25	ACM 20c	300					
22	25	Adams 10c	100					
23	25	Chas. Swanwick 100m	100					
24	25	Chas. Swanwick 100m	100					
25	25	Chas. Swanwick 100m	100					
26	25	Chas. Swanwick 100m	100					
27	25	Chas. Swanwick 100m	100					
28	25	Chas. Swanwick 100m	100					
29	25	Chas. Swanwick 100m	100					
30	25	Chas. Swanwick 100m	100					
31	25	Chas. Swanwick 100m	100					
32	25	Chas. Swanwick 100m	100					
33	25	Chas. Swanwick 100m	100					
34	25	Chas. Swanwick 100m	100					
35	25	Chas. Swanwick 100m	100					
36	25	Chas. Swanwick 100m	100					
37	25	Chas. Swanwick 100m	100					
38	25	Chas. Swanwick 100m	100					
39	25	Chas. Swanwick 100m	100					
40	25	Chas. Swanwick 100m	100					
41	25	Chas. Swanwick 100m	100					
42	25	Chas. Swanwick 100m	100					
43	25	Chas. Swanwick 100m	100					
44	25	Chas. Swanwick 100m	100					
45	25	Chas. Swanwick 100m	100					
46	25	Chas. Swanwick 100m	100					
47	25	Chas. Swanwick 100m	100					
48	25	Chas. Swanwick 100m	100					
49	25	Chas. Swanwick 100m	100					
50	25	Chas. Swanwick 100m	100					
51	25	Chas. Swanwick 100m	100					
52	25	Chas. Swanwick 100m	100					
53	25	Chas. Swanwick 100m	100					
54	25	Chas. Swanwick 100m	100					
55	25	Chas. Swanwick 100m	100					
56	25	Chas. Swanwick 100m	100					
57	25	Chas. Swanwick 100m	100					
58	25	Chas. Swanwick 100m	100					
59	25	Chas. Swanwick 100m	100					
60	25	Chas. Swanwick 100m	100					
61	25	Chas. Swanwick 100m	100					
62	25	Chas. Swanwick 100m	100					
63	25	Chas. Swanwick 100m	100					
64	25	Chas. Swanwick 100m	100					
65	25	Chas. Swanwick 100m	100					
66	25	Chas. Swanwick 100m	100					
67	25	Chas. Swanwick 100m	100					
68	25	Chas. Swanwick 100m	100					
69	25	Chas. Swanwick 100m	100					
70	25	Chas. Swanwick 100m	100					
71	25	Chas. Swanwick 100m	100					
72	25	Chas. Swanwick 100m	100					
73	25	Chas. Swanwick 100m	100					
74	25	Chas. Swanwick 100m	100					
75								

14	255	Amal Nigeria 10	31.58	1.0	0.00%	+	0
15	255	Ayer Haven S&I	31.58	1.0	0.00%	+	0
16	1499	Barrat TSM	1.0	0.0	0.00%	+	0
17	109	Barrat SMI	1.0	0.0	0.00%	+	0
18	190	Beacon	255	+5	0.05	+	0
19	10	Gold & Base 25%	70.00	1.0	0.00%	+	0
20	255	Gold SMI	438	1.0	0.00%	+	0
21	289	Horseshoe	438	1.0	0.00%	+	0
22	90	Idem's 100	142	3	0.00	+	0
23	176	Idem's 50	142	3	0.00	+	0
24	150	Kingsford S&I 50	340	1.0	0.00%	+	0
25	10	Midland S&I 10%	340	1.0	0.00%	+	0
26	26	Palladium	11.50	1.0	0.00%	+	0
27	230	Petroleum 10%	11.50	1.0	0.00%	+	0
28	230	Petroleum S&I	11.50	1.0	0.00%	+	0
29	230	Petroleum SMI	11.50	1.0	0.00%	+	0
30	235	Supergl S&I	255	-5	0.00%	+	0
31	220	Supergl SMI	255	-5	0.00%	+	0
32	220	Supergl SMI	255	-5	0.00%	+	0
33	76	Trough SMI	428	-10	0.05	+	0
34	80	Trough SMI	428	-10	0.05	+	0

[illegible][illegible]

- Issues for cash.
- Interim since increased or resumed.
- Interim since reduced, paused or deferred.
- Tax-free to non-residents on application.
- Figures or report awaited.
- Unlisted security.
- Price at time of suspension.
- Indicated dividend after pending scrip and/or rights issue.

State interest: reduced final and/or reduced earnings indication.  
Forecast dividend; cover on earnings updated by latest income statement.  
Cover allows for conversion of shares not now ranking for dividend or ranking only for restricted dividend.  
Cover does not allow for shares which may also rank for dividend at a future date. No P/E ratio usually provided.  
Excludes dividend distributions.

Yield based on assumption Treasury Bill Rate stays unchanged.  
 \* Sustainability of stock. a Tax free. b Figures based on prospectus or  
 official estimate. c Conv. d Dividend rate paid or payable on p  
 capital; cover based on dividend on full capital. e Redemption  
 Flat yield. f Assumed dividend and yield. h Assumed dividend  
 yield after scrip issue. j Payment from capital sources. i h  
 no interim higher than previous total. a Rights issue per  
 Earnings based on preliminary figures. b Dividend and yield ex

<sup>a</sup> Based on merger terms. <sup>x</sup> Dividend and yield include a special payment covered does not apply to special payments. A Net dividend and yield preference dividend passed or deferred. Canadian. Elimination of Preference. FDividend and yield based on prospectus or other official estimates for 1981-82. BAssumed dividend and yield after postscript and/or rights issue. H Dividend and yield based on prospectus and other official estimates for 1980-81. K Figures based on prospectus.

**REGIONAL MARKETS**

Ashley Inv. 20p.	38		Conv. 9% 80/82	573
Bentley	15		Nat. 7½% 84/86	281½
Cable & Warr. Est. 50p.	480		Fin. 13% 97/02	289½
Craig & Rose 10p.	511		Albana Gas	51
File Forge	37		Armco	232
Fisher Ppt. 5p	37			

L.M. Sen. 1	162	Ins. Corp.	210
Pearce (C. H.)	580	Irish Rapes	37
Peel Milk	49	Jacobi	\$11.00
Sherr. Refreshment	95	T.M.G.	62
Siddall (Wm.)	141	Undere	80

Industrials		I.C.I.	25	Uhl. Drapery
A. Brew	7	"Imps"	6	Vickers
BOC Int.	8	I.C.I.	16	Woolworths
B.S.R.	8 1/2	Inveresk	3	
Babcock	4	cadbrook	34	Property
Barclays Bank	40	Legal & Gen.	20	Brit. Land
Beecham	12	Lex Service	10	Cap. Counties
Blue Circle	30	Lloyds Bank	28	Land Secs.
Boots	30	"Lois"	4	MIFC

Burton A	19	Mirks, & Spencer	3	
Cadbury	18	Midland Bank	2	Glaxo
Courtaulds	8	N.E.I.	2	
Debenhams	8	Nat. West. Bank	3	Brit. Petroleum
Distillers	17	P & O Ltd.	22	Burnetts Oil
Dunlop	4	Plessey	22	Charterist
Engle Star	24	Royal Elect.	3	KCA
F.N.F.C.	5	R.H.M.	30	Premier
Gen. Accident	32	Rank Org.	16	Shell
Gen. Electric	58	Reed Int'l.	18	Tricontrol

Guelonian	32	Trust Houses	21	Charter Coast	18
G.K.N.	18	Tube Invest.	18	Cons. Gold	18
Hawker Sidd	28	UnDever	42	Lonrho	5
House of Fraser	15	U.B.T.	5	S&A T. Zinc	5

A selection of Options traded is given on the London Stock Exchange Report page

**This service is available to every Company dealt in on  
Exchanges throughout the United Kingdom for a fee of  
per annum for each security**

1. *Journal of the American Medical Association*, 1997; 278: 1039-1044.

[illegible][illegible][illegible][illegible]

1900	Low	Stock	Price	+	+	+	+
1900		American 50c	140				
1901	22	ACM 20c	300		2		
1902	22	ACM 20c	300				
1903	22	ACM 20c	300				
1904	22	ACM 20c	300				
1905	22	ACM 20c	300				
1906	22	ACM 20c	300				
1907	22	ACM 20c	300				
1908	22	ACM 20c	300				
1909	22	ACM 20c	300				
1910	22	ACM 20c	300				
1911	22	ACM 20c	300				
1912	22	ACM 20c	300				
1913	22	ACM 20c	300				
1914	22	ACM 20c	300				
1915	22	ACM 20c	300				
1916	22	ACM 20c	300				
1917	22	ACM 20c	300				
1918	22	ACM 20c	300				
1919	22	ACM 20c	300				
1920	22	ACM 20c	300				
1921	22	ACM 20c	300				
1922	22	ACM 20c	300				
1923	22	ACM 20c	300				
1924	22	ACM 20c	300				
1925	22	ACM 20c	300				
1926	22	ACM 20c	300				
1927	22	ACM 20c	300				
1928	22	ACM 20c	300				
1929	22	ACM 20c	300				
1930	22	ACM 20c	300				
1931	22	ACM 20c	300				
1932	22	ACM 20c	300				
1933	22	ACM 20c	300				
1934	22	ACM 20c	300				
1935	22	ACM 20c	300				
1936	22	ACM 20c	300				
1937	22	ACM 20c	300				
1938	22	ACM 20c	300				
1939	22	ACM 20c	300				
1940	22	ACM 20c	300				
1941	22	ACM 20c	300				
1942	22	ACM 20c	300				
1943	22	ACM 20c	300				
1944	22	ACM 20c	300				
1945	22	ACM 20c	300				
1946	22	ACM 20c	300				
1947	22	ACM 20c	300				
1948	22	ACM 20c	300				
1949	22	ACM 20c	300				
1950	22	ACM 20c	300				
1951	22	ACM 20c	300				
1952	22	ACM 20c	300				
1953	22	ACM 20c	300				
1954	22	ACM 20c	300				
1955	22	ACM 20c	300				
1956	22	ACM 20c	300				
1957	22	ACM 20c	300				
1958	22	ACM 20c	300				
1959	22	ACM 20c	300				
1960	22	ACM 20c	300				

14	255	Amal Nigeria 10	31.5	1.0	0.000	+	0
15	255	Ayer Haven S41	31.5	1.0	0.000	+	0
16	149	Barrat Tim S41	1.5	0.5	0.000	+	0
17	149	Barrat SMI	1.5	0.5	0.000	+	0
18	150	Beacon SMI	2.5	1.0	0.000	+	0
19	150	Gold & Rose 22g	2.5	1.0	0.000	+	0
20	288	Harmon SMI	7.0	2.0	0.000	+	0
21	288	Harmon	7.0	2.0	0.000	+	0
22	90	Ida's 10g	3.0	1.0	0.000	+	0
23	176	Kidney SMI	1.0	0.5	0.000	+	0
24	150	Kidney SMI 50	1.0	0.5	0.000	+	0
25	150	Kidney SMI 10g	1.0	0.5	0.000	+	0
26	26	Palang	0.5	0.4	0.000	+	0
27	26	Peking	0.5	0.4	0.000	+	0
28	230	Pescacon 10g	11.5	1.0	0.000	+	0
29	230	Peterson S41	5.0	1.0	0.000	+	0
30	230	Peterson SMI	5.0	1.0	0.000	+	0
31	235	Pyramid SMI	2.5	1.0	0.000	+	0
32	235	Surge Best S41	2.5	1.0	0.000	+	0
33	220	Surge Best SMI	2.0	1.0	0.000	+	0
34	220	Surge SMI	2.0	1.0	0.000	+	0
35	76	Tanah SMI	1.0	0.5	0.000	+	0
36	76	Tanah SMI	1.0	0.5	0.000	+	0
37	80	Trough SMI	4.0	1.0	0.000	+	0

	130	Middle No. 30	280	Weight	↓
<b>Miscellaneous</b>					
80	79½	Anglo-Danish ..	255	+4	-
10	10	Baymilk ..	94	-2	-
17	12	Bavaria Mergs 10p	15	-	0.62
17	13	Caffey Bros. Corp.	320	-2	-
02	250	Cons. Murch. 10c	26.0	-	0.030c
02	80	Hennerton 10c.	95	-	-
02	52	Norridge C&O	40	-7	-
02	1	P.T. & Co.	480	+5	0.6.0
49	14	Robert Mines	40	-	3.2
28	91	HSPO Miners 10c	328	-	-
28	96	Sabins Inds. C&O	37	-	-
51	91	HSWCM 10p	38	-1	-
51	411	Tara Expts. \$1	540	-	-

[illegible]

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 official estimate. d. Conv. e. Dividend rate paid or payable on p  
 capital; cover based on dividend on full capital. f. Redemption  
 Flat yield. g. Assumed dividend and yield. h. Assumed dividend  
 yield after scrip issue. i. Payment from capital sources. j. I  
 no interim higher than previous total. k. Rights issue per  
 Earnings based on preliminary figures. l. Dividend and yield ex

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**REGIONAL MARKETS**

Ashley Inv. 20p.	38		Conv. 9% 80/82	573
Bentley	15		Nat. 7½% 84/86	281½
Cable & Warr. Est. 50p.	480		Fin. 13% 97/02	289½
Craig & Rose 1/2	511		Atlanta Gas	51
Fife Forge	37		Armco	232
Fisher Ppt. 5p	37			

L.M. Sen. 1	162	Ins. Corp.	210
Pearce (C. H.)	580	Irish Rapes	37
Peel Milk	09	Jacobi	\$11.00
Sherr. Refreshment	95	T.M.G.	62
Siddall (Wm.)	141	Undere	80

Industrials		I.C.I.	25	Uhl. Drapery
A. Brew	7	"Imps"	6	Vickers
BOC Int.	8	I.C.I.	16	Woolworths
B.S.R.	4	Inveresk	3	
Babcock	2	cadbrook	34	Property
Barclays Bank	40	Legal & Gen.	20	Brit. Land
Beecham	12	Lex Service	10	Cap. Counties
Blue Circle	30	Lloyds Bank	28	Land Secs.
Boots	20	"Lois"	4	MIFC

Burton A	19	Mills, & Spencer	3	
Cadbury	18	Midland Bank	2	Glaxo
Courtaulds	8	N.E.I.	2	Brit. Petroleum
Debenhams	8	Nat. West. Bank	3	Burnetts
Distillers	17	P & O Ltd.	22	Charterist
Dunlop	4	Plessey	22	KCA
Engle Star	24	Royal Elect.	3	Premier
F.N.F.C.	5	R.H.M.	40	Shell
Gen. Accident	32	Rank Org.	16	Tricontrol
Gen. Electric	58	Reed Int'l.	18	

Guelonian	32	Trust Houses	21	Charter Coast	18
G.K.N.	18	Tube Invest.	18	Cons. Gold	18
Hawker Sidd	28	UnDever	42	Lonrho	5
House of Fraser	15	U.B.T.	5	Silo T. Zinc	5

A selection of Options traded is given on the London Stock Exchange Report page

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1. *Journal of the American Medical Association*, 1997; 278: 1025-1030.



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# FINANCIAL TIMES

Thursday October 30 1980

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## Chrysler reports huge loss to take deficit to \$1.47bn

BY IAN HARGREAVES IN NEW YORK

CHRYSLER, the U.S. motor company saved from bankruptcy by Government aid earlier this year, reported another huge quarterly loss yesterday, taking its deficit so far this year to \$1.47bn.

At the same time, the company hedged its previous confident predictions that it would return to profits in the final quarter by saying such a development would depend on "moderation in interest rates, a modest upturn in the economy and some improvement in the current rate of truck sales."

Chrysler's loss in the first nine months is, ironically, almost exactly equal to the \$1.5bn in loan guarantees agreed

by Congress. Chrysler has so far drawn \$300m of these guarantees and does not expect to need more this year.

In the third quarter, the company lost \$490m on sales of \$2.5bn, compared with a loss of \$461m on sales of \$2.5bn in the third quarter of last year. Some \$150m of the loss in this year's third quarter reflected plant closures and the costs of launching new models.

The company's share to the U.S. market also continued to slide, amounting to 8.6 per cent in the first nine months of this year, compared with 10 per cent in the same period of last year.

But Chrysler has consistently

maintained that no substantial improvement could be expected in its fortunes until its new car models—the K-car series—went on sale at the beginning of this month.

Chrysler has had trouble meeting demand for K-cars, but it expects availability to improve quickly and produce a better market share in the statistics for late October sales.

In the first 20 days of the month, Chrysler sales were 7 per cent higher than in the same period last year, whereas Ford sales for the period were sharply lower, despite the launch of the new Escort-Lynx model range.

Chrysler spoke yesterday of pent up demand for new cars, adding: "The scrap rate for old cars new exceeds the sales rate for new cars for the first time since World War Two."

But the recent rise in U.S. interest rates—the Prime Rate went up again yesterday—is of deep concern to the motor companies. High rates make dealers unwilling to carry a large range of cars in their showrooms as well as making it much more expensive for customers who buy their new cars on credit.

## Canada to purchase foreign oil groups

By Jim Rusk in Ottawa

THE CANADIAN Government intends to purchase a controlling stake in the subsidiaries of two or three foreign-owned oil companies operating in the country within the next 12 to 18 months. Major companies which could be involved include BP Canada, and local interests of Petrofina of Belgium and a number of large U.S. companies, officials said here yesterday.

The plan emerged on Tuesday night when Mr. Allan Rock, Minister of Finance, presented his budget to Parliament. The overall plan is for Canada to control 50 per cent of its oil industry by 1990. Seventeen of the 27 oil companies operating in Canada are foreign owned.

The Government has drawn up a list of potential purchasers, although officials would not name them. Petro-Canada, the State oil company, has for some months been seeking out foreign oil companies interested in selling their Canadian operations.

There are few details of the nationalisation plan in the new energy policy unveiled in Tuesday's budget speech. But Ottawa is prepared to move quickly before rising oil prices and frontier exploration success drives the cost of acquisitions much higher.

The most likely candidates for take-over are said to be two or three companies from a list that includes BP Canada, Petrofina, and Texaco, Amoco, Chevron and Standard, all of the U.S. and other American companies. Mobil and Suncor, are also possibilities.

The "big three" of the Canadian industry, Shell, Gulf and Imperial Oil, the Canadian subsidiary of Exxon, are not likely to be purchased, as they have long ago sold significant shareholdings to Canadians.

Foreign companies are effectively being shut out of the conventional oil-producing areas in Alberta, British Columbia and Saskatchewan by an extensive revision of fiscal incentives. Depletion allowances for exploration in conventional areas will be phased out over the next three years, to be replaced by a series of incentive grants available only to Canadian-controlled companies.

Foreign companies will continue to be eligible for depletion allowances and for incentive grants on Federal lands in the north and off the coasts, but their Canadian-controlled competitors will receive additional incentives.

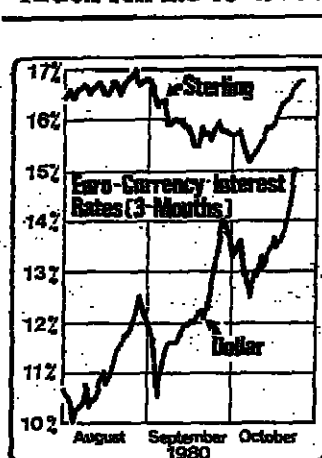
The final nudge in the direction of selling may come from the reduced profit potential of Canadian companies caused by a special levy of 8 per cent on the net operating revenue from oil and gas production, which will be imposed after January 1 next year.

Canada aims for self-sufficiency. Page 5

## THE LEX COLUMN

## Steady nerves in gilt-edged

Index fell 2.3 to 493.2



The Government may be under severe pressure to force through a cut in short term interest rates, but at least Mrs. Thatcher can note that her stubbornness is appreciated by the gilt-edged market. The long end of the Government bond market has remained remarkably steady this week despite the obvious pressure on the short term money markets — where period rates edged up again yesterday — and despite the sharp weakness of dollar bonds. There are signs that the Government's stance is having the positive effect of reducing inflationary expectations.

At least two kinds of advice are being offered to the Government. There is the CBI/CBI type of plain man's view that a "calculated risk" must be taken to cut the cost of money because industry cannot afford the interest charges, and is being crippled by the level of sterling. Then there is the more sophisticated approach, which centres on the unreliability of the monetary statistics; a bout of round-tripping, for instance, may have artificially inflated monetary growth in the October banking month, which the City now guesses could have shown further unsatisfactory growth in sterling M3 of the order of 1½ per cent.

But the Government has made too many mistakes in the last 18 months to be in a position to take risks. And the argument that the level of sterling is being held up by high interest rates is partly deflated by the surge in dollar rates (the yield on U.S. Treasury bonds, for instance, is now within a point of the return on UK gilts) though it is also true that the attractions of both the dollar and sterling have been putting severe pressure on low rate currencies, notably the DM.

### Dry hole

Squeals of protest are being heard from stags who managed to get in applications last week for Laing and Cruickshank's hush-hush offer for sale of American Oilfields Systems, but now find themselves being cut out of the allotment list. The offer of 10m 50p paid shares was subscribed four or five times over, and it seems that only applicants deemed to be genuine long-term investors are getting any shares. Such paragon, surprise, surprise, turn out to be mostly (but not always) established clients of Laing and Cruickshank.

But it emerges that Laing and

### Canadian budget

Canadian share prices generally moved a little higher yesterday morning in response to Tuesday night's Budget. There had been some speculation that the package might include harsher taxes for portfolio investors, which did not in the event materialise. But oil shares and the bond market were both looking decidedly gloomy after the news, and one can see why.

The energy sector is to bear almost the entire burden of the Government's drive for extra revenue. With two new taxes scheduled to raise \$1.7bn over the next three years. Yet a fair slice of this new revenue is to be devoted to new federal spending initiatives. And although the Budget statement blandly projects smooth decline in the Government's financial requirements over the period, from 4.3 per cent of GNP in 1980-81 to 1.8 per cent in 1983-84, the reaction in the stock market was cynical.

The impact of the energy taxes will be to increase the federal share of petroleum pro-

duction income from around 10 per cent in recent years to 24 per cent between 1980 and 1983. The producing provinces' take will drop from 45 to 43 per cent, and industry's slice slumps from 45 to about 35 per cent. In addition, foreign owned companies will be subject to specific discrimination through a new system of direct taxation, incentives which will largely replace the present depletion allowances.

As part of the same policy, the state oil company has been instructed to buy the Canadian operations of "one or more" multinational oil companies. The idea is that most of the finance will be raised through foreign capital markets, but the Government is also prepared to slap a tax on oil and gas consumption for additional infusions of equity capital.

Of course the stock market has been discounting higher energy taxes for some time. But this does not look like the kind of package that will send the foreign investor reaching for his cheque book, and there remains one big uncertainty—the likely reaction of the energy producing provinces.

### Arthur Bell

In common with the rest of the industry, Bell has found the going tough in the April-June quarter—especially with its dependence on the home market. Pre-tax profits for the year emerged £17,000 higher at £16.8m, but this disguises a 6 per cent second half fall. Volume is down by less than the market average, however, so the group's home market share has risen an extra couple of points to 26 per cent. Meanwhile, with costs rising at a modest 10 per cent and a price rise of about 17 per cent in February, the company has been able to push up second half whisky trading margins.

While the performance is solid enough—and took the share price up 8p to 180p—it is difficult to see where the company goes now. There are unlikely to be significant further gains in UK market share, nor is there yet any convincing sign that Bell will be able to make a real impact in the U.S. An EEC-inspired reduction in duties and a change in the payment timings are possibilities with material effects on the profitability of the whole industry, but Bell in particular may be vulnerable if Distillers finds itself able to bring Johnnie Walker Red back into the UK.

## Ulster joins prison dispute

By Pauline Clark, Labour Staff

THE crisis in Britain's prison service spread to Northern Ireland yesterday with local prison officers backing a union call for sympathetic action in the national dispute over meal break payments.

The decision by the area council of the Northern Ireland branch of the Prison Officers' Association poses a major security problem in Ulster where the majority of prisoners are either convicted terrorists, or are on remand charged with serious offences including murder.

It was taken despite the fact that prison officers in Ulster's six prisons are not directly affected by the meal breaks dispute which has already crippled the prison service in England and Wales.

### Secure

The Northern Ireland office said it had been told that from today Ulster's 1,500 prison officers will refuse to receive new remands, new commitments or returned remand prisoners.

Shortly afterwards the authorities announced they were calling in the Royal Ulster Constabulary to staff temporary prison accommodation in an effort to deal with the effects of the action.

Meanwhile, measures were in hand to ensure that remand prisoners were held in secure custody. Members of the RUC will staff a temporary holding centre near Londonderry, known as the Foyle Prison, last used two years ago.

A large number of remand prisoners are due to appear today in the Belfast magistrates court, and it is understood that those posing a major security threat will be closely guarded by police and troops in RUC cells.

The Ulster prison officers have made clear, however, that any high-risk prisoners will be readmitted to prisons.

But the action has given rise to fears of heightened tensions in the province where the difficult prison climate has already been made worse by the IRA hunger strike in the Maze prison.

Since the Government's emergency bill does not apply in Northern Ireland, it is expected that an order in council will be passed swiftly to legalise the setting up of a new holding centre in Londonderry.

Meanwhile, 260 men from the Gordon Highlanders were working yesterday to prepare the £13m Frankland prison in Durham for its first intake of prisoners today.

### Solid

Mr. Colin Steel, chairman of the POA, warned that special hospitals, including Broadmoor and Rampton, could be affected if action is stepped up in the face of the Home Office's refusal to allow independent arbitration on the meal break claim. He described support for present action as "solid as a rock."

Sir Thomas Skyring, chairman of the Magistrates' Association, said yesterday that "quite a few protesters" had been received from members over the new measures being taken by the Home Office to cope with the crisis.

Although the "vast majority" of magistrates recognised the seriousness of the situation, there had been protests about the removal of their powers to imprison for willful failure to pay a fine.

The association's comments followed news that Mr. Harold Hickling, a magistrate at Melton Mowbray, Leicestershire, had decided to resign over the issue.

Editorial comment, Page 22; Lords debate, Page 10

## Toshiba to continue making colour televisions in UK

BY JASON CRISP

TOSHIBA, the Japanese electrical and electronics manufacturer, is to continue making colour televisions in the UK in spite of the collapse of the joint venture with the Rank Organisation announced last month.

Rank originally offered to sell its 70 per cent stake in the joint venture to Toshiba. But yesterday both companies announced that Rank was to buy out Toshiba's stake for a nominal sum and continue with the run-down of the Plymouth and Redruth factories.

Toshiba will then buy back the Plymouth factory and some of the production equipment from Rank and start producing colour televisions, but with a clean sheet.

Rank-Toshiba employs 2,700 people, including 1,900 at Plymouth. Toshiba is refusing to say how many people it will re-employ, but it is only likely to be a "few hundred." Closure

of the Redruth factory is to go ahead.

Rank has estimated that losses in the television venture could cost it £25m — a combination of trading losses and redundancy payments. Production is to continue until Christmas, after which the factory will be run down for closure at the end of March.

The Department of Employment, the trade unions and Rank-Toshiba employees have been advised of the beginning of the statutory 90-day consultation period.

When it was first announced that the factory was likely to close Rank blamed the value of the pound, which limited exports to Europe, the rise in production costs, and the weakness of the British market.

Last month Philips, the Dutch electrical giant, announced the closure of its factory in Lowestoft, with the loss of 1,100 jobs, to concentrate production

at its Croydon plant.

A number of other Japanese companies manufacture televisions in the UK.

Sony, which has a factory at Brighen, Wales, has recently said it was having difficulty keeping pace with demand. Matsushita—National Panasonic—plans to increase production, while GEC has a joint venture Cardiff.

The joint venture agreement between Rank and Toshiba was signed just over two years ago and £10m has been spent on the modernisation of the factory—originally owned by Rank.

According to the companies, Toshiba will be sharing the cost of running down the factory and the redundancy payments.

Rank Radio International, the distribution and service company for Rank televisions, is to continue operating for the time being while Rank looks for a buyer.

## Brokers embarrassed by rush into shares of American Oilfields

BY CHRISTINE MOIR

ANOTHER unquoted oil company, American Oilfields Systems, has run up against the Stock Exchange's hardening attitude to markets in unregulated securities—the considerable embarrassment of stockbrokers Laing and Cruickshank.

Laing and Cruickshank, as sponsor to the new company, approached the Stock Exchange Council for permission to raise £10m with an issue of shares on the unregulated market under rule 163(2).

However, the Stock Exchange is trying to run down that market ahead of its new regulated Unlisted Securities Market, which is due to start on November 10.

As it showed earlier this month when it forbade dealings in Norsk Viking Oil under

163(2), the council is reluctant to allow active markets to develop outside the USM.

In the case of American Oilfields, which has an extensive drilling plan in the U.S., it permitted Laing and Cruickshank to go ahead with the issue on the understanding that there would be minimum possible publicity.

But the low profile adopted by the brokers proved counter-productive. The City was alerted to a new issue whose attractions increased with the lack of publicity.

By the time applications closed last Friday the issue had been heavily over-subscribed. Laing and Cruickshank will not disclose the multiple, but it is thought to be between four and five times over-subscribed.

Since then, the firm has been busy scaling down the applications by a system which has roused accusations that it is favouring its own clients over other applicants.

Yesterday Mr. John Gordon at Laing and Cruickshank, who is also a director of American Oilfields, claimed it was "not wholly accurate to say that only our clients will receive stock. A number of outsiders will have got some."

He explained, however, that in an attempt to place the shares with long-term holders rather than with active dealers, the firm was attempting to weed out multiple applications and stags who would only hold the shares short-term.

This is a long time, but he hoped to have all applications processed by the end of the week.

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## Kania flies to Moscow talks

BY CHRISTOPHER BOBINSKI AND ANTHONY ROBINSON IN WARSAW

MR. STANISLAW KANIA, the Polish Communist Party leader, is flying unexpectedly to Moscow today to discuss with the Soviet leadership what is now seen as a critical moment in relations between the two countries.

The visit appears to have been announced at short notice, and obliged both Mr. Kania and Mr. Jozef Pankowski, the Polish Prime Minister, to bring forward meetings with Lord Carrington, the Foreign Secretary, who arrived here last night.

Mr. Kania's visit to Moscow at Russian invitation, is the first since he replaced Mr. Edward Giersek as Party secretary on September 8. Mr. Mieczyslaw Jagielski, the Deputy Prime

Minister, went to Moscow shortly after the leadership change in Poland to discuss the current situation with the Soviet leadership.

A report of the Politburo meeting broadcast on Polish television just after the announcement of the Moscow talks strongly suggested that Mr. Kania and Mr. Pankowski would seek support of the Soviet leadership for a conciliatory policy toward Poland's independent unions.

The commentary stated that the new unions "can be a lasting element of socialist democracy," and the Polish Politburo underlined that the only method of resolving problems in the country was "dialogue" between the authorities and society.

No such statement would have been issued if the Polish leadership did not think that it would get the support of the Soviet leaders for its attempts to solve the crisis by peaceful means.

According to the television commentary the Polish Party's most senior decision-making body had decided that the process of renewal was "irreversible" and was going "too slowly."

All this suggests that yesterday's Politburo meeting marks a victory for the reformists, headed by Mr. Kania, within the Party leadership. It also means that there is every chance that the present crisis between Government and unions will be solved amicably. Polish unions struggle, Page 3

## Prime rate

concerns that already exist on Wall Street.

The new rate, which was swiftly established by all the major banks after the initial move by Morgan Guaranty and Chase Manhattan, means the prime has climbed back nearly four points since its mid-summer low of 10½ per cent.

It follows the sharp rise in U.S. interest rates triggered by the new upward movement in the money supply and inflation.

And unless there is an early reversal in the markets, the prime could soon go up to 15 per cent.

## Howe forecast

only way ahead, and Ministers would stick to it—although the going was tough.

"The temptation when the going becomes more difficult to do something new, however inappropriate, just for the sake of it is one we will not succumb to," he insisted.

The Chancellor was challenged by two Tory backbenchers—Mr. Geoffrey Rippon (Hexham) and Mr. Peter Tapsell (Horncastle)—about the need to reduce interest rates. But he argued that this would probably have very little effect on the

exchange rate.

In his view, interest rates had less influence on sterling than UK self-sufficiency in oil, the rising real price of oil and the political situation in the Middle East.

Further discontent surfaced when Mr. Nicholas Winterbottom, right-wing MP for Macclesfield, launched a tirade against his front bench on the effect of Government policies. He argued that people were being put out of work unnecessarily because of the Government's insensitive and inflexible policies.

## Weather

### UK TODAY

MAINLY dry with sunny periods, early fog in some places.

England, Wales, Ulster, Borders, C. Highlands, S.W. Scotland

Early fog patches, perhaps slow to clear, mainly dry, sunny periods. Max 13C (55F).

N.E., N.W. Scotland, Orkney, Shetland, Channel Islands, Isle of Man

Mainly dry, sunny periods. Max 13C (55F).

Outlook: Dry in the East, occasional rain in the West.

### WORLDWIDE

	°C	°F		°C	°F
Y	19	66	Y	15	59
midday	midday	midday	midday	midday	midday
Aleccio	18	64	Locarno	15	59
Albdiria	23	73	London	13	55
Algiers	23	73	Luxembg.	11	52
Amman	28	82	Madrid	20	68
Athens	18	64	Moscow	11	52
Bahrain	28	82	Majorca	21	70
Barcelona	21	70	Moscow	11	52
Belfast	10	50	Malta	23	73
Berlin	17	63	Mexico	11	52
Bombay	25	77	Melbore.	18	64
Buenos Aires	19	66	Milan	15	59
Calcutta	25	77	Moscow	11	52
Cardiff	12	54	Moscow	11	52
Cairo	25	77	Munich	12	54
Colon	28	82	Nairobi	23	73
Copenhagen	11	52	Naples	13	55
Dublin	11	52	Newark	11	52
Edinburgh	10	50	N. York	4	39
Geneva	12	54	Norfolk	13	55
Hong Kong	25	77	Osaka	28	82
Imbabura	25	77	Osaka	23	73
Isle of Man	11	52	Oro	6	43
Jeddah	33	91	Paris	11	52
Jersey	13	55	Perth	26	79
Joazeiro	30	86	Prague	14	57
L. Pims.	24	75	Reykjavik	5	41
Lisbon	24	75	Riyadh	30	86
London	13	55	Rome	16	61
Los Angeles	21	70	Salt Lake	13	55
Manila	28	82	Singapore	27	81
Mexico	11	52	Stockholm	6	43
Moscow	11	52	Taipei	14	57
Munich	12	54	Tokyo	17	63
Nairobi	23	73	Toronto	14	57
Naples	13	55	Ulaanbaatar	13	55
Newark	11	52	Warsaw	14	57
N. York	4	39	Zurich	18	64
Norfolk	13	55			
Osaka	28	82			
Osaka	23	73			
Oro	6	43			
Paris	11	52			
Perth	26	79			
Prague	14	57			
Reykjavik	5	41			
Riyadh	30	86			
Rome	16	61			
Salt Lake	13	55			
Singapore	27	81			
Stockholm	6	43			
Taipei	14	57			
Tokyo	17	63			
Toronto	14	57			
Ulaanbaatar	13	55			
Warsaw	14	57			
Zurich	18	64			

Cloudy - F - Fair, Fo - Fog, R - Rain,  
S - Sunny, SI - Sleet, SN - Snow

C—Cloudy, F—Fair, Fo—Fog, R—Rain, S—Sunny, Si—Sleet, Sn—Snow

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